

For office use only

Application No.

Date received

Fee paid £

Receipt No:

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Ainsworth
Company name:					
Street address:	Thoroughgoods				
	33-37 Waterloo Road				
Town/City:	Clitheroe				
Country:					
Postcode:	BB7 1NS				
Telephone number:					
Mobile number:					
Fax number:					
Email address:					
Are you an agent acting on behalf of the applicant?					
☐ Yes ☒ No					

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	41	Suffix:	
House name:			
Street address:	Whalley Road		
Town/City:	READ		
Postcode:	BB12 7PB		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	376796
Northing:	434491

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Thorouggoods signage using the existing wooden sign on the front of the property.
Thorouggoods graphic in the window of the store.
Di Bond Thorouggoods sign on the side of the property.
Internally illuminated projection sign on the front of the building.

How many of the following type of advertisements are you applying for?

Fascia sign(s)

2

Projecting or hanging sign(s)

1

Hoarding(s)

0

Other

1

Please describe:

L-shaped Thorouggoods graphic in the shop window, listing products for sale and advertising the Thorouggoods name. The graphics in the left hand window will be in an L shape and are to be about 400mm wide then 600mm high across to the middle.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 17/03/2017

To: 17/03/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.10

m

What are the dimensions of the proposed advertisement?

Height:

0.65

 x Width:

3.40

 x Depth:

0.10

 metres

What materials will the sign be made of?

Wooden backboard; plastic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)?

65

cm

The colour of text and background:

White text; green background

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☐ Internally

☒ Externally

Illuminance Levels:

1,000.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.50

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.50

m

What are the dimensions of the proposed advertisement?

Height:

1.60

 x Width:

1.20

 x Depth:

0.00

 metres

What materials will the sign be made of?

Di Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

100

cm

The colour of text and background:

White text; Green background

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☐ Internally

☒ Externally

Illuminance Levels:

1,000.00

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.60

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.80

m

What are the dimensions of the proposed advertisement?

Height:

0.60

 x Width:

0.20

 x Depth:

0.80

 metres

What materials will the sign be made of?

Plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60

cm

The colour of text and background:

White text; Green background

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

- Will the sign be illuminated? ☒ Yes ☐ No
- Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally
- Illuminance Levels: cd/m
- Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

- What is the height from the ground to the base of the advertisement (in metres)? m
- What is the maximum projection of the advertisement from face of building (in metres)? m
- What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres
- What materials will the sign be made of?
- What is the maximum height of any of the individual letters and symbols (in centimetres)? cm
- The colour of text and background:
- Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- ☐ The agent ☒ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date