



RIBBLE VALLEY
BOROUGH COUNCIL

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

For office use only

Application No.

320120155P

Date received

Fee paid £

Receipt No:

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

1. Applicant Name and Address

Title:		First name:	
Last name:			
Company (optional):	Enterprise Inns PLC		
Unit:		House number:	
		House suffix:	
House name:			
Address 1:	3 Markspath Hall Road		
Address 2:			
Address 3:			
Town:	SOLIHULL		
County:			
Country:			
Postcode:	B90 4SJ		

2. Agent Name and Address

Title:		First name:	
Last name:			
Company (optional):	Insignia Signs + Services Ltd		
Unit:	7	House number:	
		House suffix:	
House name:			
Address 1:	Aubion Park		
Address 2:	Aubion Way		
Address 3:			
Town:	Leeds		
County:			
Country:			
Postcode:	LS12 2EJ		

MAR 2012

Address Details

Provide the full postal address of the application site.

House name: **White Bull**

Address 1: **Church Street**

Address 2:

Address 3:

Town: **Ribchester**

County:

Postcode (optional): **PR3 3XP**

Description of location or a grid reference must be completed if postcode is not known:

Easting: Northing:

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):

(must be pre-application submission)

Details of pre-application advice received?

10 APR 2012

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New pub signs

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	7

If you selected Other, please describe:

Please see attached Sign Spec.**8. Location of Advertisement(s)**

Is the advertisement you are applying for already in place?

☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	SIGN A INDIVIDUAL LETTERS	SIGN B IND. LETTERS	SIGN C IND. LETTERS
a) The height from the ground to the base of the advertisement (in metres)	3285 mm	3660 mm	3960 mm
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	SPAN - 3480mm DEPTH - 19mm	SPAN - 2230mm DEPTH 19mm	SPAN - 1950mm DEPTH 19mm
c) The maximum height of any of the individual letters and symbols (in metric)	T- 312mm H- 281mm	W- 631mm B- 246mm	W- 552mm B 740mm
d) The colour of the text and background	DK LEAD WHITE	DK LEAD WHITE	DK LEAD WHITE
e) Materials of the proposed sign(s)	TIMBER BRASS LOCATORS	TIMBER BRASS LOCATORS	TIMBER BRASS LOCATORS
f) The maximum projection of advertisement from the face of the building	31mm	31mm	31mm
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☐ No ☒	Yes ☐ No ☒

If Yes for any of the proposed signs, answer g), h) and i)

g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

19 MAR 2012

Advertisement Period

320120155P

Please state the period of time for which consent is sought for the advertisement:

From

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	SIGN D AMENITY BOARD	SIGN E MENU UNIT	SIGN F LANTERN
a) The height from the ground to the base of the advertisement (in metres)	1550mm	1550mm	2555mm
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	950mm x 600mm x 45mm	512mm x 395mm	660 x 380mm
c) The maximum height of any of the individual letters and symbols (in metric)	N/A	N/A	N/A
d) The colour of the text and background	TEXT - LEAD WHITE GROUND - FIB LICHEN	BRASS	BRASS
e) Materials of the proposed sign(s)	TIMBER	ALUMINIUM FRAME + TRAY, CLEAR ACRYLIC PANEL	BRASS FRAME CLEAR ACRYLIC PANELS
f) The maximum projection of advertisement from the face of the building	45mm	50mm	650mm
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☒ No ☐	Yes ☒ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)		FLUORESCENT TUBES	LOW ENERGY LAMP
h) illuminance levels (cd/m ²)		NOT EXCEED 500 CD/M ²	NOT EXCEED 500 CD/M ²
i) Will the illumination be static or intermittent?		STATIC	STATIC

19 MAR 2012

FOR THE
SECTION OF

Advertisement Period

320120155P

Please state the period of time for which consent is sought for the advertisement:

From

To

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☐ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	SIGN G FLOOD LIGHTS		
a) The height from the ground to the base of the advertisement (in metres)	5340mm + 6580mm		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	90 x 240 x 210mm		
c) The maximum height of any of the individual letters and symbols (in metric)	N/A		
d) The colour of the text and background	BLACK CASES		
e) Materials of the proposed sign(s)	ACRYLIC / PLASTIC CASES		
f) The maximum projection of advertisement from the face of the building	300mm		
Will any of the sign(s) be illuminated	Yes ☒ No ☐	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	LOW ENERGY LAMPS		
h) Illuminance levels (cd/m ²)	NOT EXCEED 500 CD/M ²		
i) Will the illumination be static or intermittent?	STATIC		

19 MAR 2012

FOR THE
TOWN OF

Advertisement Period

the period of time for which
is sought for the advertisement:

From

2012

To

2017

320120155 P
date (DD/MM/YYYY)

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Does the applicant have the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☐ No

If not, why not?

Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Advertisement 1:	Please See Attached Sign Spec + Prints		
Height from the ground to the top of the advertisement (in metres)			
Dimensions of the proposed advertisement (H x W x D) (in metric)			
Maximum height of any of the individual letters and symbols (in metric)			
Colour of the text and background			
Materials of the proposed sign(s)			
Maximum projection of advertisement from the face of the building			
Any of the sign(s) to be illuminated	☐ Yes ☒ No	☐ Yes ☒ No	☐ Yes ☒ No

For any of the proposed signs, answer g), h) and i)

Details of method of illumination (internally illuminated/externally illuminated)			
Luminance levels (cd/m ²)			
Will the illumination be static or intermittent?			

* Any Lighting Will be Static + Will not exceed 500 cd/m².
Please See Attached Sign Spec + A3 Prints.

Planning Application Requirements - Checklist

Read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☒

Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☒

Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☒

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☒

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☒

The correct fee: ☒

Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

3. Declaration

We hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY:

J. Carr

6/2/12

(date cannot be pre-application)

4. Applicant Contact Details

Telephone numbers

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

joanne@insigniasigns.biz

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☐ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ Agent

☐ Applicant

☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address:

DESIGN & ACCESS STATEMENT

320120155 P

WHITE BULL @ RIBCHESTER

Signs A, B & C

2 No. sets of individual timber letters have been located on the buildings natural area, this negates the need to apply a new fascia sign that would clutter the buildings aesthetics and look out of place against the buildings fabric. The letters are located where they do not encroach on any architectural features such as lintels or window mullions. The signage indicates to the public both the buildings function and also the access points to both foot and vehicular traffic at distance and creating a better flow of traffic for users of the outlet.

Sign D

1 No. timber amenity sign is located on the buildings natural area, given the position of the signage it does not encroach on any architectural features such as window mullions or key features such as lintels or fall pipes. It is located by the access points to the building this will help users of the outlet identify the point of access. The key function of the signage is to inform the public of the buildings amenities on offer, also creating a better flow of foot traffic in and around the area for persons wishing to use the facilities.

Sign E

1 No. menu case is located on the buildings natural area, given the position of the sign it does not encroach on any architectural features such as window mullions or key feature such a lintels or fall pipes. Its function is to inform patrons of the menu and changing offers also highlighting the buildings access point.

Sign F

1 No. lantern has been located to highlight the access to passing foot and vehicular traffic, creating a better foot flow to patrons wishing to use the outlet on an evening.

Sign G

5 No. floodlights are fixed at high level to illuminate the building and highlight its presence to passing trade on an evening, creating a safer environment for foot traffic

The signage has been designed using traditional materials and processes. The use of colours and letter styles has been chosen to be traditional but not overpowering against the buildings aesthetics. Every care has been taken to ensure that this design will compliment the building and be in keeping with the surrounding area. The signage pays respect to the heritage of the building.

HERITAGE & PLANNING STATEMENT

320120155P

WHITE BULL @ RIBCHESTER

As the building is Grade II listed the new signage has been designed to be sympathetic to the buildings fabric and its surroundings. The continual use of traditional design and construction gives the building a feel of symmetry. All the signage has been located on the natural areas as not to conflict with the buildings aesthetics or detract from the architecture. It will be manufactured from aluminium and painted, displayed in traditional methods.

The signage will indicate both the buildings function and also the access points to both foot and vehicular traffic at distance also creating a better flow of traffic for users of the outlet.

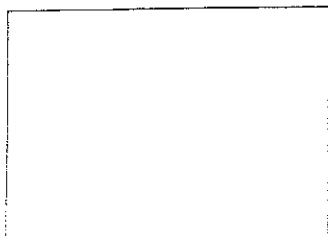
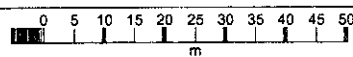
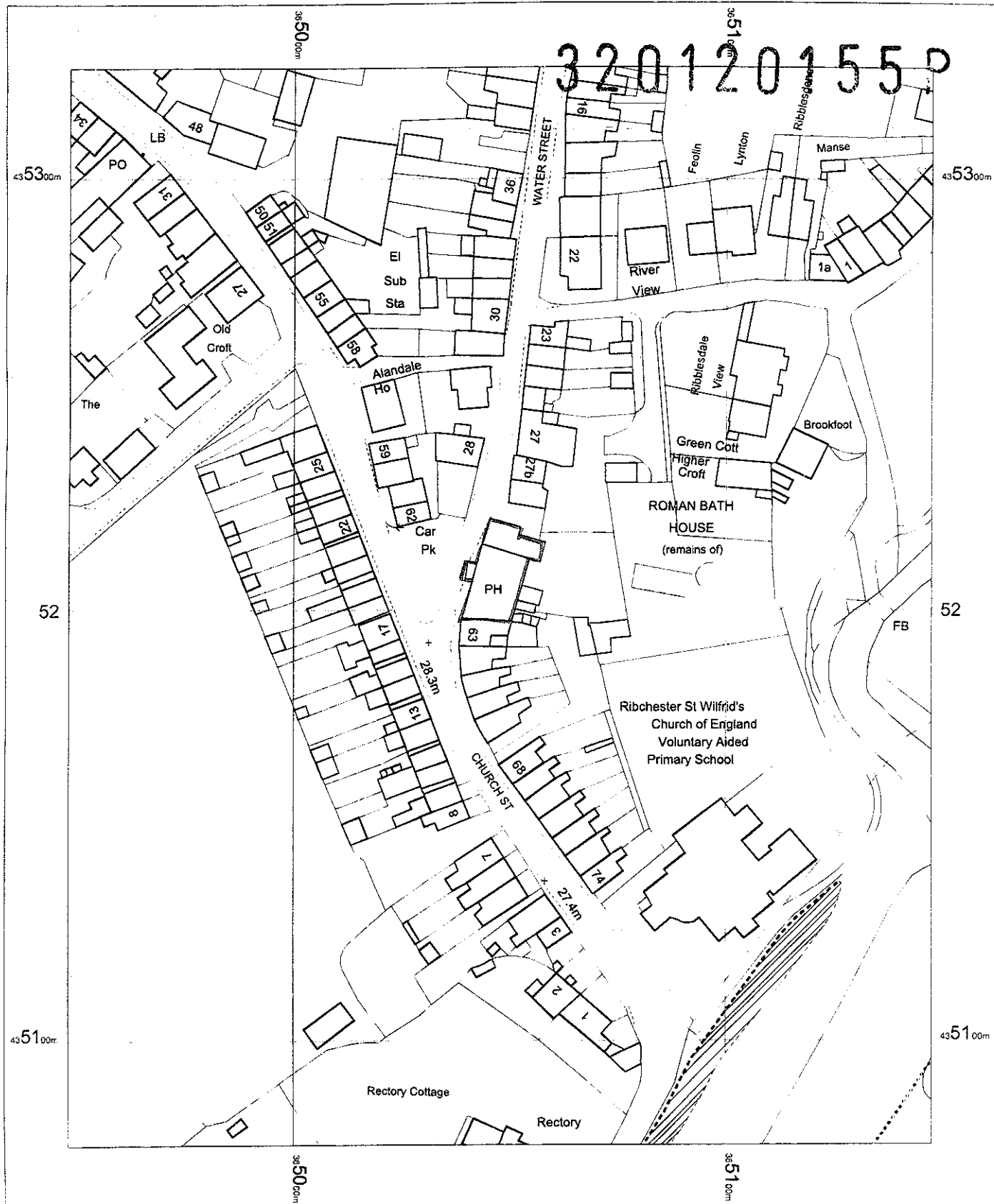
The signage has been designed using traditional materials and processes. The use of colours and letter styles has been chosen to be traditional but not overpowering against the buildings aesthetics. Every care has been taken to ensure that this design will compliment the building and be in keeping with the surrounding area. The signage pays respect to the heritage of the building

The White Bull Hotel and formed stable adjoining to the north. The public house probably c18th. Square sandstone rubble with slate roof. 2 Storeys, 4 bays with string course, 1st floor drip course, shaped stone gutter brackets & 2 – storey porch to the 2nd bay. The windows are modern on the ground floor and sashed on the 1st floor, except for the 1st floor porch windows which are also modern. The windows have plain reveals with fragments of old surrounds. The right-hand ground floor has been reconstructed, with a door and 2 modern shop windows. To the left is a blocked opening with a lintel dated 1707 possibly re-set. The porch is gabled with coping and kneelers and carried on 4 Tuscan columns said to be Roman. Its 1st floor windows on the front and return walls have plain stone surrounds. The blocked attic window has an architrave. The door has a moulded surround. There are brick chimney caps on the gables and between the 3rd and 4th bay's the former stable is adjoining to the north and has a door with a plain stone surround to the right. To its left is a door now blocked to form a window with Chamfered surround dated 1777 on the lintel. On the 1st floor to the left is a circular pitching hole with plain stone surrounds. It is situated within Ribchester Conservation Area which consists of the village core centred around a small triangular area, on one side of which is the White Bull Inn, and Stydd, a rural area north-east of the main settlement which contains two churches and 18th century almshouses. Ribchester village is dominated by rows of handloom weavers' cottages, many of which were built in the late eighteenth century, but some of which were also adapted from existing houses. There is a scattering of older houses in the village, many of which have seventeenth or eighteenth century datestones. There is a small amount of late nineteenth or early twentieth century development on the north side of the village, around Blackburn Road. The area also includes the excavated areas of the Roman baths and granaries, now preserved in an open area of land for display to the public, and the Roman Museum, next to the church.

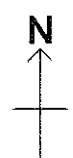
The Conservation Studio 2005 Ribble Valley Borough Council - Ribchester Conservation Area Appraisal 4

Stydd is approached via a narrow single track road. After leading first to the Roman Catholic Church of Saint Peter and Saint Paul, a listed 'barn church' built in 1789, then Stydd Almshouses (1728), the road becomes a rough track that continues to the late 12th century Church of St Saviour.

320120155P



OS Mastermap
 04 January 2012, ID: BW1-00118308
 maps.blackwell.co.uk
 1:1250 scale print at A4 Centre: 365048 E 435201 N
 ©Crown Copyright Licence no. 100041040



BLACKWELL'S
 www.blackwellmapping.co.uk
 TEL: 0113 245 2623
 comments@maps.blackwell.co.uk



320120155P

White Bull, Ribchester signage spec

Sign A – 1 x set of individual timber letters painted white, maximum letter height 312mm, maximum span 3480mm fixed on brass stand off locaters

Sign B - 1 x set of individual timber letters painted white, maximum letter height 846mm maximum span 2230mm fixed on brass stand off locaters

Sign C – 1 x set of individual timber letters painted white, maximum letter height 740mm x fixed on brass stand off locaters maximum span 1950mm

Sign D – 1 x 600mm x 900mm painted timber amenity sign with viyn graphics and text applied to the face

Sign E – 1 x A3 display internally illuminated brass menu case

Sign F – 1 x brass lantern 380mm x 660mm

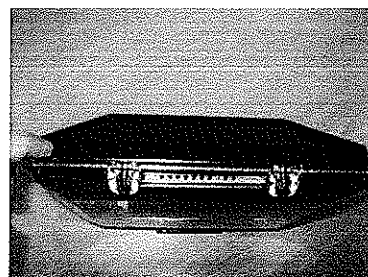
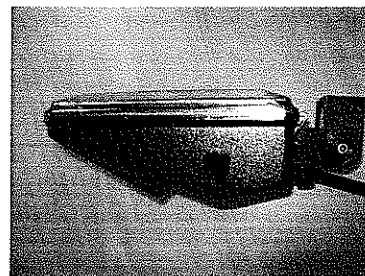
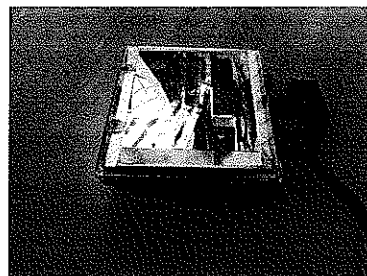
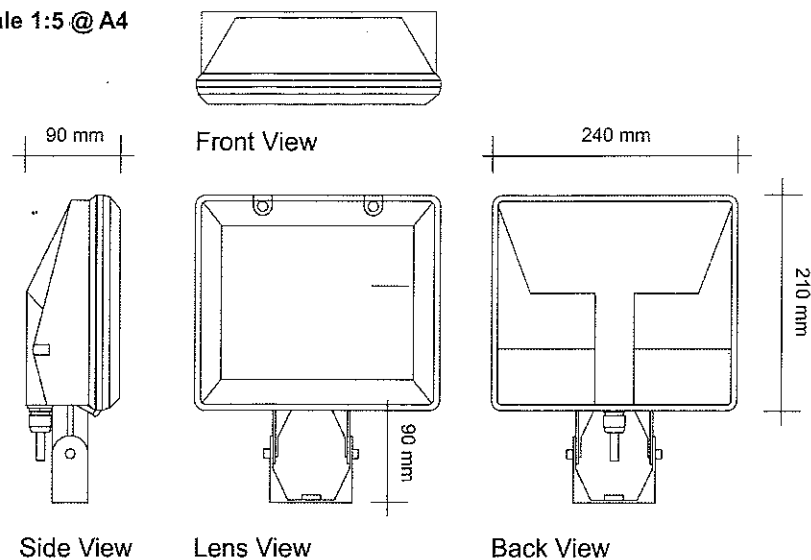
Sign G - 5 x floodlights as proposed

320120155P



320120155P

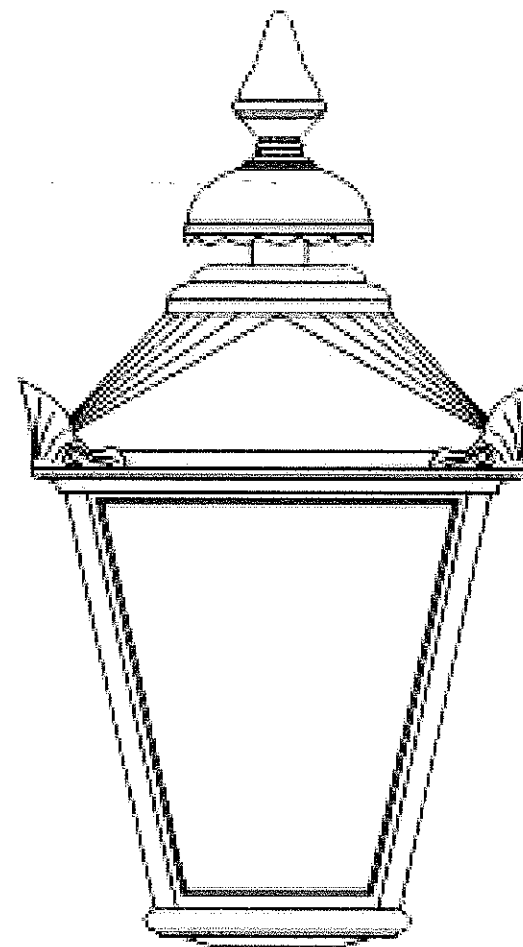
Scale 1:5 @ A4



42 w Low Energy Flood lights

insignia
SIGNS AND SERVICES LIMITED

t: 0113 843 8533 f: 0113 243 8733 e-mail: sales@insigniasigns.biz / www.insigniasigns.biz



antenn

H

W

Code

Cast

560

280

CAST

Cast

660

350

CAST

This document is the property of Insignia Signs who own the copyright therein. The information in this document is given in confidence and without the written permission of Insignia Signs. Given by contract or

Sign A - Scale 1:20

THE WHITE BULL

Sign B - Scale 1:20

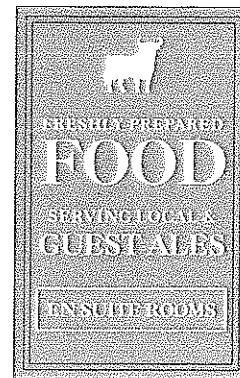
White

320120155P

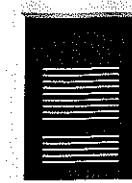
Sign C - Scale 1:20

White
Bull

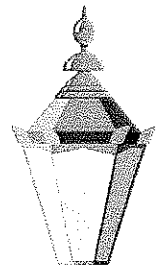
Sign D - Scale 1:20



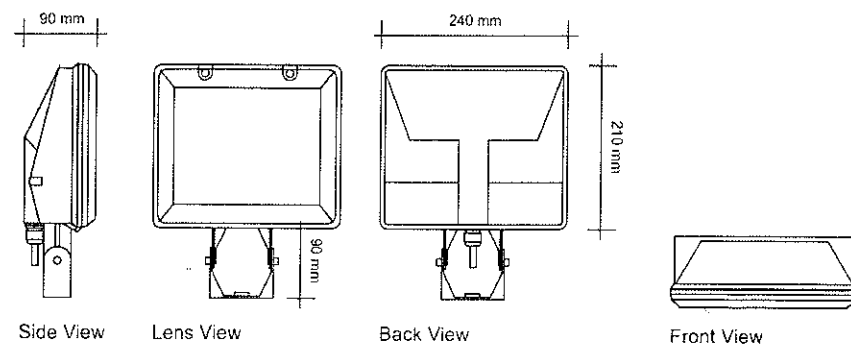
Sign E - Scale 1:20



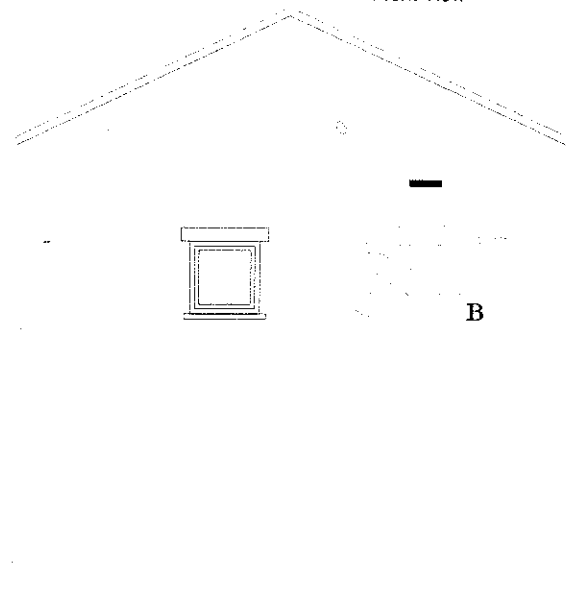
Sign F - Scale 1:20



Sign G - Scale 1:20



- Sign A - One set of individual 20mm bevelled timber letters on locator fixings T - 312mm H - 281mm Span - 3480mm
- Sign B - One set of individual 20mm bevelled timber letters on locator fixings W - 631mm B - 846mm Span - 2230mm
- Sign C - One set of individual 20mm bevelled timber letters on locator fixings W - 552mm B - 740mm Span - 1950mm
- Sign D - One timber amenity board 600 x 950mm
- Sign E - One menu unit 395 x 512mm
- Sign F - One brass lantern over entrance 380 x 660mm
- Sign G - Five 42w flood lights



Scale 1:20 & 1:100 @ A3

Enterprise Inns

The White Bull - Ribchester

10/01/12

DH Lead White

F&B Lichen

F&B Vert de Terre

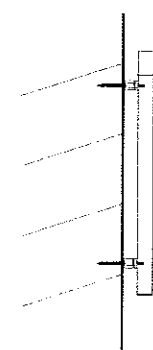
NB - please always refer to actual paint references for accurate colour representation

t: 0113 243 8533 f: 0113 243 8733 / e-mail: sales@insigniasigns.biz / www.insigniasigns.biz

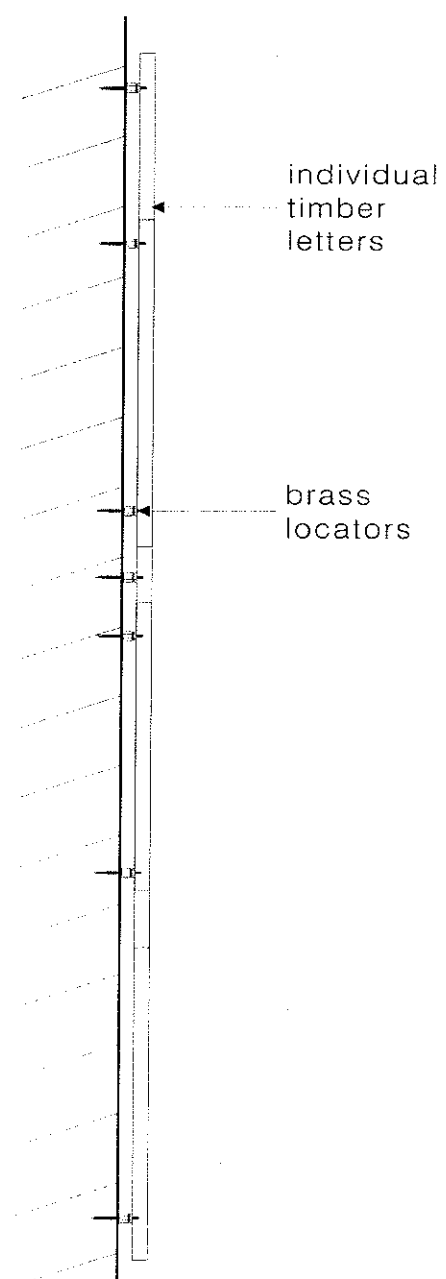
Insignia

This document is the property of Insignia Signs who own the copyright therein. The information in this document is given in confidence and without the written permission of Insignia Signs. Given by contract or otherwise the document must not be copied reprinted or reproduced in any material form either wholly or in part nor must the contents of the document or any method or technique available therefrom be disclosed to any third party.

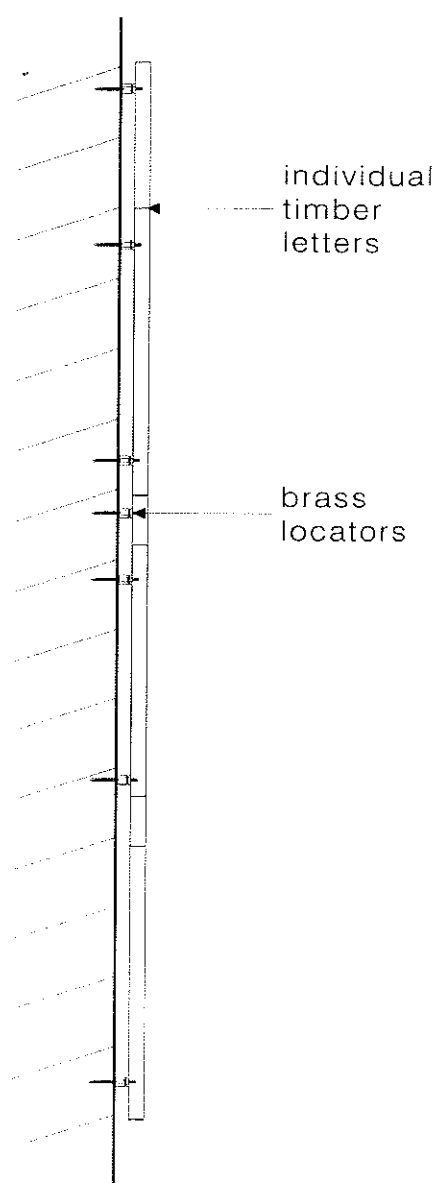
SIGN A - scale 1:10



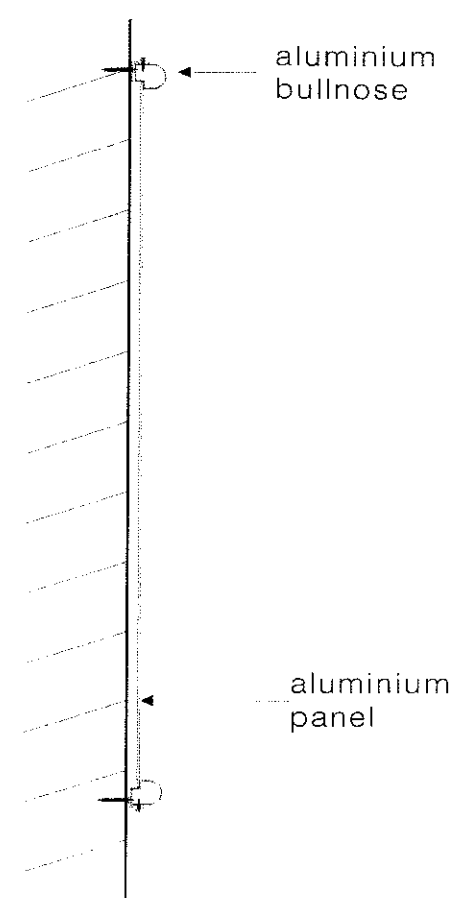
SIGN B - scale 1:10



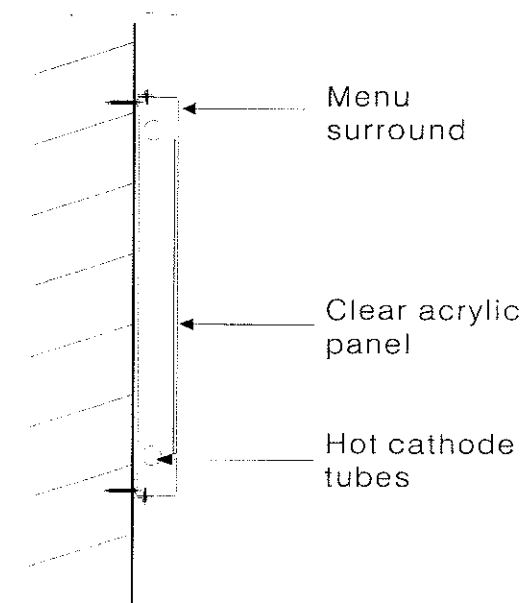
SIGN C - scale 1:10



SIGN D - scale 1:10



320120155 P
SIGN E - scale 1:10



Scale 1:10 @ A3

Enterprise Inns

The White Bull - Ribchester

10/01/12

DH Lead White

F&B Lichen

F&B Vert de Terre

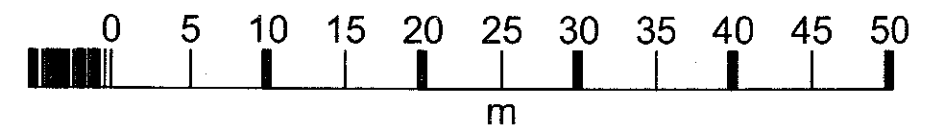
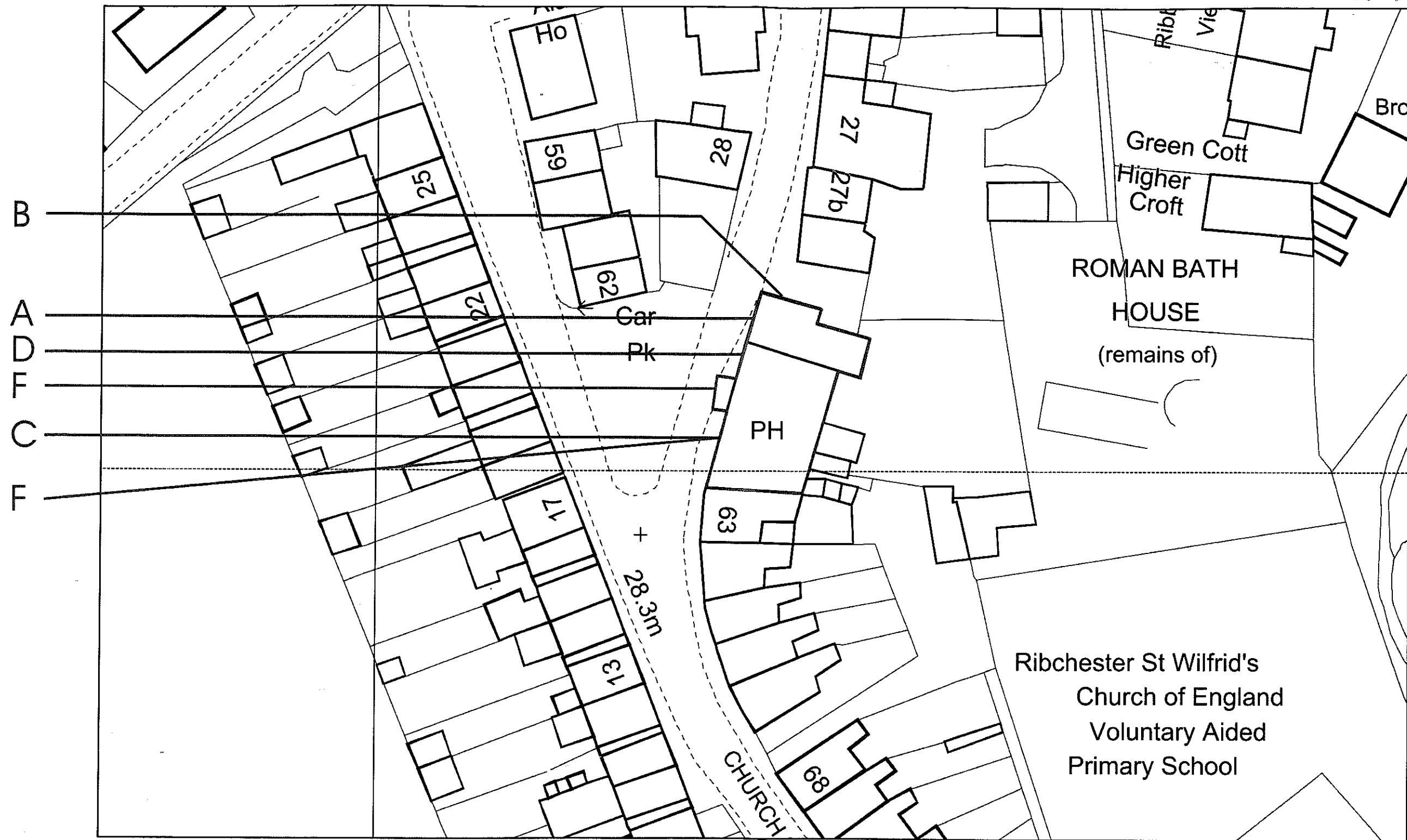
NB - please always refer to actual paint references for accurate colour representation

t: 0113 243 8533 f: 0113 243 8733 / e-mail: sales@insigniasigns.biz / www.insigniasigns.biz

IS
Insignia

This document is the property of Insignia Signs who own the copyright therein. The information in this document is given in confidence and without the written permission of Insignia Signs. Given by contract or otherwise the document must not be copied, reprinted or reproduced in any material form either wholly or in part nor must the contents of the document or any method or technique available therefrom be disclosed to any third party.

320120155P



Scale 1:500 @ A3

Enterprise Inns
The White Bull - Ribchester
10/01/12

DH Lead White

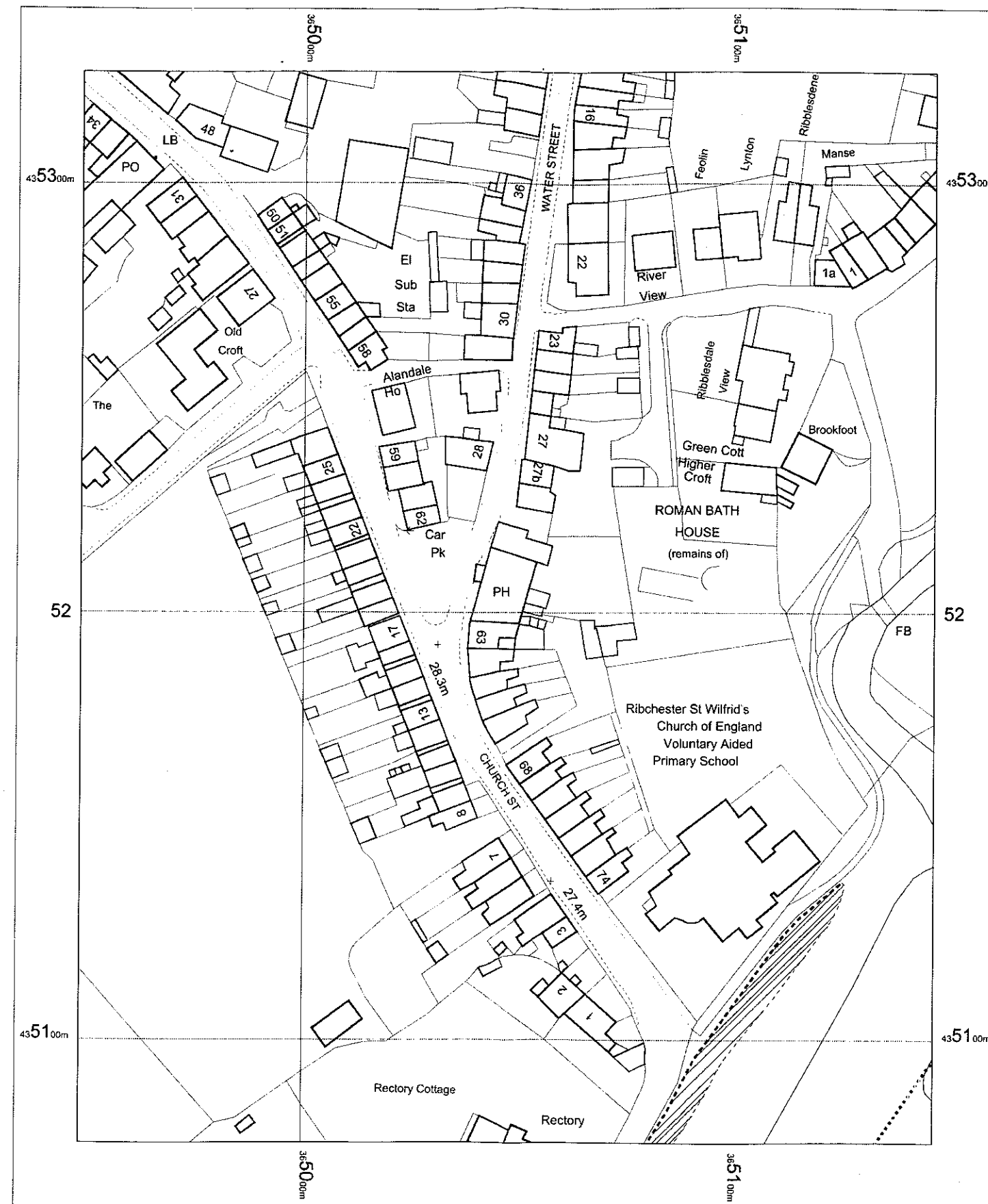
F&B Lichen

F&B Vert de Terre

NB - please always refer to actual paint references for accurate colour representation

t: 0113 243 8533 f: 0113 243 8733 / e-mail: sales@insigniasigns.biz / www.insigniasigns.biz

This document is the property of Insignia Signs who own the copyright therein. The information in this document is given in confidence and without the written permission of Insignia Signs. Given by contract or otherwise the document must not be copied, reprinted or reproduced in any material form either wholly or in part nor must the contents of the document or any method or technique available therefrom be disclosed to any third party.



N 320°20'55" P

0 5 10 15 20 25 30 35 40 45 50
m

Scale 1:1250 @ A3

Enterprise Inns
The White Bull - Ribchester
10/01/12

DH Lead White

F&B Lichen

F&B Vert de Terre

NB - please always refer to actual paint references for accurate colour representation

t: 0113 243 8533 f: 0113 243 8733 / e-mail: sales@insigniasigns.biz / www.insigniasigns.biz

Insignia

This document is the property of Insignia Signs who own the copyright therein. The information in this document is given in confidence and without the written permission of Insignia Signs. Given by contract or otherwise the document must not be copied, reprinted or reproduced in any material form either wholly or in part nor must the contents of the document or any method or technique available therefrom be disclosed to any third party.