

Please discuss this one
JM

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CB

Director of Development Services
Ribble Valley Borough Council
Council Offices
Church Walk
Clitheroe BB7 2RA

Martin Nugent
01254 828060
D3/12/0287

Drafted 10 April 2012

Dear Sir

**Planning Application, Ribble Valley District
D3-12-0287 McDonald's Restaurants Ltd, RV Enterprise Park, Barrow**

I refer to your letter of 3 April 2012 concerning the above application.

There are aspects of this application that raise concerns regarding highway safety and require clarification and further detail prior to my providing a final comment.

The proposed totem is to be placed at a site that is set significantly below the adjacent road level. In addition, the existing totem is located some distance from the entrance to the restaurant site. However, it does not provide the significant visual impact of the proposed larger sign, which I consider could be misleading for approaching motorists. Any confusion or potential misdirection at this location on the A59, where motorists are manoeuvring through a complex road junction, must be avoided.

Therefore, it would be helpful to have an additional drawing(s) showing the height of the 6.5m totem relative to the carriageway and its impact in relation to the access to Ribble Valley Enterprise Park.

Martin Nugent

Public Realm, Ribble Valley
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