



RIBBLE VALLEY
BOROUGH COUNCIL

18 NOV 2011

For office use only

Application No. 920110966P

Date received

Fee paid £

Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.

If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Dame	First name:		Surname:	
Company name:	Alpes Butchers				
Street address:	C/o Agent		Country Code	National Number	Extension Number
			Telephone number:		
			Mobile number:		
Town/City			Fax number:		
County:			Email address:		
Country:					
Postcode:					
Are you an agent acting on behalf of the applicant?					
☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Alan	Surname:	Kinder
Company name:	Reedley Town Planning				
Street address:	2 Reedley Business Centre Redman Road		Country Code	National Number	Extension Number
	Reedley		Telephone number:	01282834834	
			Mobile number:		
Town/City	Burnley		Fax number:		
County:	Lancashire		Email address:		
Country:	United Kingdom				
Postcode:	BB10 2TY		planning@reedley.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:	14	Suffix:	
House name:			
Street address:	SHAW BRIDGE STREET		
Town/City:	CLITHEROE		
County:	LANCASHIRE		
Postcode:	BB7 1LZ		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	374661		
Northing:	441680		

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Clock with text

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

As above

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

6 3.20110966 P

What is the maximum projection of the advertisement from face of building (in metres)?

0.1 m

What are the dimensions of the proposed advertisement?

Height: 0.9 x Width: 0.9 x Depth: 0.1 metres

What materials will the sign be made of?

Hardened Plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25 cm

The colour of text and background:

Red

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

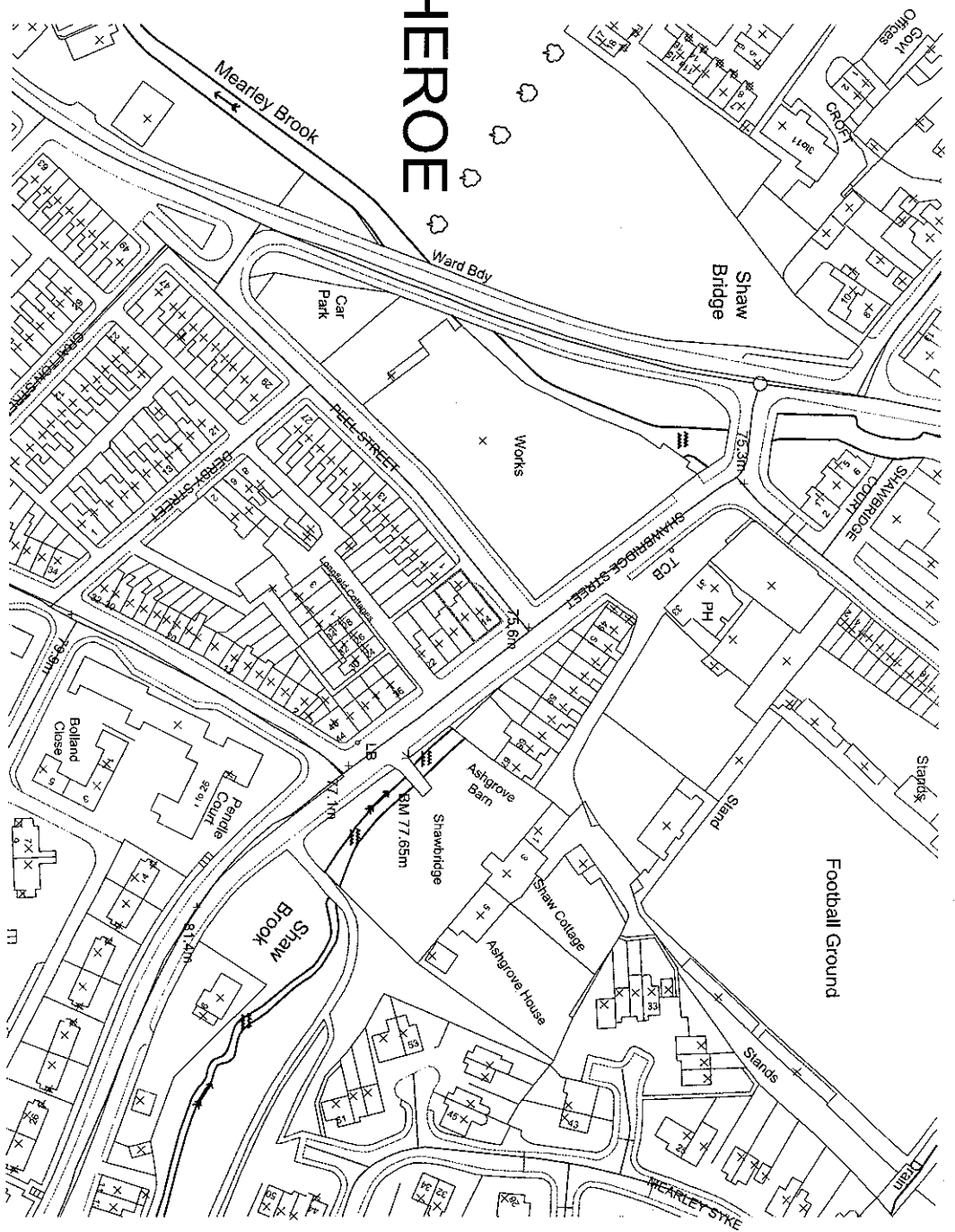
☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 17/11/2011



Location Plan
1:1250

CLITHEROE

Reedley
Chartered Town Planning &
Architectural Consultancy

2 Reedley Business Centre, Redman Road
Reedley, Burnley, Lancashire, BB10 2TY
Tel: 01282 834834 Fax: 01282 451666
eMail: planning@reedley.co.uk

Title: Signage Application
Alpes Butchers Shop
14-16 Shawbridge Street
Clitheroe

Client: Mr George Alpe

SITE LOCATION PLAN

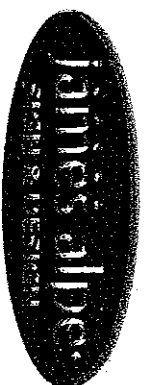
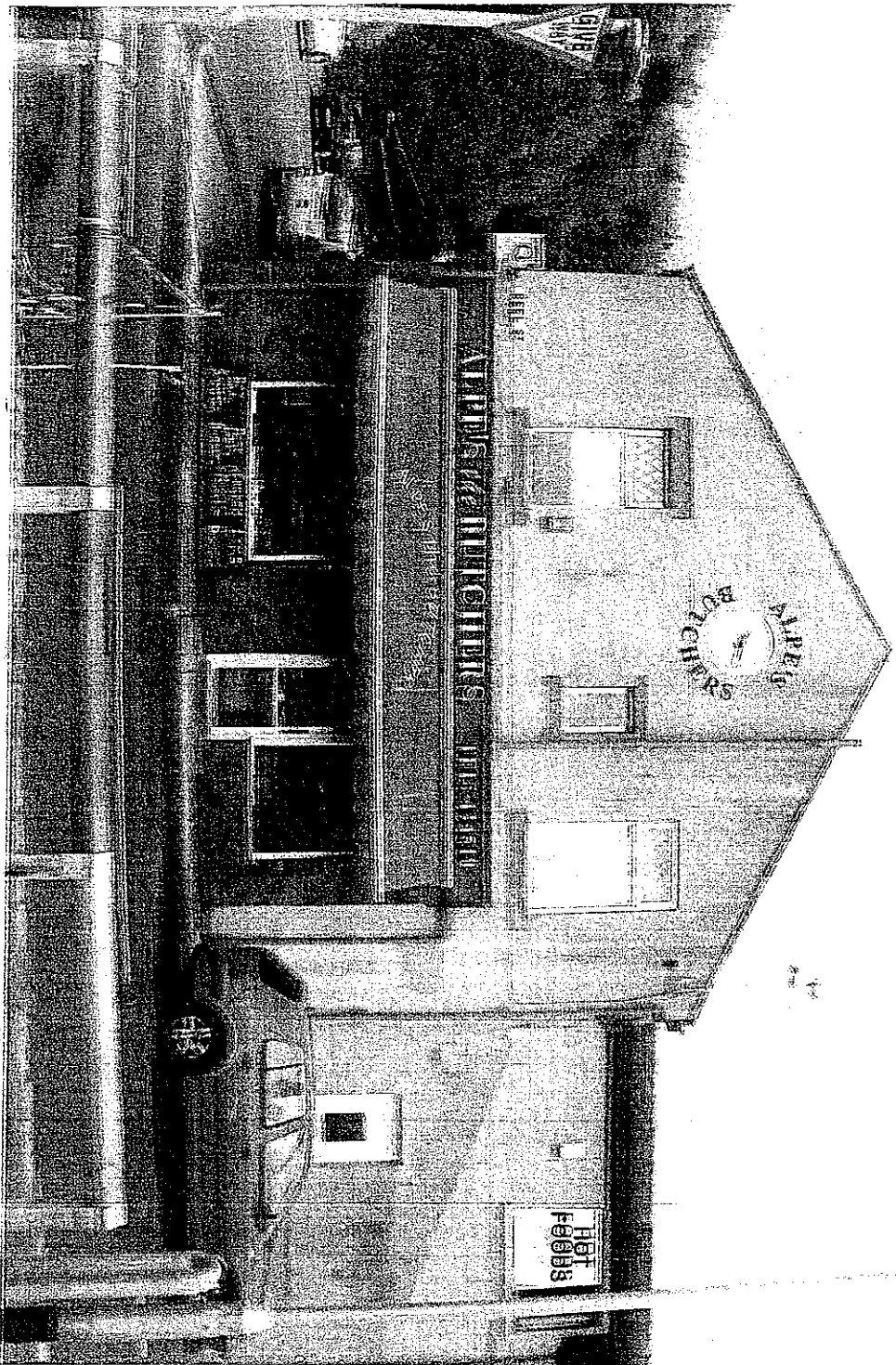
Project No: AL/05A DWG 01

Scale: 1:1250

Date: 17.11.11

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Substrate:
clock and lettering

Size:
TBC

Colours:
TBC

Drawn by:
Florida

Revision No:
1

File Name:
Z1 sign & design/ alpes butcher/ 3275

Spelling, colours & layout are correct

Signed:

Date:

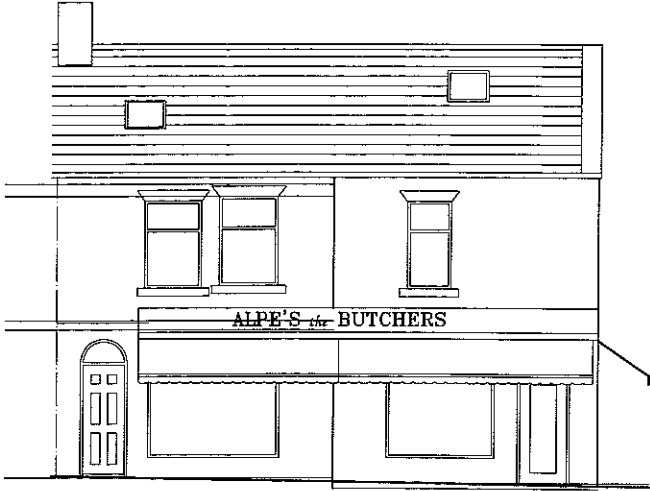
Agreed Method of Payment:

Tel: 01200 44 44 57
Fax: 01200 44 35 55

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James Alpe
Sign & Design
Unit 4, Lincolns Way, Saltillo Ind. Est.
Chichester, BB9 1BB
www.jamesalpe.com

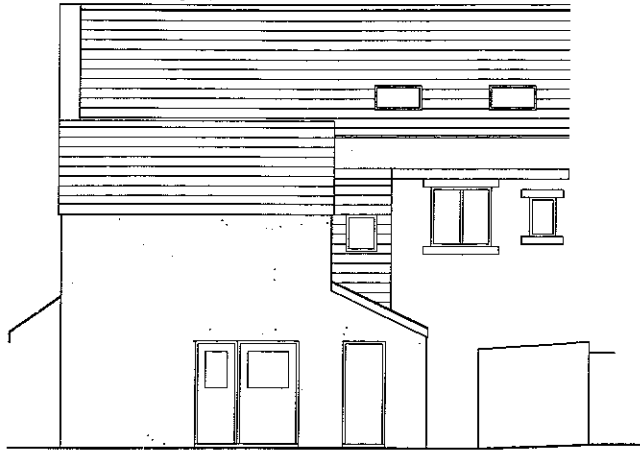
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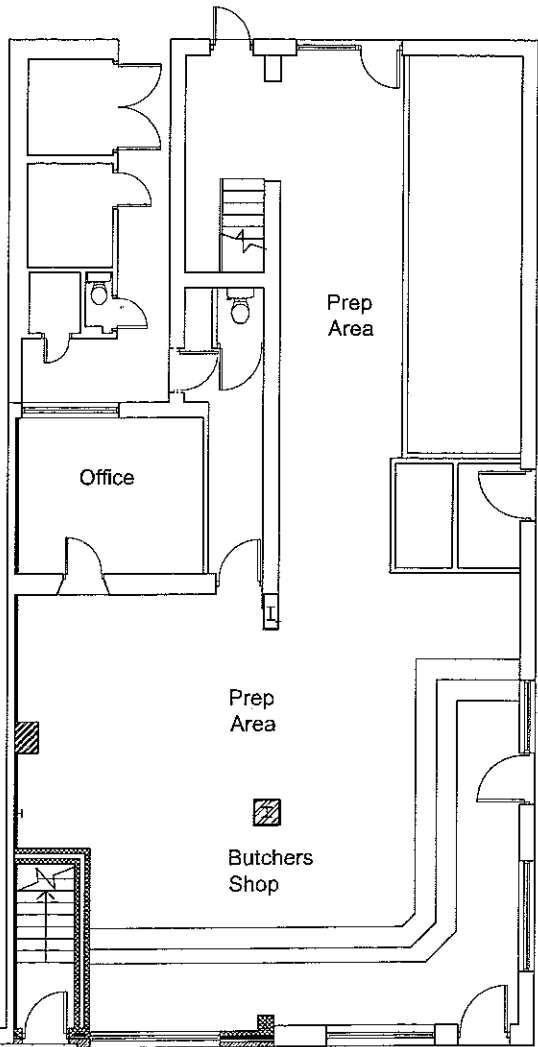
Front (North West) Elevation



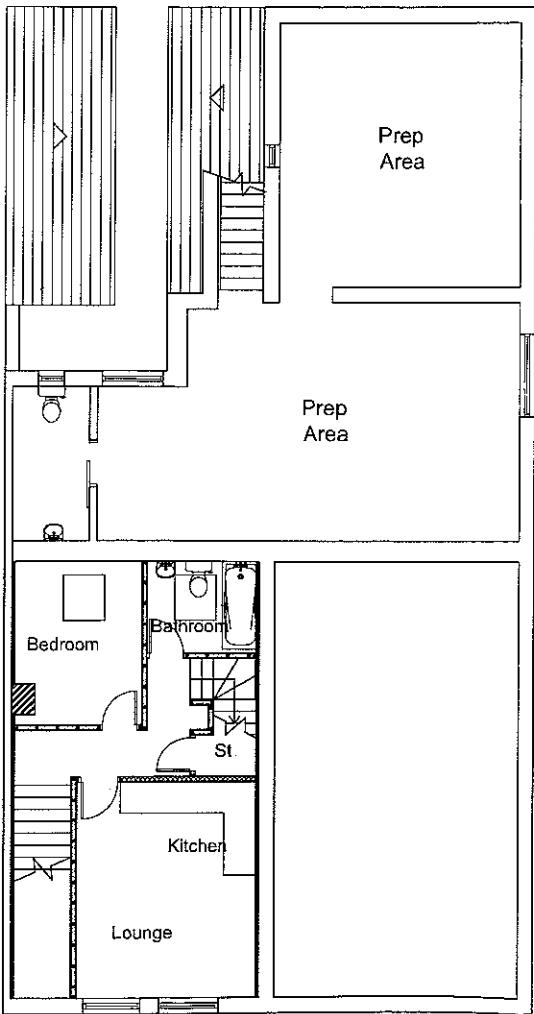
Side (South west) Elevation



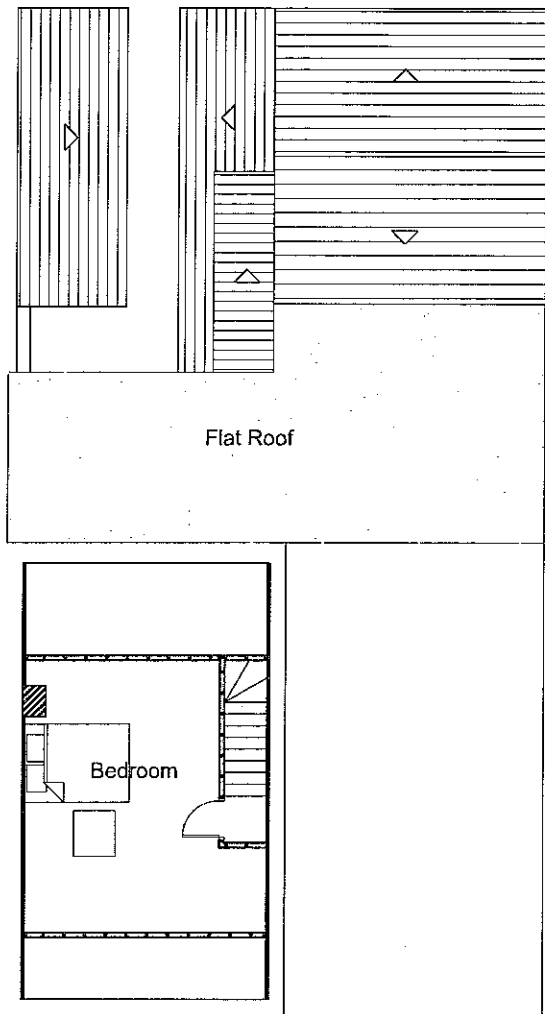
Rear (North East) Elevation



Ground Floor



First Floor



Second Floor

Notes:

All work is to be carried out to the latest current British standards Codes of Practice and recognised working practices

All work and materials should comply with Health and Safety legislation.

All work and materials to be approved by the District Authority Building Control Officer.

All dimensions are in millimetres unless where explicitly shown otherwise

The contractor should check and certify all dimensions as work proceeds and notify the architect of any discrepancies.

Do not scale off the drawings, if in doubt ask

Reedley Chartered Town Planning & Architectural Consultancy are not liable for work undertaken prior to Full Planning Consent and or Building Regulations Approval

Reedley

**Chartered Town Planning &
Architectural Consultancy**

2 Reedley Business Centre, Redman Road

Reedley Burnley Lancashire BB10 2TY

Tel: 01292 934834 Fax: 01292 451666

Title: Signage Application
Alpes Butchers Shop
14-16 Shawbridge Street
Clitheroe

EXISTING PLANS AND ELEVATIONS

Project No: AL/05A Dwg 02

Drawn: DS/NYB

Client: Mr George Alpe

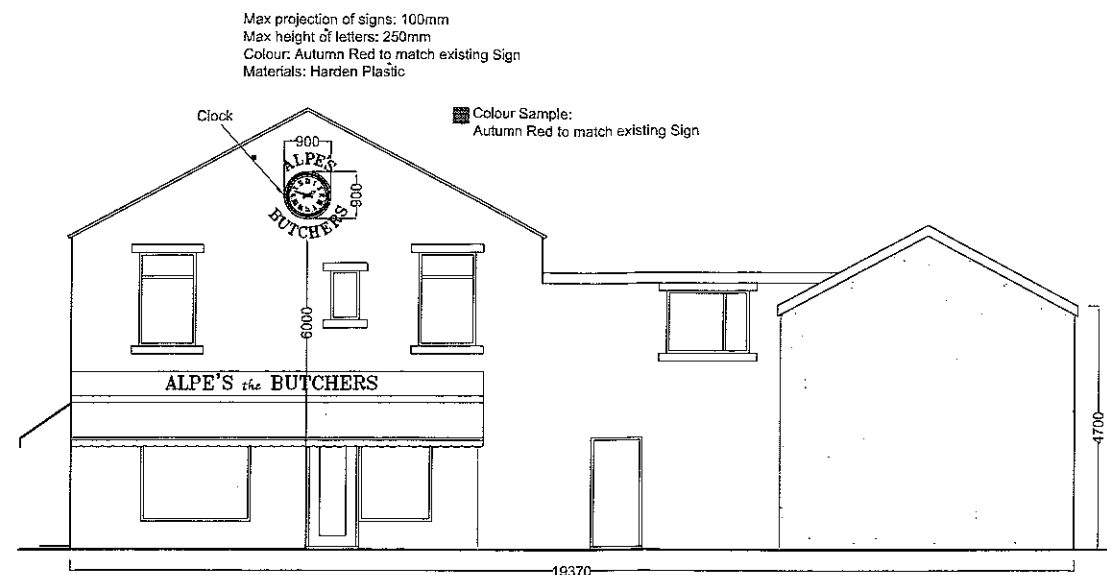
Date: 17.11.11

Scale: 1:100 ..

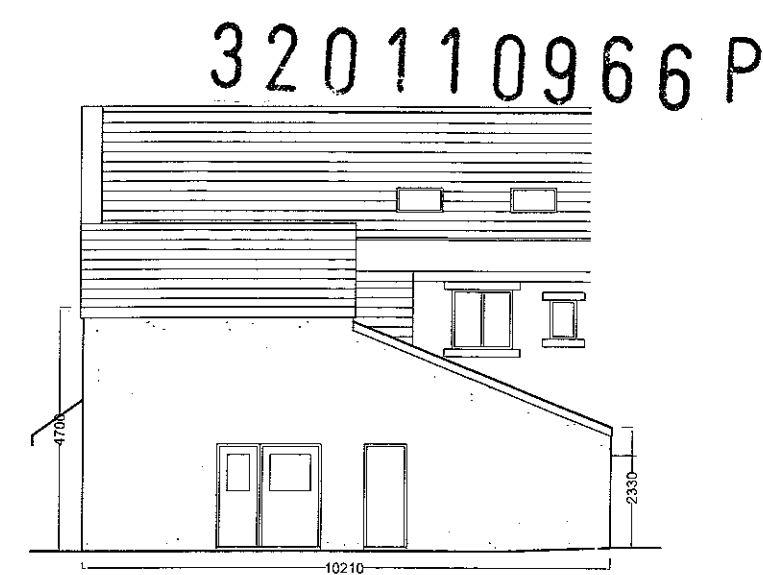
Amendments:



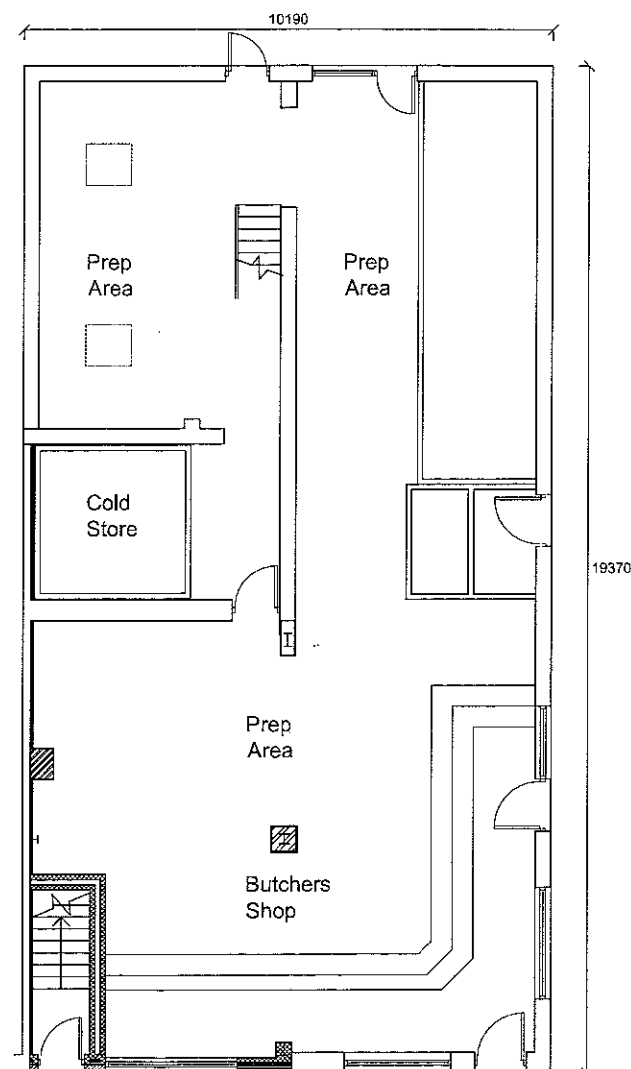
Front (North West) Elevation



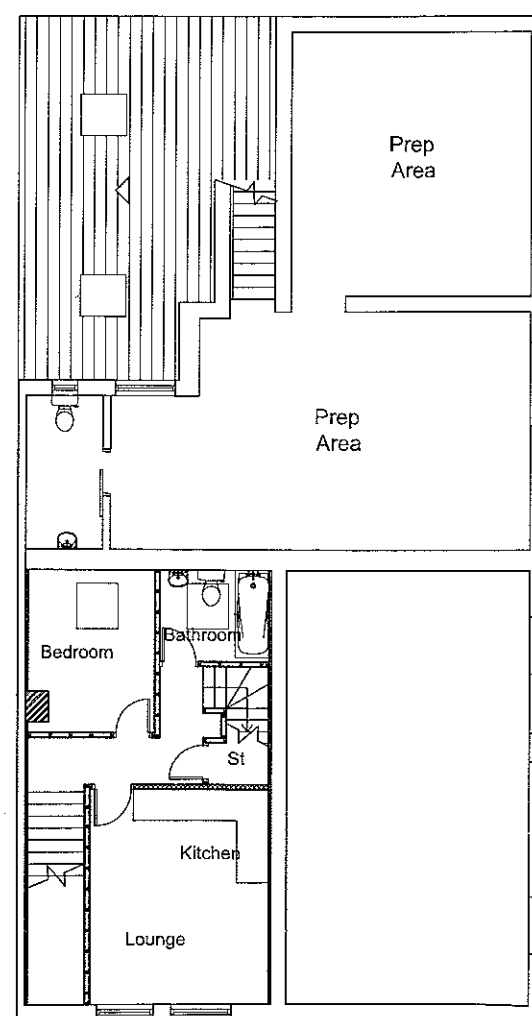
Side (South west) Elevation



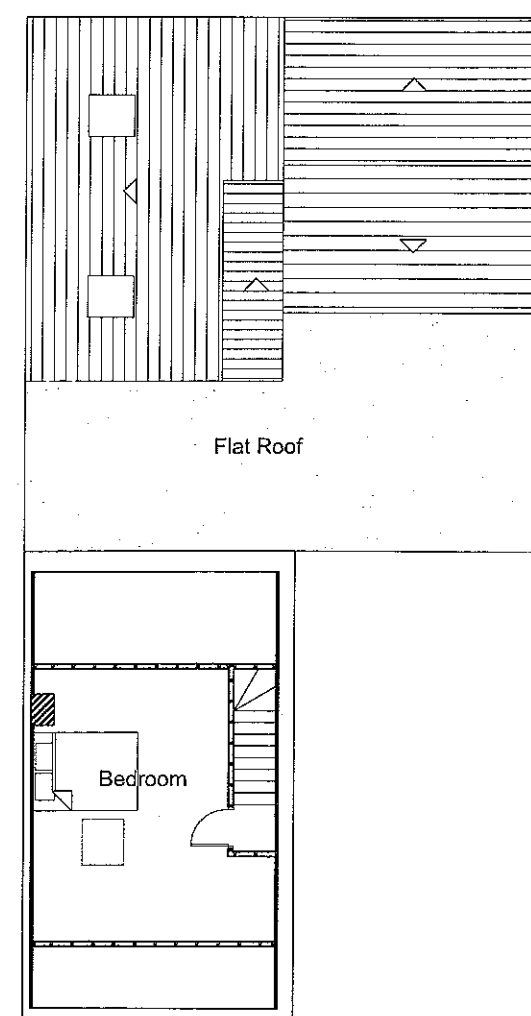
Rear (North East) Elevation



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First Floor



Second Floor

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2 Reedley Business Centre, Redman Road
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Tel: 01282 834834 Fax: 01282 451666
eMail: planning@reedley.co.uk

Title: Signage Application
Alpes Butchers Shop
14-16 Shawbridge Street
Clitheroe

PROPOSED PLANS AND ELEVATIONS

Project No: AL/05A Dwg 03

Drawn: DS/NYB

Client: Mr George Alpe

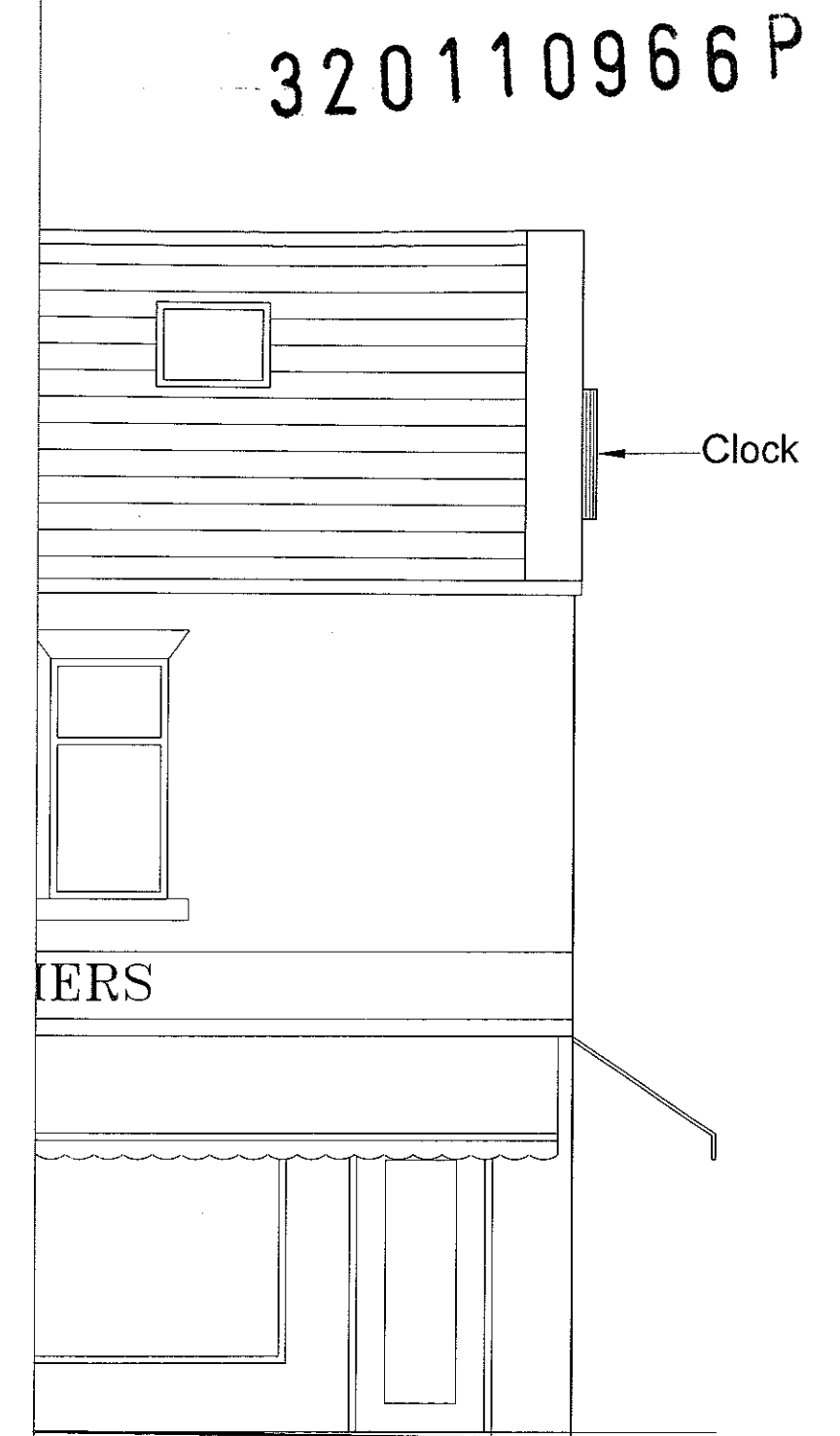
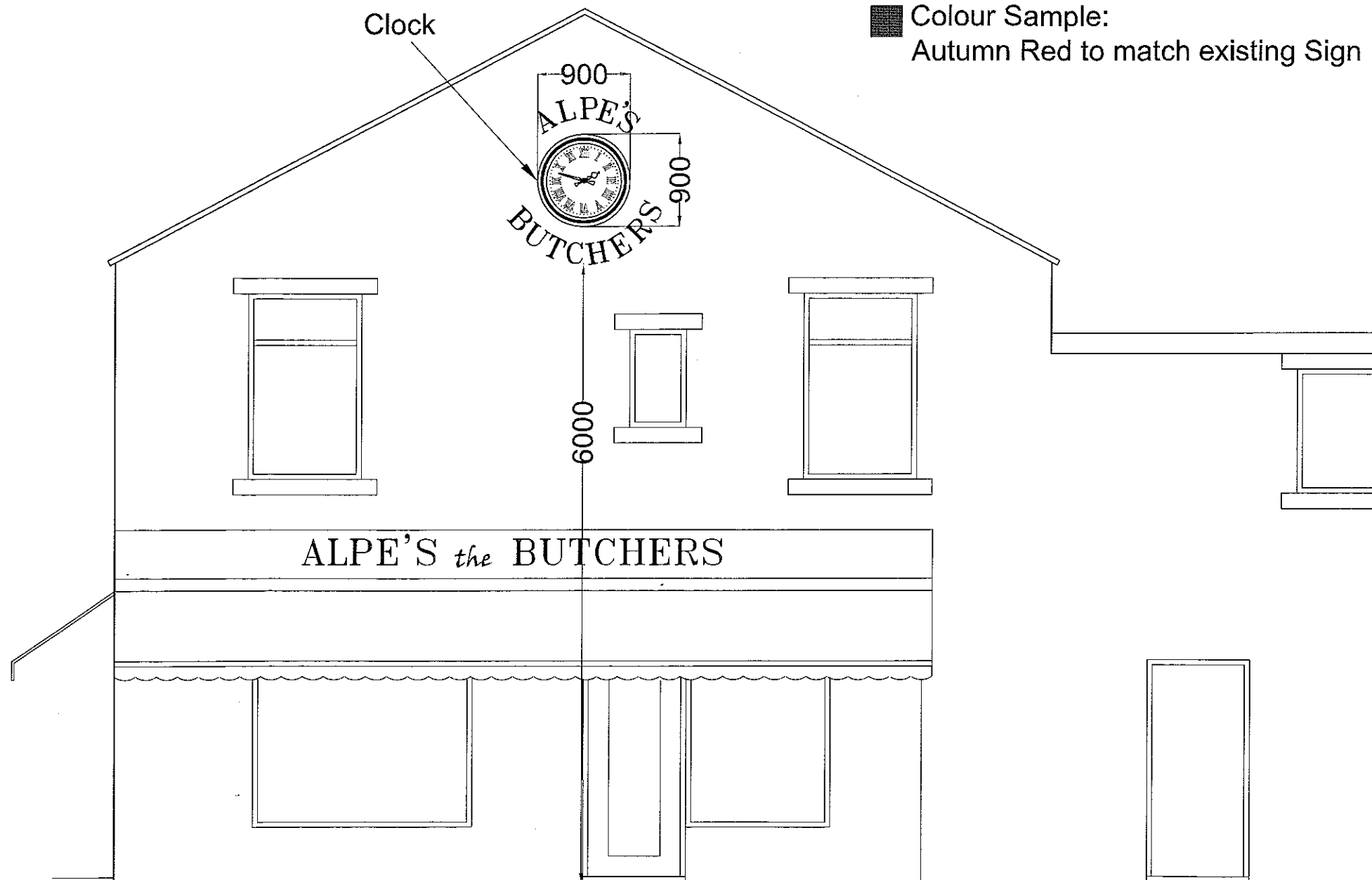
Date: 17 11 11

Scale: 1:100

Amendments:

Max projection of signs: 100mm
 Max height of letters: 250mm
 Colour: Autumn Red to match existing Sign
 Materials: Harden Plastic

■ Colour Sample:
 Autumn Red to match existing Sign



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Title: Signage Application
 Alpes Butchers Shop
 14-16 Shawbridge Street
 Clitheroe

Client: Mr George Alpe

Drawn: DS/NYB

PROPOSED ELEVATIONS

Project No: AL/05A Dwg 04

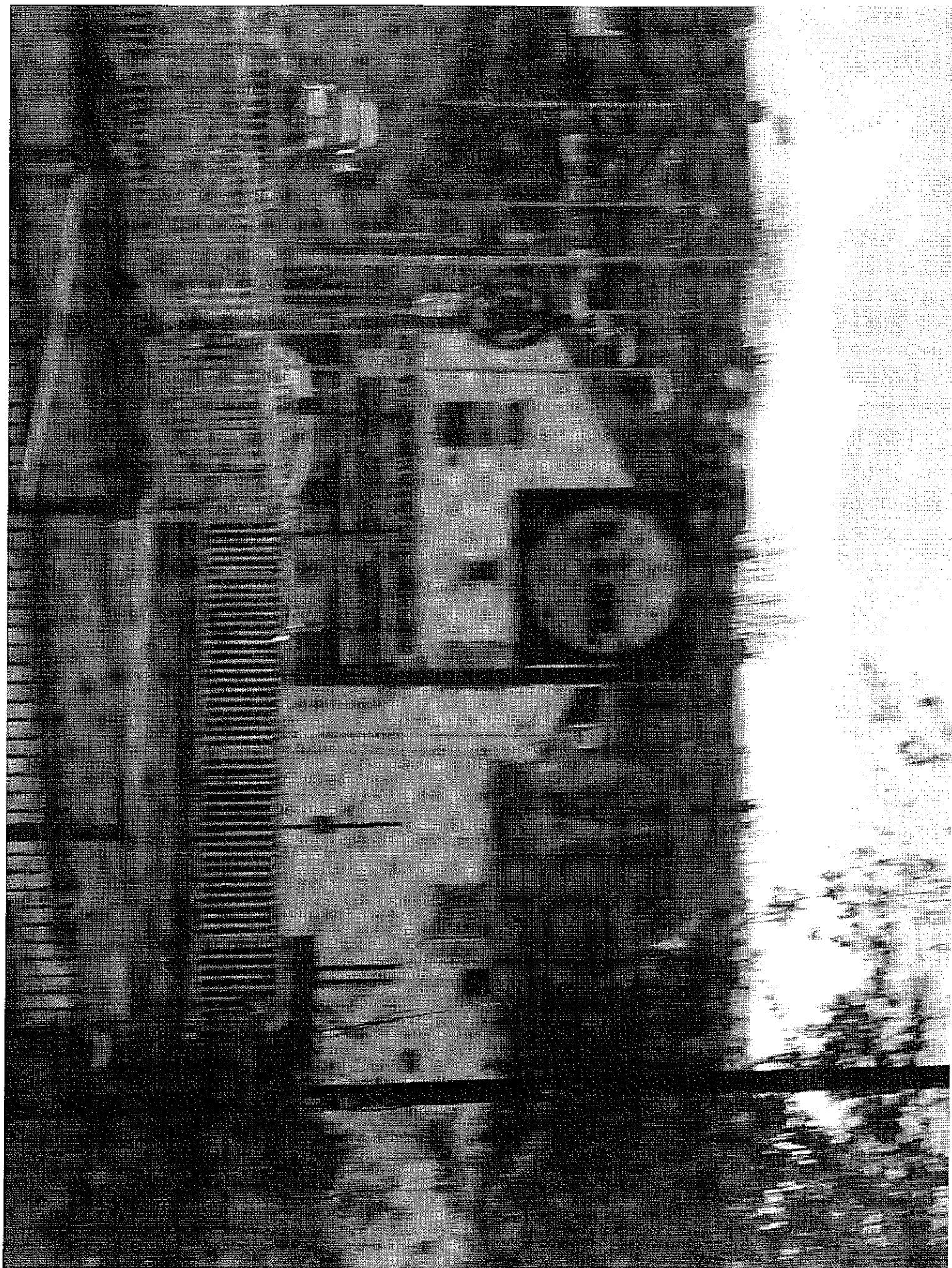
Scale: 1:50

Date: 17.11.11

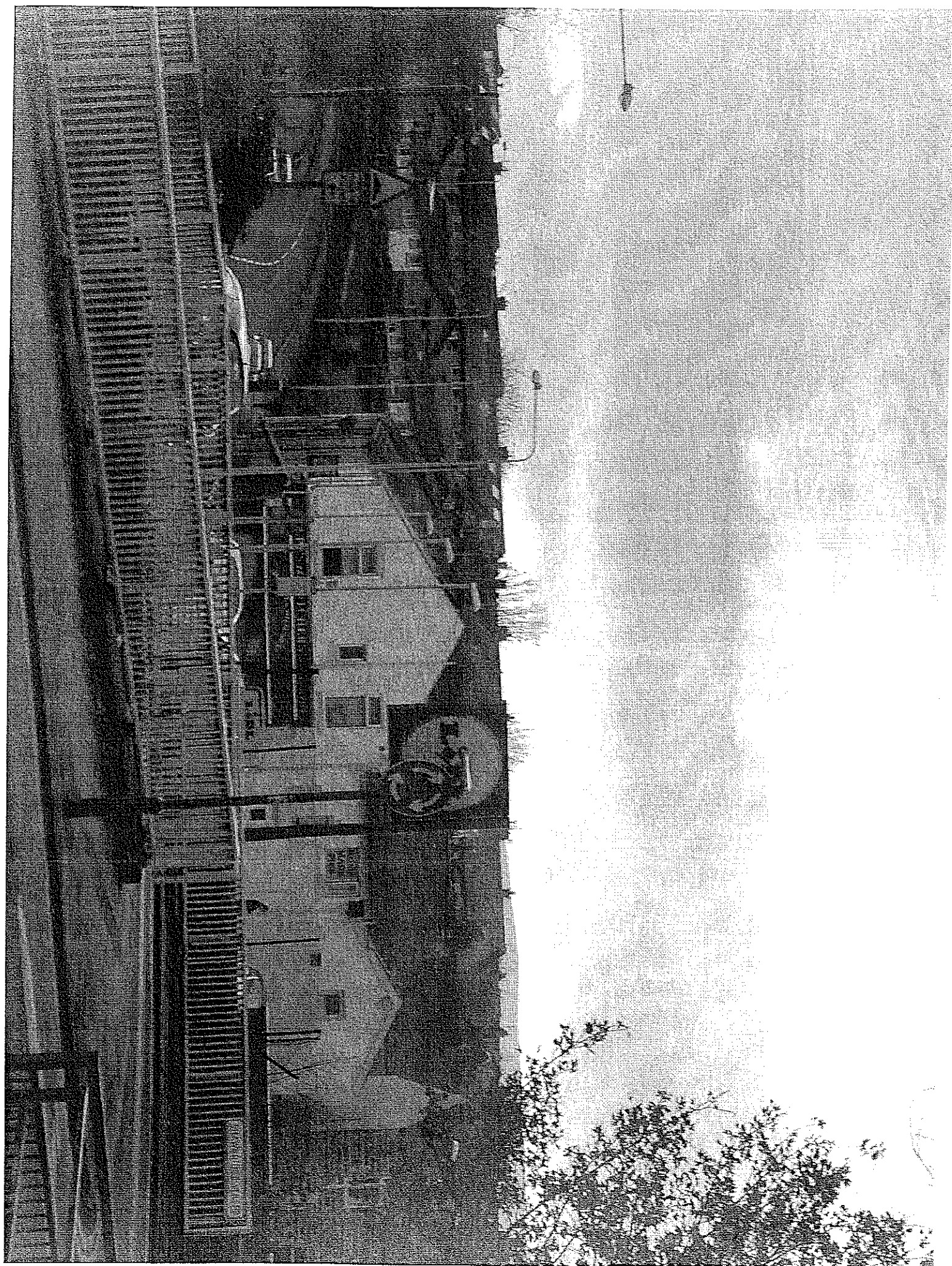
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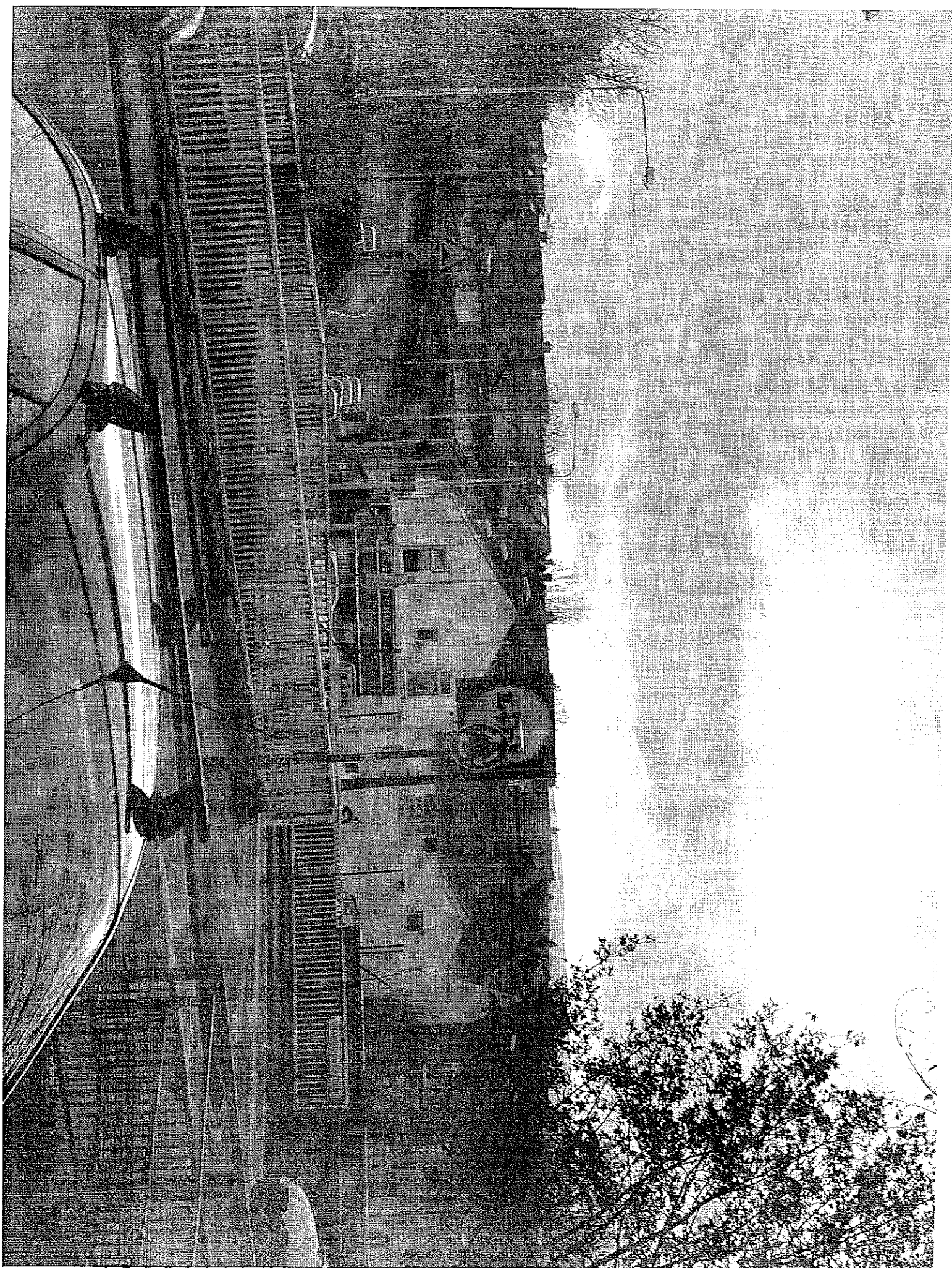
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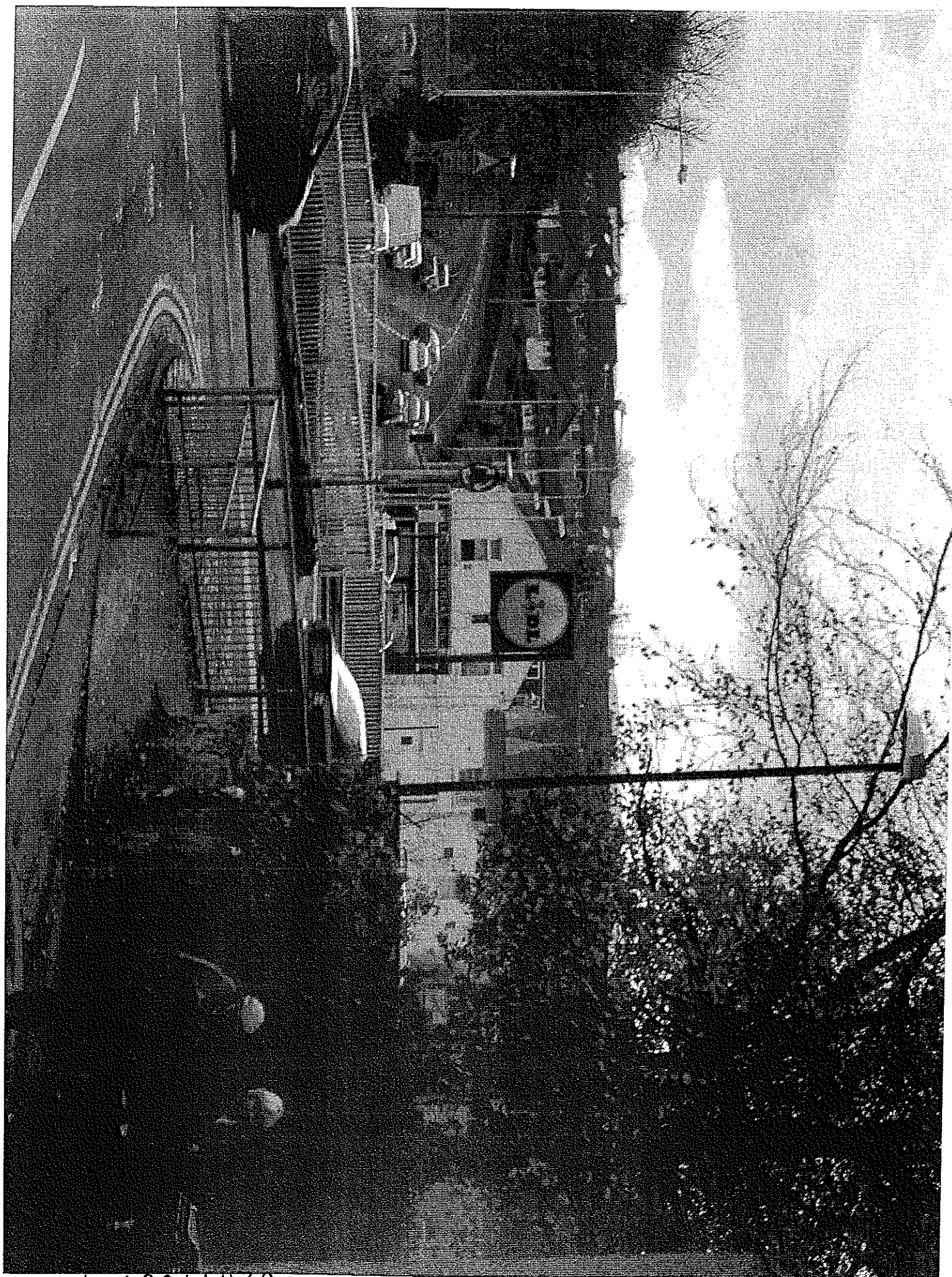
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320110966P



320110966 P



320110966P

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Our Ref: AL/05a

17th November 2011

Fao Claire Booth
Ribble Valley Borough Council
Council Offices
Church Walk
Clitheroe, Lancashire

Dear Claire

Resubmission of application 3/2011/0383 at Alpes Butchers, 14 -16 Shawbrisse Street, Clitheroe, Lancashire, BB7 1LZ.

I herewith attach a completed application for a scaled down revised scheme for the display of an advertisement on the gable wall of this building.

Obviously since the issue of the refusal works to complete the adjacent Lidl Supermarket have been finalised together with the approved signage including a forecourt totem pole illuminated sign. Equally our client has invested in the repainting of the property. The signage itself has been scaled down significantly so that it is not as prominent a feature on the gable or for that matter within the street scene generally when viewed in the context of the supermarket signage. I attach photographs taken within the locality which ably demonstrate the context of the planned signage together with a photo montage of the finished signage although this was completed prior to the external repainting of the building.

I trust that you will concur with my view that this revised scheme is more appropriate within the broader street scene particularly in the light of recent developments within the locality and trust that you will feel able to support this revised scheme.

Yours Sincerely

A handwritten signature in black ink, appearing to read "Alan Kinder".

Alan Kinder

Director - Alan Kinder, Dip.T.P (Leeds).MRTPI.

Company Secretary - Val Kendall

2, Reedley Business Centre, Redman Road, Burnley, Lancashire, BB10 2TY
Phone - 01282 834834 Fax - 01282 451666 Web - www.reedley.co.uk email - planning@reedley.co.uk

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