



RIBBLE VALLEY  
BOROUGH COUNCIL

05 JUN 2013

FOR THE  
ATTENTION OF

For office use only

Application No.

320130569P

Date received

Fee paid £

Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                               |                       |             |  |                   |                  |
|---------------------------------------------------------------|-----------------------|-------------|--|-------------------|------------------|
| Title:                                                        |                       | First name: |  | Surname:          |                  |
| Company name                                                  | Lloyds Banking Group  |             |  |                   |                  |
| Street address:                                               | c/o Group Property    |             |  | Country Code      | National Number  |
|                                                               | PO Box 112 Canons Way |             |  | Telephone number: | Extension Number |
|                                                               | Canons Way            |             |  |                   |                  |
| Town/City                                                     | Bristol               |             |  | Mobile number:    |                  |
| County:                                                       |                       |             |  | Fax number:       |                  |
| Country:                                                      |                       |             |  | Email address:    |                  |
| Postcode:                                                     | BS99 7LB              |             |  |                   |                  |
| Are you an agent acting on behalf of the applicant?           |                       |             |  |                   |                  |
| <input checked="" type="radio"/> Yes <input type="radio"/> No |                       |             |  |                   |                  |

**2. Agent Name, Address and Contact Details**

|                 |                          |             |      |                              |                  |
|-----------------|--------------------------|-------------|------|------------------------------|------------------|
| Title:          | Mr                       | First Name: | Greg | Surname:                     | Miller           |
| Company name:   | Merson Signs             |             |      |                              |                  |
| Street address: | 2 Young Place            |             |      | Country Code                 | National Number  |
|                 | Kelvin Industrial Estate |             |      | Telephone number:            | Extension Number |
|                 |                          |             |      |                              |                  |
| Town/City       | East Kilbride            |             |      | Mobile number:               |                  |
| County:         |                          |             |      | Fax number:                  |                  |
| Country:        |                          |             |      | Email address:               |                  |
| Postcode:       | G75 0TD                  |             |      | greg.miller@merson-signs.com |                  |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

Description:

House: 4      Suffix:   
House name: Lloyds TSB Bank Plc  
Street address: Berry Lane  
Longridge  
Town/City: Preston  
County:   
Postcode: PR3 3TZ

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting: 360572  
Northing: 437307

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Replacement of existing advertisement signage.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2      Projecting or hanging sign(s) 2      Hoarding(s) 0      Other 1

Please describe:

ATM header

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 05/08/2013      To: 05/08/2018

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

2.700

320130509P

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.400

x

Width:

10.292

x

Depth:

0.060

metres

What materials will the sign be made of?

Fascia panel will be powder-coated aluminium with mechanical fixings to building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?



Yes



No

**11 (a). Details of Proposed Advertisement(s) - Fascia Sign**

What is the height from the ground to the base of the advertisement (in metres)?

2.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.060

m

What are the dimensions of the proposed advertisement?

Height:

0.400

x

Width:

10.336

x

Depth:

0.060

metres

What materials will the sign be made of?

Fascia panel will be powder-coated aluminium with mechanical fixings to building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?



Yes



No

**11 (b). Details of Proposed Advertisement(s) - Hanging Sign**

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900

m

What are the dimensions of the proposed advertisement?

Height:

0.600

x

Width:

0.600

x

Depth:

0.060

metres

What materials will the sign be made of?

Projecting sign to be powder-coated aluminium with acrylic face which will be mechanically fixed to the building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000

cm

The colour of text and background:

Black horse on white background with bright green edge.

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

400.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

### 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.900 m

What are the dimensions of the proposed advertisement?

Height: 0.600 x Width: 0.600 x Depth: 0.060 metres

What materials will the sign be made of?

Projecting sign to be powder-coated aluminium with acrylic face which will be mechanically fixed to the building.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000 cm

The colour of text and background:

Black horse on white background with bright green edge.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.600 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010 m

What are the dimensions of the proposed advertisement?

Height: 0.400 x Width: 0.795 x Depth: 0.010 metres

What materials will the sign be made of?

ATM header to be poly carbonate acrylic collar fixed mechanically to existing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000 cm

The colour of text and background:

Black horse on white background on dark green.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 400.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☒ The applicant ☐ Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

05/06/2013