

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:26
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461239295

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: This shop is a real asset to our town. I have been aware of it being used as mixed use for two years now; I have thoroughly enjoyed the sophisticated events there and enjoyed picking up a gift or two at the same time. I have in no way been concerned regarding any noise, nuisance or disruption to any neighbours and fully support the application for mixed use.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 24 October 2022 22:50
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460796853

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development:

DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: DMD is a beautiful shop, a fantastic concept and a very well run business. In the two years of operating as a mixed use premises there has been no disturbance, noise or nuisance to the area .

[REDACTED]

Application fully supported .

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 24 October 2022 21:42
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460790270

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 Lower Lane
Longridge

Comments: In the 2 years that [REDACTED] has been operating as a business we have never had any issues with noise, parking or any unacceptable behaviour. [REDACTED]
[REDACTED] and actually think her premises are an asset to the neighbourhood!

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 24 October 2022 20:48
To: Planning
Subject: Planning Application Comments - 3/2022/0785 FS-Case-460784348

[REDACTED]

Planning Application Reference No.: 3/2022/0785

Address of Development: DMD Design
1 Lower Lane
Longridge
PR3 3SL

Comments [REDACTED] and in the two years DMD has been operating as “mixed use” there has never been any noise or disturbance of any kind and parking is never an issue. It is such a nice place & a great concept for the local community.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 24 October 2022 19:51
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460776894

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: 101 Lower Lane
Longridge
Preston
PR3 38L

Comments: [REDACTED] frequently. I regularly visit and it's such a lovely community place.
Always felt very welcome and I love coming here for coffees.
Never any noise or parking issues. Respectful cliental of the local area and people.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 14:00
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460945568

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development:

DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I fully support [REDACTED] application. I have often been in DMD design it is a lovely shop, fantastic concept and it is a asset to local community and I hope that this application is approved.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 10:45
To: Planning
Subject: Planning Application Comments - Application number 3/2022/0795 FS-Case-461120062

[REDACTED]

Planning Application Reference No.: Application number 3/2022/0795

Address of Development: I LOWER LANE
LONGRIDGE
PRESTON
PR3 3SL

Comments: Application fully supported . DMD is a beautiful and unique business and a major asset to Lower Lane and Longridge. This business has been operating with mixed use for 2 years and [REDACTED] has worked hard to make it a success. There have been no problems with noise, disturbance or parking to neighbours . Everything possible should be done to help small businesses in this present climate.



From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 10:22
To: Planning
Subject: Planning Application Comments - Application number 3/2022/0795 FS-Case-461115611



Planning Application Reference No.: Application number 3/2022/0795

Address of Development: 1 LOWER LANE
LONGRIDGE
PRESTON
PR3 3SL

Comments: DMD DESIGN is a beautiful business and an asset to Lower Lane and Longridge. DMD DESIGN has been operating with mixed use for two years without any issues to neighbours concerning noise, disturbance or nuisance. I have visited the shop on numerous occasions and parking is never an issue. I think the concept for this business is fantastic and in this present economic climate everything should be done to help small business survive. Application fully supported .

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 10:06
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461111080

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 Lower Lane
Longridge PR3 3SL

Comments: I am writing in support of DMD Design as above. We are an [REDACTED] running an [REDACTED] DMD Design. [REDACTED] and never in the time that DMD Design has been operating have we encountered any problems with traffic [REDACTED]

[REDACTED]

We are aware that DMD Design has been operating as 'mixed use' for 2 years, and think that the concept of the retail premises and small bar is a unique concept in Longridge, and is a huge asset not only to Longridge, but the Lower Lane area. We have never encountered any issues with noise or disturbance, or any parking issues at all.

Yours sincerely
[REDACTED]

[REDACTED]

From:

Sent:

[REDACTED]
25 October 2022 20:26

To:

Planning

Subject:

Attachments:

[REDACTED]

⚠ External Email

This email originated from outside Ribble Valley Borough Council. Do NOT click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

FOR THE ATTENTION OF MARK WALECZEK

Please see attached objection for DMD Designs, 1, Lower Lane, Longridge. PR3 3SL.
Planning Application 3/2022/0795

This was originally sent through your planning website on Saturday 22nd October, approx. 9pm.
I received no confirmation or reference number so for the avoidance of doubt please see attachments.

Regards

[REDACTED]

[REDACTED]

I would like to make an representation on the above planning application.

[REDACTED] Lower Lane frequently [REDACTED] and have been increasingly concerned over the volume of traffic and double parking of private cars within the area of DMD Designs, 1 Lower Lane. These premises have no private parking facilities - not even for the applicants [REDACTED]

St Lawrence with St Paul's Church, 2 Lower Lane, (active church for all ages - Services, Weddings, Funerals, not to forget the strong links with Longridge C.E. Primary school) ,again, unfortunately has no private parking facilities which inevitably leaves this part of Lower Lane heavily congested. Taking into account that the church is situated on a blind bend with the junction of Fell Brow - only leaves the conclusion of an accident waiting to happen. (Funeral Directors park immediately outside the church on the blind bend when attending Funerals). Furthermore the premises of DMD Design is not on a bus route.

I feel that its fair to say that any Planning Application that increases multiple parking of private cars within this area should be refused.

Referring to the RVBC Core Strategy:

Policy DMG1 - Transport Consideration (1) Access: Consider the potential Traffic and Car Parking Implications; (11) Consider the protection and enhancement of public rights of way and access.

Policy DMG3 - Transport and Mobility - Proposals should be supported "at locations which are highly accessible by other means than private cars.

Key statement DM12 - Minimise the need to travel

I think it is reasonable to say that the appllcate has failed to meet this Policy.

Furthermore it would also be naive of all of us not to consider the impact on Lower Lane that will soon be upon us, due to the outline planning permission for Commercial/Industrial units at Hothersall - Lower Lane will be the main route from the M6.

DMD Design is a small retail roadside property, being the only retail property in this area will be the main reason why the business is struggling, having unfortunately not build up enough clientele to support the business.

The applicant is asking for the removal of Condition 4 which was put in place FOR THE AVOIDANCE OF DOUBT AND TO ENSURE THE DEVELOPMENT REMAINS COMPATIBLE WITH THE CHARACTER OF THE AREA.

Furthermore this application has no supporting evidence for condition 4 to be removed and lacks total detail and clarity.

Any retail business needs to be on Berry Lane to stand any chance of survival. The blueprint of the premises of DMD Design is very small with limited service facilities and the design of the property gives little scope to change anything.

The current floor plan consists of retail interior design goods and a prominently large heavy bar with stools with a large upright fridge containing alcohol.

The applicate states "that the sales of interior design goods will always remain the central core of the business" but fails to provide any evidence to support this.

This application states that the applicate is requesting to change to "Mixed Use" to be able to offer Meetings, Craft Courses, Funeral Celebrations etc., but no details on how this will be

executed.

Does the retail sales continue when meetings etc. are taking place, if so, where does the retail goods go, taking into account the small floorplan? If the retail interior design goods are to remain the central core of the business, then its fair to say when Craft Classes/meetings are taking place it would not encourage outsiders to shop - being an open plan premises.

Furthermore we question "The Lack of Need", again no evidence to support that this is what the area needs. There are many facilities within Longridge that offer Meetings, Funeral Celebrations etc.

[REDACTED] the premises of DMD Designs so it would be unfair to comment on the noise created by the private parties and singalongs etc., but I am aware that it does effect the residents living nearby.

On a final note I do object to the applicant [REDACTED]

[REDACTED]

I would be grateful if these comments and observations can be taken into consideration when determining the impact this proposed "Mixed Use" will have on the local residents including noise, and the impact on highway safety.

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Planning Application Comments

Your Comments

Introduction

Your Details

Your Comments ⓘ

Planning Application Reference Number *

3/2022/0795

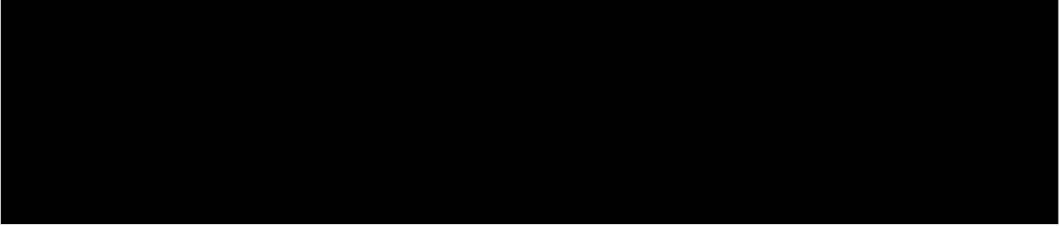
Address of Development *

DMD Design,1 Lower Lane, Longridge, PR3 3SL

Your Comments *



From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 09:09
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461094985


Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I have no issues with this.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 19:13
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461022756

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 Lower Lane
Longridge
PR3 3SL

Comments: [REDACTED] I can say without prejudice what a great addition DMD Design has been to the area. To my knowledge ; no noise or car parking issues have affected [REDACTED] residents.
Regards
[REDACTED]

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 18:38
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461011571

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD design
Lower Lane
Longridge

Comments: Dear Sirs

With reference to the above application I would make the following observations [REDACTED] to the business address.

1. The business is a very attractive addition to the Lower Lane locality.
 2. It is open for quite restricted hours during which times it attracts many local people who love the ambience and atmosphere of a lovely business
 3. On my visits I have never experienced any noise or disturbance and in fact the premises and business lend themselves to a very pleasurable experience.
 4. the planning authority in my opinion should be supporting small entrepreneurial businesses such as this who are an asset to the community, providing an in demand product and services.
 5. In these obviously difficult and tempestuous times the business is attracting visitors from out of the town and providing employment to local people.
 - 6 I fully support this application and the change of condition 4 to mixed use is necessary and desirable as the future of that business depends on it, RVBC in its role as arbiter in matters of Economic development and Planning should surely be supportive of this reasonable request.
 7. With respect to comments re parking in my view many clients using the facility walk there, the parking along Lower Lane is plentiful as the local residents all have parking for multiple cars [REDACTED] Lower Lane [REDACTED] [REDACTED] and the road has good sight lines and is rarely very busy. the small increase that may be triggered by the requested change would be small and insignificant.
 8. It has been suggested that the town centre is much more suited to a business of this type, I disagree strongly, as senior citizens we still regularly walk past the business, it always appears calm and genteel, and very beautiful. The quoted gatherings of "noisy drunks" really does not happen. Longridge centre is much less comfortable than DMD on Lower Lane [REDACTED] into the town centre. Financially this is probably not a viable option anyway.
- The licensing authority granted a drinks licence to [REDACTED] and we strongly urge the council to listen to the majority of the comments which have been submitted and approve the application as did the licensing committee.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 12:42
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461164086

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 Lower Lane
Longridge
PR3 3SL

Comments: I fully support this Planning Application 100%.

DMD Design is an absolute gem of a business which i came across [REDACTED] years ago [REDACTED]

[REDACTED] not only offers beautiful pieces and gifts for the home but an amazing professional service which has really helped me in making my house in to a home.

As this business has been successfully running as a mixed use premises business for the last 2 years without any disturbance to neighbours or locality, i can not foresee any problems whatsoever now or in the future.

DMD really is a beautiful business, a brilliant concept and an absolute asset to our beautiful town of Longridge and indeed Lower Lane.

We need more small businesses like this in our area!

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 13:07
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461174693

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: Application number
3/2022/0795
DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I fully support DMD Design, I am aware that it has been operating as a "mixed use" premises for two years without any noise, nuisance or disturbance to neighbours .
I have visited the premises many times and I think it is an absolutely unique concept. It is an asset to Lower Lane, Longridge and the Ribble Valley. It is a beautiful shop.

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 11:11
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460890472

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I am in full support of this planning application for DMD DESIGN .
I think is a fabulous business and an asset to Lower Lane and longridge.
In the two years the business has been operating with mixed use planning permission there has never been any noise, disturbance or nuisance of any nature



25 October 2022

[REDACTED]
Ribble Valley Borough Council
Council Offices
Church Walk
Clitheroe
BB7 2RA

Dear Sir

Re: Planning Application 3/0202/0795

Proposal: Variation of condition 4 of planning permission 3/2019/1131

Location: DMD Design (Longridge) LTD 1 Lower Lane, Longridge, Preston, PR3 3SL

We wish to object to the above application in its current form and given that [REDACTED]
[REDACTED] particular interest in this application.

Before we comment specifically on this planning application, we would like to bring to your attention several points regarding the issuing of Alcohol licence no PRE(A)0468 issued 9/10/20 with a variation awarded on 16/7/21.

[REDACTED] to the Applicants initial Alcohol Licence application in 2019, which was rejected. We were very concerned about the extended opening hours on the application and that the primary use of the premises would be for a bar/drinking establishment.

The Applicant then re applied for an Alcohol Licence in 2020 and [REDACTED]
[REDACTED] we decided not to object on this occasion. She explained her reasoning for wanting the licence was to be able to offer her shoppers and interior design clients a drink to enhance their experience. She also said she wanted to have arts & crafts workshops.

The Applicant [REDACTED] she would never apply for a Planning change of use for the premises to be used in any form as a drinking establishment/bar and that she would never apply for a change to the opening hours. [REDACTED]
premises, [REDACTED] who gave her word that she would never allow a Planning change of use to any form of drinking establishment/bar while she owned the premises.

It wasn't long after being granted the Alcohol Licence that we observed regular drinkers, not shoppers, attending the premises.

Twelve months after being granted the Premises Alcohol licence, The Applicant sought to amend the licence so that she could have further tables outside the premises. This was granted but we were concerned about this due to the way the premises were being used, namely as a shop and drinking establishment.

As the premises is [REDACTED] we have observed that since the granting of the Alcohol Licence the premises has been used as a regular drinking establishment in its own right.

There is regular clientele who visit the premises for a drink only. We have seen men call in for a few pints after work. You can frequently see the premises completely full of people drinking. It's impossible for people to shop when the premises is full of drinkers.

I am in no doubt that both a breach of the Planning Permission 3/2019/1131 and Alcohol Licence PRE(A)0468 have taken place, knowingly or unknowingly, since the Alcohol Licence was granted.

Regarding this Planning Application we would refer you to the planning application 3/2019/1131 Decision Notice 7/2/2020 condition 4 & 5

Condition 4 of the decision notice states " Notwithstanding the provisions of the Town and Country Planning (Use Classes) Order 1987 (as amended or re-enacted) and the Town and Country Planning (General permitted development) (England) Order 2015 (as amended or re-enacted) and the Town and Country Planning (General Permitted Development) (England) (Amendment) Order 2016 (as amended or re-enacted) 1 Lower lane shall only be used for the purposes of A1 (retail) and A2 (interior Design Services) and no other use within those classes.

REASON: For the avoidance of doubt and to ensure that the development remains compatible with the character of the area.

Condition 5 of the decision notice states "The use of the premises in accordance with this permission shall be restricted to the hours between the hours 08.00hrs to 20.00hrs Monday to Saturday (inclusive) and 08.00hrs to 17.00hrs Sunday and Bank holidays.

REASON: In order to protect the residential amenity and character of the area

Our rationale for quoting conditions 4 & 5 are the reasons given by the Planning Authority where they state that the development must be compatible with the character of the area and to protect the residential amenity and character of the area.

If this Planning Application is approved & Condition 4 is amended for the purposes to allow Class E and **Drinking Establishment (Sui Generis)** then this will have a detrimental effect on the character of the area and the residential amenity.

Lower Lane, as the Council will know, is a conservation area and its demographic is one of an ageing community. Granting this application will have a massive adverse impact on an elderly residential community and conservation area. There are sufficient Drinking Establishments in the Town Centre/Berry Lane area for people to enjoy a drink without impacting on the Lower Lane residential community.

With reference to the Application Form and the attachment “***Why the condition needs to be changed***” This attachment seems to contradict the Planning Statement

The reasons given for diversification within the attachment, namely, Craft Workshops (Candle Making & Art), local meetings for small groups and funerals for local people to celebrate the life of a loved one in an intimate setting were the same reasons given when the Premises Alcohol Licence was applied for. There is no reference in this attachment with regard to a **Mixed-Use Drinking Establishment**, therefore I fail to see why the application has been made.

The reasons given in the attachment are a far cry from the “***Planning Statement in relation to the planning application 3/2022/0795***” where the application is for the Premises to be used for the purposes of Class E and Drinking Establishment (Sui Generis)

We note that the Planning statement refers to the opening hours and we quote “***It is understood that the opening hours will stay as per Condition 5 of planning application ref 3/209/1131***”

There has been increased noise and traffic since the opening of the business. If the hours were to be extended the noise would increase exponentially as more alcohol is consumed along with there being a potential issue with anti social behaviour.. This would no doubt have a major impact on the residential amenity and character of the area.

How can we be certain that in the future there will not be an application to extend the hours by the Applicant or the owner of the premises?

Once again we quote the reason given by the Planning Authority on the opening hours in Condition 5 “***REASON: In order to protect the residential amenity and character of the area***” If this application is approved, can the Planning Authority give assurance that they will never allow an extension to the opening hours under condition 5?

The Planning Statement states that ***“it is not intended to be a destination drinking establishment in its own right but operate alongside the existing Class E use at the site”***

I would suggest that the Premises have been used as a destination drinking establishment in its own right, since the granting of the Alcohol licence. If this application is approved how will the Planning Authority ensure that the premises is not used as a destination drinking establishment in its own right or becomes purely a Drinking Establishment?

The Planning Statement refers to *RVBC Core Strategy 2008-2028 (2014) specifically Key Planning Policy DMG1 and Key Statement EC2* but fails to provide with the application any detail or clarity on these points. We would therefore comment as follows:-

DMG1 10.4 Access - Serious consideration should be given to items 1,2, & 3. We have seen a major increase in traffic and vehicles being parked on both sides of Lower Lane and on the [REDACTED] by drinkers visiting the premises. We see Taxis regularly dropping off and picking up drinkers and vehicles have been parked overnight on Lower Lane and on the [REDACTED]

DMG1 10.4 Amenity – I have covered this point elsewhere in this objection and I would like to stress that I fail to see how a **Drinking Establishment** does not have a detrimental effect on the Amenity and character of this area.

EC2 – I would like to comment on these two statements contained within EC2

Development that supports and enhances the vibrancy, consumer choice and vitality and unique character of the area's important retail and service centres of Clitheroe, Longridge and Whalley will be supported in principle.

Proposals that have an adverse impact on existing community facilities would only be permitted as an exception where the proposed development would bring defined and demonstrable benefits.

I fail to see how a **Drinking Establishment** *“supports and enhances the vibrancy, consumer choice and vitality and unique character of the areas important retail and service centre”* As stated previously the premises are in a residential area not a retail & service centre.

With regard to the second statement, its obvious that a Drinking Establishment in this residential area will have an *“adverse impact”* and will not bring *“defined and demonstrable benefits”*

We fully appreciate that The Applicant has worked hard to establish her business and [REDACTED] her in her efforts. However, we now feel compelled to object to the latest proposal for the premises to become a Class E and Drinking Establishment (Sui Generis).

Yours faithfully

[REDACTED]

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 10:39
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460878745

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESiGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I fully support this application.

DMD DESIGN is a fantastic concept and a fabulous little business. I always visit when I am in the area.

I am aware that the business has been operating as a mixed use business for two years without any issues to the neighbours.

Application fully supported.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 12:26
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460911303

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design 1 Lower Lane Longridge PR3 3SL

Comments: [REDACTED] to DMD Design and [REDACTED] whilst out walking and also [REDACTED] which brings me into contact to residents of Lower Lane and Longridge. The business is an asset to Lower Lane and Longridge in general and many residents have commented this to me [REDACTED]
[REDACTED] I am aware the business has been operating as mixed use for two years without any issues regarding parking or noise and [REDACTED] with no issue or noise just the opportunity to view such a beautiful window display. Everyone speaks so highly of this beautiful premises and I fully support this application.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 13:21
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460930746

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

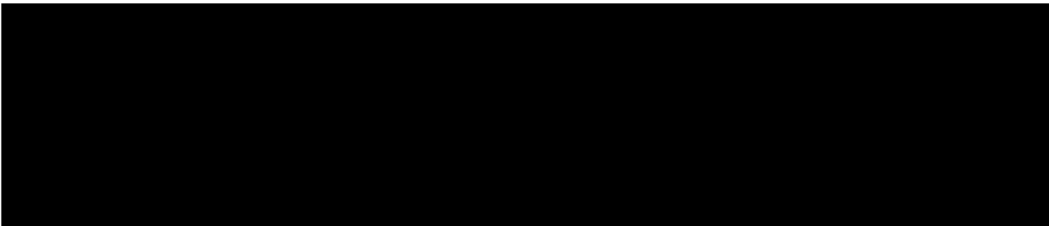
Comments: I am writing to submit my full support to the application made regarding DMD design.

[REDACTED] at times of day and night, regularly admiring how beautifully maintained and presented the business is. I am also a regular customer and have never observed anything of concern whilst being run as a 'mixed use' business. I believe it to be run without disturbance to any neighbours and do not foresee any future problems of this sort.

DMD is an absolute asset to a Longridge and the Ribble Valley. The core concept and professional delivery of such is not replicated anywhere else in the town or surrounding areas and is something to be supported and encouraged in these times.

I wish [REDACTED] every success and support with this application.

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 15:17
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460971241



Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design 1 Lower Lane Longridge PR3 3SL

Comments: I fully support this application. And as a business has been running as a mixed use premises for two years without any disturbance to neighbours, therefore as a regular visitor of DMD Design, I cannot foresee any problems.

DMD is a beautiful business and concept and an asset to the town of Longridge which has been a delight to visit over the past two years.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 13:50
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460942770

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development:

DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I fully support this application. I am a [REDACTED] and in the last two years we have heard of no disturbances. [REDACTED] has my full support.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 16:30
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460982487

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design 1 Lower Lane Longridge PR3 3SL

Comments: As I understand this application is for a variance in planning permission, not actually an application for a major change in how this business is allowed to actually trade so I do hope that is taken into account before RVBC make their final decision on the application. I am dismayed that the Longridge Town Council have in principle objected to the application without I suspect taking full consultations from their wider voting constituents including all the very many neighbours who reside close to the property and I will certainly be getting in touch with my town councillor to let them know my opinion. As I suspect, and I'm sure the planning officers are well aware as hopefully are the [REDACTED] applicant property who seem to have a never ending supply [REDACTED] what must be at times for [REDACTED] against her and her business. This constant [REDACTED] of [REDACTED] and her business [REDACTED] and constant contact with RVBC [REDACTED] with complaints about the shop has gone on since before the very first application for this business was made. It has been ongoing constantly ever since the business opened. [REDACTED]

[REDACTED] in objecting to anything that [REDACTED] has tried to do in any way that they can. [REDACTED] I am certain the town council are referring to in their objection in principle email. As I stated I will be in touch with my town councillor shortly.

This is a local business women running a fabulous business, trying to make a living for herself, create employment and provide a wonderful retail setting for customers in what may well turn out to be the harshest economic conditions in living memory. We should be applauding and supporting her in any which way we can as individuals and that sentiment goes for the council as well I sincerely hope.

This business has in no way been detrimental in it's effect on local neighbours from the day it opened, in fact it's been quite the opposite as it has enhanced the locality it sits in and I can't see any way in which approving this application will change that at all so I fully support the application and would hope for approval of the application to be made.

Regards.
[REDACTED]

[REDACTED]

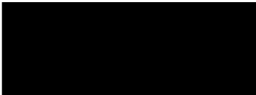
From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 15:16
To: Planning
Subject: Planning Application Comments - Application number 3/2022/0795 FS-Case-460968369

[REDACTED]

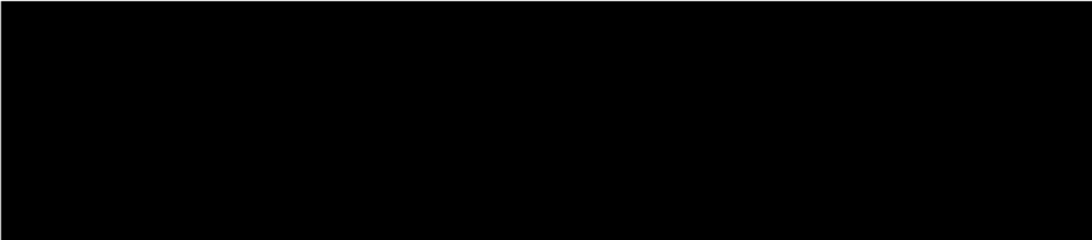
Planning Application Reference No.: Application number 3/2022/0795

Address of Development: DMD Design
1 Lower Lane
Longridge
PR3 3SL

Comments: As a [REDACTED] to this delightful and unique establishment, I fully support this application as it has mixed use in the best possible taste. It is a fabulous designer shop and there are no others in the vicinity. It looks beautiful as an entrance to Lower Lane, and there have never been any noise issues or car parking problems at all. Longridge is lucky to have DMD Design and is an asset to not only Lower Lane, but the surrounding areas too.



From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 15:06
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-460967612


Planning Application Reference No.: 3/2022/0795

Address of Development: Application number
3/2022/0795
DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: In the last two years there has been no issues at all including noise or parking. The new DMD Design concept will add to the area and be most welcome to Lower Lane.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 17:17
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461005909

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN, 1 LOWER LANE. LONGRIDGE
PR3 3SL

Comments: DMD Design is a well run, small business with a hospitality licence restricted to a closing time of 8.00pm which is strictly adhered to. At no time have I seen a problem with parking or excessive noise. It is a valuable amenity providing a social base for people to meet, which we found invaluable when [REDACTED] ago.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 25 October 2022 14:41
To: Planning
Subject: Planning Application Comments - 3/3022/0795 FS-Case-460957411

[REDACTED]

Planning Application Reference No.: 3/3022/0795

Address of Development: DMD DESIGN, 1, LOWER LANE, LONGRIDGE, PR3 3SL

Comments: DMD Design provides a venue where local people can meet in limited numbers , without causing any disturbance, parking problems, noise pollution. The licensing hours are strictly adhered to, and it is a valued local amenity. [REDACTED] and DMD has enabled us to meet local residents in a comfortable and friendly environment.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:26
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461239295

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: This shop is a real asset to our town. I have been aware of it being used as mixed use for two years now; I have thoroughly enjoyed the sophisticated events there and enjoyed picking up a gift or two at the same time. I have in no way been concerned regarding any noise, nuisance or disruption to any neighbours and fully support the application for mixed use.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:35
To: Planning
Subject: Planning Application Comments - 3/20220795 FS-Case-461242032

[REDACTED]

Planning Application Reference No.: 3/20220795

Address of Development: DMD Design
1 lower Lane
Longridge
PR3 3SL

Comments: Fully support this change of use, a little Gem for Longridge & surrounding areas, come here quite a lot & it's a fantastic local meeting place, professionally managed & maintained, no noise or unruly characters, people fully respect this establishment & its owner & Staff

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:40
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461243913

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: Fully support this business it is an asset to Lower lane, longridge and is a credit to [REDACTED] who runs a very professional business that runs smoothly and never any issues - Longridge needs more premises like this to bring the community together

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:51
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461247447

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development:

DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: 100% support this local business we are very lucky to have on our door step

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 16:53
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461247108

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: DMD has been on Lower Lane for a couple of years, it is a unique venue which has a fantastic combination of retail & bar which work together. I feel it is an asset to our community & living close by it is a great place to pop in. I really don't understand why [REDACTED] is having to deal with this planning application

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 17:00
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461248578

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: DMD is a wonderfully unique and welcoming establishment that has been operating as a 'mixed use' premises for the last two years. It has brought a quirky and elegant dimension to the locality. There haven't been any noise or disturbances to the neighbourhood through it's function as a bar and it has brought much needed trade to the town, particularly around key times of year such as Christmas, with its lovely displays and interior design pieces. I would like to offer my support for this local, hard-working business. It is an asset to the community.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 17:09
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461250881

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: I am aware that DMD have been operating as a “mixed use” premises for two years without any noise, nuisance or disturbance to neighbours . I think the shop is a unique concept and an asset to Lower Lane and Longridge.

From: [REDACTED]
Sent: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
26 October 2022 17:24
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461253410

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design
1 Lower Lane, Longridge PR3 3SL

Comments: I would like to show my support for DMD design. I have been using the business in a mixed use capacity for the last two years. DMD has provided Longridge with a fabulous Interior Home shopping experience linked with a sophisticated venue to have an early drink with friends. The venue is quiet, cozy and the perfect place to meet friends for a catch up and view fabulous home decor at the same time.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 17:25
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461253510

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
One Lower Road
Longridge
PR33SL

Comments: What a wonderful shop/ bar DMD is a credit to longridge. A sophisticated, low key business. A place you can relax and have a drink in a lovely environment. My favourite place in Longridge I like how it's low-key [REDACTED] who runs it is a credit - everyone respects her in the town. Never any trouble, quiet, relaxing music. Everyone loves it in there.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 17:27
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461254484

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: This is a lovely place to browse, especially around this time of year x

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 19:07
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461268662

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD design
1 LOWER LANE
LONGRIDGE
PR3 3SL

Comments: This mixed use establishment is a real asset to the area. We visit regularly and have always found it to be a pleasant place without too much noise, never rowdy and doesn't attract riff raff. Nothing quite like it in the area.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 19:33
To: Planning
Subject: Planning Application Comments - 03/2022/0795 FS-Case-461272074

[REDACTED]

Planning Application Reference No.: 03/2022/0795

Address of Development: DMD DESIGN
1 Lower Lane
Longridge
PR3 3SL

Comments: I have been visiting DMD Design since it opened and have always enjoyed both the home interiors and also being able to meet a friend for a coffee and catch up whilst browsing. It is a lovely shop and at no point during my visits have I considered that it is anything other than a pleasurable experience. Anyone else who has been present during my visits have been equally happy to browse and have a drink and chat. It has not been noisy or rowdy and the clientele have always been well behaved and courteous. I would not go otherwise. I hope that DMD Design can continue to operate as it has been and can continue to bring people to the area of Longridge.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2022 11:54
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461398071

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD Design, 1 Lower Lane, Longridge, PR3 3SL

Comments: Fully support the mixed use application. The premises has been operating for 2 years without any noise, nuisance or disturbance to neighbours. The shop is unique and a real asset to Longridge

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2022 12:58
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461416017

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 Lower Lane, Longridge, Preston PR325L

Comments: I fully support DMD Design being a mixed use property [REDACTED] in regularly and it is a wonderful place both to shop and also to meet other local people who we may not otherwise see. It is a fantastic asset to the local community and it's concept is very unique and appreciated in the local area. The atmosphere and clientele are very sophisticated and it is certainly not the sort of place that becomes rowdy or could be considered a nuisance to the people on Lower Lane. We fully support an application for mixed use as there is nothing else offering the same concept in this area and it is enjoyed by many people.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 20:22
To: Planning
Subject: Planning Application Comments - 3/2022/34634 FS-Case-461275031

[REDACTED]

Planning Application Reference No.: 3/2022/34634

Address of Development: DMD design 1 lowergate lane
Longridge
PR33SL

Comments [REDACTED] and added in to my [REDACTED]
[REDACTED] i feel i am well placed to offer my observations on this application.

the shop on lower lane is still principally a retailer of gifts and small furniture - but with the added offer of a beverage

(No food)

until a cerfew that is strictly adhered to.

the shop is off the main high street and therefore needs a lure for locals or the (ever fewer) out of town customers.

The shop keeper sticks keenly to the rules as already permitted by RVBC - as any genuine and accurate photographic evidence submitted will confirm.

[REDACTED] has worked tirelessly in Longridge - and the [REDACTED]
[REDACTED]

what is the worst that can happen?

DMD is forced to close [REDACTED]

[REDACTED] would that be a better option?

this change of classification is purely a tick box. Longridge is a wonderful town - that i have made my home as [REDACTED] is now so overcrowded with new builds. All this application asks is to serve drinks in accordance with the drinks licence already approved.

[REDACTED] cannot surely stand in the way of gentle progress? there are many case studies that demonstrate [REDACTED] cannot - but one hopes that RVBC see that this application does not ripple any pond out of its natural boundary.

[REDACTED]

This is not an application for a night time economy - such as Whalley residents are suffering. This is one shop - that stands alone - offering a wine or beer until the early evening to locals and shoppers. I would rejoice - and expect

RVBC to do as well.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 26 October 2022 22:04
To: Planning
Subject: Planning Application Comments - 3/2022/0795 FS-Case-461289450

[REDACTED]

Planning Application Reference No.: 3/2022/0795

Address of Development: DMD DESIGN
1 Lower Lane
Longridge

Comments: I totally support this application which I believe has been operating as a "mixed use" Premises for 2 years without any complaints concerning nuisance or noise so cannot see a problem. I think DMD DESIGN is a beautiful business and a fantastic concept. Definitely a unique asset to Lower Lane and Longridge.

