

Land at Pendle Road, Clitheroe

Travel Plan

May 2022

Control Sheet

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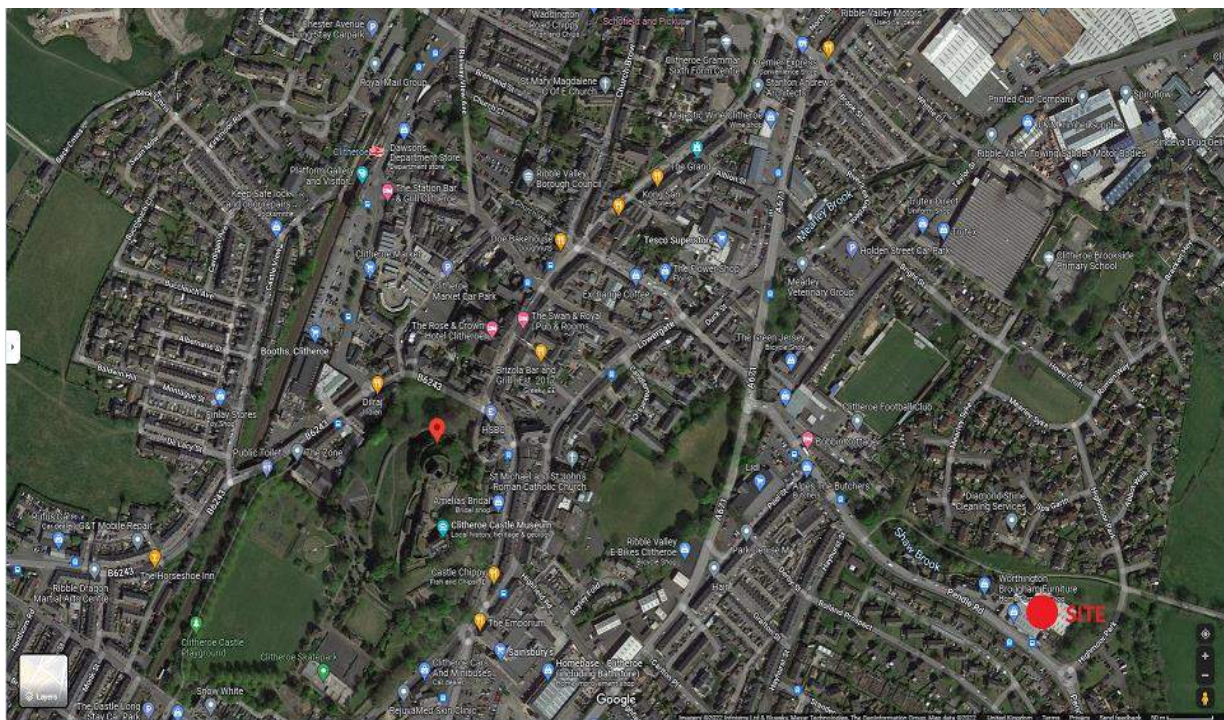
Travel Survey Questionnaires

1 Introduction

1.1 Sanderson Associates (Consulting Engineers) Ltd has been appointed to prepare a Travel Plan for use by Muller Property Group in support of a planning application for a proposed residential Care Home development at Pendle Mill, Pendle Road, Clitheroe BB7 1JQ.

1.2 The proposals are to redevelop the Pendle Mill site to create a new residential care home (use class C2) for 70 residents, together with 30 car parking spaces with access from Pendle Road. The site location is shown at **Figure 1**.

Figure 1 – Site Location



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1.3 National Planning Policy Framework paragraph 113 requires that:
‘All developments that will generate significant amounts of movement should be required to provide a travel plan, and the application should be supported by a transport statement or transport assessment so that the likely impacts of the proposal can be assessed.’

1.4 Ribble Valley Borough Council Core Strategy 2008-2028 (Policy DMI2: Transport Considerations) requires that major applications should always be accompanied by a comprehensive travel plan.

1.5 This Travel Plan (TP) seeks to encourage staff and visitors at the proposed Care Home to use alternative sustainable means of travel to and from the site in such a way so as to reduce single occupancy car borne trips.

1.6 The key actions arising from this plan are:-

The TP sets out a series of measures which are designed to encourage changes in the travel patterns of the Care Home staff and visitors, from single occupancy vehicles to more sustainable forms of transport.

A Travel Plan Coordinator will be appointed by the Care Home, this will be a member of staff who has the authority to implement the actions and incentives set out in this TP. The Travel Plan Co-ordinator (TPC) will be appointed prior to the full operation of the new Care Home. The TPC will undertake the specific tasks outlined in this Travel Plan.

The TP includes targets for single occupancy vehicle journeys associated with the Care Home and sets out a communication strategy together with TP compliance and enforcement to ensure the TP is effective.

The TP includes a monitoring and review strategy, recognising that implementation of this TP is an ongoing process for the five year life of the plan.

1.7 Muller Property Group acknowledge their responsibilities to deliver a sustainable development which will contribute to reducing congestion and help the viability and attractiveness of the new Care Home.

2 The Development

2.1 Overview

2.1.1 The proposals are to redevelop the Pendle Mill site to create a new residential care home (use class C2) for 70 residents, together with 28 car parking spaces with access from Pendle Road.

2.1.2 Staff provision is anticipated to be 70 full time equivalent operating over three shifts to provide 24 hour care. There would be a maximum of 23 staff on site at any one time.

2.1.3 The Care Home would provide end of life care for residents and include on site amenities including:

- Communal lounge and dining areas
- On site kitchen to prepare residents meals
- Quiet lounges
- Cinema room
- Hair and nail salon
- Assisted bathrooms
- Treatment rooms
- Nurse station
- Staff and administration areas

2.1.4 The Architects development site layout plan is contained at **Appendix A**.

2.2 Access

2.2.1 Pedestrian access to the building will be available from Pendle Road with access directly off the existing pedestrian footway adjacent to the site frontage. A separate pedestrian entrance is provided adjacent to the proposed on site car park.

2.2.2 Cyclist access to the site will be from Pendle Road. The secure cycle store is directly accessed from Pendle Road. There is an existing dropped kerb footway crossing arrangement close to the cycle store.

2.2.3 Vehicular access to the site is proposed from a new access on Pendle Road. The new access will be 5.5m wide with 4.0m junction radii. Vehicle tracking shows that two cars can pass at the access. A dropped kerb pedestrian crossing will be provided at the site access bellmouth and incorporating tactile paving. The access visibility is shown with 43m in both directions on Pendle Road measured from a minor road distance of 2.4m. The visibility is appropriate for the speed limit on Pendle Road.

2.3 *Parking*

2.3.1 Cycle Parking is proposed at 1 space per 10 car parking spaces, with 3 long stay cycle parking spaces proposed within a secure cycle storage provision. Cycle parking will only be required for staff and visitors due to the nature of the Care Home. 3 spaces equates to approximately 1 per 7 staff on duty at any one time.

2.3.2 Car parking provision has been based on an anticipated staff and visitor operational requirements. Using local census information for travel to work into the local area shows 65.8% by car. Therefore 23 staff would require 15 car parking spaces. Visitor parking has been estimated using local authority guidelines for C2 developments at a ratio of 1 space per 5 residents. Therefore 70 residents would require 14 spaces. Total maximum parking provision is therefore 29 spaces for staff and visitors. The development proposes a total of 28 car parking spaces including 2 mobility spaces.

2.3.3 Electric vehicle parking is proposed at 10% with 3 spaces provided and with a further 10% enabled for future retrofitting.

2.3.4 Motorcycle parking is proposed with 1 long stay space provided with a secure anchor point.

3 Travel Plan Objectives & Targets

3.1.1 Travel Plans exist to influence travel behaviour towards more sustainable methods of travel by using a mixture of increased transport opportunity, providing information, persuasion and incentive.

3.1.2 National Planning Practice Guidance defines a travel plan as:

‘Travel Plans are long-term management strategies for integrating proposals for sustainable travel into the planning process. They are based on evidence of the anticipated transport impacts of development and set measures to promote and encourage sustainable travel (such as promoting walking and cycling).’ (DCLG 2014)

3.1.3 This Travel Plan contains appropriate measures to help improve the environment by reducing the number of trips made to and from the development by the private car. Realistic targets shall be set for the reduction of car-borne trips and a shift to more sustainable modes of transport.

3.1.4 Whilst the primary purpose of the Travel Plan is to positively influence staff travel behaviour, it is considered that some initiatives can be extended to include visitor travel.

3.1.5 The main objectives of the Travel Plan are as follows:

- To maximise the accessibility of the site by means other than the private car.
- To encourage staff and visitors to travel to and from the site via alternative means other than the car.
- To make staff and visitors aware of the sustainable transport alternatives that are available and of aspects of the site’s infrastructure that have been designed to assist and encourage their use.
- To minimise the level of vehicular traffic generated by the site.

3.1.6 By monitoring the effectiveness of the initial measures contained within the Travel Plan these shall evolve over time to ensure that targets set for modal shift are met. The Travel Plan will be updated at the time of each annual review to include the results of the travel surveys.

3.2 **Base Line Modal Split**

3.2.1 2011 census data has been obtained for people traveling to work within the local area. The site lies on the boundary between Ribble Valley 002 and 003. The ward areas are shown at **Figure 2a and 2b**.

Figure 2a – Census Ward Area – Ribble Valley 002

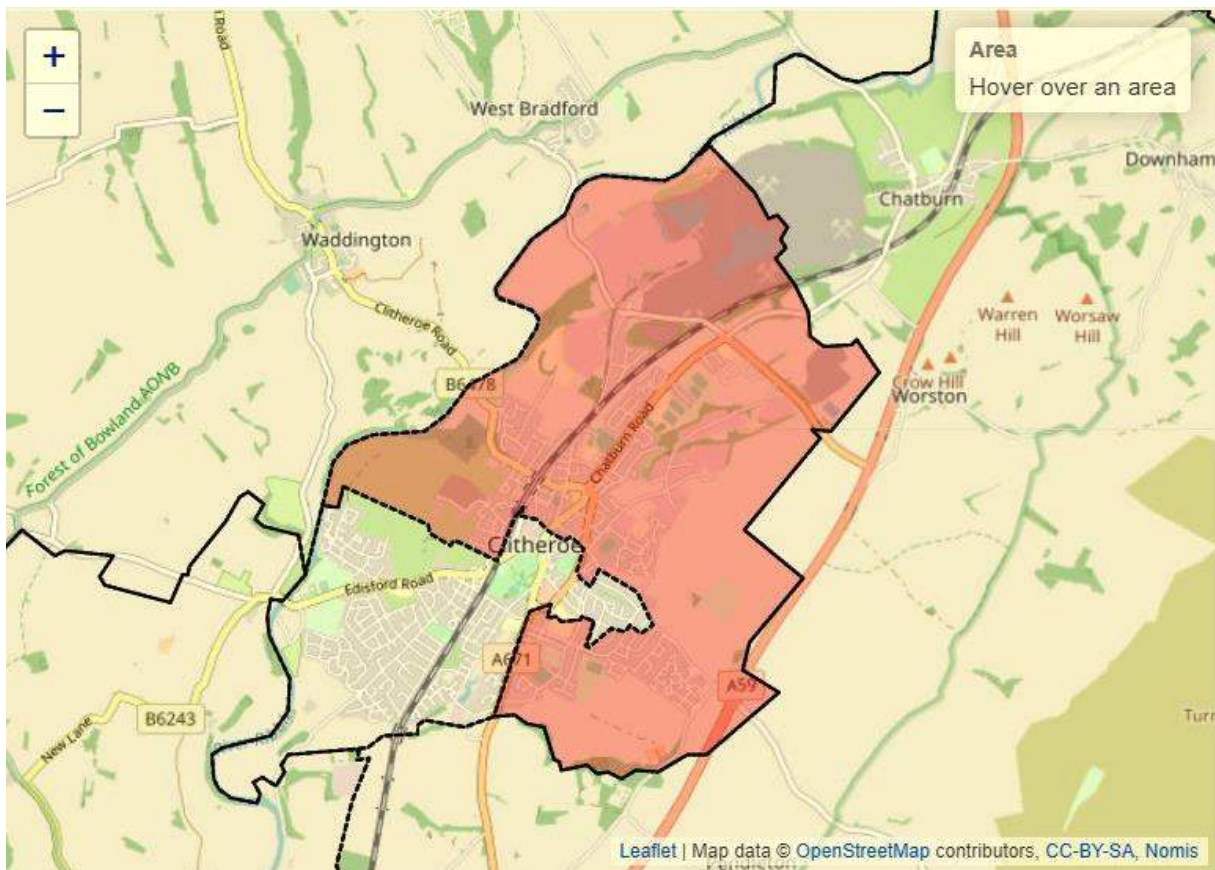
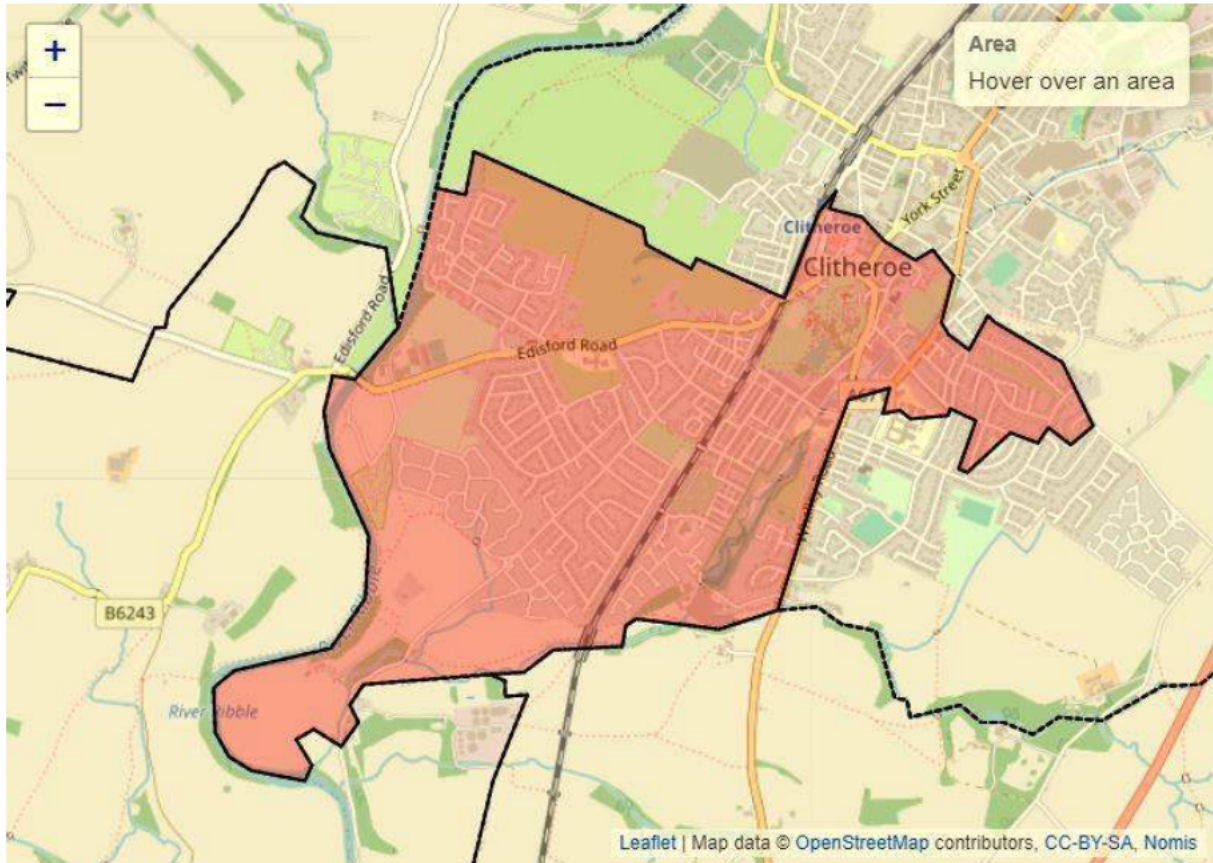


Figure 2b – Census Ward Area – Ribble Valley 003



3.2.2 The census modal split for areas 002 and 033 is summarised at **Table 1** together with an aggregated average total.

Table 1 – 2011 Census Travel to Work Modal Split

Mode of Travel	Ribble Valley 002		Ribble Valley 003		Ribble Valley 002 & 003	
	Number	%	Number	%	Number	%
Underground, metro, light rail or tram	9	0.2%	8	0.4%	17	0.3%
Train	32	0.7%	19	0.9%	51	0.8%
Bus, minibus or coach	116	2.5%	72	3.5%	188	2.8%
Taxi	16	0.3%	9	0.4%	25	0.4%
Motorcycle, scooter or moped	46	1.0%	10	0.5%	56	0.8%
Driving a car or van	3272	70.0%	1151	56.3%	4423	65.8%

Passenger in a car or van	257	5.5%	116	5.7%	373	5.6%
Bicycle	167	3.6%	28	1.4%	195	2.9%
On foot	751	16.1%	626	30.6%	1377	20.5%
Other method of travel to work	10	0.2%	5	0.2%	15	0.2%
Total	4676	100.0%	2044	100.0%	6720	100.0%

3.2.3 The Census data indicates that when averaged, approximately 66% of people travel by car or van with 60% by single occupancy vehicles (65.8%-5.6%). Travel by walking, cycling and public transport accounts for 27% of trips.

3.3 *Travel Plan Targets*

3.3.1 The Travel Plan shall aim to reduce staff single occupancy vehicle trips by 10% over a five year period. As a result of reducing the number of trips made to and from the development by private car, the objectives of easing congestion on the local network together with its associated environmental benefits will be achieved.

Table 2 – Travel Plan 5 Year Target

Objective	Target	% Change
1. To reduce the frequency and impact of car travel	1a Reduction in the proportion of singly occupied car trips by staff.	-10%
2.To increase site accessibility	2a Increase in the overall proportion of sustainable / active travel	+10%

3.3.2 Based on census modal travel to work, the travel plan target will be to reduce staff single occupancy car journeys from approximately 60% to 54% over 5 years from first occupation of the Care Home. The travel plan will seek to maximise sustainable and active travel by visitors where appropriate.

4 Travel Plan Coordinator

4.1 A Travel Plan Coordinator will be appointed by the Care Home, this will be a member of staff who has the authority to implement the actions and incentives set out in this Travel Plan. The Travel Plan Coordinator will be appointed prior to the first operation of the Care Home.

4.2 **Table 3** summarises the role and main responsibilities of the Travel Plan Coordinator.

Table 3 – Travel Plan Coordinator Roles and Responsibilities

Role	Responsibility	
Travel Plan Coordinator	1	Implement the Travel Plan measures to meet with Travel Plan targets.
	2	Agree funding for measures through liaison with the Operator.
	3	Obtain timetables, local routes maps and ticketing offers for both local bus and rail facilities as well walking / cycling information / maps and display within communal staff areas and on notice boards within visitor waiting areas.
	4	Liaise with all members of staff to discuss the Travel Plan, its purpose, objectives and targets. Invite staff to provide suggestions on what sustainable measures could be implemented to encourage a reduction in single occupancy car use. This could include but is not limited to the following: incentives, reserved parking for car sharers, tax exempt bicycle loan etc.
	5	Provide all staff with travel information packs containing information on timetables, promotional offers, sustainable transport links to the site and details of the car share database.
	6	Inform all staff of any alterations to the Travel Plan, any amendments to implemented measures, any significant discussions with Care Home management team and provide any feedback concerning the progress of the Travel Plan and the measures employed.
	7	Disseminate an annual staff travel survey and visitor 'snap shot survey' following the anniversary of the initial travel survey. The results should be collated and provided to the Care Home management team within 3 months of the survey.

5 Accessibility by Sustainable Travel

5.1 Overview

5.1.1 This section includes an assessment of the accessibility of the site by sustainable modes of transport, to review the opportunities that exist for staff and visitors to access the site:

- Accessibility on foot
- Accessibility by cycle
- Accessibility by bus
- Accessibility by rail
- Car/Lift Sharing and Taxi's
- Greener Car Use
- Motorcycle and Mopeds
- Deliveries

5.1.2 The non-car accessibility of the site is important to provide a viable alternative to the private car when considering travel to the site.

5.2 Accessibility on Foot

5.2.1 Guidance indicates that walking is the most common form of travel and has the greatest potential to replace short car trips, particularly those under 2km.

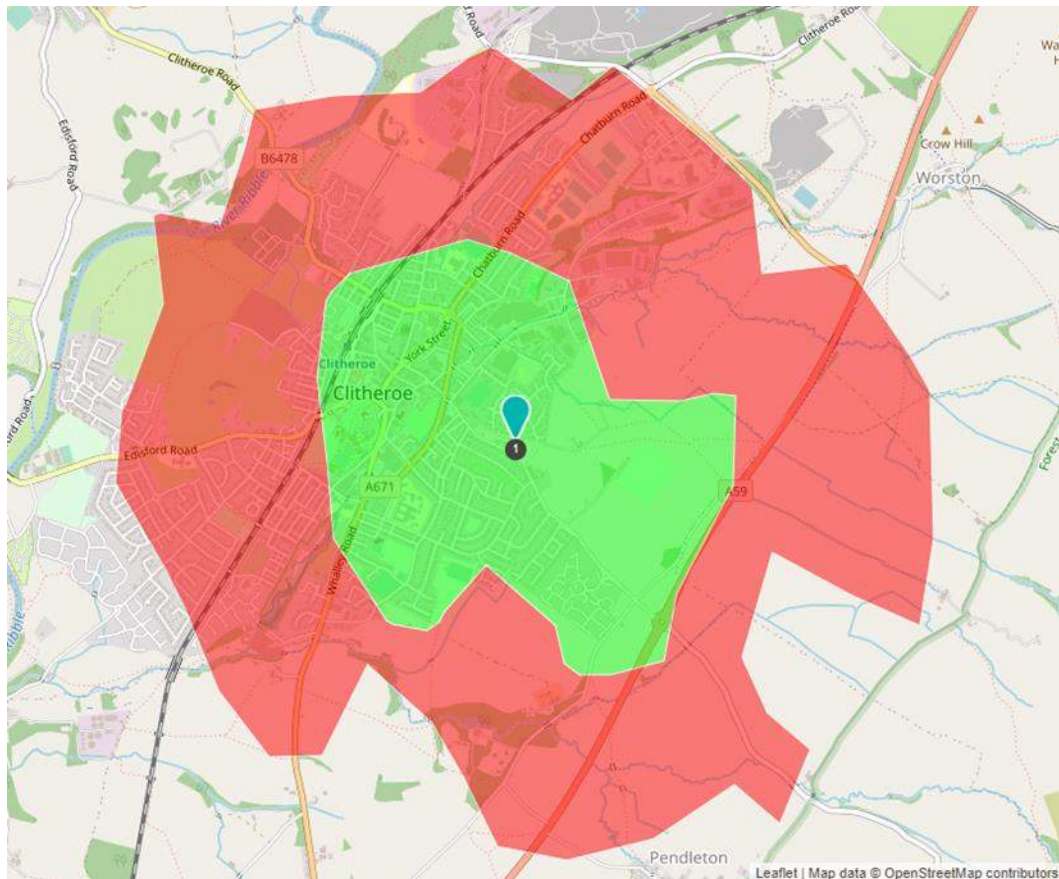
5.2.2 It is important to consider the routes that would be taken to get to locations as well as the distance. Department for Transport guidance 'Building Sustainable Transport into New Developments' (2008) gives the following advice.

“Walkable neighbourhoods are typically characterised as having a range of facilities within 10 minutes walking distance (around 800m). However, the propensity to walk or cycle is not only influenced by distance but also the quality of the experience; people may be willing to walk or cycle further where their surroundings are more attractive, safe and stimulating.”

5.2.3 **Figure 3** identifies 1km / 2km walking isochrones from the site in order to illustrate the general extent of the surrounding area that is considered to be accessible on foot.

Figure 3 – Indicative walking isochrones

[Openrouteservice]



5.2.4 Within 1,000m walking distance (12.5 minutes) of the site there is:

- Bus stops on Pendle Road (site frontage)
- Lidl supermarket (300m)
- Tesco Supermarket (500m)
- Clitheroe Town Centre (500m)
- Clitheroe Health Centre and Pendleside Medical Practice (800m)
- Clitheroe Bus Interchange (900m)
- Clitheroe Train Station (900m)

5.2.5 Walking Initiatives:

- The Travel Plan Coordinator will inform staff and visitors of the facilities that are accessible on foot to try and discourage unnecessary vehicle traffic around the area.
- The Travel Plan Coordinator will encourage employees to sign up to a 'WalkBUDI' scheme to offer journey matching services, particularly for those who may feel vulnerable travelling alone.
- Where possible staff will be recruited from the local area making it easy to use alternative modes of transport to the private car.
- Ensure footpaths on site are lit and well maintained and that any defects on local streets are reported to the Highways Authority.
- The Travel Plan Coordinator will review on a regular basis the level of staff walking to work and consult with employees to establish measures to encourage this activity.
- Information on walking routes as well as information about 'walk to work' day can be found at www.walk4life.info and www.walkit.com
- Information on national and local walking scheme and the health benefits of walking can be found at www.walkingforhealth.org.uk

5.3 **Accessibility by Cycle**

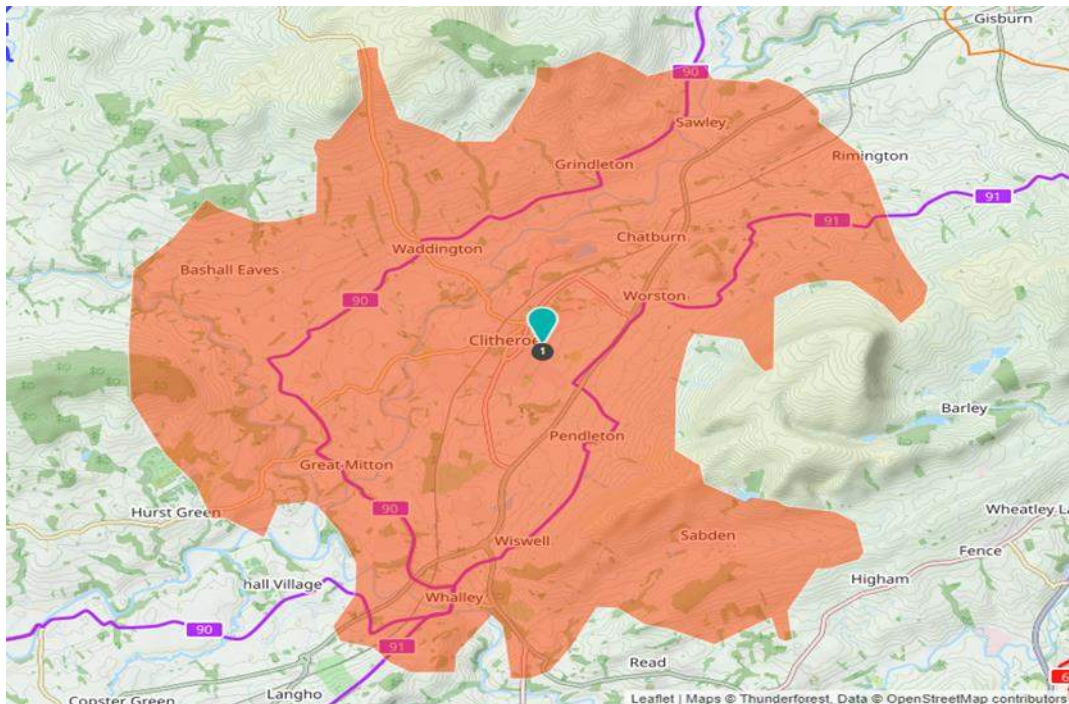
5.3.1 Like walking, cycling has an important part to play in reducing congestion, improving accessibility and reducing pollution. Cycling may also allow people without cars to reach destinations that they may otherwise be unable to reach. CIHT's Planning for Cycling (2014) states that:

"The majority of cycling trips are for short distances, with 80% being less than five miles and with 40% being less than two miles. However, the majority of trips by all modes are also short distances (67% are less than five miles, and 38% are less than two miles); therefore, the bicycle is a potential mode for many of these trips. Electric bicycles extend the range that can be cycled comfortably, and combined cycle-rail or cycle-bus journeys offer an alternative to car travel for many longer trips."

5.3.2 **Figure 4** indicates destinations that lie within an 8km cycling isochrone of the site. Again it is provided to give an indication of where destinations lie and the general extent to which the site is accessible by cycle.

Figure 4 – Indicative Cycle isochrones

[Openrouteservice]

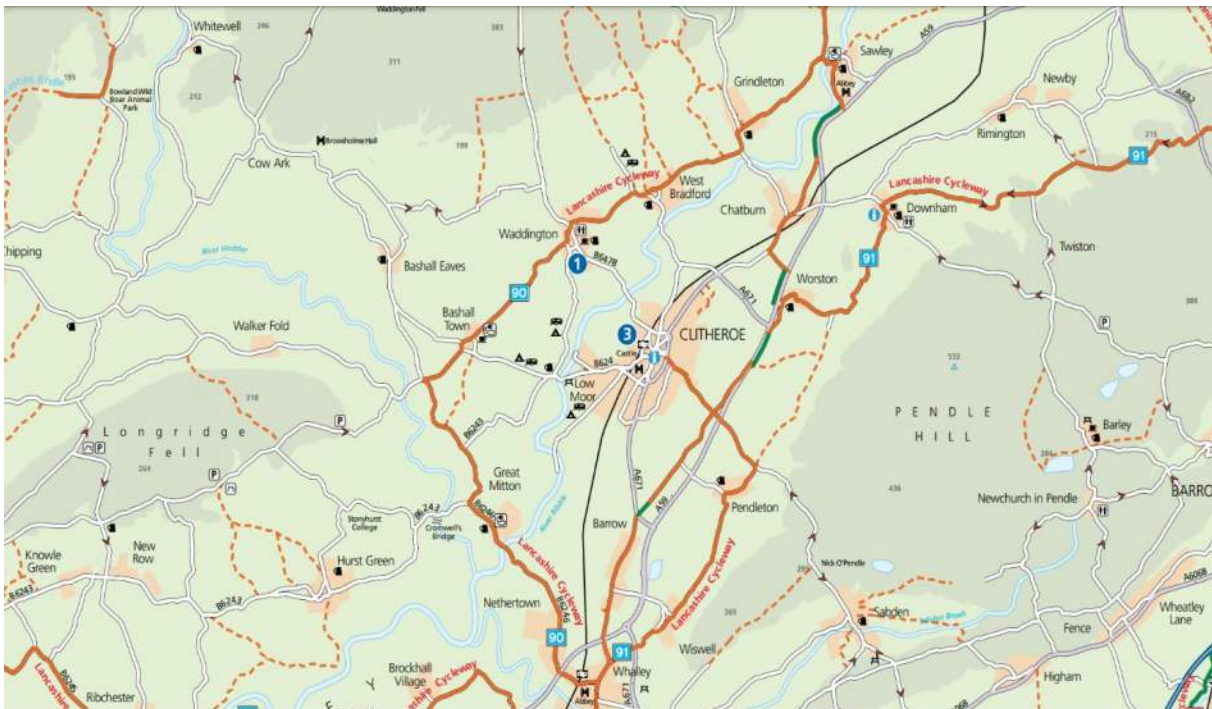


5.3.3 Within 8km cycle distance of the Care Home is:

- Clitheroe Town Centre
- Outlying areas including:
 - Sawley
 - Grindle
 - Waddington
 - Chatburn
 - Worston
 - Pendleton
 - Wiswell
 - Whalley
 - Great Mitton

5.3.4 Ribble Valley cycle map produced by Ribble Valley Borough Council and Lancashire County Council is contained at **Appendix B** with an extract covering Clitheroe at **Figure 5**.

Figure 5 – Extract from Ribble Valley Cycle Map



5.3.5 The Ribble Valley Cycle map identifies Pendle Road as an advisory cycle route between the site and Clitheroe Town Centre. Advisory routes are also shown from the site north to Sawley and south to Whalley. The advisory routes also link to National Cycle Network routes 90 and 91 which comprise the Lancashire Cycleway.

5.3.6 Cycling Initiatives:

- The Travel Plan Coordinator will promote the health events such as ‘national bike week’ as well as environmental and other benefits associated with cycle use.
- Secure cycle parking facilities are provided close to the building entrance.
- Changing rooms, shower facilities and lockers will be provided for staff.

- Cycle route information will be clearly displayed within the building for staff and visitors, to encourage the use of local routes.
- Consult with the Highways Authority regarding any defects on the local network and any potential improvements.
- The Travel Plan Coordinator will review on a regular basis the level of staff cycling to work, as well as encouraging the health, environmental and other benefits associated with cycle use.
- The Travel Plan Coordinator will review cycle parking at the site regularly and should further cycle parking facilities be required the Travel Plan Coordinator will investigate increasing the number of cycle parking spaces.
- The Travel Plan Coordinator will investigate the potential to set up a 'BikeBUDI' scheme which offers a journey matching service, particularly for those who do not feel confident travelling alone.
- The Travel Plan Coordinator will investigate forming a Bicycle Users Group (BUG) to encourage cycling and organise promotional events.
- The Government operates a cycle to work scheme which is a tax exemption scheme introduced to promote healthier journeys to work. As part of this scheme interest-free loans for bicycles are also available. The employer will consider signing up to this scheme and making it available for all staff. Further details of the cycle to work scheme can be found at <https://www.gov.uk/government/publications/cycle-to-work-scheme-implementation-guidance>

5.4 Accessibility by Bus

- 5.4.1 Bus stops are located on Pendle Road with stops in both directions located on the site frontage. A summary of bus services at the stops adjacent to the site is contained at **Table 4**.

Table 4 – Summary of Bus Services

Service	Route	Service Frequency	
		Mon to Sat Daytime (mins)	Evenings and Sundays (mins)
4	4 CLITHEROE - PEEL PARK CIRCULAR via Claremont Ave, Standen Rd, Langshaw Dr, Turner St, Victoria St	60	No Service
5	5 CHIPPING - CLITHEROE via Hurst Green, Barrow Brook	60	60 (eves until 20.00) 120 (Sun)
15	15 CLITHEROE - ROYAL BLACKBURN HOSPITAL via Barrow Brook, Great Harwood, Rishton, Clayton le Moors, Oswaldtwistle	90	No Service
25	CLITHEROE - BLACKBURN via Brockhall, Langho, Lammack, St.Marys College	120	No Service
64	BURNLEY - CLITHEROE via Sycamore Avenue, Lowerhouse, Slade Lane, Whalley, Barrow Brook	60	60 (eves until 20.00) 120 (Sun)

5.4.2 There are approximately 4 weekday daytime services per hour at stops adjacent to the site. Evening and Sunday services are limited.

5.4.3 All bus services stop at Clitheroe Town Centre Interchange on Railway View Road and is a 3 minute bus journey time from stops adjacent to the site. Further bus services are available from Clitheroe Town Centre Interchange across 10 stands with a summary of destinations contained at **Appendix C**.

5.4.4 Clitheroe Interchange is located adjacent to Clitheroe train station and buses from stops adjacent to the site stop at stands at Clitheroe Interchange within 75m walking distance of the train station entrance, providing connected public transport bus and train journeys.

5.4.5 Bus Travel Initiatives:

- In order to encourage the use of the existing bus services it is proposed to prominently display route maps, timetables, plus ticket and special offer information in staff rooms and publicly accessible areas of the development. It will be the responsibility of the Travel Plan Coordinator to make sure the information is kept up to date in order to promote the use of these services.

- Staff and visitors will also be encouraged to utilise the Yournextbus service which provides real-time information on bus services throughout the day. Further information can be found at <http://www.nextbuses.mobi/>
- The Travel Plan Coordinator shall keep in contact with local bus companies regarding ticketing promotions and this information will be passed on to employees through staff induction, welcome packs and staff notice boards. The Travel Plan Coordinator will promote the free journey planning service, which is available at: www.traveline.info

5.5 Accessibility by Rail

5.5.1 The closest railway stations to the site is at Clitheroe Town Centre and is a 900m walking distance (12 minute walk). Details of train services at Clitheroe station are summarised at **Table 5**.

Table 5 – Train Services at Clitheroe Station

Service	Route	Service Frequency	
		Mon to Sat Daytime (mins)	Evenings and Sundays (mins)
Northern 12	Manchester – Salford – Bolton – Blackburn - Clitheroe	60	60

5.5.2 Train Travel Initiatives:

- In order to encourage the use of the existing rail services it is proposed to prominently display route maps, timetables, plus ticket and special offer information in staff rooms and publicly accessible areas of the development. It will be the responsibility of the Travel Plan Coordinator to make sure the information is kept up to date in order to promote the use of these services.
- The Travel Plan Coordinator shall keep in contact with local rail companies regarding ticketing promotions and this information will be passed on to employees through staff induction, welcome packs and staff notice boards.

5.6 Promotion of Car Sharing

- 5.6.1 The site is accessible to the local and wider highway network and the Travel Plan Coordinator will seek to introduce incentives for car sharing by employees with the intention of achieving annual increases in this activity. With a small close knit group of employees, staff would be encouraged to arrange their own car share scheme, rather than being dictated to by management although a central register/database of staff "car sharers" could be created by the TPC to assist. The Travel Plan Coordinator will ensure all staff are aware of the 'car share' database and initiatives to promote and sustain membership will be discussed with staff.
- 5.6.2 A list of possible destinations for shared trips shall be made available and shall be kept regularly updated. Preferential car parking spaces will be given to staff that are regular car sharers and in the case of the nominated driver becoming unavailable for any reason an agreed procedure for an individual to get home will be put in place.
- 5.6.3 The Travel Plan Coordinator will enter into negotiations with local taxi firms which may provide reduced rates and fares for guaranteed business. If this is linked to a list of potential "taxi sharers" this again will maximise the occupancy of the taxi whilst minimising the cost to each individual.
- 5.6.4 Details for licenced local taxi companies will be displayed on staff and visitor notice boards and taxi parking spaces / waiting areas will be provided within the site.
- 5.6.5 Existing car sharing schemes will also be promoted to further encourage car sharing. Further details of car sharing schemes can be found at;
<https://liftshare.com/uk>

5.7 Greener Car Use

5.7.1 The way a car is driven, its loading and maintenance can affect fuel consumption and hence the impact on the environment. The Theory Test to be passed by all learner drivers contains questions on such matters. Unfortunately, many of the answers to these questions tend to be forgotten once the test has been passed. It is therefore of value to remind drivers of the advantages that can be gained from these good practices. Examples are:

- Advantages can be gained from simple attention to the pressure of car tyres through to the use of roof racks and regular servicing at the manufacturer's recommended intervals.
- The manner in which a vehicle is driven significantly affects its fuel consumption and drivers need to be aware that bad driving practices such as harsh acceleration or braking can be a major influence.
- The choice of times to drive and careful route planning also affect both the financial running of a vehicle and the basic pleasure of driving. Benefits will be found not only by the users of the vehicles but to the general public by the possible reduction in congestion and overall environmental impact.

5.7.2 All of the above will raise awareness in the part that every car driver can play in reducing congestion, saving energy, improving the local and national environment and contributing towards measures to reduce global warming.

5.8 Motor Cycling and Mopeds

5.8.1 There are several benefits that may be derived from the use of this form of travel. Motorcycles by their very size create less congestion and are more likely to have less environmental impact than a single occupancy vehicle. In addition the physical size of parking requirements for motor cycle and mopeds are less.

5.8.2 Concern is often raised over the safety of these vehicles and it is therefore important that any promotion of this form of travel includes the need to inform prospective riders of their obligations to proper training by a recognised training organisation or trainer before use of the vehicle.

5.8.3 Information on safe use of motorcycles and mopeds including training can be found at <https://bikesafe.co.uk/> and <https://www.gov.uk/motorcycle-cbt>. This information will be promoted to residents.

5.8.4 Dedicated parking for motorcycles is proposed within the Care Home car park. Secure anchor points will be incorporated to enable motorbikes to be secured.

5.9 *Electric Vehicle Parking Provision*

5.9.1 The Care Home car park includes the provision of charging points for 3 spaces, with potential to increase this to 6 spaces.

5.10 *Deliveries*

5.10.1 Where deliveries are provided by an external source the ability to impose travel mode changes will not be easy. Nevertheless the Travel Plan Coordinator will liaise with the delivery companies such as office, food and medical suppliers to encourage them to delivery outside of the typical highway network peak hours.

5.11 *Accessibility Summary*

5.11.1 The Joint Lancashire Structure Plan Accessibility Questionnaire has been completed for the site. The total aggregated score for the site is 20 which defines the sites accessibility as medium.

5.11.2 The site is highly accessible by both active and public transport. As such staff and visitors to the site will have opportunity to utilise sustainable travel options, where appropriate, which will reduce the need to travel by car.

6 Enforcement & Monitoring

6.1 *Monitoring*

6.1.1 The Travel Plan Coordinator will undertake a travel survey of staff and visitors within 3 months of first occupation of the Care Home to establish travel patterns and supply the results to the Care Home management team. Sample staff and visitor surveys are contained at **Appendix D**.

6.1.2 The Travel Plan Coordinator shall undertake an annual staff travel to work survey for a period of 5 years following first occupation as part of an annual review of the Travel Plan. The annual survey of staff travel shall include details of the monitoring process undertaken and an indication of any aspects of the operation of the unit that may have had an influence, either positive or negative, on the travel patterns of its staff. This report should also contain reference to any outside influence, such as changes in where employees reside or changes to bus services. Both of these are matters outside of the Care Home's control but may have a significant impact on the success of meeting Travel Plan targets. In this regard the annual monitoring of the plan will assist in determining reasonable and appropriate targets for modal change in the coming year.

6.1.3 In the interests of monitoring visitor travel, a sample 'snap shot' survey will be undertaken annually to coincide with the staff travel survey. The 'snap shot' survey will consider the travel habits exhibited by visitors over a weeklong period and the data will be collected by reception staff who will ask visitors how they travelled or intend to travel to the Care Home upon arrival. This data will be collated and reported within the annual review.

6.2 *Target Enforcement Measures*

6.2.1 Travel Plan targets will be monitored on an annual basis from initial occupation for a 5 year period. The targets detailed in Section 4 will be used to assess the success of the implemented measures. The results of each annual survey will be published and made available to staff and visitors.

6.2.2 Where targets have been missed a feedback process will be devised to assess how successful the initiatives have been and whether any amendments can be made. An Action Plan will be developed by the Travel Plan Co-ordinator. The Action Plan will contain a programme of proportionate measures for the next 12month period and designed to help achieve the sustainable travel targets. It will clearly set out the tasks involved, the person(s) responsible, and dates by which the measures will be achieved.

6.3 *Marketing and Communication Strategy*

6.3.1 Staff and visitors will be made aware of both the opportunities that will be available for alternative sustainable travel and of the measures included within this Travel Plan.

6.3.2 A “mail shot” will be produced by the Travel Plan Coordinator at the time of each review which will include the latest information on bus, rail, walking, cycling, car sharing arrangements.

6.3.3 The Travel Plan Coordinator contact information including a telephone number and email address will be displayed within communal staff areas and made available to visitors.

6.3.4 Sustainable travel information will be included within the Care Home literature and website.

7 Summary

- 7.1 This Travel Plan sets out a series of measures which are designed to encourage staff and visitors at the Care Home to travel more sustainably as an alternative to single occupancy car journeys associated with the Care Home operation.
- 7.2 The Travel Plan includes reference to compliance and enforcement and the appointment of a Travel Plan Coordinator and together with the required annual monitoring, review and reporting over the five year life of the plan.
- 7.3 The Travel Plan will be implemented in accordance with National Planning Policy and Ribble Valley Borough Council Strategy and Policies to promote a sustainable development and to reduce carbon emissions.

APPENDIX A
Development Site Layout Plan





28 No. Car Parking Bays
(Inc 2 No. Disabled Bays)

PENDLE ROAD

HIGHWAYS



C	15/05/22	Road layout has been revised to accommodate the highways comments	JB	JB
B	09/05/22	Road layout has been revised to accommodate the highways comments	JB	JB
A	04/04/22	Layout has been revised to show the detail	JB	JB
-	01/01/21	Original Drawing	JB	JB
Rev	Date	Revision Description	Drawn By	Approved By

ADG ARCHITECTS
 6 Pioneer Court, Darlington, DL1 4WD
 t: 01325 464 111
 e: studio@adgarchitects.co.uk
 www.adgarchitects.co.uk

Client
 Muller Property

Project Information
 Proposed 70 Bed Care Home, Pendle Road, Clitheroe

Drawing Title
 Proposed Site Plan with Culvert and Trees

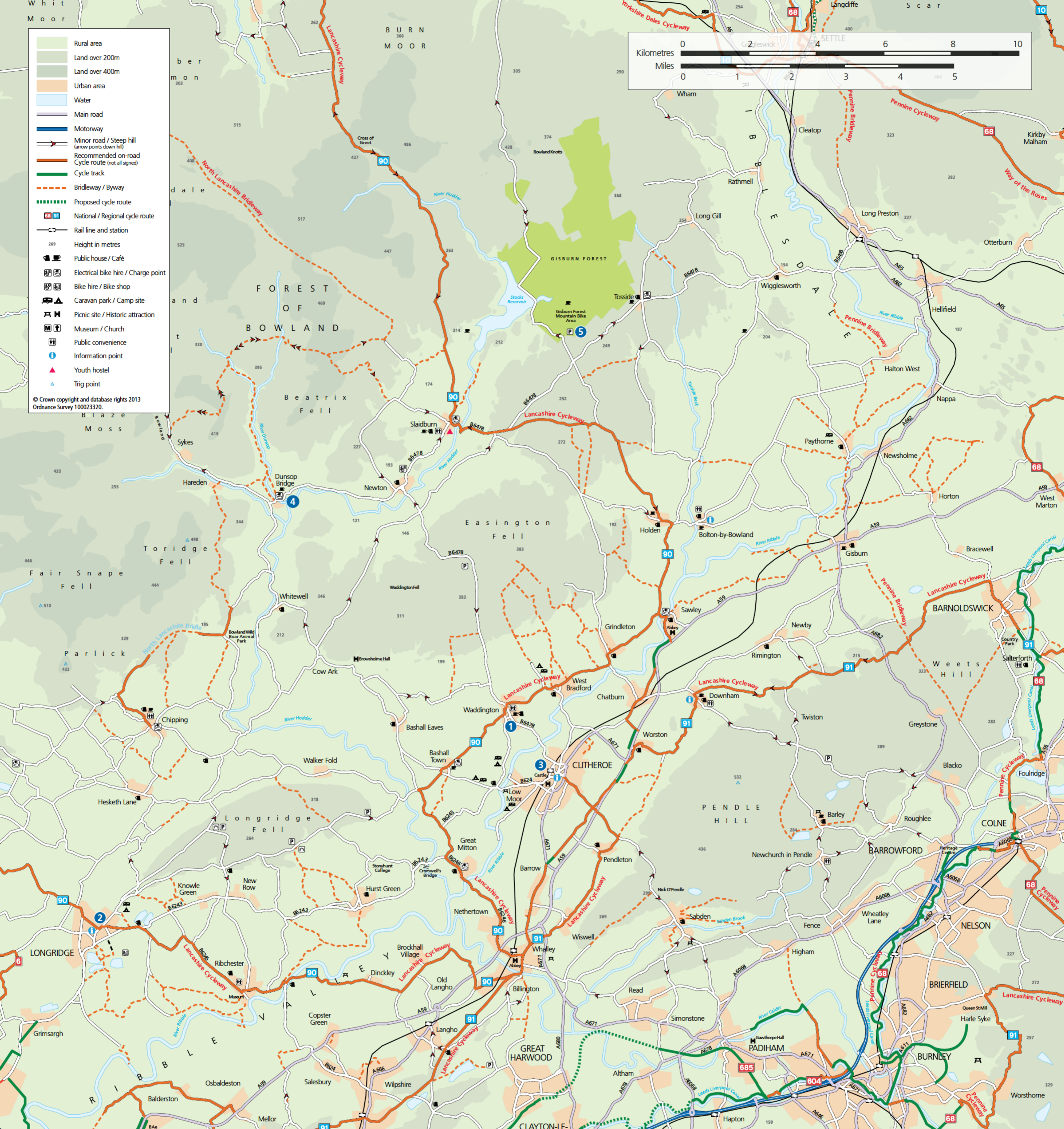
A1 Scale: 1:200 A3 Scale

Job Number: H.21.78 Drawing Number: (9-) 3 Revision: C

Drawing Issue
FEASIBILITY

APPENDIX B
Ribble Valley Cycle Map





CycleMap

Ribble Valley

Make cycling part of your lifestyle

Cycling is a great way of staying fit and healthy, keeping your body in shape and saving you money. Go by bike to the shops, school and work and it's a way to obtain the recommended 30 minutes of exercise per day.

It couldn't be easier to get started

Why not get in touch with Clitheroe Bike Club who organises a range of regular weekly rides throughout the area for anyone to take part. There are weekend and mid-week evening rides that cater for all levels, which include road and mountain bike rides. Contact **Richard Paige at The Green Jersey Bike shop** – a one stop shop for a total cycling experience in Clitheroe. Tel 01200 427630.

Cycle and Mountain Bike hire is available from **Pedal Power Cycle shop** in Clitheroe, for family days out and holiday bike rides. For hire rates contact 01200 422066.

Bowland Electric Bicycle Network – If you would like to try out the bikes contact **Mike Pugh** on 01200 448000.



Cartography © FourPoint Mapping
 Produced for Ribblesdale Valley Borough Council
 www.fourpointmapping.co.uk
 Printed in September 2013

fourpoint
 mapping

Lancashire
 County Council

Ribble Valley
 Borough Council
 www.ribblevalley.gov.uk

Route 1 Ribbles Valley Villages - 29miles (47km) 3hrs

This ride through a wonderful unspoilt area takes in both, contrasting sides of the Ribbles Valley and passes through several attractive and tranquil villages as well as a number of sites of historical interest. Riding is generally on the flat, with a few short climbs.

This route is described from a start point at Waddington, however you could equally well start from any other point along the route such as Downham, Chatburn, Whalley or Ribchester. Alternatively you could start from the railway station at Clitheroe.

Arriving by Train: Clitheroe railway station is at the heart of this route, and is easily accessible from Manchester, Preston and Blackburn.

Start Finish Point: Waddington car park.

The Route (Minor roads, B roads)

- Starting at Waddington car park, take the road straight ahead, passing immediately out into open country. Here you are on a section of the Lancashire Cycleway (Route 90). Follow the blue signs for the next 6km (3.7 miles) until Great Mitton.
- Possible stop off point at Bachel Hall - shop, cafe and brewery!
- Turn left at the T-junction

Places of Interest:

- Downham - well known as a backdrop to a few film and TV series, home to Lord Clitheroe and a largely unspoilt estate village.
- Ribchester Roman museum - built on the site of the Roman fort and settlement Bremaenacum Veleranorum, this is the Lancashire's only Roman museum, open all year round.
- Stonyhurst College - Just off the route in Hurst Green this famous Jesuit public school



Route 2 Longridge to Chipping and Hurst Green - 20miles (32km) 2.5hrs

This cycle route starts in the small bustling town of Longridge immediately opening out into the spectacular scenery and views across Longridge Fell. It offers the cyclist a varied selection of landscapes on predominantly quiet country roads in an Area of Outstanding Natural Beauty.

The final section passes alongside Cromwell's Bridge and the splendid buildings of Stonyhurst College. Stonyhurst is one of the oldest schools in the world, this ride is a journey of tranquillity through the Ribbles Valley countryside.

Places of Interest:

- Chipping. A picturesque village famed for Lancashire cheese and chaimaking. The Sun Inn is believed to be haunted by the ghost of the serving wench, Lizzie Dean.
- Cromwell's Bridge. An old pack horse bridge believed to have been used by Oliver Cromwell.
- Stonyhurst College. Independent school for boys, founded in 1592. The Hall formerly belonged to the Stubbins family.

Start Finish Point: Berry Lane, Longridge town centre

The Route (Medium Road Ride)

- Ride carefully up Berry Lane (the main street in Longridge), turn left at the top and at the White Bull where the road swings right, carry straight on. After passing the Haven / Caravan Park take the left hand branch of the fork in the road. Pass the reservoirs on your right and ride straight on (really a left turn) at the next junction taking care down the hill. Do not turn right at the junction over Jenny Hill to Whithell and Paulick Fell.
- At the bottom of the hill go right at a small T-junction, then, ignoring a right and a 'no through road' go round to a T-junction by the Dog & Partridge and turn right. Follow the road into Chipping by going left and right at the next junctions. Visit the ancient church of St Bartholomew and the old craft centre. Stop for coffee at the Cobbled Corner Café.
- Turn right in Chipping and taking the road



Route 3 Clitheroe to Downham - 13miles (21.5km) 1.5hrs

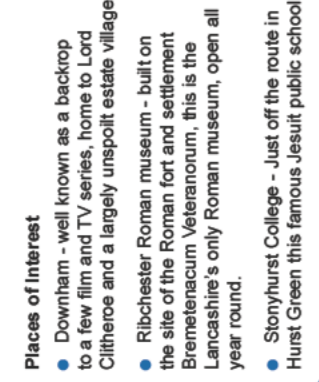
This route commences from the railway station. It takes you through Worston and on to the picturesque village of Downham famed for its role in the film 'Whistle Down the Wind' and TV series 'Born and Bred'.

The second section of the route passes through the villages of West Bradford and Waddington, which boasts beautiful ornamental gardens before heading back along the country roads to Clitheroe.

Start Finish Point: Clitheroe Rail Station.

The Route (Medium Road Ride)

- From the railway station follow King St to the Market Square. At the top of the Market Place turn right into Welgate. When you get to the A871 turn right then left into Shawbridge Street.
- Just before you reach the A59 turn left on the old road. When the old road reaches the A59 cross the road carefully to the cycle path on the other side watching out for fast traffic.
- Continue along this until it becomes a lane that will lead you into Worston. Turn right into Worston and begin the only really hilly part of the ride, the road to Downham. Ignore all right turns keeping to the through road that will lead to Downham. Refreshments available at Downham Post Office.
- In Downham, cross the bridge over the stream and follow the road round past the church.
- At the T-junction in Chatburn by Hudsons ice cream shop, go left and first right, signposted Grindleton.
- Before reaching Grindleton and after crossing the River Ribble, turn left to West Bradford and head through the village towards Waddington.
- In Waddington swing left, just before the centre and at the next crossroads, go straight across towards, but to the right of the Parish Church, with the clock tower and follow the road as it bends left and right.
- Take the first road left, signposted Clitheroe and follow this road until you reach the junction at Edlison Bridge (next to the Edlison Bridge pub).
- Turn left and follow the road in to Clitheroe over the railway bridge and left at the small roundabout. Continue along this road until you arrive back at the station.



Route 4 Upper Dunsop Valley - 5miles (8km) 1hr

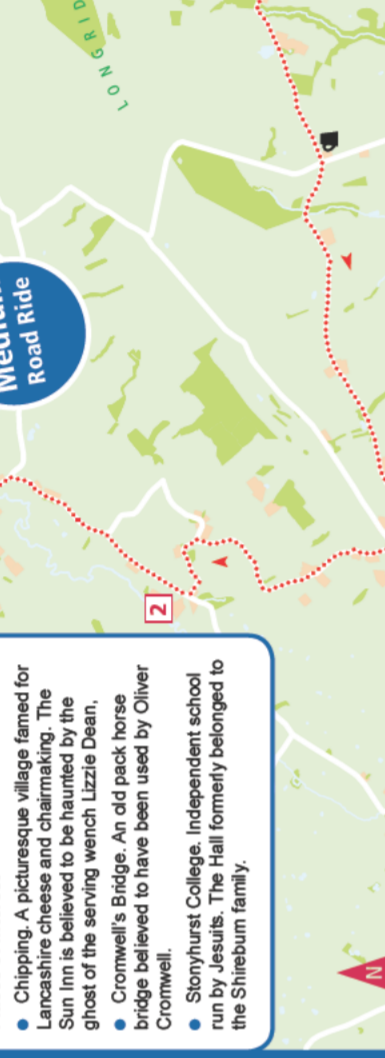
Starting from Dunsop Bridge this ride follows a tarmac bridleway up the Bowland Falls. Except for the occasional farm vehicle the route is all but traffic free. Dunsop Bridge at the start of the ride is the geographic centre of the UK.

Refreshments: The general store and Post Office, Puddlicocks, also contains a cafe open 9am-5pm including Sundays.

Start Finish Point: Dunsop Bridge (village car park).

The Route (Short ride on tarmac bridleway suitable for families)

- Turn right out of the car park and right again immediately past the shop along a track indicated by a bridleway sign. After 700m you come to a small row of houses. Follow the track behind them, pass through a gate and over a wooden bridge over the river. Turn right along the tarmac track to where the valley divides.
- The bridleway continues but it becomes a lot harder with steep hills and descents, so you are better stopping here and admiring the view.
- To return to Dunsop Bridge simply retrace your route down the valley. As an alternative to crossing the wooden bridge again you can continue along the drive to the village. You come out by the war memorial - turn left down the short hill over the bridge and back to the car park.



Route 5 Gisburn Forest "Bottoms Beck" Blue Trail - 5.5miles (9.5km) 1hr

Gisburn Forest offers a network of mountain biking trails. The Forest is located high in the Bowland Hills by Stocks Reservoirs.

Bottoms Beck the blue graded trail is suitable for novices and younger riders. Starting from the Forest Hub the trail takes you down to Stock Reservoir and back along an old railway following Bottoms Beck. The trail is marked with blue marker posts.

Start Finish Point: Cockerill Hill car park, Gisburn Forest.

The Route (Short mountain bike ride suitable for novices)



Route 6 Medium Road Ride

This cycle route starts in the small bustling town of Longridge immediately opening out into the spectacular scenery and views across Longridge Fell. It offers the cyclist a varied selection of landscapes on predominantly quiet country roads in an Area of Outstanding Natural Beauty.

The final section passes alongside Cromwell's Bridge and the splendid buildings of Stonyhurst College. Stonyhurst is one of the oldest schools in the world, this ride is a journey of tranquillity through the Ribbles Valley countryside.

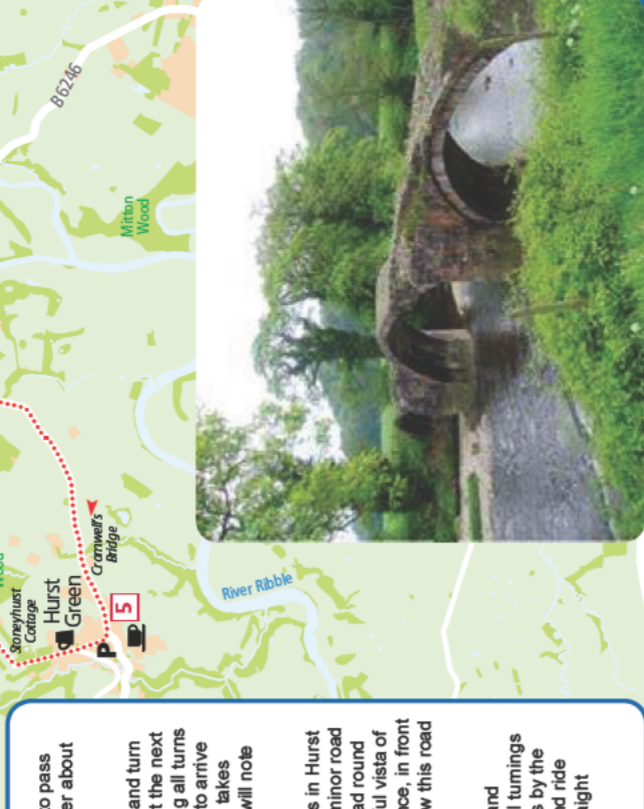
Places of Interest:

- Chipping. A picturesque village famed for Lancashire cheese and chaimaking. The Sun Inn is believed to be haunted by the ghost of the serving wench, Lizzie Dean.
- Cromwell's Bridge. An old pack horse bridge believed to have been used by Oliver Cromwell.
- Stonyhurst College. Independent school for boys, founded in 1592. The Hall formerly belonged to the Stubbins family.

Start Finish Point: Berry Lane, Longridge town centre

The Route (Medium Road Ride)

- Ride carefully up Berry Lane (the main street in Longridge), turn left at the top and at the White Bull where the road swings right, carry straight on. After passing the Haven / Caravan Park take the left hand branch of the fork in the road. Pass the reservoirs on your right and ride straight on (really a left turn) at the next junction taking care down the hill. Do not turn right at the junction over Jenny Hill to Whithell and Paulick Fell.
- At the bottom of the hill go right at a small T-junction, then, ignoring a right and a 'no through road' go round to a T-junction by the Dog & Partridge and turn right. Follow the road into Chipping by going left and right at the next junctions. Visit the ancient church of St Bartholomew and the old craft centre. Stop for coffee at the Cobbled Corner Café.
- Turn right in Chipping and taking the road



Route 7 Medium Road Ride

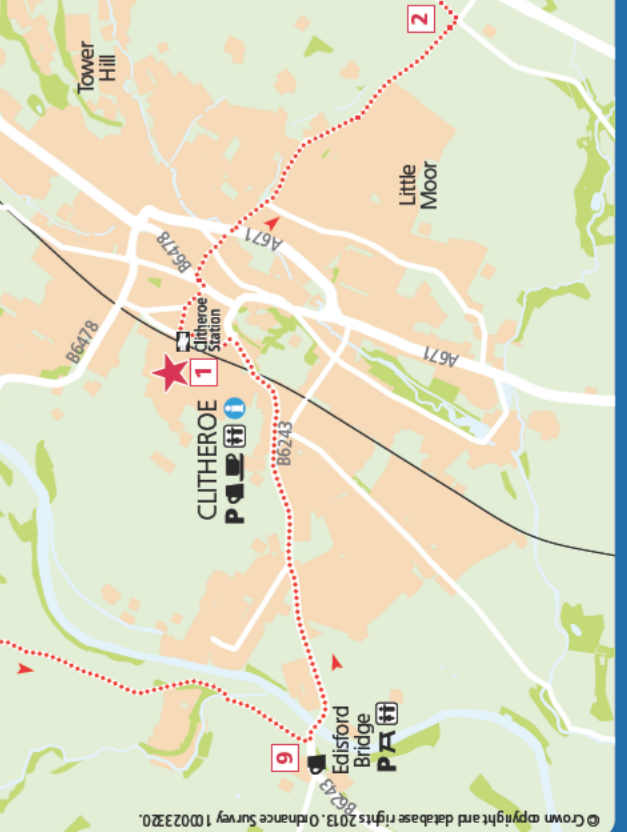
This route commences from the railway station. It takes you through Worston and on to the picturesque village of Downham famed for its role in the film 'Whistle Down the Wind' and TV series 'Born and Bred'.

The second section of the route passes through the villages of West Bradford and Waddington, which boasts beautiful ornamental gardens before heading back along the country roads to Clitheroe.

Start Finish Point: Clitheroe Rail Station.

The Route (Medium Road Ride)

- From the railway station follow King St to the Market Square. At the top of the Market Place turn right into Welgate. When you get to the A871 turn right then left into Shawbridge Street.
- Just before you reach the A59 turn left on the old road. When the old road reaches the A59 cross the road carefully to the cycle path on the other side watching out for fast traffic.
- Continue along this until it becomes a lane that will lead you into Worston. Turn right into Worston and begin the only really hilly part of the ride, the road to Downham. Ignore all right turns keeping to the through road that will lead to Downham. Refreshments available at Downham Post Office.
- In Downham, cross the bridge over the stream and follow the road round past the church.
- At the T-junction in Chatburn by Hudsons ice cream shop, go left and first right, signposted Grindleton.
- Before reaching Grindleton and after crossing the River Ribble, turn left to West Bradford and head through the village towards Waddington.
- In Waddington swing left, just before the centre and at the next crossroads, go straight across towards, but to the right of the Parish Church, with the clock tower and follow the road as it bends left and right.
- Take the first road left, signposted Clitheroe and follow this road until you reach the junction at Edlison Bridge (next to the Edlison Bridge pub).
- Turn left and follow the road in to Clitheroe over the railway bridge and left at the small roundabout. Continue along this road until you arrive back at the station.



Route 8 Short Family Ride

Starting from Dunsop Bridge this ride follows a tarmac bridleway up the Bowland Falls. Except for the occasional farm vehicle the route is all but traffic free. Dunsop Bridge at the start of the ride is the geographic centre of the UK.

Refreshments: The general store and Post Office, Puddlicocks, also contains a cafe open 9am-5pm including Sundays.

Start Finish Point: Dunsop Bridge (village car park).

The Route (Short ride on tarmac bridleway suitable for families)

- Turn right out of the car park and right again immediately past the shop along a track indicated by a bridleway sign. After 700m you come to a small row of houses. Follow the track behind them, pass through a gate and over a wooden bridge over the river. Turn right along the tarmac track to where the valley divides.
- The bridleway continues but it becomes a lot harder with steep hills and descents, so you are better stopping here and admiring the view.
- To return to Dunsop Bridge simply retrace your route down the valley. As an alternative to crossing the wooden bridge again you can continue along the drive to the village. You come out by the war memorial - turn left down the short hill over the bridge and back to the car park.

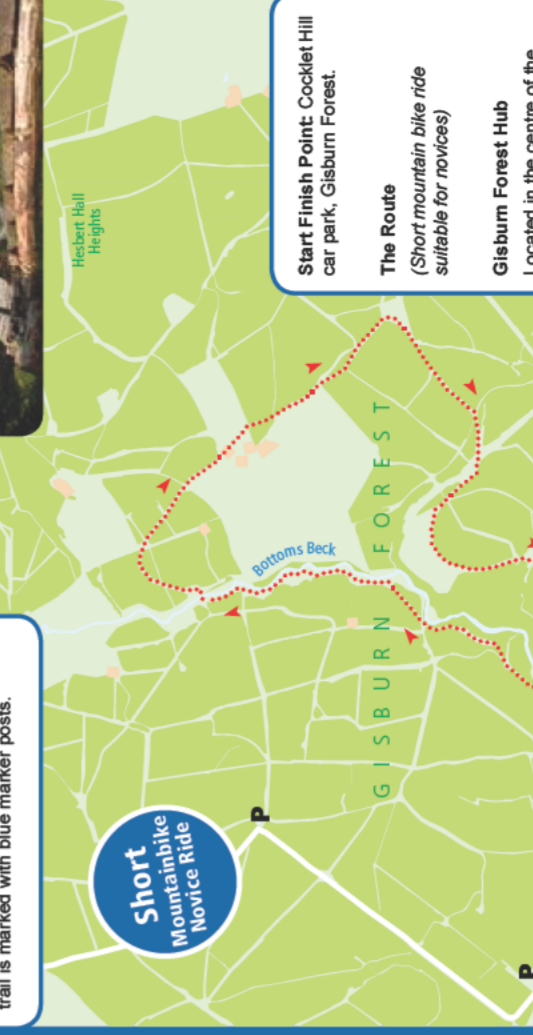


Route 9 Short Mountainbike Novice Ride

Bottoms Beck the blue graded trail is suitable for novices and younger riders. Starting from the Forest Hub the trail takes you down to Stock Reservoir and back along an old railway following Bottoms Beck. The trail is marked with blue marker posts.

Start Finish Point: Cockerill Hill car park, Gisburn Forest.

The Route (Short mountain bike ride suitable for novices)



Other trails at Gisburn Forest include:

- The '8' Red difficult trail (18km, 11 miles) with black options
- Hope Line & Leap of Faith - Downhill trails (0.25km)
- Skills Area - located close to the Forest Hub

For more information visit www.crestfy.gov.uk/gisburn

APPENDIX C

Bus Information



Clitheroe Station

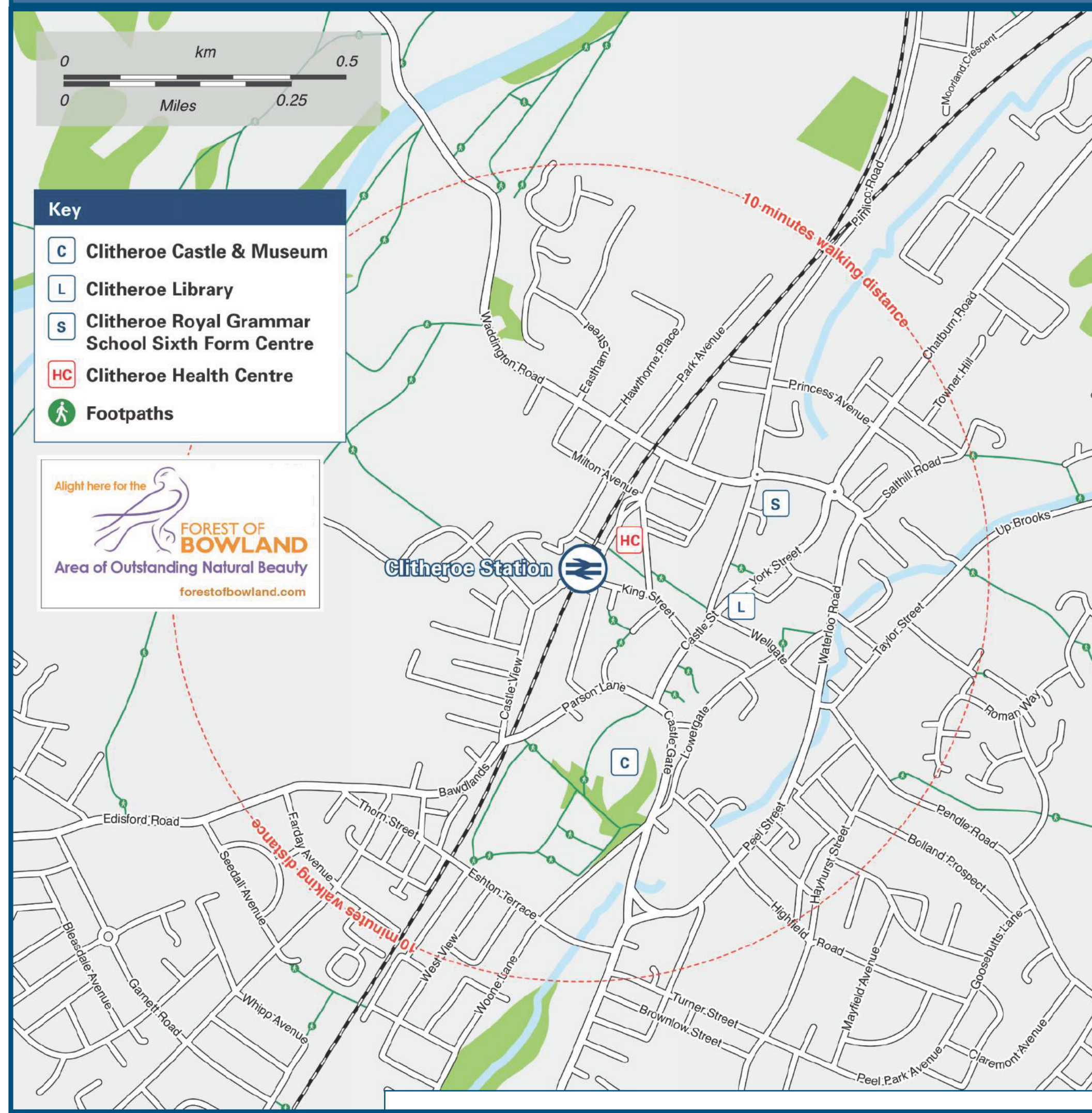
Onward Travel Information

Buses



R i r e l c e m n t b e s e p r t r m S a d s 9 a d 0 i n h e B s n e r h a g e a d a e n t o h e s a i n (e e m a p a o v e)

Local area map



Main destinations by bus

DES IN TI N	US ROUTES	BUS STOP
A h	M2	6
B l	6 67	
B d k	2 0	
	5 25 4	5
B	22 M2	6
	2 0	
B f d	67	
	22	6
B l t	25	5
	2 0	
Bl kb	22	6
	25	5
Bl k	67	
B fi ld	M2	6
B kh l ll	25	5
B t	2 0 X 0	
	64	5
B l	M2	6
C ld t H t l	5	5
C ld t P k	5	5
	3	5
Ch b	6 67	
	2 0 X 0	
Ch	5	5
C th H t l	2 0 X 0	
C l	M2	6
C t G	25	5
	2 0	
D h	6 67	
E M t	X 0	
F	66	

DEST NAT ON	BUS ROUTES	BUS STOP
G b	2 0 X80	
G b F t	8 3*	5
G M t t	5	5
G l t	66 7	
H th H h P k	2	5
H h P (l h)	4 5 25 4	5
H h l	5	5
H G	5	5
l l t	8 3*	5
K I G	5	5
L t	8 3*	5
L h B V l	6	
	2	6
L	2 0 X80	
	5	5
L h Th R d)	2 0 X80	
L d	5	5
M l	5	5
M l B k	2 0 X80	
	66 7	
N l	M (B l)	
N h h P l	6	
O b d t	5	5
P d h	4	5
	2	6
P I P k C th)	4 5 25 4	5
P t	2 0 X80	
b h t	5	5
bb l M d	2	5
R l	7	
S d	4	5

D ST NAT ON	BUS ROUTES	US STOP
S l (59 M R d T)	80 80	
S l (V l)	3	5
	T k h b	
	t k t d	
	h f th	
	t b	
	80 t	
	S t l	
S t	M2	6
k t	80 80	
S b k	66	
h t C	80	
W d d t	66 7 8 3*	
W B f d	66 7	
W M t	80	
	4 5 64	5
W h l	22 M2	6
	80 80	
W h t t P d h)	64	5
	M2	6
W l h	22	6

N t s
 F b t d d f t l b t d t b l
 t h t h t t T l
 D t t t t h d t t f h t t
 D t D l I S l t t t P t d S l
 * B t 33 t S d d B k H d l

Taxis

C th t t h t k b f f i d b k
 t l l d h f l l l t
 (l l t h b d t t d t f h t f i)

Clitheroe Taxis
 01 00 43 99

Star Taxis
 01200 444 440

Tiger Taxis
 01 00 44 44

ur her n o r m a i n b o u t a l o w r d t a v l

Local Cycle info National Cycle info Bus Times NextBuses LUSBUS PLUSBUS

www.traveline.info [0871 200 22 33](tel:0871 200 22 33) Find the bus bus info

National Rail Enquiries

Online NRE App Social Contact Centre Trinricke™ Te t Bus key

na ion l a l c o u k F e e N t o n I R i E n u i e s a p f o i O S n d A n r o d f c b o k c o m n t o n l a e q @ n a o n l a e n g 03457 8 9 5 0 8 4 9 0 n a i n a a l c o k / l s b k e



d d u y y v u d y y d g u y v g

APPENDIX D
Travel Survey Questionnaires



Staff Travel Questionnaire

We are committing to produce a Travel Plan. A Travel Plan is an evolving document which seeks to challenge the way in which we all travel to work and aims to encourage alternative modes of transport to single car occupancy journeys. This benefits the employee with health improvements and petrol cost savings – the organisation: with a reduced demand for car parking spaces and the associated costs and the environment in reduced air pollution and reduced traffic congestion.

Your answers and the findings of our survey will provide us with an accurate basis on which to proceed towards our aims and also gives you the opportunity to make any comments that you feel are important in relation to the way you choose to travel to work.

Minimum personal information is required and confidentiality will be maintained.

Travel Survey

1. What is your home postcode?

.....

2. What town or village do you live in?

.....

3. What is your usual place of work?

.....

4. How far do you travel to work?

up to 1 mile

over 2 miles and up to 5 miles

over 10 miles and up to 20 miles

over 1 mile and up to 2 miles

over 5 miles and up to 10 miles

over 20 miles

5. When do you normally arrive at work?

8.00-8.29am

8.30-8.59am

9.00-9.29am

9.30-10.00am

Other – please specify.....

6. When do you normally leave work?

4.00-4.29pm

4.30-4.59pm

5.00-5.29pm

5.30-6.00pm

7. Is your work

part time

full time?

If part time, please specify how many days per week you work

.....

8. Do you have any mobility difficulties which affects your transport choice?

Yes

No

9. How did you travel to work in the last 7 days? If your journey used more than one mode of transport, please show just the main part of the journey.

	Mon	Tues	Weds	Thurs	Fri	Sat	Sun
Bus							
Bicycle							
Car, as driver, on your own							
Car, as driver, with other (s)							
Car, as passenger							
Foot							
Motorbike							
Train							
Home Working							
Taxi							

10. How do you travel to work if your normal form of transport is not available?

Bus

Bicycle

Car, as driver, on your own

Car as driver with other (S)

Car as passenger

Foot

Motorbike

Train

Other – please specify

Travel Survey

11. If you drive to work on your own, would you be willing to try more environmentally-friendly options such as walking, public transport or car sharing some of the time?

yes No

12. Are there are particular barriers which make it difficult for you to use these more environmentally-friendly options? What are they?

.....

13. If you are travelling directly between your home and work, how easy or difficult do you think it is to travel by the following means?

	Very Easy	Quite Easy	Quite Difficult	Very Difficult	Not Possible
Walking					
Bike					
Bus					
Train					
Car Share					

14. Which of the following would encourage you to walk or cycle to work? Please tick no more than three.

- A small incentive each day you do not drive
- Drying rooms and lockers at work
- Showers and changing rooms
- Secure bike parking
- A course to practice cycling and gain confidence in safe environment
- Another cyclist to show you a good cycling route to work
- Construction of dedicated cycle tracks – if so, please specify location
- Creation of new site entrance to make your route more convenient – if so, please specify location
- Other – please specify

15. Which of the following changes would most encourage you to use public transport to or from work? Please tick no more than three

- A small incentive each day you do not drive
- Better quality bus waiting facilities
- Readily available up to date use bus and train timetables
- Reduced cost staff pass on public transport
- Existing public transport services re-timed to better fit your work hours – if so, please specify bus or train service
- Additional bus route – if so, please specify location
- Other – please specify

16. Which of the following changes would most encourage you to car share to and from work?

- A small incentive every day you share a car
- A car share database to help you find a partner with similar work patterns
- Reserved car parking in a prime spot for car sharers
- Others – please specify

17. Do you sometimes spend a normal day working from home instead of in the office?

Yes No
 If yes, how often?

18. Would you be interested in exploring the option of working from home instead of in the office?

Yes No

MÜLLER