

For office use only	
Application No	320120801P
Date received	
Fee paid £	Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Suresh	Surname:	Bhojani	
Company name:						
Street address:	Stonebridge Off Licence, 1 Whittingham Road			Country Code	National Number	Extension Number
				Telephone number:		
	Longridge			Mobile number:		
Town/City	Preston			Fax number:		
County:				Email address:		
Country:						
Postcode:	PR3 2AA					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Moin	Surname:	Munshi	
Company name:	M.M. Architectural Services					
Street address:	15B York Avenue			Country Code	National Number	Extension Number
	Fulwood			Telephone number:		
				Mobile number:	01772 713193	
Town/City	Preston				07711395724	
County:	Lancashire			Fax number:		
Country:	United Kingdom			Email address:		
Postcode:	PR2 8JX			info@mmarchitecturalservices.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	1	Suffix:	
House name:			
Street address:	WHITTINGHAM ROAD		
	LONGRIDGE		
Town/City:	PRESTON		
County:			
Postcode:	PR3 2AA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	360065
Northing:	437102

Description:

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4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	Mr	First name:	Graham	Surname:	Thrope
Reference:					

Date (DD/MM/YYYY): 17/04/2012 (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☒ Yes ☐ No

If Yes, please provide details:

Applicant had a picture of the shopfront on his front door.

6. Authority Employee/Member

With respect to the Authority I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Existing east elevation's fascia sign board re-site to north elevation and new fascia sign board to east elevation, existing window graphic removed and new polycarbonate window graphic installed into existing window to east elevation, re-ins tated the poster frame to north elevation.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	6	Hoarding(s)	0	Other	2
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Please describe:

Existing east elevation's fascia sign board re-site to north elevation and new fascia sign board to east elevation, new polycarbonate window graphic installed into existing window to east elevation, re-ins tated the poster frame to north elevation.

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Full postal address of the site (including full postcode where available)

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House: 1 Suffix:
House name:
Street address: WHITTINGHAM ROAD
LONGRIDGE
Town/City: PRESTON
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Please describe:

Existing east elevation's fascia sign board re-site to north elevation and new fascia sign board to east elevation, new polycarbonate window graphic installed into existing window to east elevation, re-ins tated the poster frame to north elevation.

07 SEP 2012

FOR THE
ATTENTION OF

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

3201208J1P
☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

See elevations drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 03/09/2012

To:

03/09/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.800 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.620 x Width: 11.400 x Depth: 0.050 metres

What materials will the sign be made of?

Aluminium tray sign with welded corner.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Green and cream back ground and text white

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.620 x Width: 7.900 x Depth: 0.050 metres

What materials will the sign be made of?

Aluminium tray sign with welded corner.

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10 SEP 2012
FOR THE
ATTENTION OF

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320120801P

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Illuminance Levels: 200.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

Other

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 2.500 x Width: 0.900 x Depth: 0.050 metres

What materials will the sign be made of?

Polycarbonate window frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated? ☐ Yes ☒ No

Other

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 2.500 x Width: 1.500 x Depth: 0.050 metres

What materials will the sign be made of?

Polycarbonate window frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated? ☐ Yes ☒ No

Other

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050 m

What are the dimensions of the proposed advertisement?

Height: 2.500 x Width: 1.500 x Depth: 0.050 metres

What materials will the sign be made of?

Polycarbonate window frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated? ☐ Yes ☒ No

Other

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Green and cream black ground and text white

Will the sign be illuminated? ☐ Yes ☒ No

Other

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What is the height from the ground to the base of the advertisement (in metres)?

0.900

320120801P

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

2.500

x

Width:

1.500

x

Depth:

0.050

metres

What materials will the sign be made of?

Polycarbonate window frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated?

☐

Yes

☒

No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

2.500

x

Width:

0.900

x

Depth:

0.050

metres

What materials will the sign be made of?

Polycarbonate window frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated?

☐

Yes

☒

No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

2.500

x

Width:

0.900

x

Depth:

0.100

metres

What materials will the sign be made of?

Printed Diebond.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated?

☐

Yes

☒

No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

2.500

x

Width:

1.500

x

Depth:

0.100

metres

What materials will the sign be made of?

Printed Diebond.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Green and cream black ground and text white

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

13. Declaration

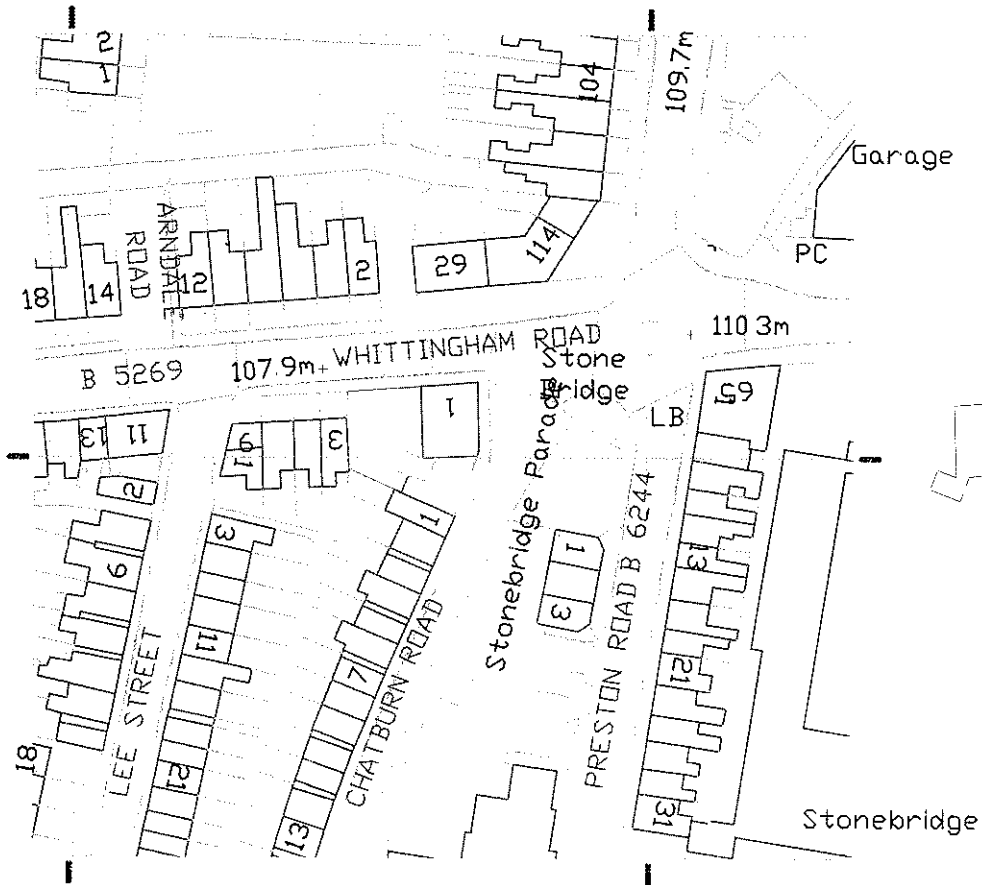
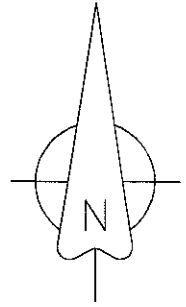
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

03/09/2012

320120801P



LOCATION PLAN

M M

ARCHITECTURAL SERVICES

15B, York Avenue Preston, PR2 5JX.
TEL : 07711365724
Email : moh221@hotmail.com

1. Figure dimensions to be followed in preference to scale.
2. All dimensions to be checked on site.
3. This drawing remains the property of M.M. Services and
may not be copied without prior consent.

Project
1 & 1A, Wittingham Road
Longridge
Preston

Drg Title
Location Plan.

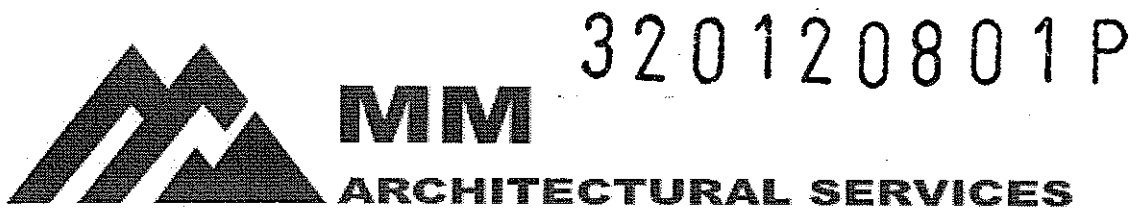
Drg No.
1124/L/01

Rev.

Drawn By
M.M.

Scale
1:1250

Date
Aug.11



Heritage Statement

Proposed fascia sign board and window graphic to

1 & 1A

Whittingham Road

Longridge, Preston

3rd September 2012

15B York Avenue, Fulwood, Preston, Lancashire, UK. Tel. 01772 713193 Mob. 07711395724

www.mmarchitecturalservices.co.uk

info@mmrchitecturalservices.co.uk

Heritage Statement

Proposal

Existing east elevation fascia sign board re-site to north elevation and new fascia sign board to east elevation.

New polycarbonate window graphic installed into existing window to east elevation, reinstated the poster frame to north elevation.

Fascia sign board

The fascia signboard made of in aluminium tray with welded corner. The colour of text will be white and colour of back ground will be green and cream.

The fascia sign will be illuminated externally with illuminated level will be 200cd/m. The fascia sign illuminated will be static.

Hanging sign

The maximum projection of advertisement from face of building will be 0.050m. the signboard will be made of polycarbonate window frame. The maximum height of individual letter and symbols will be 40cm. the signboard background will be green and cream, the text will be white.

Application site

1 Whittingham Road is edge of conservation area and closed to the arterial route to the city centre. The surrounding area is mostly residential building including minority of commercial property. The application site is currently occupied and used as a spar shop at ground floor and three bedrooms flat above the shop.

There is no planning history for this site.

Existing property

The existing two storey property is constructed of stone walls with a slate roof. The north and south elevations are finished in pre-finish stone. East and west elevations are finished in rough stone. The windows head, sills and quoins are natural stone in buff colour. The south single storey storage has same rough stone walls and slate roof.

The east elevation has illuminated fascia sign board, two existing sign boards in window opening and eight poster frame.

The north side of property from Whittingham Road has access gate for owner cars. The boundary wall is pre-finish natural stone with coping. The gate is painted black in timber. The boundary wall is approximate 2.0m high.

320120801P

The proposed sign boards on east elevation

Existing east elevation fascia sign board re-site to north elevation and new fascia sign board to east elevation.

New polycarbonate window graphic installed into existing window to east elevation, reinstated the poster frame to north elevation.

The new fascia sign boards will be projected 100mm from wall. The fascia sign board will be size of approximate 620mm x 11400mm.

The signboard will be illuminated, 200 candela per square meter

The illumination will be static.

Conclusion

The existing spar shop already has fascia sign boards on east elevation and poster frame on east and north elevation

The proposed sign boards won't have much difference.



EXISTING EAST ELEVATION



EXISTING NORTH ELEVATION



PROPOSED EAST ELEVATION



PROPOSED NORTH ELEVATION

M M

ARCHITECTURAL SERVICES

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Preston

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Existing and Proposed
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156, York Avenue Preston, PR2 8JX.
TEL : 07711396724
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Drg No.
1210/PL/01

Rev.
B

1. Figure dimensions to be followed in preference to notes.
2. All dimensions to be checked on site.
3. This drawing remains the copyright of M.M. & is not to be used without prior consent.

Drawn By
M.M.

Scale 3/4"=1'-0"
Date
April.12

Rev-B Elevations amended and plan removed 17-7-12

Rev-A Dimension added to elevation 11-6-12