

320121079P

Historical Merit Statement

For

Signs

at

Green solicitors, 79 King Street, Whalley, Clitheroe, Lancashire

1 Introduction

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- 1.1 This Heritage Statement has been written with the aim of evaluating the development in relation to its location within the heritage and conservation area of Whalley, the design of the proposal, and the underlying influences on the submission.
- 1.2 This document should be viewed in conjunction with the drawings submitted with the application.

2 Listed Building

- 2.1 None of this building is listed.
- 2.2 In this development the only works are the installation of two modest signs, there are no listed buildings in the immediate area and no impact upon any listed business.

3 Proposal

- 3.1 To erect two illuminated signs in keeping with others in the immediate area.

4 Use

- 4.1 The signs will be advertising the services of 'Green Solicitors' practised from the property.

There will be no alteration to the building structure.

5 Historical Appraisal of the Scheme

- 5.1 The heart of Whalley displays buildings of all designs and eras. The uses they are put are varied from taxi offices and a kebab shop through to public houses, professional offices and high end retail outlets.
- 5.2 In terms of the proposal and its impact on the village amenity, we have been very careful to follow the size and format of the signage of neighbouring properties and to adopt only a tasteful and aesthetically pleasing two colour design of simplicity – white lettering over a 'leaf green'

background. The materials and colours chosen are sympathetic to the building and its surroundings.

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5.3 We have been careful with the design and location of the signage to ensure that its appearance is in keeping with other signs in the immediate area. The proposed alterations are extremely sympathetic to its surroundings and its design shall bear little alterations to the village.

5.4 Within sight of the property are the following illuminated signs, photographs of which are attached hereafter:-

i)	Darbyshire Accountants	(85 King Street)
ii)	Whalley News & Telegraph	(77 King Street)
iii)	Lloyds Pharmacy	(40 King Street)
iv)	Gilmartin	(101 King Street)
v)	Romero	(37 King Street)
vi)	Precious	(33 King Street)
vii)	P J Palmer	(47 King Street)
viii)	Mortimers	(39 King Street)
ix)	The Dog Inn	(55 King Street)
x)	Amico Mia	(49 King Street)
xi)	Trishna	(25 King Street)
xii)	The Swan Hotel	(62 King Street)
xiii)	The Spar	(9 George Street)
xiv)	Maureen Cookson	(9 George Street)
xv)	Friery Chip Shop	(34 King Street)
xvi)	Regent House takeaway	(30 King Street)
xvii)	The Delacy Arms	(61 King Street)
xviii)	Fusspots	(103 King Street)

6 Appendix List

1) Photographs of the signs referred to at 6.4 i) – xvii).





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WILMINGTON

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Morimers
Chartered Surveyors

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FINE COUNTRY



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BRUSH

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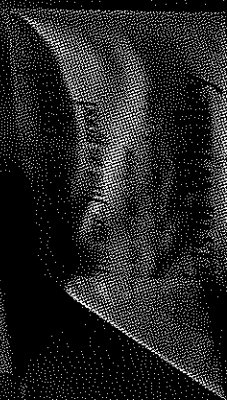


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Benedict's
of Valley



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The DELACY

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