


From: [REDACTED]
Sent: 17 May 2022 18:05
To: Planning
Cc: Barbara Green CPC; David Slater; David Urie; David Walmsley; Helen McCabe; Nicky Donnelly; Cllr S Hore
Subject: Attn Laura Eastwood - Application 3/2022/0217 Chipping Recreation Ground
Categories: To Upload

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Dear Laura,
Please find the following additional submission from Chipping Parish Council regarding application 3/2022/0217 for advertising boards on the recreation ground. Apologies that this is very late, I understand that the application will be discussed at Planning Committee this Thursday. This submission follows a Parish Council Meeting held yesterday.

Chipping Parish Council notes the letters from local residents objecting to Chipping FC's application for 40 x permanent advertising boards on the playing fields at Chipping Memorial Hall. The letters of objection highlight that the playing fields are a public open space available for the general public to use, they are not owned by Chipping FC. There are also concerns that permanent advertising boards are not appropriate for the location in a small rural village and would cause undesirable urbanisation.

The Parish Council also recognizes the good work that the Chipping FC volunteers do to facilitate boys and girls from around the district to play football in a safe, well-organised setting as well as running senior football teams.

On balance the Parish Council is of the opinion that a compromise should be implemented to allow Chipping FC to gain revenue from advertising to help run their club but does not have the permanent visual impact that the current application proposes. It has been suggested that advertising boards are designed and fabricated like a book so that they can be 'opened' on match days but remain 'closed' at other times. When closed they will be unobtrusive because only the backs of the adverts (coloured green) would be visible.

The Parish Council believes that approving the application with the above condition for advertising only visible on match days is a reasonable compromise compatible with the aims of the Football Club and addressing the concerns of local residents.

Regards,
[REDACTED]