

Ribchester Parish Council

Mr J Macholc
Director of Development Services
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ALAN ORMAND
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14 May 2012

Dear Mr Macholc

PLANNING APPLICATIONS No: 3/12/0155 & 156

Application: New pub signs comprising 3(no) sets of individual letters (non illuminated), 1 (no) amenity board (non illuminated), 1(no) illuminated menu sign, 1(no) lantern and 5 (no) floodlights.

At: WHITE BULL, CHURCH STREET

I am directed to inform you that my Council has NO OBJECTION IN PRINCIPLE to this application.

The Council does however, have a number of observations that it asks the Borough Council to take into account when considering the application. Firstly the pub is a grade II listed building situated in the ancient heart of the village. In the 2000 Conservation Appraisal document it was listed as one of two 'iconic' buildings in the area and should be treated as such. The number of hanging baskets of plastic flowers and the plethora of signs detract from this.

On page 1 of the heritage and planning statement there is a question about the meaning of the final sentence of the first paragraph. The suggestion is that the signage will be made from aluminium, although from other parts of the statement it is likely to refer to sign 'D' only.

There seems to be a potential confusion between 'The White Bull' and 'White Bull'. There should, where possible be consistency in this respect.

The rather extravagant calligraphy in respect of Signs 'B' and 'C' is out of place. It is suggested that the same font as sign 'A' be used.

Careful consideration needs to be given to the lighting proposals. It must be borne in mind that the 'Hillock', on which the pub is situated, is surrounded by residences. The area must not be over illuminated.

Yours sincerely

T A ORMAND
Clerk to the Council

cc: Cllr Ian Sayers