



FAO Emily Pickup
Planning Department
Council Offices
Church Walk
Clitheroe
BB7 2RA

17th February 2023

Dear Emily Pickup,

RE: Planning Application No: 3/2023/0003 Grid Ref: 373310 436273

Proposal: Advertisement consent for two digital LCD display screen, one on each side of the Street Hub unit.

Location: Pavement outside CJs at 75-77 King Street Whalley BB7 9SW

Planning Application No: 3/2023/0004 Grid Ref: 373308 436263

Proposal: Proposed installation of a BT Street Hub and associated display of advertisement to both sides of the unit.

Location: Pavement outside CJs at 75-77 King Street Whalley BB7 9SW

Further to your request for consultation on the above applications, Whalley Parish Council objects to **BOTH** applications for the following reasons:

The proposed hub location is too large, incongruous to the area and not a feature of the streetscape in keeping with a conservation area.

From a highways, pedestrian and vehicle safety perspective the unit in its illuminated nature is distracting to drivers, and its location is potentially dangerous as its proximity to the highway obstructs drivers sightline to the nearby zebra crossing, bus stop and private vehicle access way.

Whalley Parish Council and local residents strongly object to these planning applications.

Yours faithfully,

Liz Haworth
Parish Clerk & RFO
On behalf of Whalley Parish Council