



RIBBLE VALLEY
BOROUGH COUNCIL

22 MAR 2012

FOR THE
ATTENTION OF

For office use only

Application No

320120287P

Date received

Fee paid £

Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	MCDONALD'S RESTAURANT LTD				
Street address:	11-59 HIGH ROAD			Country Code	National Number
	EAST FINCHLEY			Telephone number:	Extension Number
Town/City:	LONDON			Mobile number:	
County:				Fax number:	
Country:				Email address:	
Postcode:	N2 8AW				

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Sarah	Surname:	Carpenter
Company name:	Planware				
Street address:	The Granary			Country Code	National Number
	First Floor			Telephone number:	Extension Number
	37 Walnut Tree Lane			Mobile number:	
Town/City:	Sudbury			Fax number:	
County:	Suffolk			Email address:	
Country:	United Kingdom				
Postcode:	CO10 1BD			tracy@planware.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:		Suffix:	
House name:	MCDONALDS RESTAURANTS LTD		
Street address:	RIBBLE VALLEY ENTERPRISE PARK		
	BARROW		
Town/City:	CLITHEROE		
County:			
Postcode:	BB7 9WF		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	374145		
Northing:	438264		

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF A NEW FREESTANDING 6.5M TOTEM SIGN TO REPLACE EXISTING FREESTANDING SIGN ON A BRICK PLINTH

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

SEE SPECIFICATION FOR DRIVE TOTEM 1 6.5M

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

SEE DRAWING 4915_1237_0102

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.4 32m 0120287 P

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 6.5 x Width: 1.440 x Depth: 0.320 metres

What materials will the sign be made of?

DRIVE TOTEM 1 (6.5M) - PPC ALUMINIUM TOTEM SIGN IN KHAKI GREEN AND TIMBER EFFECT. MOULDED ACRYLIC INTERNALLY ILLUMINATED "GOLDEN ARCH" TO BOTH SIDES

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI GREEN, TIMBER, GREY, YELLOW AND WHITE

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 20/03/2012



AEW Architects
Century Building
St. Mary's Paragon
Manchester M2 2DQ
T +44 (0) 161 274 4271
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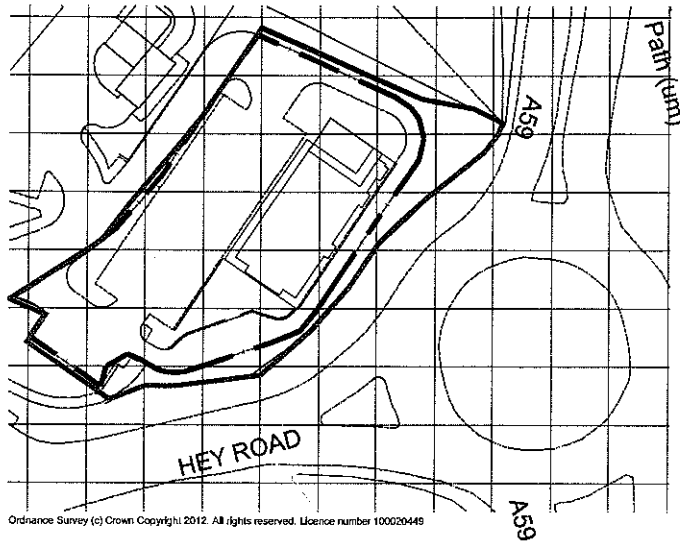
Notes:

All drawings to be read in conjunction with all other drawings as noted on issue sheet

Application boundary:

Adjoining land in clients ownership indicated thus (where applicable):

McDonald's demise indicated thus:



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320120287P

LOCATION PLAN

REV.	DATE	REVISIONS	BY	REVISION

GENERAL NOTES:
All work is to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used as per the manufacturers recommendations.
All dimensions to be checked on site prior to construction.

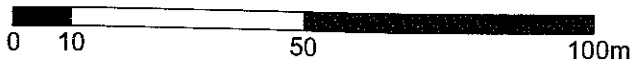
PROPOSED DEVELOPMENT AT
CLITHEROE
LANCASHIRE

SHEET No 1 -
1237

ON BEHALF OF
McDonald's Restaurants Ltd

DRAWING TITLE
Location Plan

SCALE BAR

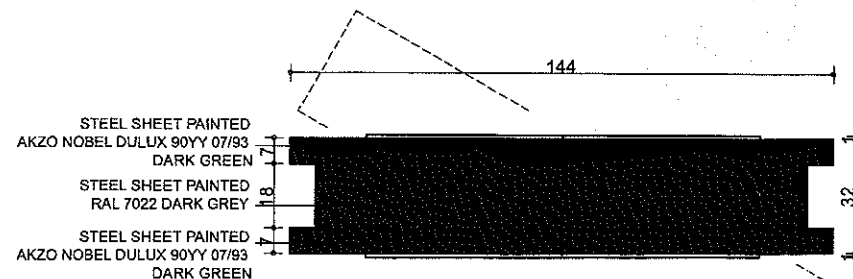
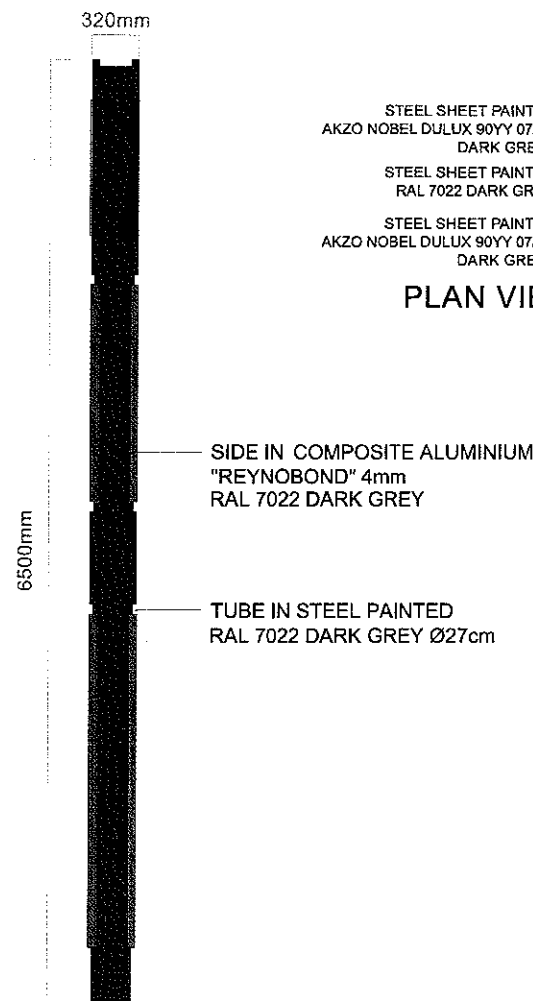
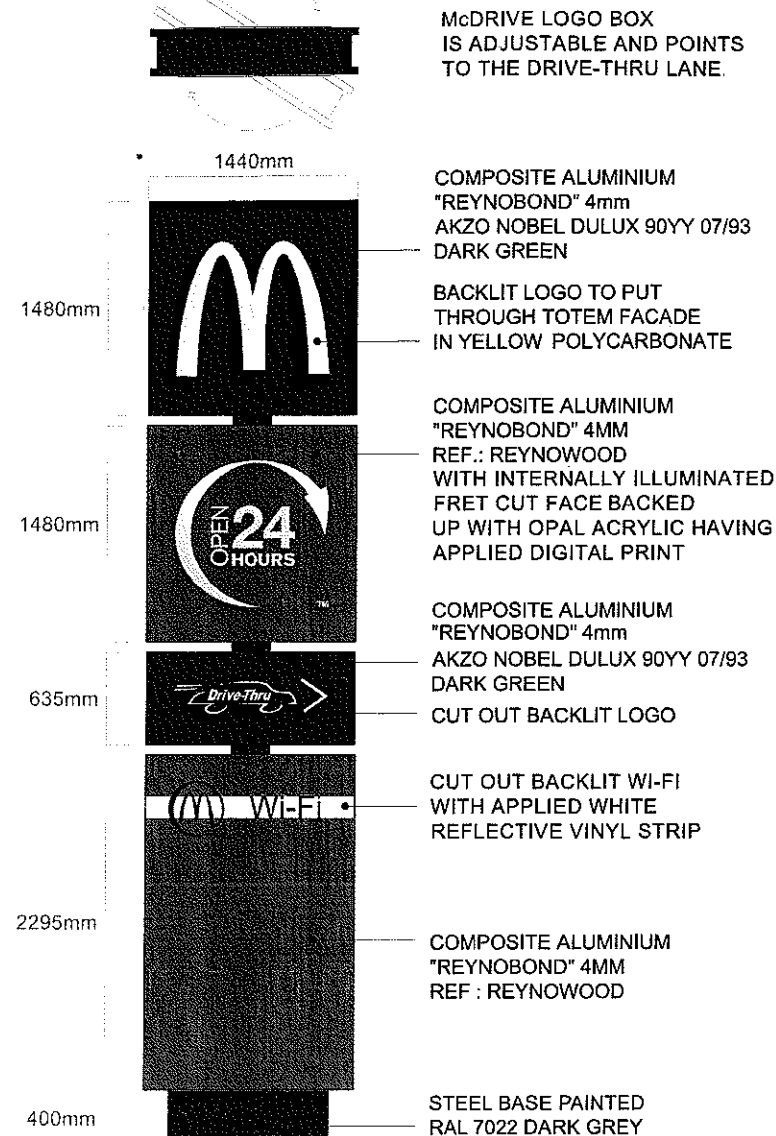


DRAWN BY HE
DESIGNED BY JLS
DATE 19.03.12
PROJECT No. 4915_1237_0001
REV No. -



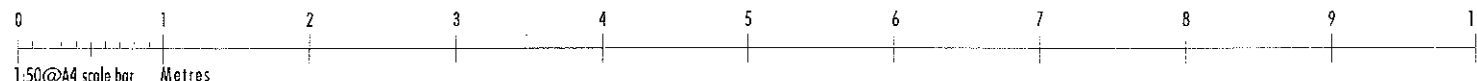
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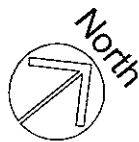




PLAN VIEW 1/20

320120287P





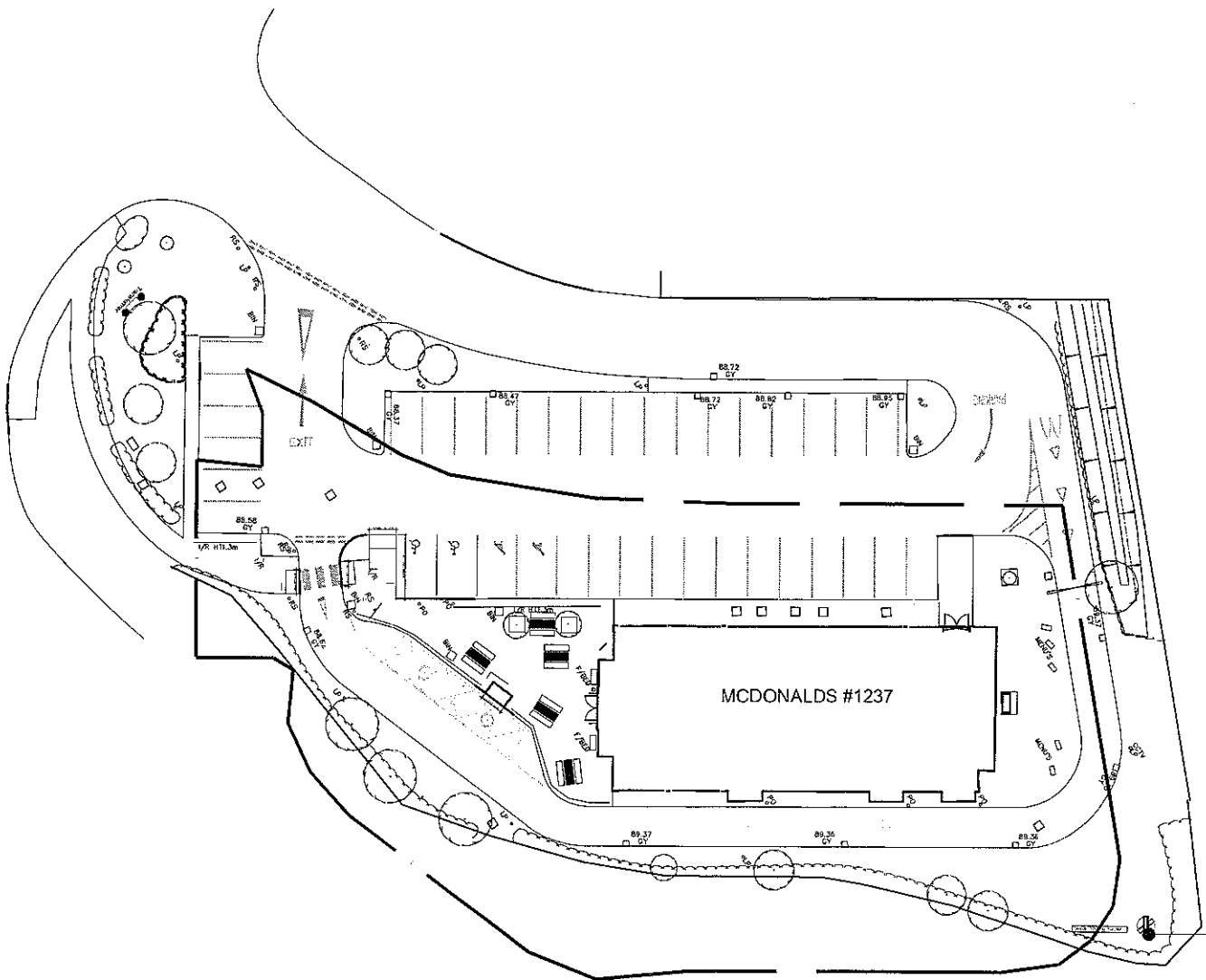
AEW Architects
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Manchester M3 2DD
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Notes:
All drawings to be read in conjunction with all other drawings as noted on issue sheet

Extent of McDonald's demise indicated thus: _____

SITE FINISHES	
PERIMETER FENCE	TIMBER
BOUNDARY WALL	N/A
CAR PARK FINISH	TARMAC
DRIVE THRU FINISH	TARMAC
PATIO FINISH	BLOCK PAVING
FOOTPATHS	BLOCK PAVING
SOFT LANDSCAPING	SHRUBBERY



NEW TOTEM (6.5m)
TO REPLACE
EXISTING GOLDEN
ARCH ON BRICK
BASE

320120287P

REV.	DATE	DRAWING REVISIONS	REV.	CHECKED

GENERAL NOTES:
All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used strictly in accordance with the manufacturers recommendations.
All dimensions to be checked on site prior to construction.

DRIVE TOTEM 1 (6500H)	01	1440W x 320D x 6500H	PPC Aluminium Totem Sign in RAL 6015 and Timber effect, with moulded Yellow acrylic internally illuminated 'Golden Arch' to both sides 'Open 24 Hours' and 'Drive Thru' appendage are internally illuminated	Khaki, Timber Yellow & White	6500	N/A	860	(STATIC - Max. 600cd/m²)
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PROPOSED DEVELOPMENT AT		STORE No 1 -
CLITHEROE	LANCASHIRE	1237

ON BEHALF OF :-
McDonald's Restaurants Ltd

DRAWING TITLE :-
Block Plan
APPLICATION 2- TOTEM 6.5m

DRAWN BY AI	CHECKED BY JLS	DRAWING No. 4915_1237_0102	REV No. -
SCALE & SIZE 1:500@A3	DATE 12.03.12		



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BLOCK PLAN

