
BUSINESS PLAN

Project Proposal



Prepared for: Ribble Valley Borough Council
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LEISURE PLAN AT CARR HALL

Business Plan

The Playground

The natural playground is aimed at children aged 2-12 years old. Using the natural rise and fall and contours on the land the playground will be built with natural materials to blend in with the landscape to cause minimal impact to the green belt woodland. See examples in Appendix 1 of the type of equipment we intend to install. The playground will be used by general public, private uses i.e. schools, playgroups and childminders... as well as for children's parties. The area will be security fenced around with a seating and viewing area from the back of the cafe were also the entrance to the playground will be located. The facility of the playground compliments the family events offered for the younger age groups that cannot participate in the 4x4 track.

Electric 4x4 building

Knowing there is a need in the environmental future for sustainable energy within the recreation and corporate event industry we are wanting to create a unique all electric 4x4 area for the use of all 100% electric vehicles i.e bikes, scramblers, Quads, UTV's, ATV's and as the electric vehicle manufacturing develops 4x4 cars and trucks, please see appendix 2 for examples. Using many of the sustainable sources on site from the electric from the wind turbines to charge the vehicles at night, which would usually be exported off site to the grey water holding tanks that would be used for cleaning and toilets.

We offer the use of the facility to families at weekends and corporate clients during the week i.e education institutions, trying facilitation and trade institutes i.e people looking at purchase electric vehicles/bikes/UTV's... We will offer full day (6Hours) and half day (3hours) experiences for all capabilities. The course would be set accordingly with these factors in mind. We also have the potential to sell the equipment and accessories. The building requires high security for the storage, charging and servicing of the equipment, we also require office space for changing rooms (Male and Female), clothing storage i.e locker rooms, as well as training and induction rooms. We also require areas to store outside equipment i.e jumps, ramps, barriers, safety equipment, cleaning and washing equipment, tool storage, tyres, parts... for servicing and maintenance for all electric vehicles as well as our own office for admin and sales and a staff welfare area.

Maximum party size would be 25people at any booking, full or half day. When the business is at peak operation staff working on a 7day week rota basis would require 25 people between the roles of admin, maintenance, training and instructors and admin/sales. The requirement for equipment is driven by demand. Once we reach a party size of 25people this would require 28/30 pieces of equipment in use at any one time. We would also require spare equipment for instruction, standby use for vehicles which may have suffered damages or mechanical failure.

The all electric vehicles have many benefits such as zero pollution, no engine noise to avoid impact to the local residents and environment. See appendix 4
Relevant appendix see 2, 4, 7

CARR HALL

Glamping Pods

We plan to erect up to 10 Glamping pods with the capacity for 20 people to stay on site at any one point in time. See appendix 3 for examples of Glamping pods. The guests staying in the pods would be able to participate with activities on site as well as other local attractions and outdoor pursuits i.e the public footpath leading through the site. As well as us offering additional accommodation for local venues nearby. The Glamping pods (appendix 3) as you can see are made from wood to blend in with the landscape.

The placing of the Glamping pods have been positioned there to have no view of the A666 road and neighbouring properties yet still feel secluded. With the incorporation of the natural undulations of the ground in that area and hillside as you can see from appendix 8, we want to create a fire-pit/ BBQ area with wooden seating that will be made from trees felled previously to re-use the natural resources we have. We feel this will offer a unique and authentic experience for the guests and also creating easy access for them to use the public footpath.

Relevant appendix - 3, 8.

Cafe

The cafe compliments the Glamping pods by having somewhere on site to get a breakfast or lunch and in the evenings they can visit other local restaurants and pubs... As well as parents can grab a coffee, cake or light meal as their children play on our outside playground. People taking part in the 4x4 center/track can also get a hot meal included in the full day package with on site as well as spend time with the rest of their family if they have come up with younger children or grab a shower to freshen up. We have also included external showers and toilets as the Glamping pods we are looking at in appendix 3 do not include showers/ toilets in them as speaking to advisors they made us aware that including them in the Glamping pods would have more environmental impact putting in septic, pipes... to the landscape.^[SEP]

The cafe business will be run with myself Rebecca Donelan in a partnership with the local business down the road in Langho, Bake'n'butty ran by Kaara Skeites, as you can see in appendix 5 this will also have the benefit of reducing the current traffic movements on site as MMB currently employ over 300 people on our site who Kara has to drive up the road to deliver lunches and buffets to them several times a day as she says her business is restricted in her current premises due to space, busy roadside location, time wasted delivering orders between the two sites and lack of parking. Having a café on site will be more sustainable as it will serve the needs of multiple users. We also have further plans to help the elderly in the community by offering a meal service in which we could provide meals to those people who are unable to leave their homes or cannot cook for themselves using an electric van.

Summary

We feel this project offers many opportunities and would benefit the local community providing a sustainable, environmentally friendly and as lower carbon footprint business as possible. Regeneration to already low grade farm land/ woodland, maximising the potential to this green

belt site that would be left unable to be farmed instead encouraging the general public to use these facilities we offer and a massive boost to local tourism.













OSET Trail bikes



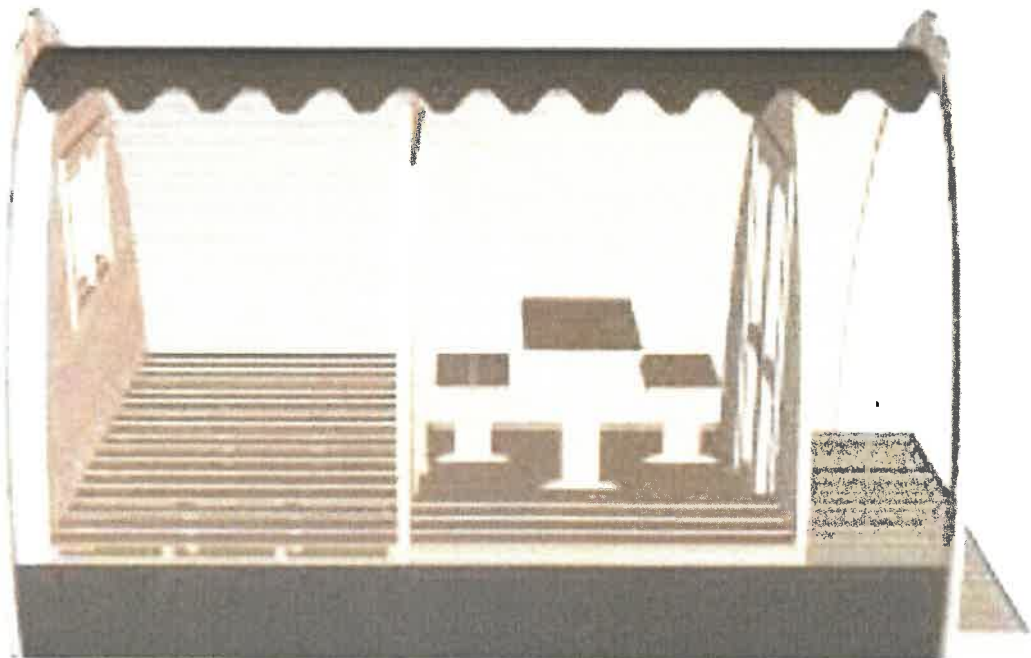
Eco Rider Expedition

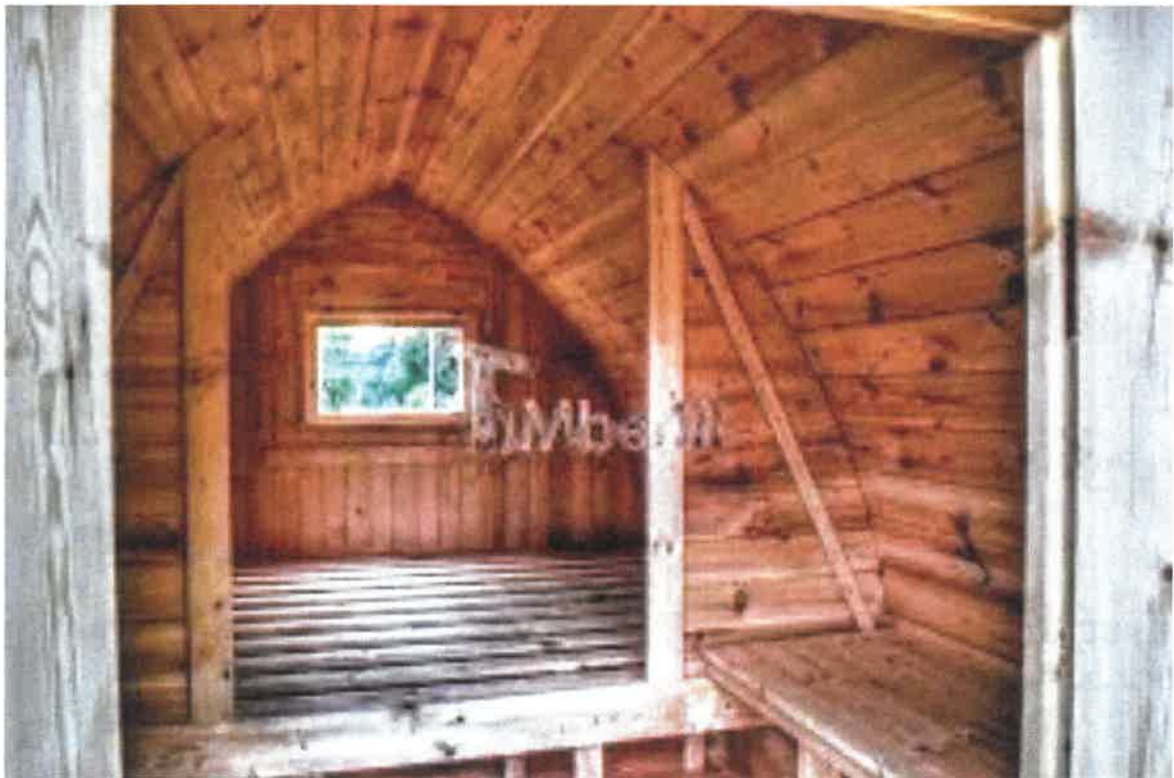


John Deere TE Electric UTV



Tiger 1000w electric dirt bike







EXPLORER ADULT QUAD BIKE

Description

Motor

DC 60V 1000W BRUSHLESS motor (Equivalent 2100w) (HUGE torque +++
– ideal for slopes and rough terrain)

Battery

Rechargeable 60V 30Ah (5 x 12v in casing)

Max Speed

Maximum speed: 45 km / h

Parent Control

Parental Control Limited Speed (electronically limited 3 position by extracting key): 12 km/h, 20 km/h and full (45 km/h)

Body

Fairing and moulded footrests: helps prevent contact with moving parts

Power

Impressive torque resulting from the power of the DC BRUSHLESS Motor 2100W (equivalent)

Battery Life

Battery life between charges 35-40 km approx. (depending on field conditions, weight and flexibility of control) and at low speed

Charging

Recharging time empty batteries 6-8 hours (Includes the Charger to connects directly into the quad or into the battery)

Tyres

Rubber off-road tyres (Size: Rim 7" / Tyre 16") larger tyres giving a greater ground clearance for rougher terrain

Switch

FWD / REV by electrical switch

Drive

Direct Drive transmission with rear differential

Chain

Tow bar for trailer

Display

Counter digital backlit night shift – Multiple Displays (speed, kms, battery level ...)

Lights

Headlights, Rear light / Brake light

Horn

Horn

Accelerator

Accelerator handle – new generation flexible and robust

Suspension

Spring Suspensions – front (2) Rear (1)

Brakes

Hydraulic Brake discs – Front (2) rear (1)

Weight

Total Weight 132 kg

Dimensions

Dimensions (LxWxH): 1380 mm x 860 mm x 900 mm

Max Rider Weight

Maximum rider weight – 105kg (approx 16.5 stone)

