

3/2022/0217

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CHIPPING PARISH COUNCIL

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Chipping Parish Council manage the community asset Chipping playing fields, where the football pitches are, which are located behind Chipping Village Hall.

Chipping Village Hall manage the “MUGA” (multi use games area) community asset, which is located at the side of Chipping Village Hall.

Chipping Parish Council after discussion and debate, support the proposal for permanent advertising boards on the two longest sides of Pitch 1 on the playing fields, and support Chipping Football Club’s planning application to RVBC.

Chipping Football Club is an asset to our village – with a heritage of over 100 years as a club. The club currently has over 250 members from 4 years old to pensioners (girls/boys, men, and women) and is inclusive. The Club is important in bringing young families to our village which is important for the sustainability of the village in the long term.

- The Club work hard to fundraise and use their volunteers to maintain and improve the quality of the playing fields, for the benefit of the whole community.
- The financial cost of improving the playing fields over the last couple of years is in the region of £6000, which the club have donated to the community in cash and kind.
- The Club operates solely with volunteers.
- In addition to working on the playing fields, the club also donate funds to the ongoing use and maintenance of the MUGA. Both the playing fields and MUGA are excellent resources for the local community.
- There is a need to support the financial sustainability of the club and its use and support of community assets. Most the Club’s fundraising opportunities were cancelled during the last two years due to COVID 19 and many of their members have been impacted by the current economic climate.

- The Club has engaged with many residents regarding their application, and we believe they will submit a petition with addresses and signatures of those residents who support their application.

- The Parish Council are aware of a household who reside on Broad Meadow who have voiced their concerns about the visual impact of the advertising boards in an area of outstanding natural beauty, and the concern about precedent being set for further advertising within the village, and a Parish Councillor suggested that advertising was urbanising a rural village.

- The planning application to RVBC will be publicised by the Parish Council in our noticeboard and online site, affording all interested village stakeholders to communicate their opinions to the RVBC planning department.

- The Parish Council believe that the Club's proposal to disguise the rear of the advertising boards which on one side of the pitch face towards the Village Hall through appropriate colours/camouflage (e.g., green), will help reduce the visual impact.

- The advertising is by local businesses, which only benefit the wider Chipping community.

- Chipping Parish Council explored the option of having removable advertising boards with the Football Club, but they said they do not have the resources to put up and take down boards for every match. In addition, the amount of advertising boards was questioned but the Football Club felt they needed that many for the scheme to be viable.

- Chipping is very proud of its heritage within the AONB, but the Parish Council understand the importance of being able to raise funds to pay for our community assets, which if they were not well funded could fall into a poor condition and disrepair, and this would have a detrimental impact on the village.