

320120993 P



**RIBBLE VALLEY
BOROUGH COUNCIL**

OCT 2012

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

You can complete and submit this form electronically via the Planning Portal by visiting www.planningportal.gov.uk/apply

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application

1. Applicant Name and Address

Title:				First name:			
Last name:							
Company (optional):	Entwistle Green Estate Agents						
Unit:		House number:	13/14	House suffix:			
House name:	Chapel Street						
Address 1:							
Address 2:							
Address 3:							
Town:	Preston						
County:	Lancashire						
Country:	England						
Postcode:	PR1 8BU						

2. Agent Name and Address

Title:	Mr	First name:	James		
Last name:	Calvert				
Company (optional):	TDI Installations Ltd				
Unit:		House number:	97	House suffix:	
House name:					
Address 1:	Huntley Mount Road				
Address 2:					
Address 3:					
Town:	Bury				
County:	Greater Manchester				
Country:	England				
Postcode:	BL9 6JA				

3. Site Address Details

Please provide the full postal address of the application site

Unit: House number: 42 House suffix: House name:

Address 1: Berry Lane

Address 2: Longridge

Address 3:

Town: Preston

County: Lancashire

Postcode (optional): PR3 3JJ

Description of location or a grid reference
(must be completed if postcode is not known):Easting: Northing:

Description:

Externally illuminated flag sign

4. Pre-application AdviceHas assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given (This will help the authority to deal with this application more efficiently)

Please tick if the full contact details are not known, and then complete as much as possible: ☐Officer name: Reference: Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

5. Neighbour and Community ConsultationHave you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes, please provide details:

6. Authority Employee / Member

With respect to the Authority, I am: Do any of these statements apply to you?

- (a) a member of staff ☐ Yes ☒ No
- (b) an elected member ☐ Yes ☒ No
- (c) related to a member of staff ☐ Yes ☒ No
- (d) related to an elected member ☐ Yes ☒ No

If Yes, please provide details of the name, relationship and role

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New Projecting externally illuminated flag sign

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	1
Application for a hoarding(s)	
Other	

If you selected Other, please describe:

02 NOV 2012

8. Location of Advertisement(s)Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From

01/10/12

To

Max. Permitted

date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:		Projecting flag sign	
a) The height from the ground to the base of the advertisement (in metres)		4.2m	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)		950mm x 800mm x 18mm	
c) The maximum height of any of the individual letters and symbols (in metric)		100mm	
d) The colour of the text and background		White text black background	
e) Materials of the proposed sign(s)		Black steel bracket & lighting, Black aluminium panel	
f) The maximum projection of advertisement from the face of the building		900mm	
Will any of the sign(s) be illuminated	Yes ☐ No ☐	Yes ☒ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)		External illumination	
h) Illuminance levels (cd/m ²)		40cd/m ²	
i) Will the illumination be static or intermittent?		static	

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form: ☒

Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided: ☒

Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided: ☒

The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north: ☒

The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application: ☐

The correct fee: ☒

Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY:

01/10/12

(date cannot be pre-application)

14. Applicant Contact Details**Telephone numbers**

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

15. Agent Contact Details**Telephone numbers**

Country code: National number: Extension number:

Country code: Mobile number (optional):

Country code: Fax number (optional):

Email address (optional):

sales@tdi-installations.co.uk

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ Agent

☐ Applicant

☐ Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address:

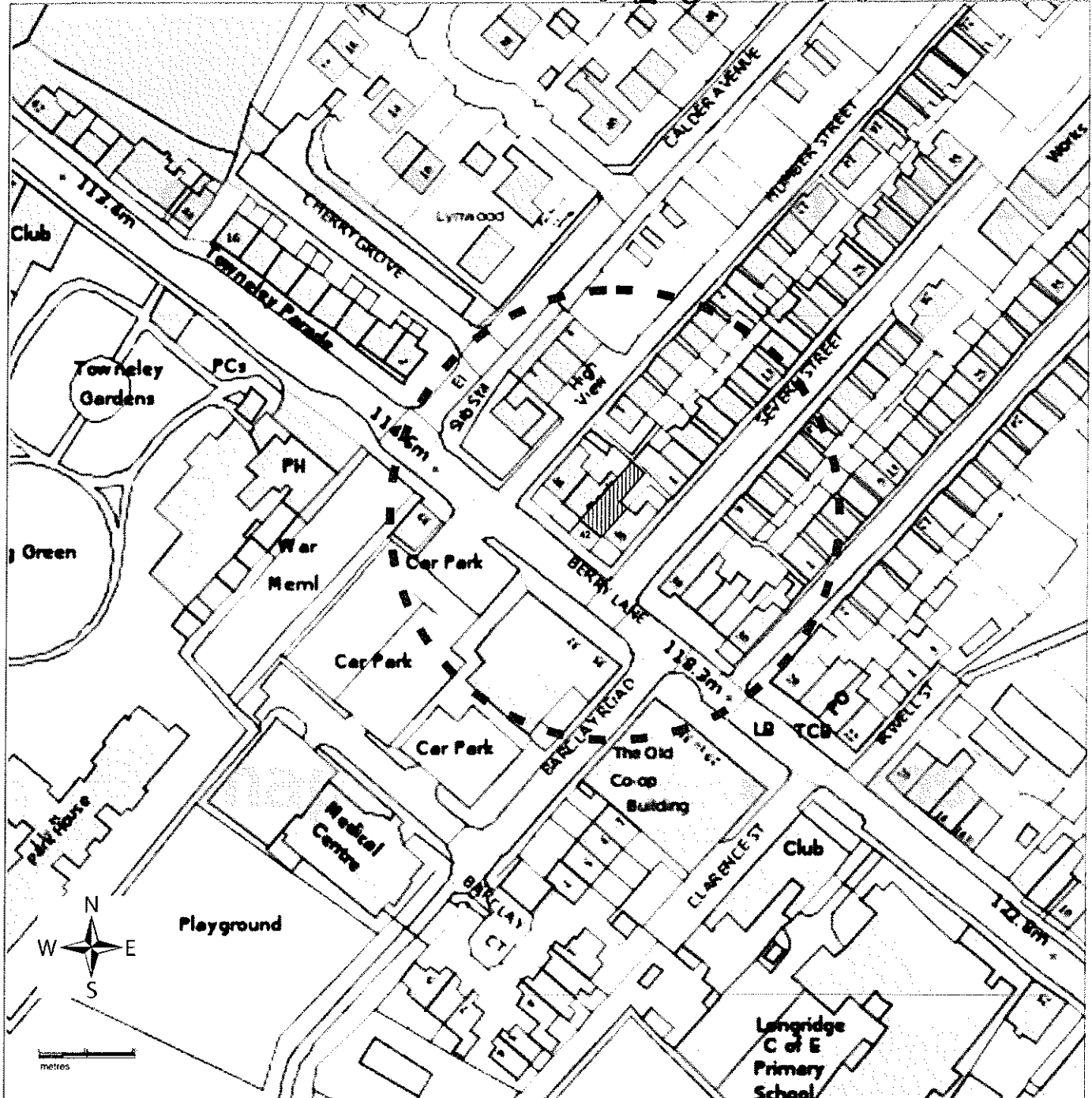
SITE PLAN

SCALE: 1:1250

CENTRE COORDINATES : 360526 437547

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OS Ordnance
Survey

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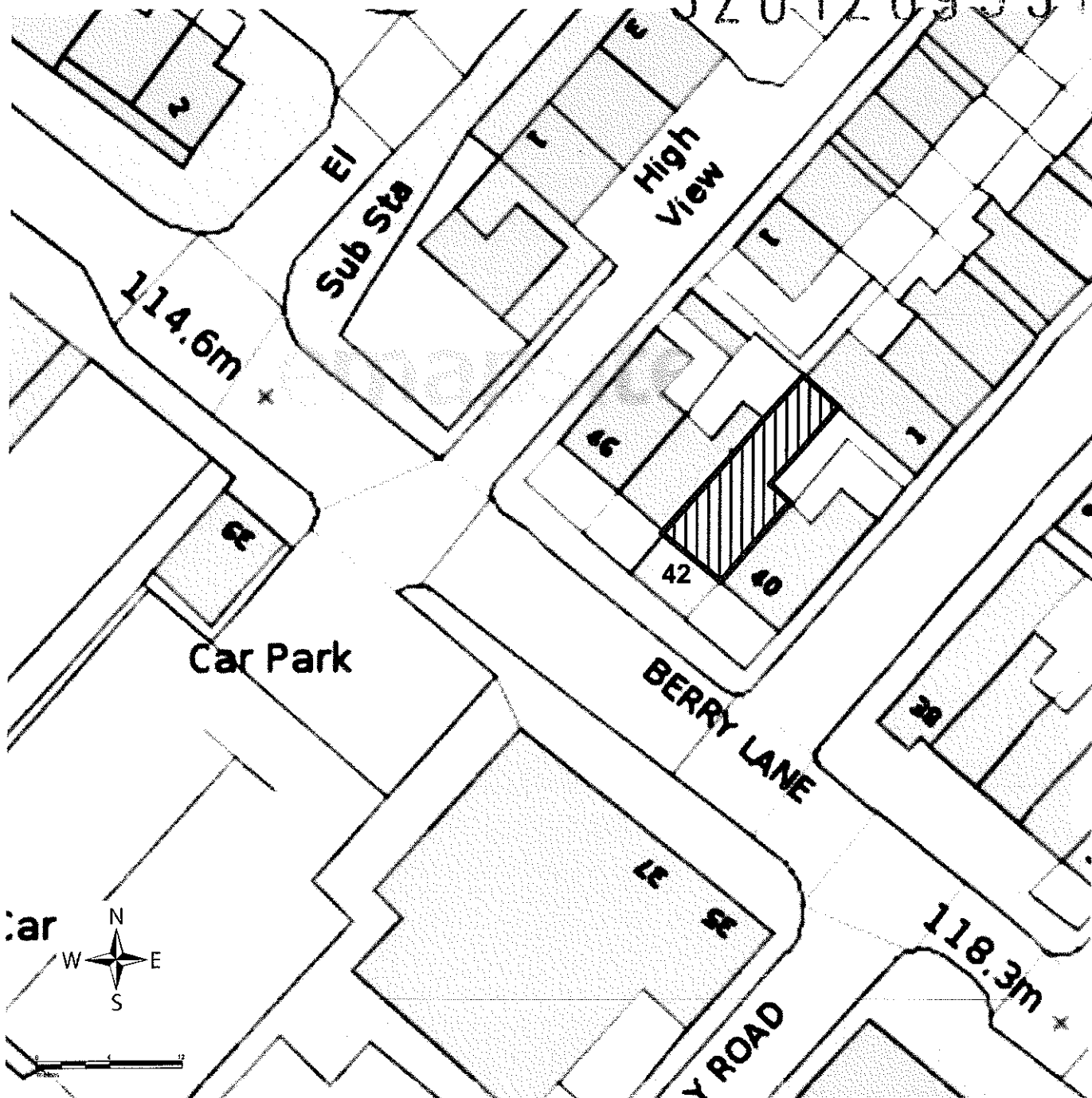
42 Berry Lane
Longridge
Lancashire
PR3 3JJ

BLOCK PLAN

SCALE 1:500

CENTRE COORDINATES : 360526 437547

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42 Berry Lane
Longridge
Lancashire
PR3 3JJ



FRONT ELEVATION

SCALE 1:75

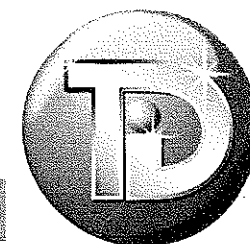
42 Berry Lane, Longridge,
Preston. PR3 3JJ

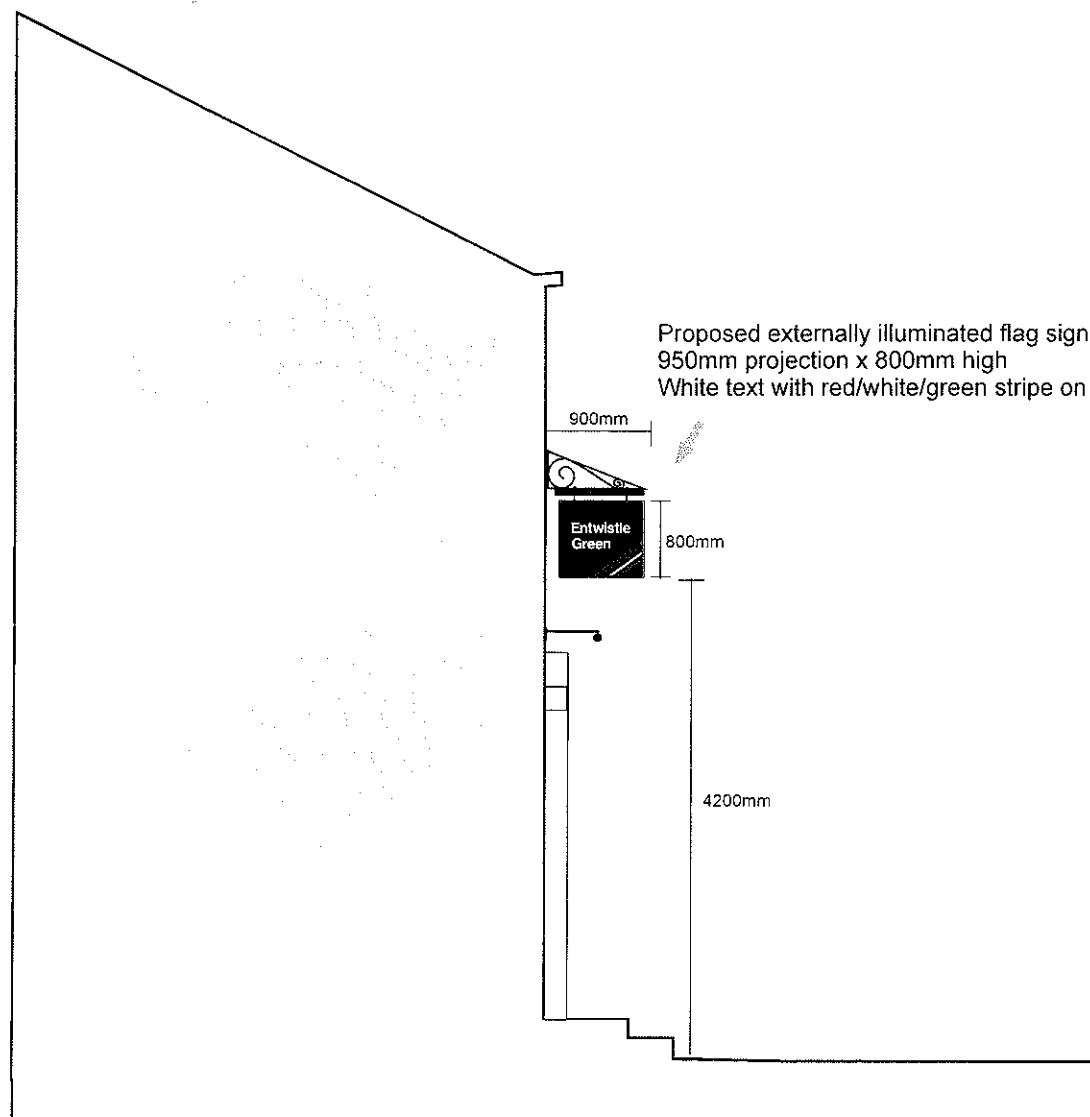
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www.tdi-installations.co.uk

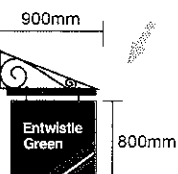
skype 0161 408 1933

sales@tdi-installations.co.uk





Proposed externally illuminated flag sign
950mm projection x 800mm high
White text with red/white/green stripe on black background



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SIDE ELEVATION

SCALE 1:75

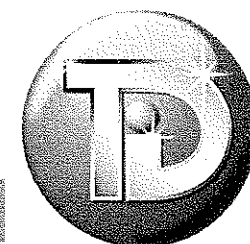
42 Berry Lane, Longridge,
Preston. PR3 3JJ

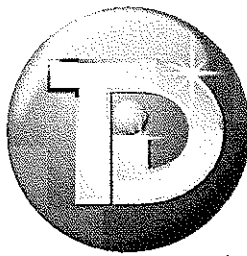
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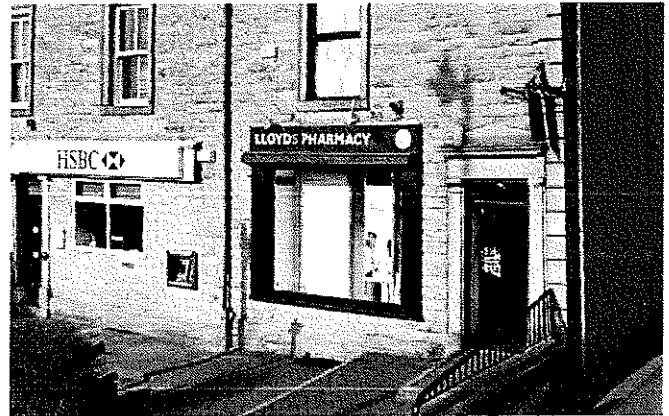
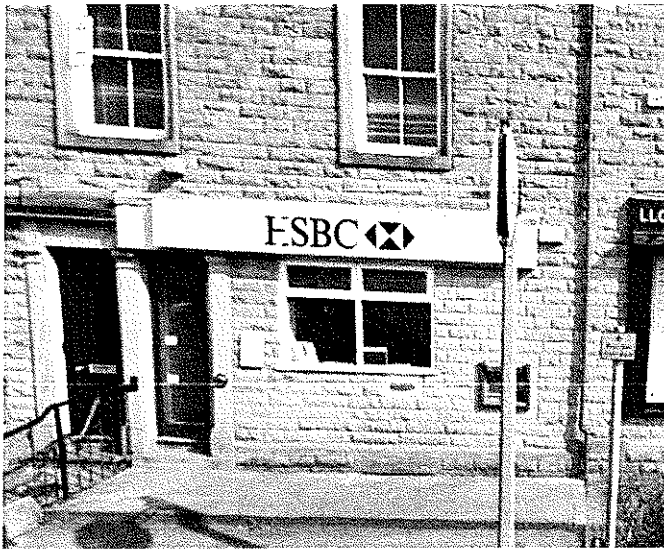
skype 0161 408 1933

sales@tdi-installations.co.uk

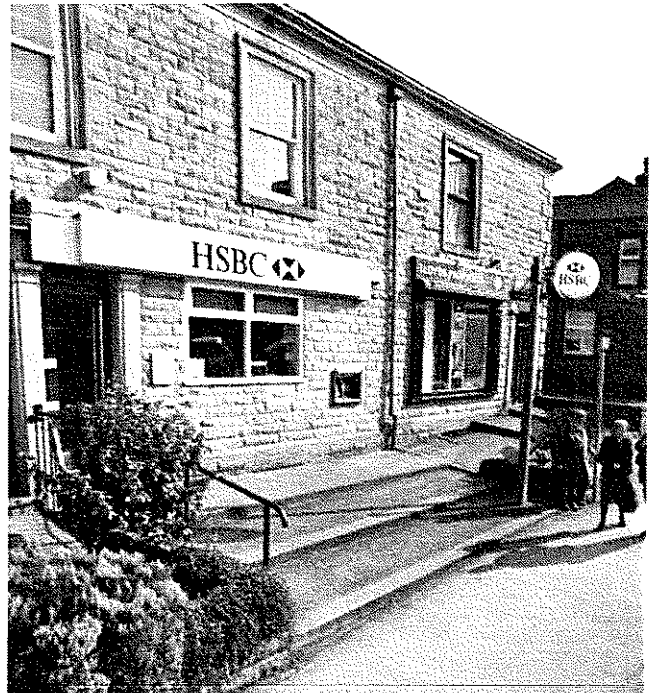




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Existing Lloyds Pharmacy illuminated flag sign



Previous signage to
42 Berry Lane,
Longridge,
Preston,
PR3 3JJ

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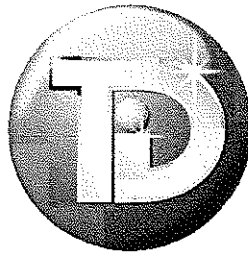
TDI Installations Ltd, 97 Huntley Mount Road, Bury, BL9 6JA

sales@tdi-installations.co.uk

tel: 0844 334 3888

skype 0161 408 1933

fax: 0844 334 3889



Flag Sign

Entwistle Green Estate Agents,
42 Berry Lane,
Longridge
Preston
PR3 3JJ

320120993P

1st October 2012

Heritage Statement

42 Berry Lane occupies a site between Severn Street and Humber Street and is one of a number of two storey 19th century building set back from the Berry Lane itself. The construction is stone faced and the new shopfront and fascia have been constructed in line with a previous approved planning application 3/2011/0499.

The premises directly face the 'negative' rated Co-Op building and adjacent car park

The tenants Entwistle Green Estate Agents have fitted out the interior of the shop to reflect the nature of the conservation area and the fascia and projecting signage are sympathetic with this.

The application is for an externally illuminated flag sign in the corporate colours of black with white text and small red/green/white flash. This is in line with the flag sign on the adjacent 'Lloyds Pharmacy' building.

The newly fitted premises are a significant improvement on the previous poor shopfront and provide a valuable commercial presence in difficult economic times. A commercial presence which requires advertising signage which we feel is highly appropriate to a building of township merit.

James Calvert
TDI Installations Ltd

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