



RIBBLE VALLEY
BOROUGH COUNCIL

For office use only

Application No.

Date received

Fee paid £

Receipt No:

Council Offices, Church Walk, Clitheroe, Lancashire. BB7 2RA Tel: 01200 425111 www.ribblevalley.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

Country	England
Postcode	BB1 9LL
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Child Action North West is a Charity based in Wiltshire on the site of a historic childrens' home. The Charity has a number of events that it would like to advertise throughout the year. The building is set within a parcel of land set back from the main road (Whalley Road).

It is proposed that a frame is erected 1.0 metres from the boundary of the Charity land and the road footpath that would enable a temporary banner 2.5 by 1.5 metres (maximum) up to 6 times a year for 3 weeks each time.

The ability to communicate with local people, potential users of services and donors, about what this important local charity is doing is a key part of supporting its sustainability and being able to support the maximum number of children, adults and families as possible.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.5 x Width: 2.5 x Depth: 0 metre(s)
What materials will the sign be made of?	PVC or perforated wind material
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	Yellow, pink, red, orange, brown, black, multi-coloured, images
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

The proposed advertising is a temporary PVC / perforated wind fabric banner hung on a black steel frame.

4. Type of Proposed Advertisement(s)

The steel frame is mounded on the Charity property 1.0 metres from the boundary between the land and the road footpath. The frame is 2.60 metres above street level and is 2.5 metres wide and 5 cm deep. The frame is black steel tubing and not solid. It is proposed that this will be erected permanently.

The temporary canvass (2.5 metres by 1.5 metres maximum) (PVC or windproof material) will be hung on up to 6 separate occasions each year for a maximum of 3 weeks each time.

The banner will be in the Charity branded colours (Yellow, pink, red, orange) and other different colours, with black, brown or similarly dark wording. There may also be Charity images or other graphics included. Individual letters will be kept to a 30 cm maximum.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

20/10/2021