



RIBBLE VALLEY
BOROUGH COUNCIL

15 JUN 2011

FOR THE
ATTENTION OF

For office use only

Application No. 320110473 P

Date received

Fee paid £

Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name:	AAH PLC					
Street address:	SAPPHIRE COURT			Country Code	National Number	Extension Number
	WALSGRAVE TRIANGLE INDUSTRIAL EST			Telephone number:		
				Mobile number:		
Town/City:	COVENTRY			Fax number:		
County:	WARWICKSHIRE			Email address:		
Country:	ENGLAND					
Postcode:	CV32 2TX					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Deborah	Surname:	Pitt (AGENT)	
Company name:	Sign Specialists Ltd					
Street address:	19 OXLEASOW ROAD			Country Code	National Number	Extension Number
	EAST MOONS MOAT INDUSTRIAL EST			Telephone number:	01527 504276	
				Mobile number:		
Town/City:	REDDITCH			Fax number:		
County:	WORCESTERSHIRE			Email address:		
Country:	ENGLAND					
Postcode:	B98 0RE				deborah.pitt@sign-specialists.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: 7 Suffix:
House name:
Street address: KING STREET
Town/City: CLITHEROE
County: LANCASHIRE
Postcode: BB7 2EU

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 374289
Northing: 441930

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

4 X NON ILLUMINATED TIMBER FASCIA'S WITH ACRYLIC TEXT & LOGO ON LOCATORS
2 X NON ILLUMINATED TIMBER PANEL PROJECTION SIGNS APPLIED VINYL TEXT & LOGO
4 X NON ILLUMINATED INTERNALLY APPLIED WINDOW GRAPHICS

How many of the following type of advertisements are you applying for?

Fascia sign(s) 4 Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 4

Please describe:

4 X NON ILLUMINATED INTERNALLY APPLIED WINDOW GRAPHICS

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

85232/ B Planning Drawing & Photographs of existing signage

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 15/06/2011 To: 15/06/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:

Northing:

Description:

320110473 P

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

- 5 X NON ILLUMINATED TIMBER FASCIA'S WITH ACRYLIC TEXT & LOGO ON LOCATORS
- 2 X NON ILLUMINATED TIMBER PANEL PROJECTION SIGNS APPLIED VINYL TEXT & LOGO
- 4 X NON ILLUMINATED INTERNALLY APPLIED WINDOW GRAPHICS

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- 4 X NON ILLUMINATED INTERNALLY APPLIED WINDOW GRAPHICS

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

85232/ B Planning Drawing & Photographs of existing signage

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

320110473P

What is the height from the ground to the base of the advertisement (in metres)?

2.475 m

What is the maximum projection of the advertisement from face of building (in metres)?

.11 m

What are the dimensions of the proposed advertisement?

Height: .6 x Width: 3.41 x Depth: .11 metres

What materials will the sign be made of?

Timber Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.5 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.475 m

What is the maximum projection of the advertisement from face of building (in metres)?

.11 m

What are the dimensions of the proposed advertisement?

Height: .6 x Width: 2 x Depth: .11 metres

What materials will the sign be made of?

Timber Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

46 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.68 m

What is the maximum projection of the advertisement from face of building (in metres)?

.11 m

What are the dimensions of the proposed advertisement?

Height: .6 x Width: 3.785 x Depth: .11 metres

What materials will the sign be made of?

Timber Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.5 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.11 m

What is the maximum projection of the advertisement from face of building (in metres)?

.11 m

What are the dimensions of the proposed advertisement?

Height: .6 x Width: 3.775 x Depth: .11 metres

What materials will the sign be made of?

Timber Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

24.5 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.1 m

What is the maximum projection of the advertisement from face of building (in metres)?

.5 m

What are the dimensions of the proposed advertisement?

Height:

.6

x

Width:

.5

x

Depth:

.087

metres

What materials will the sign be made of?

TIMBER & VINYL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

37 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?



Yes



No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.1 m

What is the maximum projection of the advertisement from face of building (in metres)?

.5 m

What are the dimensions of the proposed advertisement?

Height:

.6

x

Width:

.5

x

Depth:

.087

metres

What materials will the sign be made of?

TIMBER & VINYL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

37 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

.85 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height:

1.95

x

Width:

1.92

x

Depth:

N/A

metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.5 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?



Yes



No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

.85 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height:

1.95

x

Width:

1.95

x

Depth:

N/A

metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.5 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?



Yes



No

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11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

85 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 1.95 x Width: 1.95 x Depth: N/A metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

123 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

85 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 1.95 x Width: 1.95 x Depth: N/A metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

123 cm

The colour of text and background:

Pantone 330c & 324c

Will the sign be illuminated?

☐ Yes ☒ No**12. Site Visit**

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person**13. Declaration**

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information



Date

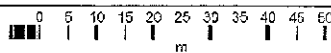
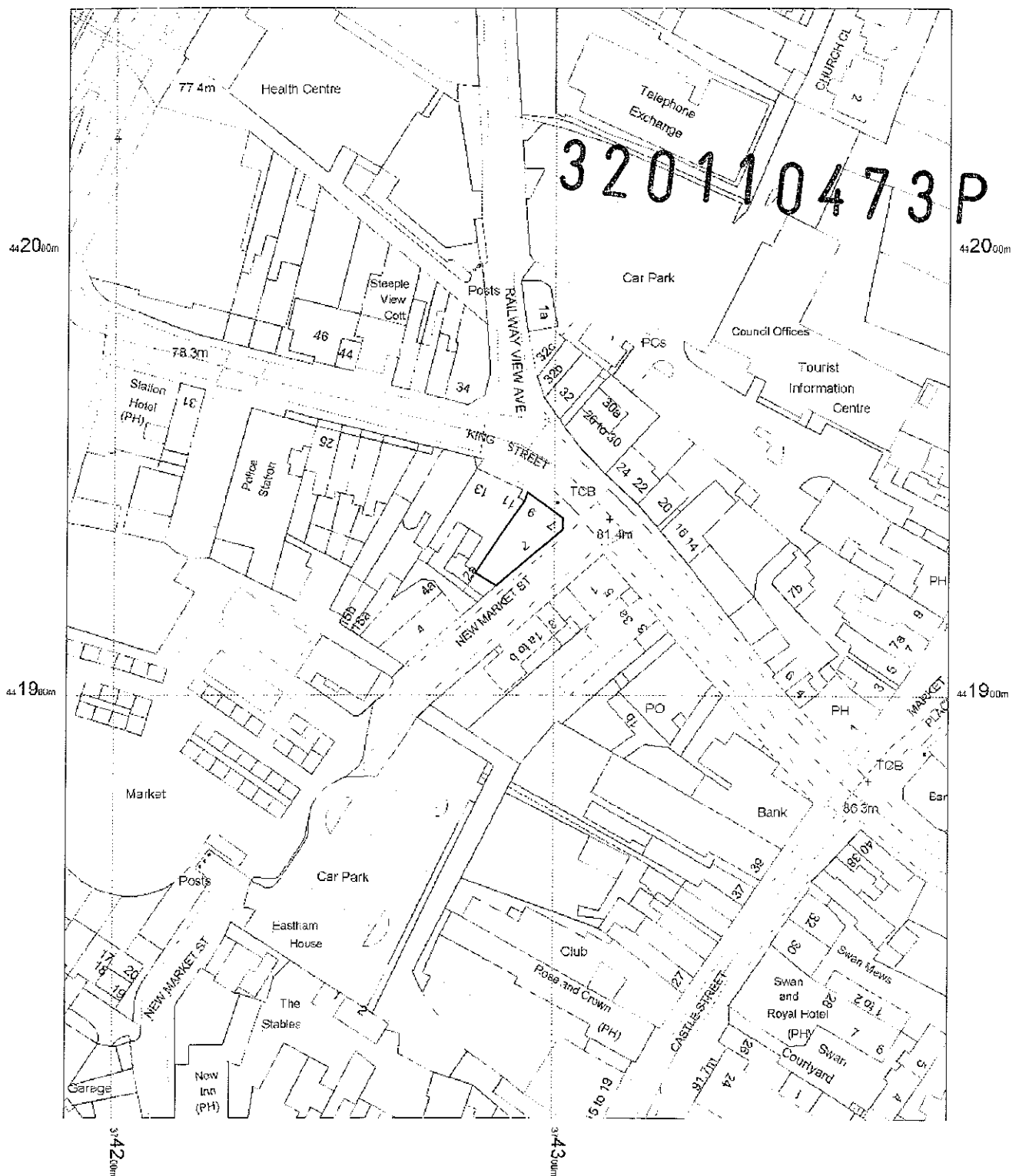
15/06/2011

Sign 'I' 1X Internally Applied Window Graphic = Height from ground 85.
Width 3.675m x 2.27m depth N/A. Cop Height 12.5

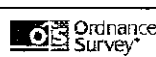
Sign 'I' Non illuminated Traditional Timber Fascia Panel
Height from ground level 2.475m. Width 3.41m x 1.6m
depth 0.05. Cop Height 24.5cm.

37420071

3743DOM

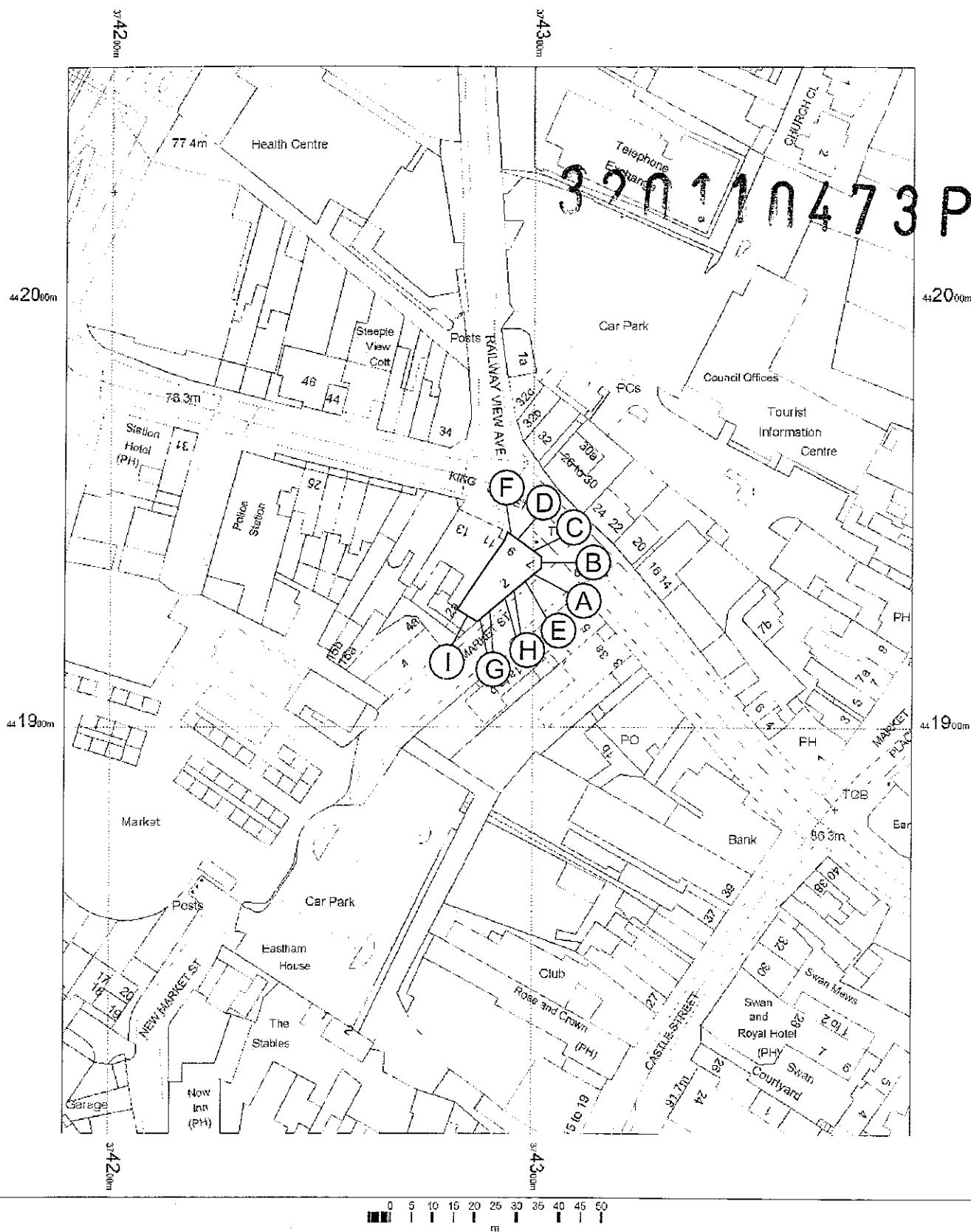


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www.centremapslive.co.uk

85232 Lloyds Clitheroe

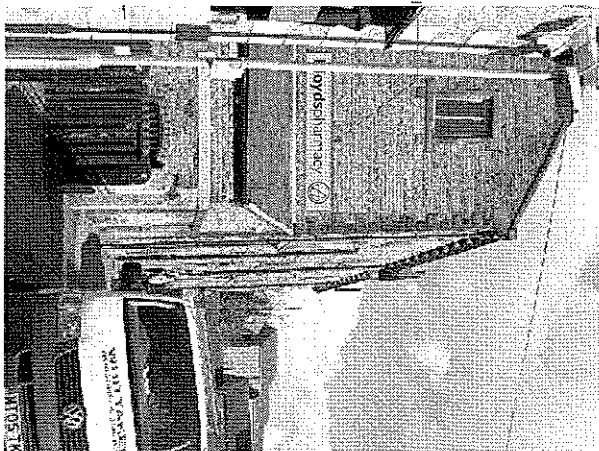


OS Mastermap
23 March 2011, ID: CM-00064867
www.centremapslive.co.uk

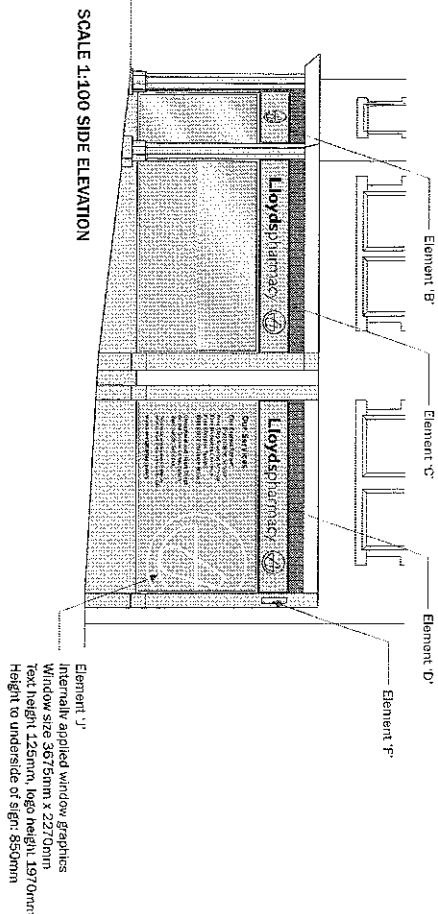
1:1250 scale print at A4. Centre: 374289 E 441930 N

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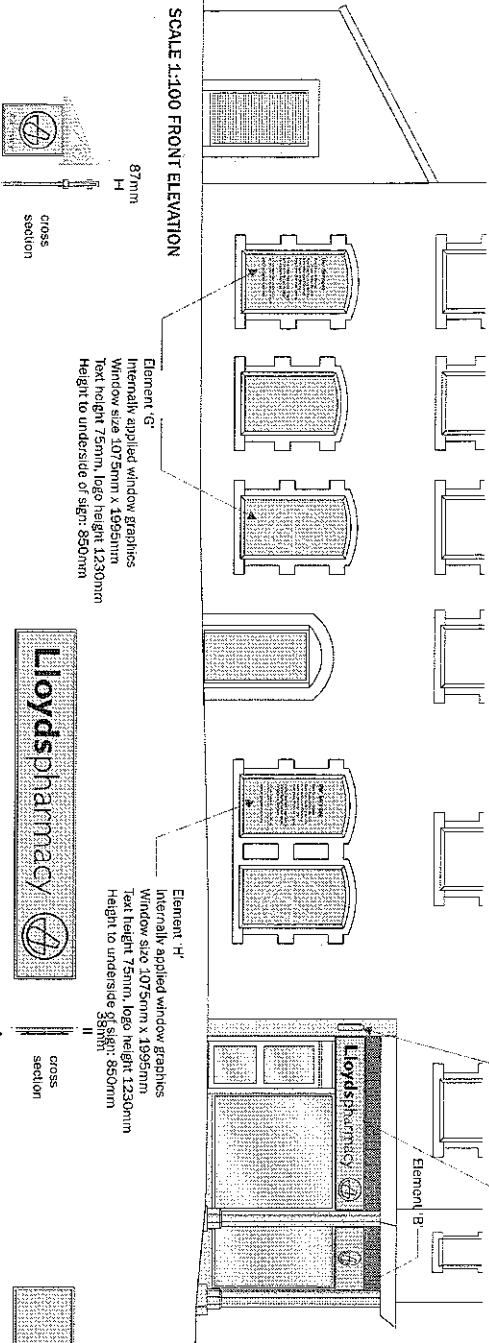




SCALE 1:100 SIDE ELEVATION



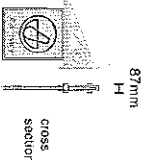
SCALE 1:100 FRONT ELEVATION



1:25

Element 'F'

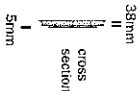
Traditional hanging sign.
Timber panel size 500mm x 600mm painted
Panton 324c with applied vinyl logo and text.
Text height 62mm, logo diameter 370mm
On stainless steel bracket finished silver.
NON ILLUMINATED
Height to underside of sign: 2100mm
Distance from edge of kerb: 5050mm



1:50

Element 'C' - 1 of traditional timber fascia

Panel size 3785mm x 600mm
With acrylic text & logo on locators
NON ILLUMINATED
Text height 245mm, logo diameter 460mm
Height to underside of sign: 2680mm



1:50

Element 'A' & 'I' - 1 of traditional timber fascia

Panel size 3410mm x 600mm
With acrylic text & logo on locators
NON ILLUMINATED
Text height 245mm, logo diameter 460mm
Height to underside of sign: 2475mm



1:50

Element 'H'

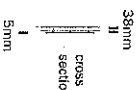
Internally applied window graphics
Window size 1075mm x 195mm
Text height 75mm, logo height 1230mm
Height to underside of sign: 850mm



1:50

Element 'V' - 1 of traditional timber fascia

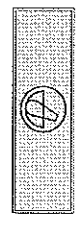
Panel size 3775mm x 600mm
With acrylic text & logo on locators
NON ILLUMINATED
Text height 245mm, logo diameter 460mm
Height to underside of sign: 3155mm



1:50

Element 'B' - 1 of traditional timber fascia

Panel size 2000mm x 600mm
With acrylic text & logo on locators
NON ILLUMINATED
Logo diameter 460mm
Height to underside of sign: 2475mm



1:25

Element 'F'

Traditional hanging sign.
Timber panel size 500mm x 600mm painted
Panton 324c with applied vinyl logo and text.
Text height 62mm, logo diameter 370mm
On stainless steel bracket finished silver.
NON ILLUMINATED
Height to underside of sign: 2100mm
Distance from edge of kerb: 5050mm



320110473P



Our ref: Planning / AAH Plc/85232

Your ref: Lloyds Pharmacy 7 – 9 King Street Clitheroe



SIGN SPECIALISTS
sign-specialists.co.uk

22 June 2011

Ribble Valley Council
Council Offices
Church Walk
Clitheroe
Lancashire
BB7 2RA

320110473P

Dear Sirs

Heritage Statement

Lloyds Pharmacy is a national company with in excess of 1500 stores and as such has a Corporate Identity with regard to signage and merchandising of their stores

In arriving at the scheme we take into consideration the style of the building, the area in which it is situated and how visible the property is, and then look at how best we can apply corporate guidelines in order to be sympathetic to the property whilst retaining the identity of our client.

We are applying for planning permission for

- 4 x Non illuminated timber fascia's with acrylic text & logo on locators
- 2 x non illuminated timber panel projection signs applied vinyl & logo
- 4 x non illuminated internally applied window graphics

The application relates to a three storey building situated on the corner of New Market Street and King Street within the Town Centre Conservation Area, in the settlement of Clitheroe as defined by the Ribble Valley Districtwide Local Plan (adopted June 1998).

The property is of stone construction with a slate tiled roof. Internally, the building currently houses the Blue Door Designs shop at ground floor level, with storage, toilets and offices at first floor level and a store area at 2nd floor level.

Policy S9 states that 'The Borough Council will permit the beneficial use of under-used upper floors of buildings within the town centres for purposes compatible with their principal use, and also that of the adjoining properties. The uses encouraged will be principally commercial, office or residential'. As such, bearing in mind;

- there are no highways objections,
 - the property is within the town centre, and
- that there are offices currently within the building and nearby,



SIGN SPECIALISTS
sign-specialists.co.uk



ISO Approved



It is felt the overall architectural features and historic importance of the building as a whole will be maintained as the proposals go no further than a cosmetic enhancement.

The existing architectural features remain throughout as no adjustments are proposed to the overall structure & form of the façade. These remain in all areas of the frontage.

All physical features and architectural detail will be maintained to justify its classification as in a Conservation Area.

The Building setting will not be harmed in any way as our proposal serves only to re-brand the current retail unit with new corporate.

Within the submission we have attempted to provide the best possible interpretation of the Planning requirements by of:

1. A 'mock' up proposal in photographic format of how the signage will look.
2. A detailed set out and construction drawing to demonstrate methods of fixing treatment.

We would welcome any comments you have with regard to the scheme and should you wish to discuss it further or require any additional information then please do not hesitate to contact me.

Yours faithfully,

Mrs Deborah Pitt
Planning Administrator
Direct Line 01527 504 276
Fax 01527 504 251
Email deborah.pitt@sign-specialists.co.uk

