

Statement of Intent

Jago's Pet Boutique and Spa will be a state of the art salon offering one to one professional dog grooming services such as Full Grooms (including scissor work and clipping) Bath and Brush treatments and Puppy Grooms. Spa treatments such as facials, teeth cleaning, de shedding and nail clipping will also be available.

Appointments at Jago's Pet Boutique and Spa will be on a pre book basis, requiring clients to pre book their appointments in advance.

The dogs welfare and comfort is paramount therefore all appointments are on a 1 to 1 grooming basis, adhering where possible to a 1 dog in 1 dog out routine. This allows me to give every dog my full attention, avoids unnecessary stress for the dogs and limits dogs on the premises to no more than 2-3 at any one given time. Exceptions are made for dogs from multiple households where I may take in more than one dog at the same time for example brother and sister.

Multiple dogs on the premises is often for short periods of time typically 5-10 minutes when a dog is waiting for collection and/or the client is late/early picking up or dropping off. All clients are given a collection time on drop off and are called/messaged to avoid lateness.

To avoid stress which can be shown through natural behaviours such as crying or barking I allow dogs to be housed in crates or tethered within the salon depending on what makes them comfortable, dogs will not be left unattended at any time. Natural de stress and calming products such as Pet Remedy will be used in the salon to help avoid any unnecessary stress and to create a calming environment.

At full capacity I can groom up to 5 dogs a day breed/service dependent.

The intended working hours will be 9am to 5.30/6pm, 5 days a week. The proposed days of opening will be Monday, Tuesday, Thursday Friday and Saturday. This may change due to demand or other commitments, for example I may swap a Monday for a Wednesday or open 6 days a week during busy periods such as Christmas.

The salon will be closed on a Sundays and Bank Holidays.

A little bit about me

I am an experienced professional dog groomer with 14 years experience in the dog/pet industry, 8 of which was spent training and handling Military Working Dogs in the RAVC before moving home to the Ribble Valley and pursuing my career as a Dog Groomer in 2014. I have a Level 3 qualification in both Dog Grooming and Animal Care and have training in Dog Behaviour, Pet First Aid and Health and Safety. I regularly attend webinars, one to one training and online courses to keep me up to date with any changes within the industry and to further my skills.

I have worked incredibly hard over the past 5 years to set the foundations for Jago's Pet Boutique and Spa. Working on my personal development both Dog Grooming and Customer Service, saving the funds required to enable me to produce a first class development with my own finances and no debt.

I'm very excited about the future and all that Jago's Pet Boutique and Spa is going to achieve and I'm open to any suggestion that can enable us to work together in the development of the salon.

A.Wilkinson

Owner Jago's Pet Boutique and Spa