



RIBBLE VALLEY
BOROUGH COUNCIL

22 MAR 2012
FOR THE

For office use only

Application No

Date received

Fee paid £

Receipt No:

320120289P

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name:	MCDONALD'S RESTAURANT LTD				
Street address:	11-59 HIGH ROAD			Country Code	National Number
	EAST FINCHLEY			Telephone number:	Extension Number
Town/City:	LONDON			Mobile number:	
County:				Fax number:	
Country:				Email address:	
Postcode:	N2 8AW				
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Sarah	Surname:	Carpenter
Company name:	Planware				
Street address:	The Granary			Country Code	National Number
	First Floor			Telephone number:	Extension Number
	37 Walnut Tree Lane				
Town/City:	Sudbury			Mobile number:	
County:	Suffolk			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	CO10 1BD			tracy@planware.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House:		Suffix:	
House name:	MCDONALDS RESTAURANTS LTD		
Street address:	RIBBLE VALLEY ENTERPRISE PARK		
	BARROW		
Town/City:	CLITHEROE		
County:			
Postcode:	BB7 9WF		
Description of location or a grid reference (must be completed if postcode is not known):			
Easting:	374145		
Northing:	438264		

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

VARIOUS SIGNS IN LINE WITH REFURBISHMENT - 1 HEIGHT RESTRICTOR, 7 FREESTANDING SIGNS AND 2 BANNER UNITS

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

SEE DETAILS OF THE GATEWAY, TOTEM 3, TOTEM 4, HERO, DIRECTIONALS AND BANNER UNIT

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

SEE DRAWING 4915_1237_03

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 3.2 x Width: 4.25 x Depth: 0.15 metres

What materials will the sign be made of?

GATEWAY - PPC ALU GATEWAY SIGN IN RAL 6015 AND TIMBER EFFECT WITH INTERNALLY ILLUMINATED "MCDRIVE" TO FRONT ELEVATION.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI AND TIMBER EFFECT

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 2.4 x Width: 0.8 x Depth: 0.15 metres

What materials will the sign be made of?

TOTEM 3 - PRE SALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3 NO INTERNALLY ILLUMINATED pos SIGNS. SIGNS TO BE SINGLE SIDED AN

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI AND GREY

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 2.4 x Width: 0.8 x Depth: 0.15 metres

What materials will the sign be made of?

TOTEM 3 - PRE SALE BOARD - KHAKI GREEN PPC ALU PANELS WITH OPTIONS FOR 1NO/2NO AND 3 NO INTERNALLY ILLUMINATED pos SIGNS. SIGNS TO BE SINGLE SIDED AN

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI AND GREY

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

320120289P

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 2.64 x Width: 17 x Depth: 0.15 metres

What materials will the sign be made of?

HERO BOARD - TIMBER EFFECT ALUMINIUM PANEL WITH ROTATING/INTERNALLY ILLUMINATED DISPLAY PANEL

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

TIMBER EFFECT ALU

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

N/A m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 2.510 x Width: 2.740 x Depth: 0.222 metres

What materials will the sign be made of?

TOTEM 4 - 3 BAY TRIPLE - ROTATING THREE BAY TRIPLE UNIT. TIMBER EFFECT ALUMINIUM PANELS WITH INTERNALLY ILLUMINATED TWIN ROTATING POS SIGN.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

TIMBER EFFECT ALUMINIUM

Will the sign be illuminated? ☒ Yes ☐ NoWill the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: 600 cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent**11 (d). Details of Proposed Advertisement(s) - Other Sign**

What is the height from the ground to the base of the advertisement (in metres)?

0.9 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height: 1.160 x Width: 4.820 x Depth: 0.150 metres

What materials will the sign be made of?

BANNER UNIT - POWDER COATED KHAKI GREEN BASE WITH PERFORATED METAL "MCDONALD'S" BANNER SIGN.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI GREEN WITH "MCDRIVE" ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated? ☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.9 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height:

1.160

x

Width:

4.820

x

Depth:

0.150

metres

What materials will the sign be made of?

BANNER UNIT - POWDER COATED KHAKI GREEN BASE WITH PERFORATED METAL "MCDONALD'S" BANNER SIGN.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

KHAKI GREEN WITH "MCDRIVE" ON BASE UNIT, VARIOUS COLOUR BANNERS TO BE ATTACHED

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date

21/03/2012



AEW Architects
Century Building
32, Heywood Avenue
Manchester M20 2DQ
T +44 (0) 161 274 4339
F +44 (0) 161 274 4371



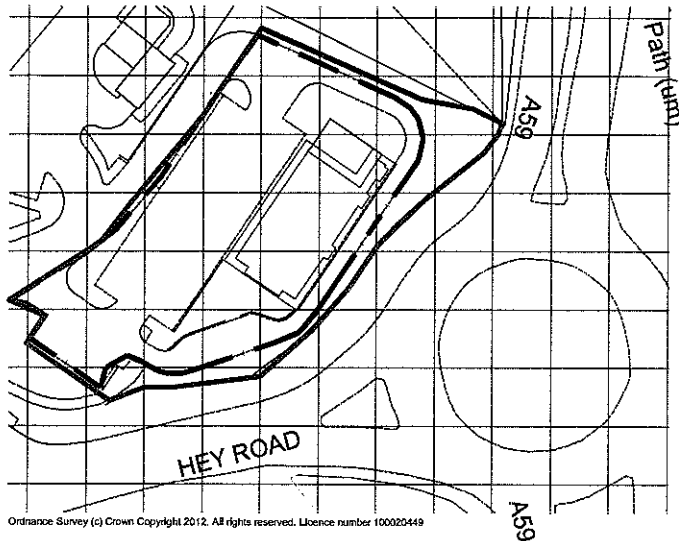
Notes:

All drawings to be read in conjunction with all other drawings as noted on issue sheet.

Application boundary:

Adjoining land in clients ownership indicated thus (where applicable):

McDonald's demise indicated thus:



Ordnance Survey (c) Crown Copyright 2012. All rights reserved. Licence number 100020449

320120289P

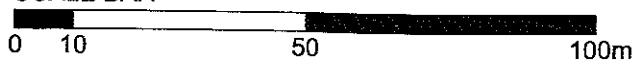
LOCATION PLAN

REV.	DATE	DESCRIPTION	BY	APPVED

GENERAL NOTES:
All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used in accordance with the manufacturers recommendations.
All dimensions to be checked on site prior to construction.

PROPOSED DEVELOPMENT AT	SHEET No 1 -
CLITHEROE	1237
LANCASHIRE	
ON BEHALF OF :-	
McDonald's Restaurants Ltd	
DRAWING TITLE :-	
Location Plan	

SCALE BAR



DRAWN BY	DESIGNED BY	DRAWING No.	REV No.
HE	JLS	4915_1237_0001	-
SCALE & DATE	DATE		
1:1250 @ A4	18.03.12		



AEW Architects
Century Building
32, Heywood Avenue
Manchester M20 2DQ
T +44 (0) 161 274 4339
F +44 (0) 161 274 4371



INSET EDGING TO FULL
PERIMETER FINISHED GREY

STEPPED EXTRUSION
TO FULL PERIMETER
FINISHED DARK GREEN

4820mm

1160mm

2060mm

900mm

150mm

PUNCHED PANELS
WITH MCDONALDS
WORDING, FINISHED
DARK GREEN
(AKZO NOBEL DULUX 90YY 07/93)

FACE PANELS TO FIT
INSIDE STEPPED
EXTRUSION. FIXINGS
FOR PANELS WILL BE
THROUGH SIDES

SHEET STEEL POWDER
COATED DARK GREEN
(AKZO NOBEL DULUX 90YY 07/93)

WHITE & YELLOW
REFLECTIVE VINYL

BASE IN STEEL,
PAINTED RAL 7022
DARK GREY

320120289P

0

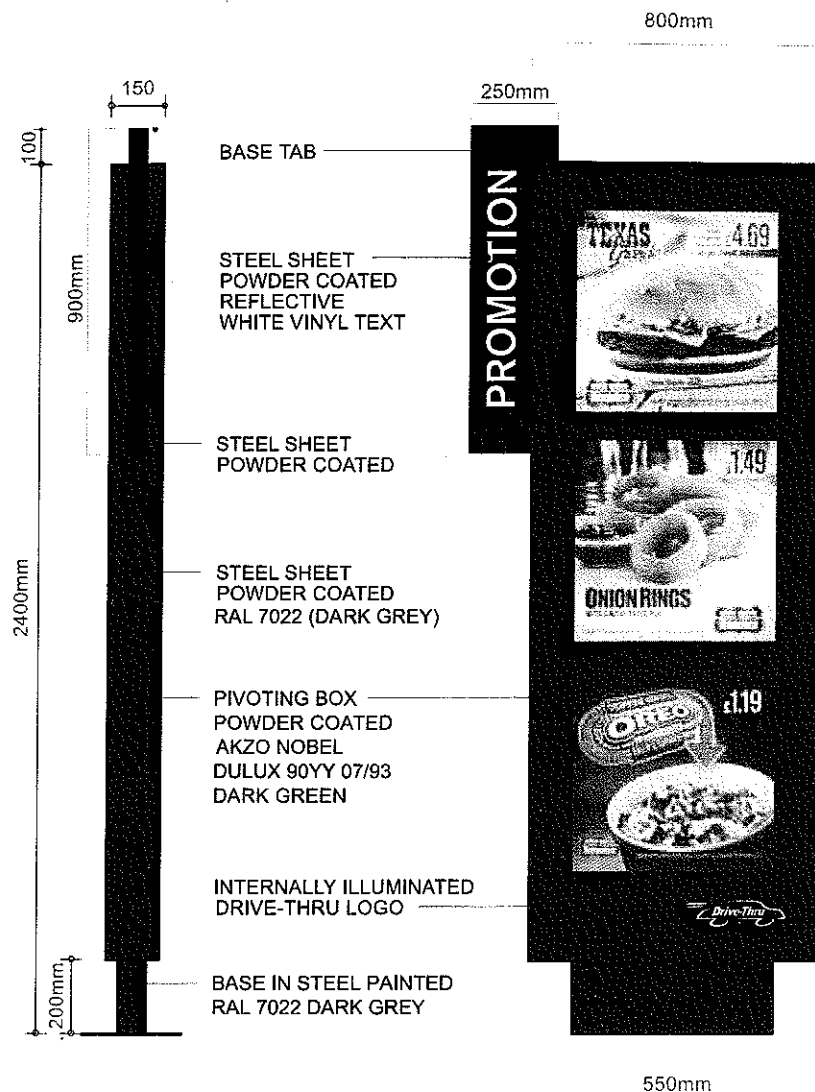
1

2

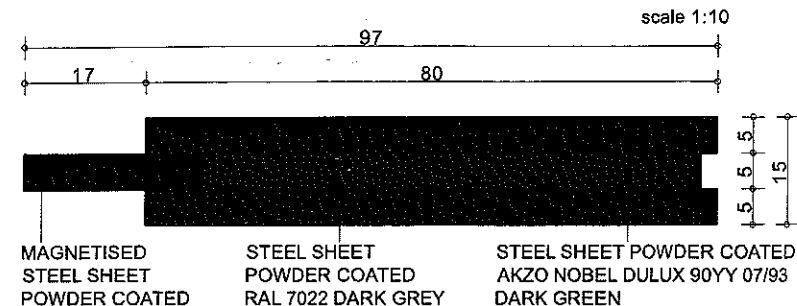
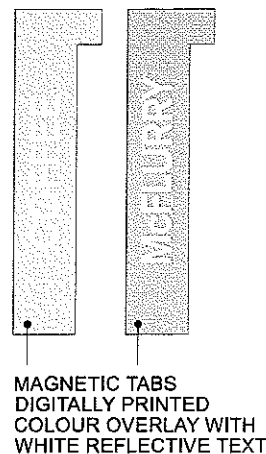
5

1:20@A4 scale bar

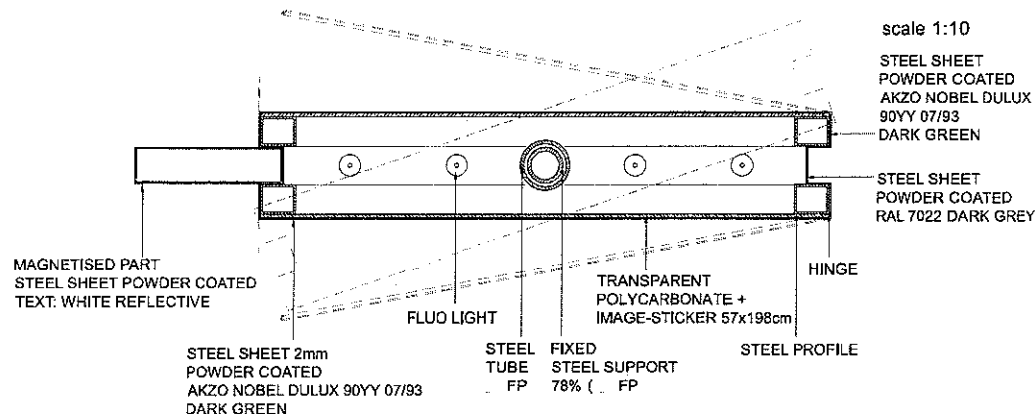
Meïres

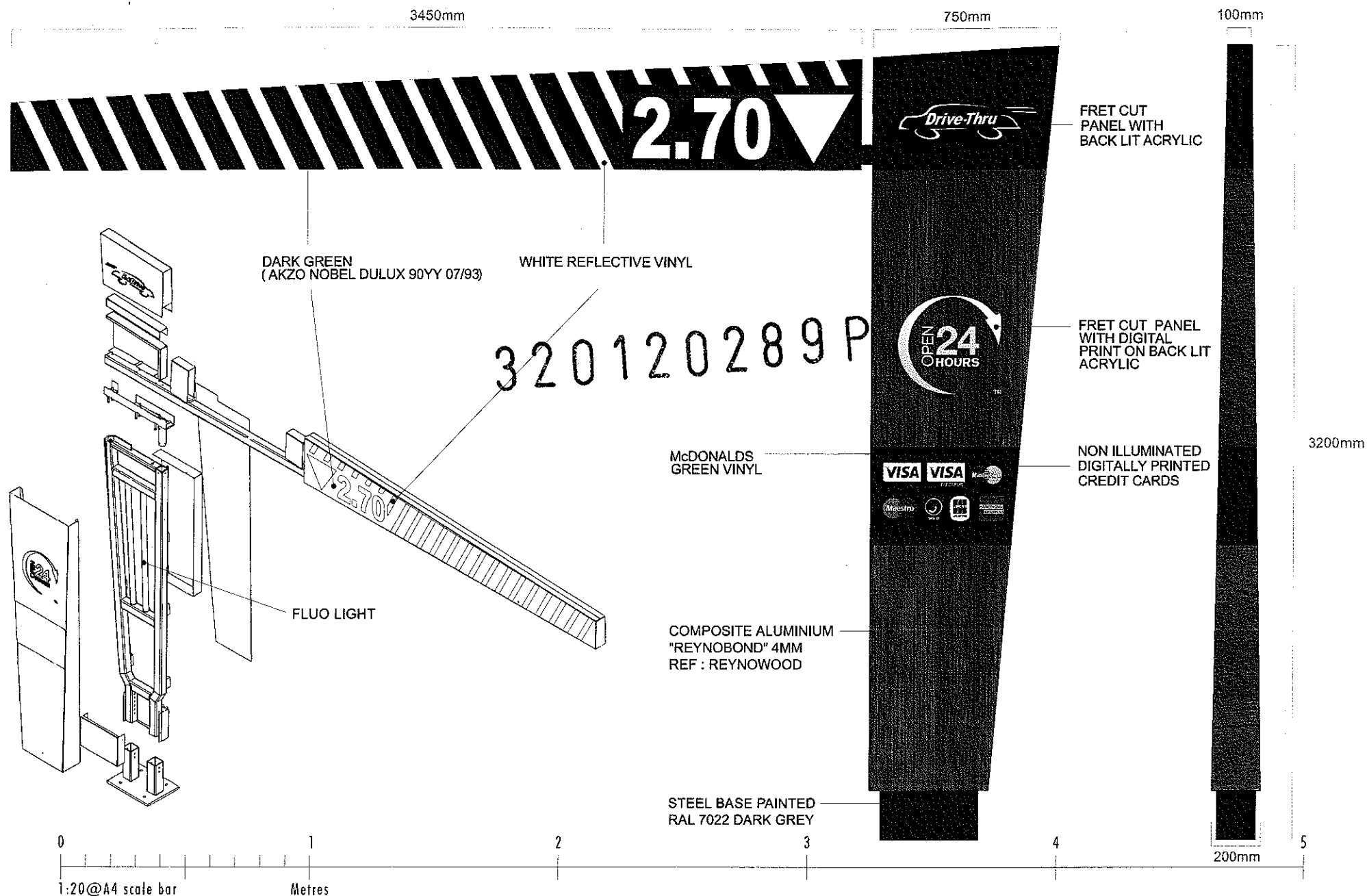


NB. TABS CURRENTLY UNDER REVIEW FOR USE IN THE UK.

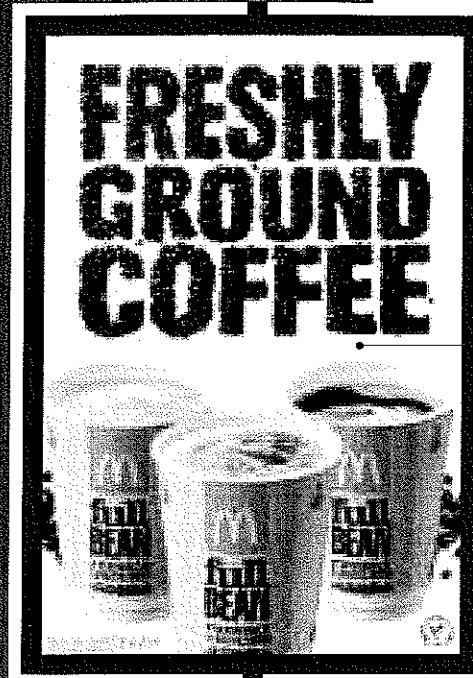


320120289P





2640mm



COMPOSITE ALUMINIUM
"REYNOBOND" 4MM
REF.: REYNOWOOD

STEEL FRAME PAINTED
AKZO NOBEL DULUX 90YY 07/93
DARK GREEN

POLYCARBONATE DOOR
+ BACKLIT GRAPHIC

TUBE PAINTED
RAL 7022 DARK GREY

BASE IN STEEL PAINTED
RAL 7022 DARK GREY

1700mm

SECTION

COMPOSITE ALUMINIUM
"REYNOBOND" 4mm
REF.: REYNOWOOD

POLYCARBONATE
TRANSPARENT

FLUO LIGHT

STEEL

FIXED STEEL
SUPPORT

HINGE

STEEL SHEET PAINTED
AKZO NOBEL DULUX 90YY 07/93
DARK GREEN

320120289P

150mm

0

1

2

3

4

5

1:20@A4 scale bar

Metres

320120289P

TOP SECTION 050 ACRYLIC
INTERNALLY ILLUMINATED

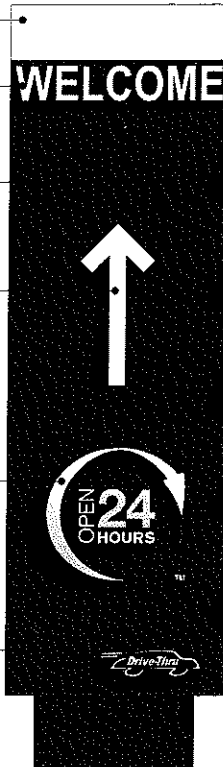
OPAL 050 ACRYLIC TEXT,
INTERNALLY ILLUMINATED

STEEL SHEET POWDER
COATED DARK GREEN
(AKZO NOBEL DULUX 90YY 07/93)

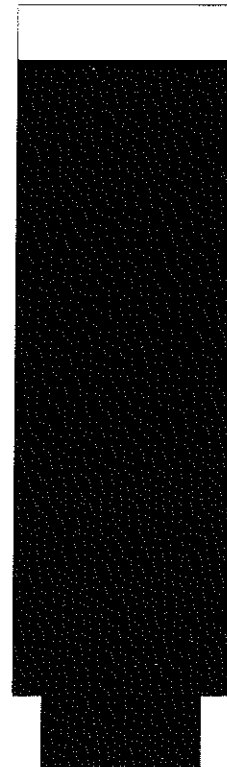
OPAL 050 ACRYLIC ARROW
INTERNALLY ILLUMINATED

OPTIONAL
DIGITALLY PRINTED AND
CONTOUR CUT
WHITE REFLECTIVE VINYL
EXTENDED HOURS LOGO

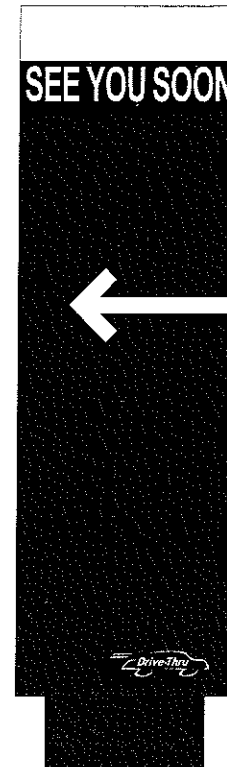
SELF ADHESIVE WHITE AND
YELLOW REFLECTIVE VINYL



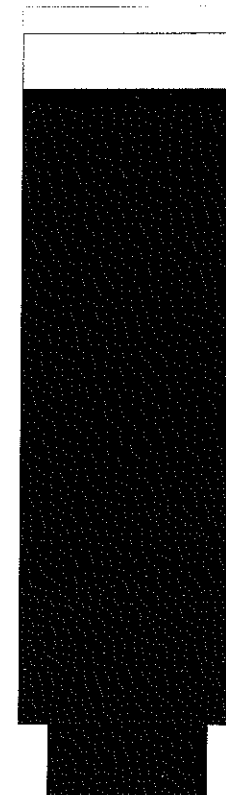
FRONT



REAR



FRONT



REAR



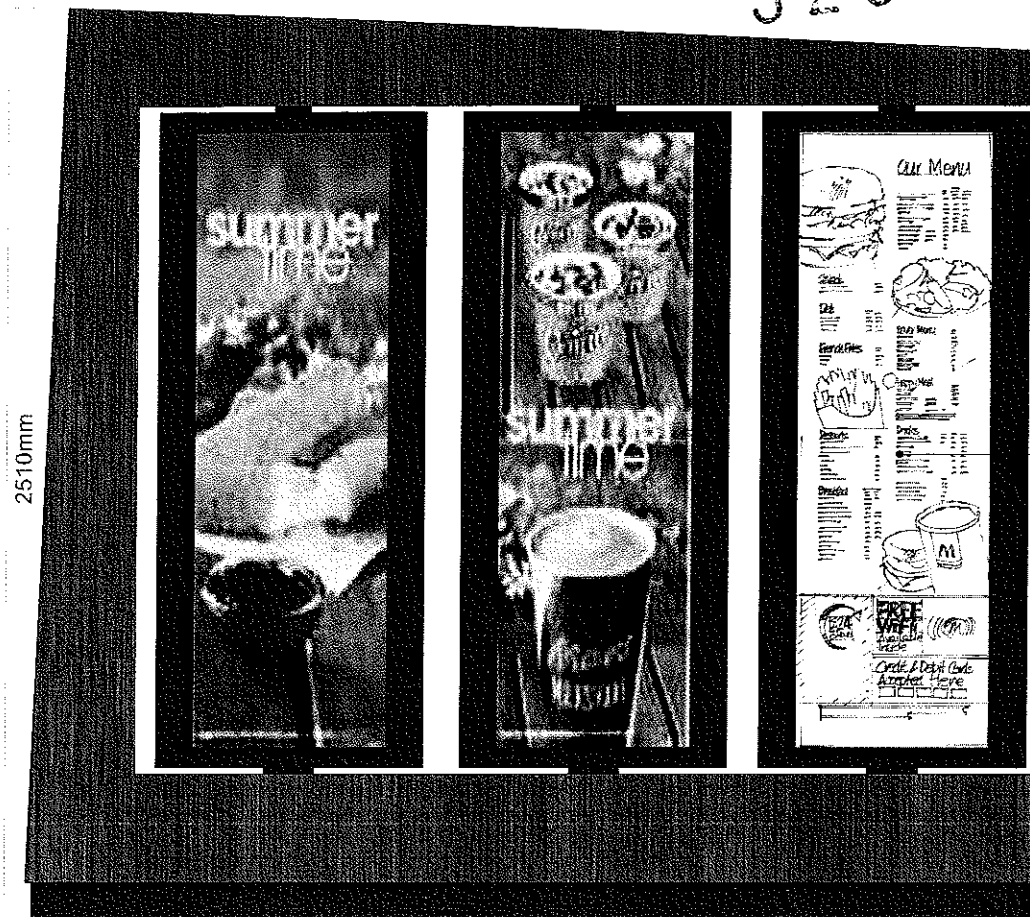
600mm

120mm

2100mm



320120289P



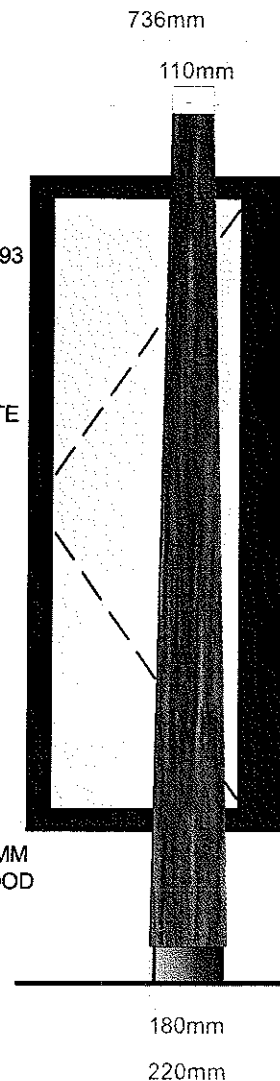
STEEL SHEET
PAINTED
AKZO NOBEL
DULUX 90YY 07/93
DARK GREEN

DOOR IN
POLYCARBONATE

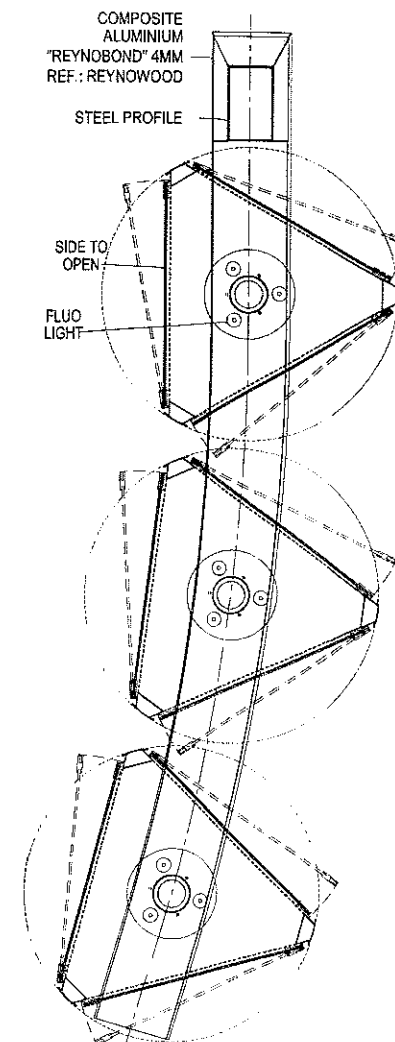
CLIP FRAME
MENU POSTER
INTERNALLY
ILLUMINATED

COMPOSITE
ALUMINIUM
"REYNOBOND" 4MM
REF.: REYNOWOOD

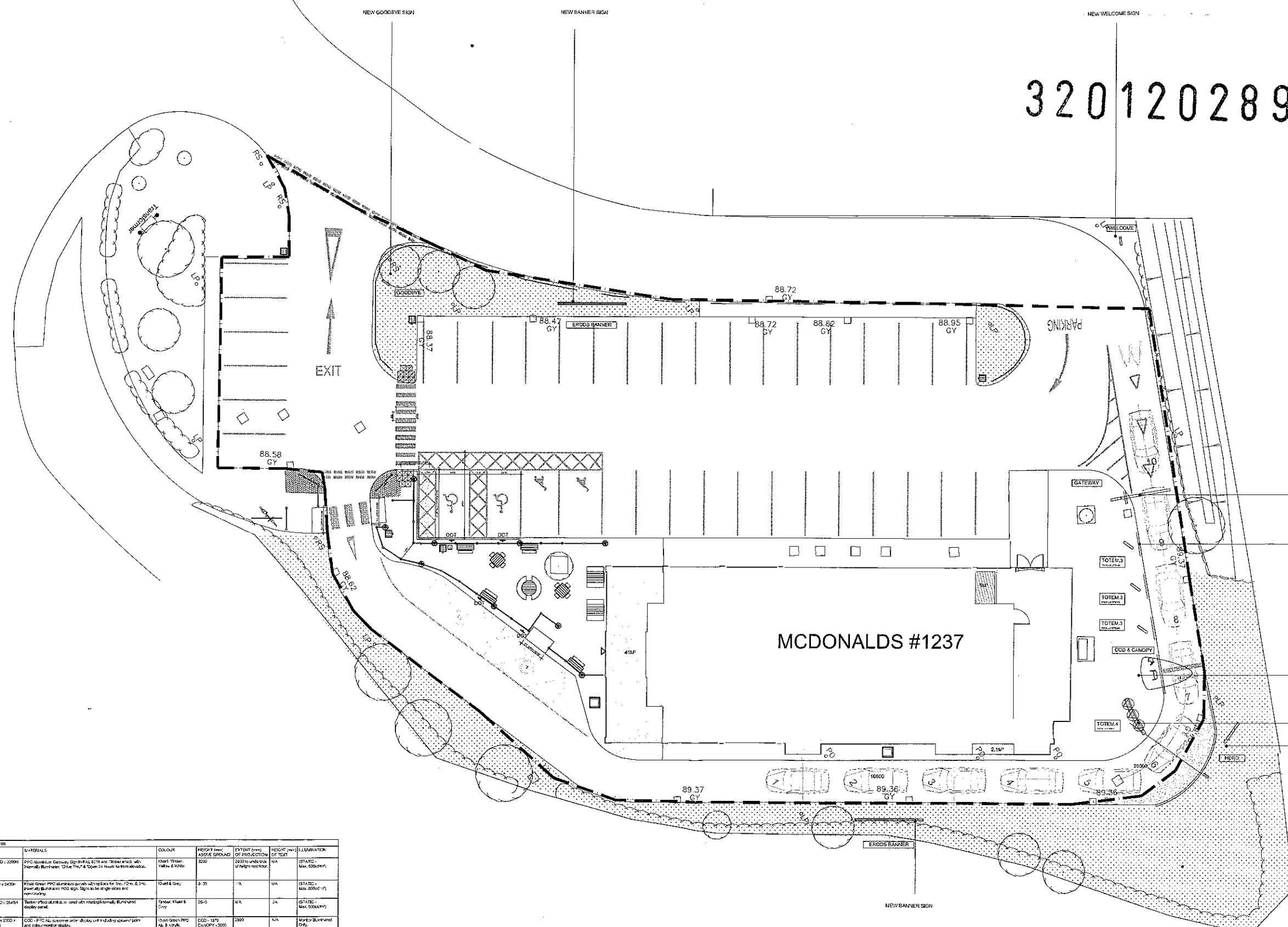
BASE IN STEEL
PAINTED
RAL 7022
DARK GREY



SECTION



320120289P



NEW HERO BOARD

[illegible]

PROPOSED SITE ADVERTISEMENT PLAN



SCHEDULE OF AREAS	
EXISTING SITE AREA (ac)	0.217
EXISTING BUILDINGS (sq ft) (Excluding Corral & Freeway Overpass)	373

SITE FINISHES	
PERIMETER FENCE	TIMBER
BOUNDARY WALL	N/A
CAR PARK FINISH	TAR/MAC
DRIVE THRU FINISH	TAR/MAC
PAVED FINISH	BLOCK PAVING
FOOTPATHS	BLOCK PAVING
SOFT LANDSCAPING	SHELLBERRY

[illegible]

320120289P

MCDONALDS #1237

EXISTING SITE PLAN



EXISTING PATIO FURNITURE TO

SKATEBOARD GOLDEN ARCH
TO BE REMOVED.

EXISTING HEIGHT RETRACTOR
TO BE REMOVED

ALL EXISTING MENU BOARDS
TO BE REMOVED

ALL EXISTING MENU BOARDS
TO BE REMOVED

EXISTING GOLDEN ARCH TO BE
REMOVED FOLLOWING
APPROVAL OF TOTEM SIGN TO
REPLACE ONLY

EXISTING IRON RAILING FENCE
TO BE REMOVED

CROSSING

BE KERB LINE CUT
TO ALLOW FOR
DISABLED BAYS

**EXISTING GRILL BAYS TO BE
REPAIRED AND MODIFIED**

ALL EXISTING SEATING TO BE
REMOVED TO ALLOW FOR NEW

PLANTERS
REVIEWED

EXISTING BIKE RACK TO BE
RETAINED AND RELOCATED

EXISTING DRAINAGE TO BE
REMOVED FOR IMPROVEMENT

BOOTH ONE TO BE REMOVED



AEW Architects
Century Buildings
St Mary's Parsonage
Manchester M3 2DD
T: +44 (0) 161 214 4370
F: +44 (0) 161 214 4371



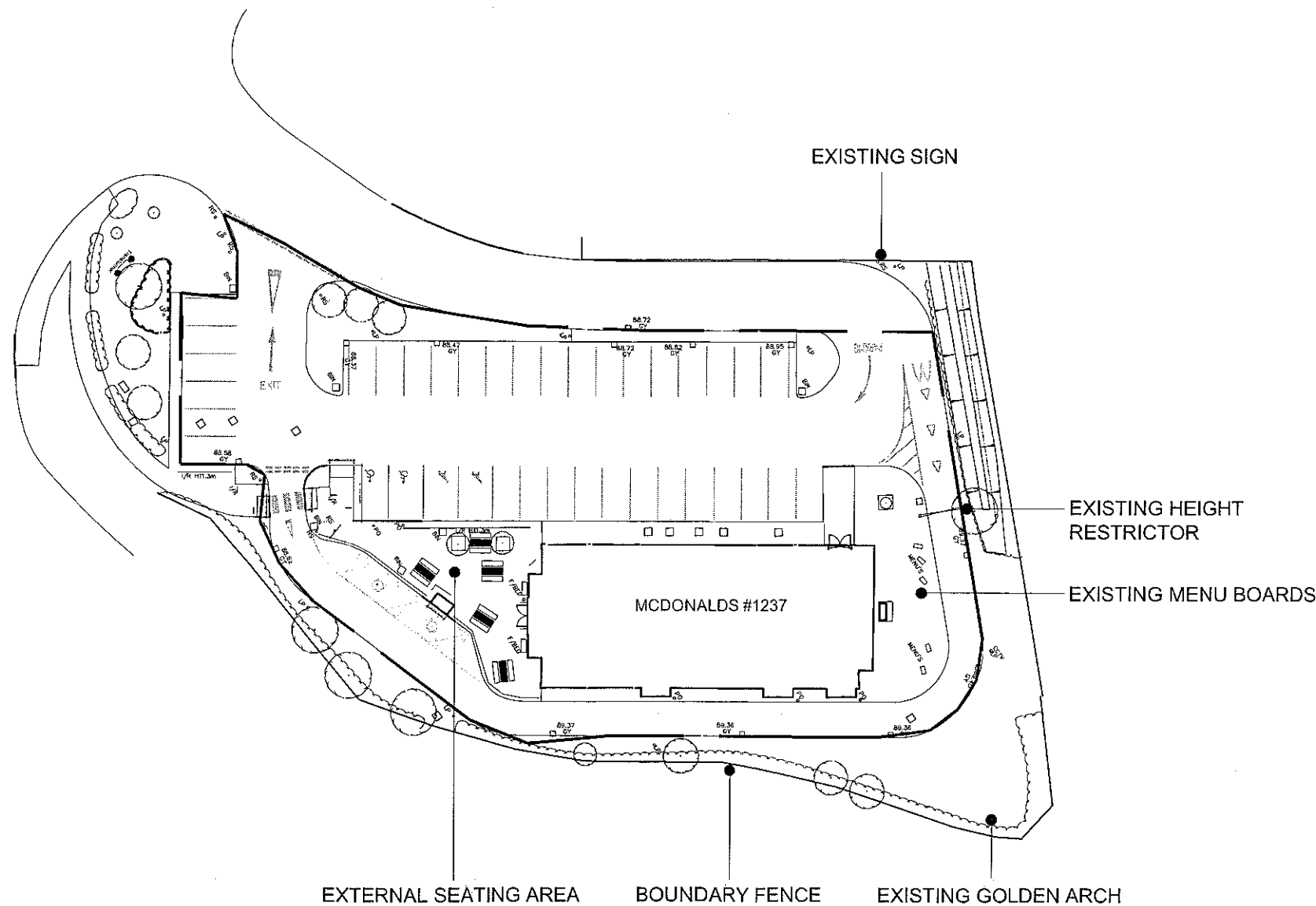
Notes:

All drawings to be read in conjunction with all other drawings as noted on issue sheet

Extent of McDonald's demise indicated thus: _____

SITE FINISHES	
PERIMETER FENCE	TIMBER
BOUNDARY WALL	N/A
CAR PARK FINISH	TARMAC
DRIVE THRU FINISH	TARMAC
PATIO FINISH	BLOCK PAVING
FOOTPATHS	BLOCK PAVING
SOFT LANDSCAPING	SHRUBBERY

320120289P



REV.	DATE	DRAWING REVISIONS	BY	CHECKED

GENERAL NOTES:
All works are to be undertaken in accordance with the Building Regulations and the latest British Standards.
All proprietary materials and products are to be used strictly in accordance with the manufacturers recommendations.
All dimensions to be checked on site prior to construction.

PROPOSED DEVELOPMENT AT	STORE No :-
CLITHEROE	1237
LANCASHIRE	

ON BEHALF OF :-
McDonald's Restaurants Ltd

DRAWING TITLE :-
Block Plan

DRAWN BY	CHECKED BY	DRAWING No.	REV No.
AI	JLS	4915_1237_02	-
SCALE: 1:500 @ A3	DATE	12.03.12	



AEW Architects
Century Buildings
St Mary's Parsonage
Manchester M3 2DD
T: +44 (0) 161 214 4370
F: +44 (0) 161 214 4371



BLOCK PLAN

SCALE BAR

