

Your Holiday Cottages

----- Original Message -----

From: "Helen Bonner" <helen.bonner@sykescottages.co.uk>

To: <ann@spirit-walker-northern-inuits.co.uk>

Sent: Wednesday, March 20, 2013 6:08 PM

Subject: Your Holiday Cottages

Dear Mr and Mrs Church,

Thank you for taking the time to show me around your holiday properties at Brook Farm, Longsight Road in Clayton le Dale.

Whilst the properties themselves are beautiful I am afraid that I do not consider them suitable for holiday letting, so, unfortunately we would not be able to advertise them in our portfolio.

Whilst we do have a small number of properties in the Ribble Valley the location of the property is key. The Ribble Valley is not as well known as The Yorkshire Dales or the Lake District so properties must be in 'chocolate box' villages like Bolton by Bowland to work well. The location of your properties would not be sufficiently well sought after to make this a profitable venture for either party.

Added to this you have a serious problem with the proximity of the A59 - a very busy main road running right past your properties. This would cause customer complaints and would limit your market as we would be duty bound to mention this in your property description in our brochures and on our website. Customers seeing this would simply choose not to book.

I am sorry that this is not more positive news - I wish you every success for the future

Helen Bonner

Operations Director
Sykes Cottages

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