

RIBBLE VALLEY BOROUGH COUNCIL
COUNCIL OFFICES, CHURCH WALK
CLITHEROE, BB7 2RA

334

A1

Application for Consent to Display an Advertisement

Application No

320070969P

Date received

Fee paid £

Receipt No.

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisements) Regulations 1992.

Please read the notes overleaf and then answer each question.

Four completed copies of this form and drawings required should be sent to the City, Borough or District Council.

Please complete in BLOCK LETTERS.

Question 1

Name and Address of Applicant

WHITBREAD GROUP PLC
WHITBREAD COURT, HOUGHTON HALL
BUSINESS PARK, FORZ AVENUE

Postcode

L65 5XE

Tel. No.

0158 242 4200

Question 1a

Name and Address of Agent

ENDPOINT
2 NEWHAMS ROW
LONDON

Postcode

SE1 3UZ

Tel. No.

0207 89 2675

(Contact's name

ANGELA BATE)

Question 2

Full address or location of the land on which the advertisement is to be displayed.

PREMIER TRAVEL INN (BLACKBURN NORTH WEST)
MYERS COUGH ROAD, BALDERSTONE, BLACKBURN, LANCASHIRE BB2 7LE

Question 3

State the purpose for which the land or building is now used

HOTEL

Question 4

Please state
Yes or No

a Has the applicant an interest in the land?

YES

b If no, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (see note 4)

Question 5

Please state
Yes or No

a State the type of the advertisement (e.g. hoarding, shop sign, projecting sign etc.)

LOLLIPOP

b Is the advertisement already being displayed?

NO

Question 6

Please state
Yes or No

a Will the advertisement be illuminated?

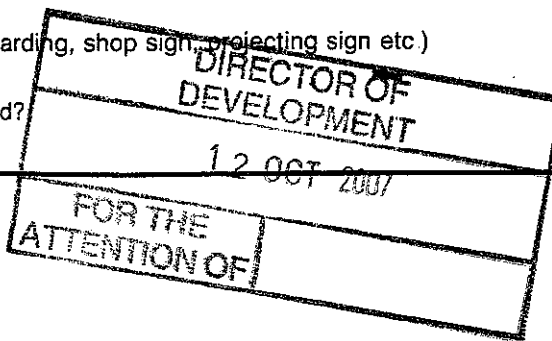
YES

b If yes, state the type of illumination (e.g. internal, external, floodlighting, etc.)

INTERNAL

c Will the illumination be static or intermittent?

STATIC



Question 7

Period for which consent is sought (see note 2)

5 YEARS

Question 8

Any additional information which you may wish to supply

SMALL LOLLIPOP 2350mm x
8250mm x
600mm

PLEASE SEE ATTACHED

I enclose a cheque or money order for the appropriate fee of £ 75.00 (see form F1)

Signed



(Applicant/Agent)

Date

1.10.2007

NOTES**General**

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1992, many outdoor advertisements require "express consent" from the local planning department (usually the district council) before they can be lawfully displayed. You are advised to refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years, but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this should be included in your reply to question 7 on the application form.

Drawings Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. The drawing should include the site location plan, which need not be to scale but should have sufficient detail to enable the site to be identified.

Owner's Consent

4. It is a condition of every consent granted or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulations 1992 does not rank as consent which may be required for any purpose, e.g. "listed building consent" where the advertisement is to be displayed on any listed building.



3 2 0 0 7 0 9 6 9 P

Pond

Boddington Arms
(PH and Hotel)

Pond

MYERSCOUGH SMITHY

Sam
Aero

Myerscough
Smithy

Myerscough
Hotel
(PH)

Def

MYERSCOUGH

Hun

t



Ordnance
Survey

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Endpoint 2 Newhams Row, London SE1 3UZ T. +44 (0)20 7089 2670 F. +44 (0)20 7089 2671 www.endpoint.co.uk

Site status

Contents
Site information
Site approaches
Plans
Schedules

Issue	Date	Notes	Approved
A	14 September 2007	Initial scheme, issued to Split	ENDPOINT
A-PP	01 October 2007	Submission for planning approval	



Site rebrand scheme

334 – Blackburn North West: Boddington Arms (Two for one)

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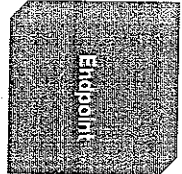
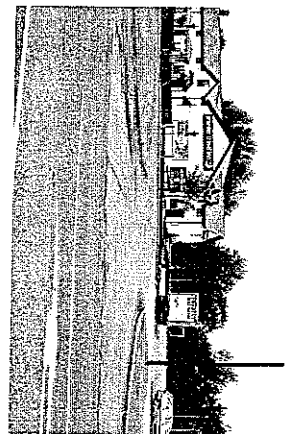
Site category
Regular site

Concept
Franchise

Is brand separation possible?
Already separated via totem

Is planning required?
Yes: physical shape/size change

Approvals required	Submitted	Received
☒ Marketing	14/09/2007	14/09/2007
☐ Restaurants		
☒ Landlord	14/09/2007	
☒ Operations	24/09/2007	01/10/2007
☒ Planners	02/10/2007	



Site information

320070969P

SITE DETAILS

Site name	Blackburn North West, Boddington Arms (Two for one)		
Address	Myerscough Road Balderstone Blackburn Lancashire BB2 7LE		
Telephone	0870 990 6388		
Facsimile	0870 990 6389		
Email	BlackburnNorthWest.PT@whilbread.com		
Site contacts	Contact name	Mobile	Contact type
	Erica Tabbenor		General Manager
	Richard Edwards		Ops Director

LANDLORD

Tenure	
Landlord name	
Address	
Contact name	
Telephone	
Facsimile	
Email	

LOCAL TOWN PLANNING AUTHORITY

Authority name	Ribble Valley Borough Council
Address	Ribble Valley Borough Council, Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA
Telephone	01200 426111
Website	www.ribblevalley.gov.uk

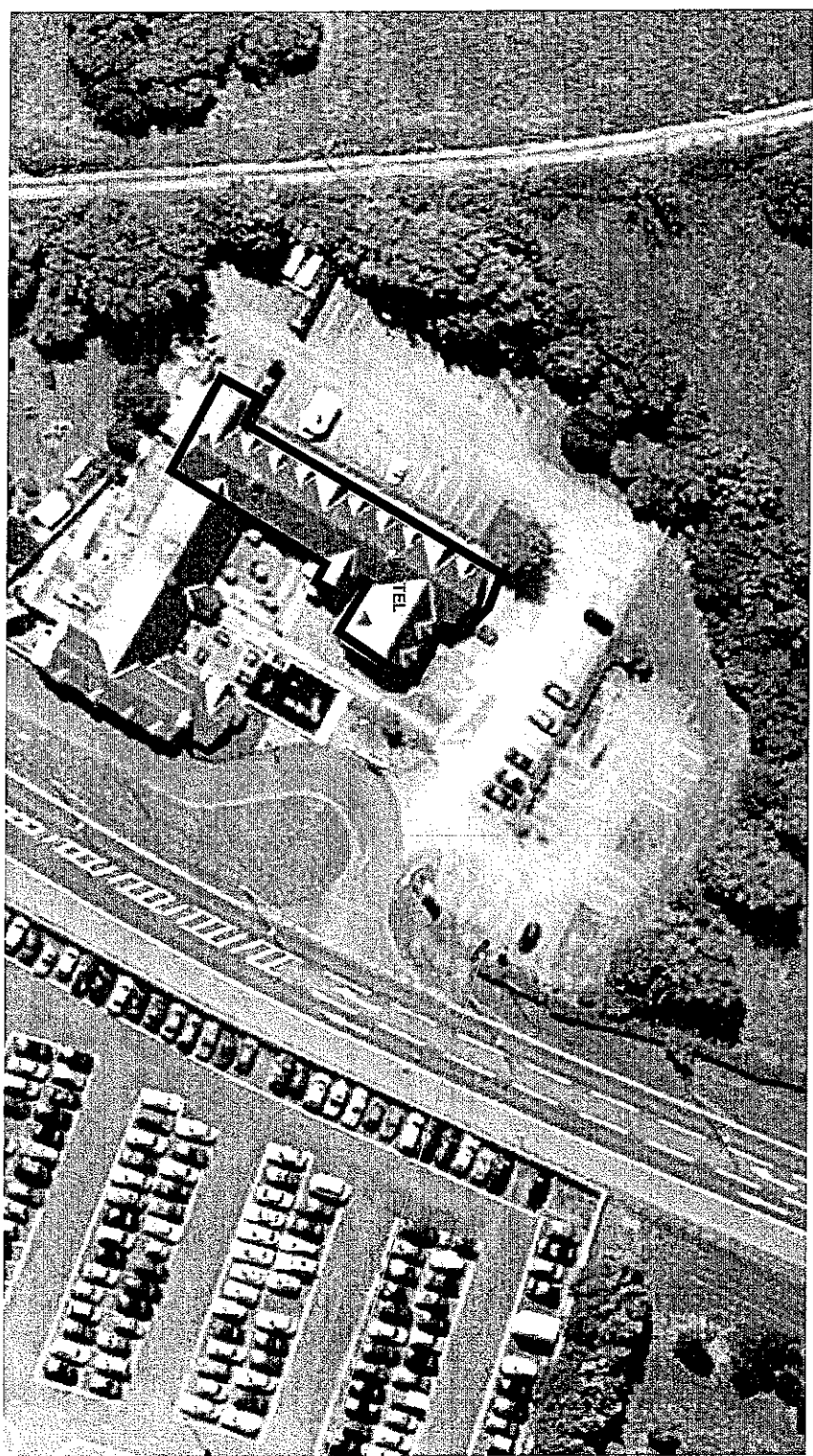
SITE DETAILS

Region	North West
Category	Franchise
Concept	Franchise
Original brand	Premier Lodge
Number of rooms	20
Car park spaces	50
Meeting rooms	Yes max 8
Other on-site brands (Whilbread brands)	☐ Brewers Fayre ☐ Bar Est ☐ Slice ☐ Beefeater ☐ Costa Coffee ☐ Touchbase
Previous rebrand	Sign contractor: Chase Signs Flexcase system: Universal, skin supplier: Scanachrome

ADDITIONAL INFORMATION

Planning plan

32007n969P



320070969P

Site rebrand scheme: 334 - Blackburn North West
EXTERNAL - schedule

Key: E: External N: Internal P: Proposed

Code	Generic/Visual	Sign type, specification & lighting	Sign size	Quantity	Site specifics	Notes
P1		Lollipop SMALL Internally illuminated double sided, curved (header & corner radii) aluminium 'headboard' flexcase header (3m x 3m) complete with 5 year colourfast digitally printed direct-to-media flexface on 8m freestanding pole. Internally illuminated using T8 hi-phosphor fluorescent tubes giving illumination levels of approximately 1800 candelas per square metre. Perimeter purple glow to head.	2250mm width x 8250mm height x 600mm depth	1	Fixing: Installation: Mounting surface: Suitable foundations and electrical feed required. Remedial work:	Full technical site survey required. Actual dimensions to be checked by manufacturer prior to construction.
Requires planning						

