

DESIGN AND ACCESS STATEMENT

THE PALACE CINEMA
LONGRIDGE



2 : DESIGN STATEMENT

THE PALACE CINEMA LONGRIDGE

northwestdesigncollective

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1.0 INTRODUCTION

1.1 OVERVIEW

This report is written in support of a Full Planning Application to position a satellite dish to the rear of the Palace Cinema in Longridge, north Preston.

The client's brief for this project was to provide a suitable position for a satellite dish to the premises to enable live viewings to be shown at this flourishing independent cinema.

The proposals aim to meet the client's aspirations for a sustainable and successful business.

1.2 INITIAL CLIENT BRIEF

- Locate satellite dish in suitable location on the property

Yellow marker indicates site



Aerial view - Not to scale

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2.0 EXISTING

2.1 SITE

The site is located in the semi rural town of Longridge which is around 8 miles north of the city of Preston and on the edge of the Ribble Valley with the principle town Clitheroe about 6 miles to the east.

Longridge developed most as a settlement during the 19th century. In 1840 the train line arrived, with a station on Berry Lane connecting the town to nearby Preston with steam powered trains running along the route from 1848. This meant that towards the end of the century the area was dominated by the cotton industry and there were a number of quarries that linked to the train line too. During the 20th century the majority of these industries ceased trading and the train only carried passengers until 1930 until it stopped in 1967. The majority of the surrounding housing in Longridge was built during developments in the 60's and 70's, for people commuting to near by Preston and Blackburn.

The principle feature of the surrounding area is the long ridge, from where the town gets its name, the 5km long ridge bounds the Valley of the River Ribble on the north. Longridge sits on the south east end.

Market Place is situated at the top of the main street of Longridge - Berry Lane. The surrounding buildings are mixed use, with residential and commercial properties along Market Place, Berry Lane and Derby Road. There is a retirement apartment behind the cinema and one of the few remaining pubs in Longridge is on the opposite side of the road, The Dog Inn.



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2.0 EXISTING

2.2 THE CINEMA

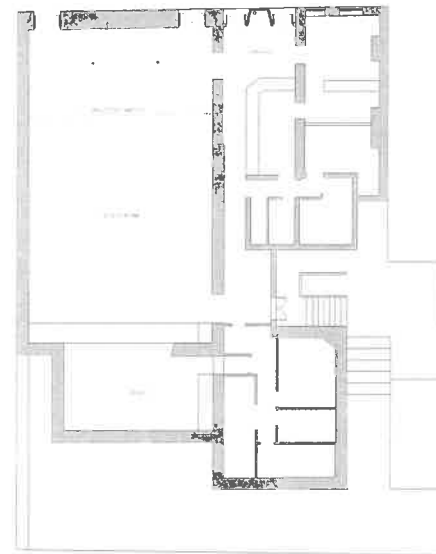
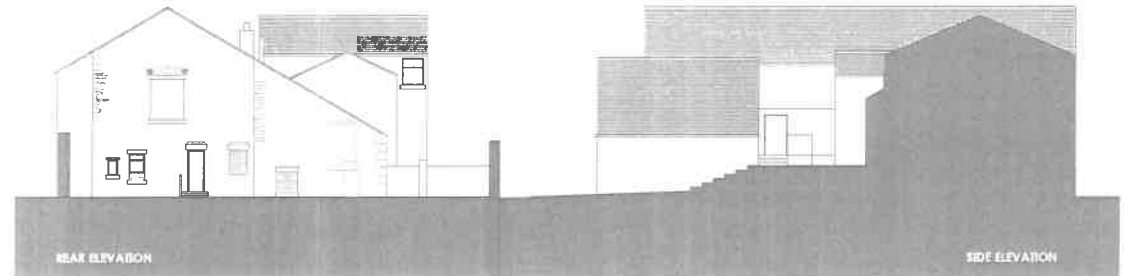
The Palace Cinema is distinctive amongst the houses it sits between as it has a wider plot, also the main cinema building is oriented at 90° so the gable faces the road and there are two large access doors that can open up to the street. The main entrance has a glazed section with doors and windows which allow a good site line and add variety to the street scene.

The address is Market Place and there is entrance from this direction to the cinema ticket desk, which is accessible and for pedestrians only. There are no dedicated parking spaces for the cinema but there is land to the rear of the property. There is an additional stepped exit to the rear off Brewery Street which in turn is accessed from Berry Lane.

2.3 CINEMA HISTORY

The cinema opened in 1912 when Will Onda, a tin-plate factory worker turned film producer from Preston bought the old weaving shed and turned it into a music hall.

It has had only a few owners between now and then, being used as a roller rink and bingo hall during the 50's before being bought by the Williamson family in '74. Dorothy Williamson ensured the survival of the cinema, bringing it into the 21st century and from film to digital projection. In 2017 the Palace changed hands to the current owner and applicant who is a Longridge resident. After a short closure and refurbishment the Palace has opened its doors again to host local residents to blockbuster and independent films.



GROUND FLOOR PLAN

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3.0 THE PROPOSED

3.1 SCHEME

The proposed scheme consists of one element:

- Introduction of a satellite dish to the rear of the Palace Cinema
- The dish has been positioned to the rear of the site as to not affect the views of the conservation area or buildings of notable historic interest.

The location to the back of the building has been chosen specifically to allow the dish to work correctly, be orientated in the correct direction for streaming services as well as for an easier installation and minimal disruption, both visually and while the work is carried out.

3.2 USE

The use of the building remains unchanged by the proposed installation. The addition of the satellite will benefit the local community, as it will allow the cinema to increase the variety of films and streamings on offer for customers.

3.3 LAYOUT

The layout of the cinema remains unchanged by the proposal.

3.4 SCALE

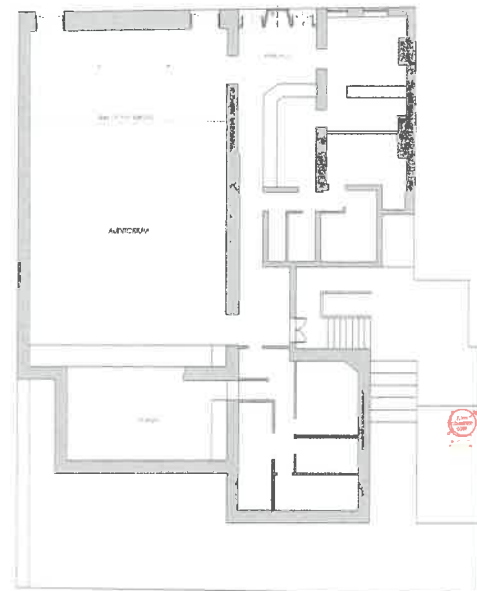
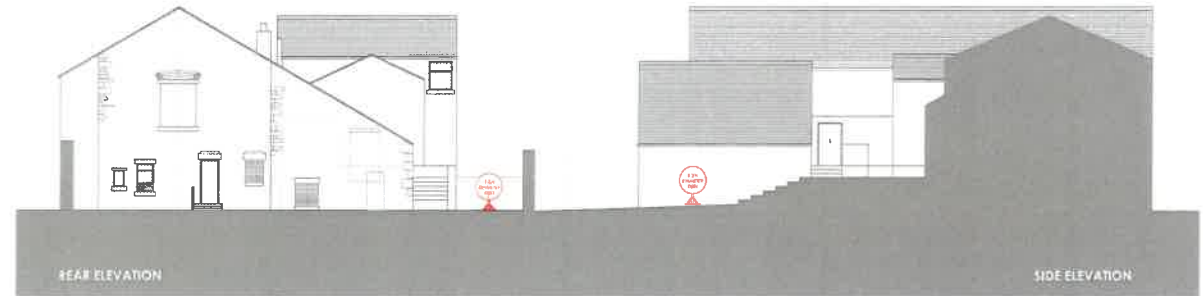
The satellite dish will be 1300mm in diameter and is located out of view of local residents or customers. The scale of the dish does not dominate or impede any of the surrounding buildings or that of the cinema.

3.5 MATERIALS

The dish will be constructed from stainless steel and be fixed to the ground.

3.6 ACCESS

The vehicular and pedestrian access to the site remains unaffected by the proposed satellite dish installation.



GROUND FLOOR PLAN