



21 JUN 2011	
FOR THE	ATTENTION OF

For office use only	220110454 P
Application No	
Date received	
Fee paid £	Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application

1. Applicant Name and Address	2. Agent Name and Address
Title: MISS First name: BECKY	Title: MRS. First name: CAROLINE
Last name: STEPHENSON	Last name: JAMES.
Company (optional):	Company (optional): TREVOR DAWSON + COMPANY
Unit: House number: 10 House suffix:	Unit: House number: House suffix:
House name:	House name:
Address 1: PAYNTER CLOSE	Address 1: 18, RICHMOND TERRACE
Address 2:	Address 2:
Address 3:	Address 3:
Town: BARROW CLITHEROE	Town: BLACKBURN
County: LANCASHIRE	County: LANCS.
Country: U.K.	Country: U.K.
Postcode: BB7 9FA	Postcode: BB1 7BL

3. Site Address Details

Please provide the full postal address of the application site.

Unit: House number: **23** House suffix:

House name:

Address 1: **KING STREET.**

Address 2:

Address 3:

Town: **CLITHEROE**

County: **LANCS.**

Postcode (optional): **BB7 2EU**

Description of location or a grid reference (must be completed if postcode is not known):

Easting: Northing:

Description:

**GROUND FLOOR SHOP WITH
SECOND FLOOR + ATTIC SPACE**

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

**YES: APPLIED FOR CHANGE OF
USE TO THE COUNCIL.**

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

**SIMPLE FASCIA SIGN WITH
THE NAME BONITA BEAUTY
STUDIO + TEL. NO. (LIGHTS ABOVE
AS THEY ARE AT
PRESENT)**

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	1
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	

If you selected Other, please describe:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name: Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

6. Authority Employee / Member

With respect to the Authority, I am: Do any of these statements apply to you?

- (a) a member of staff ☐ Yes ☒ No
- (b) an elected member ☐ Yes ☒ No
- (c) related to a member of staff ☐ Yes ☒ No
- (d) related to an elected member ☐ Yes ☒ No

If Yes, please provide details of the name, relationship and role

8. Location of Advertisement(s)

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

**EXISTING ELEVATION WITH THIS
APPLICATION.**

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

320110454 P

Louise Blatchford

From: Becky Stephenson [beckypb@hotmail.co.uk]
Sent: 23 June 2011 15:29
To: Louise Blatchford

Follow Up Flag: Follow up
Flag Status: Red

Hi louise

Yes it is in millimetres not metres for the measurement of the sign (question 11a + 11c)

Becky Stephenson
Sent using BlackBerry® from Orange

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

JULY 2011

To

? 5 YRS.

OR MORE

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	SHOP SIGN		
a) The height from the ground to the base of the advertisement (in metres)	2850m AS PER DRAWING NO 2		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	AS PER DRAWING NO 2		
c) The maximum height of any of the individual letters and symbols (in metric)	400mm		
d) The colour of the text and background	COBALT & CREAM		
e) Materials of the proposed sign(s)	POWDER COATED METAL.		
f) The maximum projection of advertisement from the face of the building	200mm		
Will any of the sign(s) be illuminated	Yes ☒ No ☐	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (Internally illuminated/externally illuminated)	EXTERNALLY/TIMED NOT BRIGHT		
h) Illuminance levels (cd/m ²)	100 LUX @ 1m		
i) Will the illumination be static or intermittent?	STATIC		

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☐

Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☒

Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☒

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☒

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☒

The correct fee: ☒

Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY:

12.06.2011

(date cannot be pre-application)

14. Applicant Contact Details**Telephone numbers**

Country code: National number: Extension number:

[Redacted] [Redacted] [Redacted]

Country code: Mobile number (optional):

[Redacted] [Redacted]

Country code: Fax number (optional):

[Redacted] [Redacted]

Email address (optional):

[Redacted]

15. Agent Contact Details**Telephone numbers**

Country code: National number: Extension number:

01254 681 133 [Redacted]

Country code: Mobile number (optional):

[Redacted] [Redacted]

Country code: Fax number (optional):

[Redacted] [Redacted]

Email address (optional):

caroline@tdawson.co.uk

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ Agent

☒ Applicant

☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

CAROLINE JAMES

Telephone number:

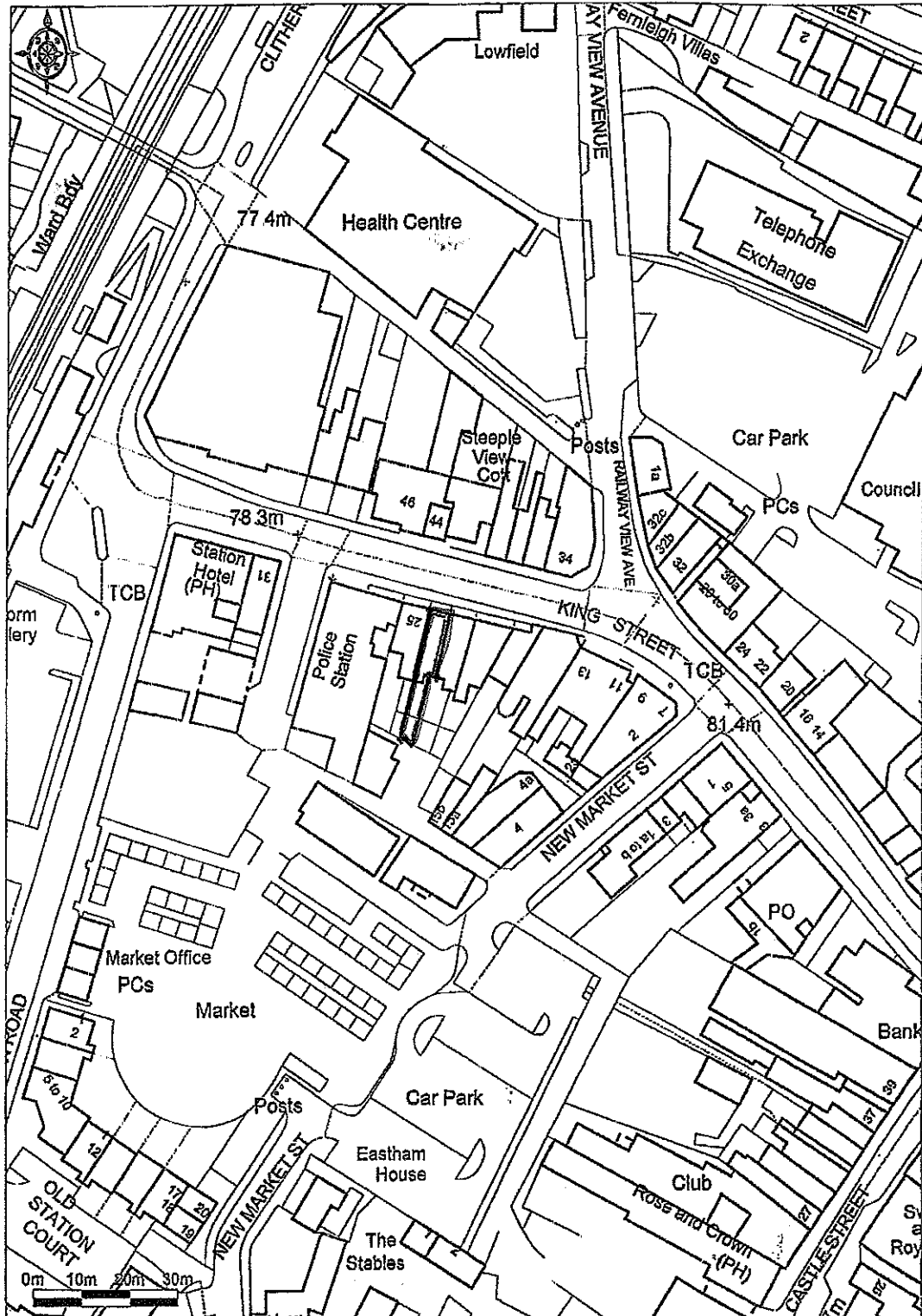
01254 681 133

Email address:

caroline@tdawson.co.uk

23 King Street, Clitheroe

320110454P



Promap

Ordnance Survey. © Crown Copyright 2011. All rights reserved.
Licence number 500020449, Printed Scale - 1:1250

Project title
Bonita signage
Date
23rd June 2011
Client
Bonita
Designer
Nicola Robinson
Client contact name
Ricky Shepherson



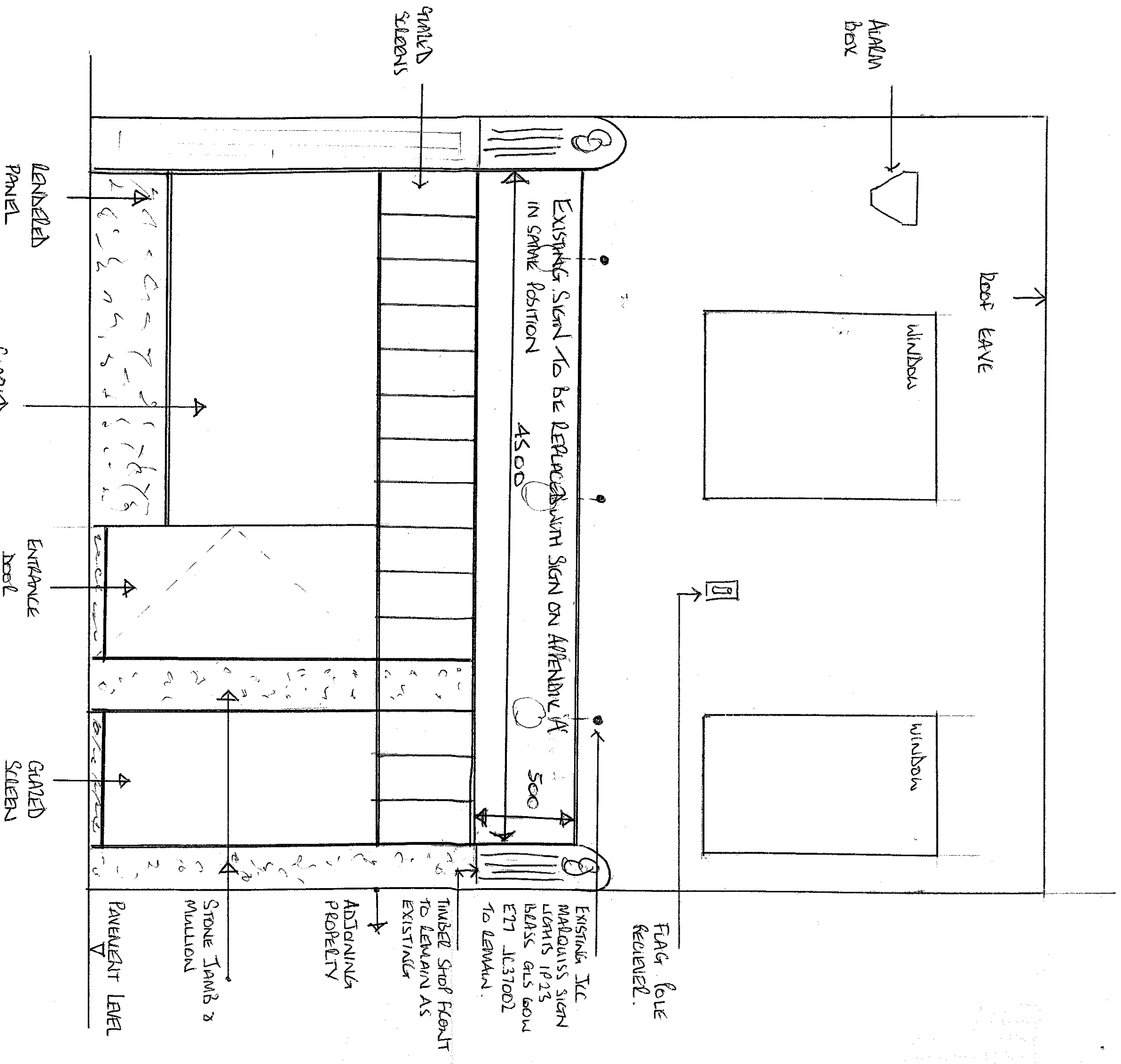
320110454P

Bonita

ACRYLIC SIGN WITH LOGO AS CUT OUT LETTERING ON LOCATORS
TELEPHONE NUMBER AND EMAIL ADDRESS, PRINTED VINYL LETTERING

WIDTH: 4500mm
HEIGHT: 500mm

01200 123456
info@bonita.co.uk



Note:

- EXISTING SIGN IS TIMBER BACKED WITH REVERSE LETTERING
- EXISTING LIGHTS TO REMAIN
- NEW SIGN DETAILS TO BE ON APPENDIX 'A'
- SIGN TO SIT IN EXACT POSITION OF CURRENT SIGN.

320110454P

TITLE: EXISTING ELEVATION

DATE: 14-6-11

SCALE: 1:250

FOR: REPLACEMENT SHOP FRONT SIGN
AT 23, KING ST. CLIMBERG
LANES. BBT 2 ELL

320110454 P

29 JUN 2011	
FOR THE ATTENTION OF	

HERITAGE STATEMENT

Re: Advertisement application

23 King Street
Clitheroe

Dickman Associates Ltd
P O Box 97
Bolton
Lancs.
BL1 9PT

June 2011

INTRODUCTION

Dickman Associates have been asked to prepare this heritage statement on behalf of Becky Stephenson, the applicant is seeking advertisement consent for new signage at 23 King Street, Clitheroe.

SITE LOCATION AND DESCRIPTION

The property is located on the southern side of King Street in Clitheroe town centre. King Street is located between the Railway Station / Booths and Castle Street / Market Place. The subject property sits between two dwellings. The majority of properties on King Street are in retail and town centre uses including shops, restaurants/cafes, estate agents and the police station.

King Street is a two way street with time limited parking on its southern side only. There is a mixture of different architectural styles mainly of Victorian age. The subject property is stone built with a slate tile roof. It provides three floors of accommodation. The ground floor has an existing shopfront with the door set toward the western side of the frontage and a large shop window with timber surround and a retractable canopy/awning. The wall below the window is rendered to match the stonework at first floor and there are brick sets in front of the unit up to the back of pavement. (See attached photographs of the site and the street scene).

PLANNING HISTORY

Having reviewed the records held by Ribble Valley Borough Council (RVBC) there has only been one application on this property prior to the current proposal. This was made in 2001 (LPA ref No 3/2001/0018) and was for change of use from dwelling to shop. It was approved subject to conditions on 13.2.01. There were two conditions namely the then standard 5 year time limit for implementing a condition and a second condition limiting the hours of opening to between 8am and 6pm.

PLANNING POLICY

The relevant planning policy documents are PPS5, the RVBC Local Plan and the Clitheroe Conservation Area Appraisal.

PPS5 Planning for the Historic Environment is the predecessor of PPG15. It recognises the value of the historic environment and the contribution it makes socially, economically and culturally today. Also, those historic environments

should be managed intelligently to ensure their continuing contribution to our heritage.

The RVBC adopted Local Plan shows the subject property lying within the town centre of Clitheroe and within the Conservation Area (CA).

The Clitheroe Conservation Area Appraisal was prepared in 2005 it seeks to record and analyse particular features of Clitheroe's historic environment. Whilst King Street is noted as a 19th century street, built about the time the railway came to Clitheroe circa 1850, and is within the CA, the subject site is not one of the buildings to which special interest is attached in justifying the CA designation, though it is in a row of buildings of townscape merit.

The majority of buildings in the CA, including the application property, are stone built with a few brick exceptions like the Old Post Office directly opposite the subject site, built in the post railway era. No 23, like its neighbours, has a slate tile roof including a dormer.

King Street is within detailed Character Area 2 in the CA Appraisal document. It is a late 19th century street comprised of commercial buildings and a compact area of terraced housing. The bend in the street means clear vistas between its two parts are not possible. It is an extension of the town's shopping area offering specialist shopping.

THE PROPOSAL

This application is for new signage for the new business of beauty treatment rooms recently applied for by Ms Stephenson.

Currently the shop front is timber, painted green with a black panel board (4500mm long x 500mm high) with the name of the previous incumbent in red letters (see photograph A attached) and an extendable sun awning in black. There are 3 existing brass marquis sign lights which illuminate the sign and these will remain.

The proposed signage panel board will replace the existing and still will be 4500mm long x 500mm high. It will be cream with coral lettering. The awning will also be in the same position but a cream one will replace the current one and the shop door and main window will be repainted in cream as shown on the attached composite photograph B attached to this statement.

A number of the neighbouring town centre outlets on King Street, including the EQ woman, Raffia, Ed's the barber and the estate agents all have light coloured signs similar to the one proposed on No 23.

There will be no alteration to the premises and the basic façade will be maintained except for the colour changes for the new signage stated above.

CONCLUSION

The signage proposed is wholly in keeping with the town centre and its immediate surroundings. The proposed signage should therefore be approved.

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Photograph A
Current shopfront, signage and illumination
23 King Street, Clitheroe



1992-2000



2000年12月20日
 2000年12月20日
 2000年12月20日

2

[illegible]

www.nico.com