



## NORTH LONGRIDGE, RIBBLE VALLEY

The proposed development will provide:

- 520 Residential Units
- 1FE Primary School
- Cricket Club

The NPPF sets out three dimensions to sustainable development, these being economic, social and environmental.

In its economic role, the planning system is required "to contribute to building a strong, responsive and competitive economy, by ensuring that sufficient land of the right type is available in the right places and at the right time to support growth and innovation and by identifying and coordinating development requirements, including the provision of infrastructure" [para 7, NPPF].

The NPPF confirms that pursuing sustainable development involves seeking positive improvements to people's quality of life, including:

- Making it easier for jobs to be created in cities, towns and villages; and
- Improving the conditions in which people live, work, travel and take leisure; and widening the choice of high quality homes.

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## ECONOMIC PROFILE

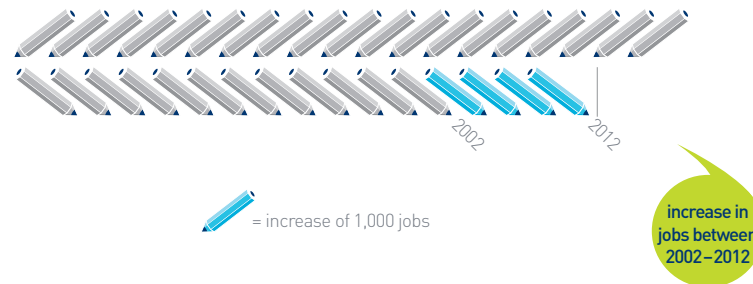
### Household Growth

HOUSEHOLD GROWTH IN THE LOCAL AUTHORITY BETWEEN 2011-2021  
Source: CLG 2011 Interim Household Projections



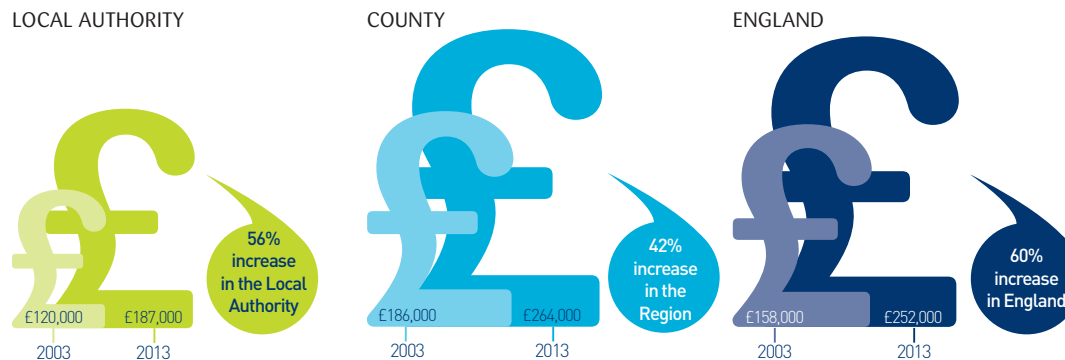
### Employment Profile

JOB GROWTH IN THE LOCAL AUTHORITY BETWEEN 2002-2012  
Source: Nomis

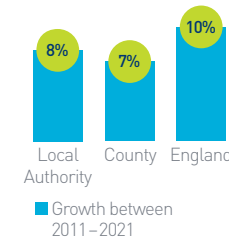


### Average House Price Index

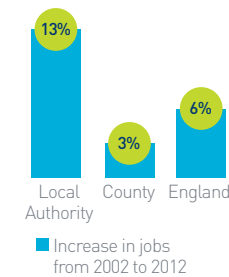
HOUSE PRICE BETWEEN 2003-2013 COMPARISON  
Source: Land Registry



### HOUSEHOLD GROWTH COMPARISON



### JOB GROWTH COMPARISON



## ECONOMIC IMPACT OF PROPOSED SCHEME

Paragraph 152 confirms that Local Planning Authorities should seek opportunities to achieve each of the economic, social, and environmental dimensions of sustainable development, and net gains across all three. The following summary highlights the substantial net positive impact that the proposed scheme will have on the local economy, which is entirely consistent with NPPF policy.

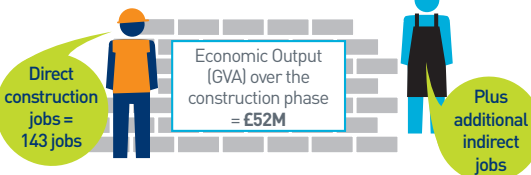
### ADDITIONAL COMMERCIAL EXPENDITURE



### ADDITIONAL NEW HOMES BONUS



### JOBS CREATED DURING CONSTRUCTION



### LABOUR FORCE AND ECONOMIC OUTPUT ON COMPLETION

