

Re: Planning Application 3/2023/003 & 3/2023/0004

Dear Sir/ Madam,

I am writing to object to the above planning applications 3/2023/003 & 3/2023/0004, regarding the 2 BT Hubs in Whalley, one to be situated next to CJ's , the sandwich shop and the other further down King Street , near the Forum .. I object to both on the following grounds:-

1. I am unable to see how Whalley village will benefit from the suggested Hubs in any way.
2. The Hubs are large - 8ft tall and 3ft wide at least.. They will be lit up at all times night and day with advertisements. We have no information what these adverts would be for ,but nothing has been said about their content other than " Planning and Advertising consent for two digital LCD display screens, one on each side of the Street Hub Unit.
3. The advertising is likely to be international as nothing has been said about the content of the advertising.
4. The placement of the Hub next to CJ's is on a part of the pavement which is already crowded and busy as there is a covered bus stop, a zebra crossing and seating outside CJ's. Church Lane and George Street have traffic which turns onto King Street just between the Hub and the mini roundabout leading to Accrington Road. My concern is that the Hub will obscure the zebra crossing and that the different traffic feeds could cause an accident.
5. Blackburn, Harrogate, and Cheltenham have all rejected the BT Hubs.
6. Customers at the Wine shop outside area will have their view up the road blocked by the HUB..
- 7 The Library in Whalley already provides BT Wifi and free access to the internet.
8. There is no mention in the proposal in the Advertiser of any effect for the village other than permanently lit up over large intensive advertising.

Although there is no mention in the notice in the paper of another Hub in Whalley, there is a rumour that another one will be proposed on the pavement close to the Forum, again potentially obscuring another zebra crossing., and close to several Electric power charging points there, again cluttering up the pavement outside restaurants and shops.

I hope that the council will be minded to turn down these applications which seem to benefit no-one except BT, a private organisation, which will be looking to make a profit at the expense of Whalley Residents.

Yours sincerely,

PLANNING

15 FEB 2023

FOR THE
ATTENTION OF

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 16 February 2023 10:27
To: Planning
Subject: Planning Application Comments - 3/2023/0004 FS-Case-487713195

[REDACTED]

Planning Application Reference No.: 3/2023/0004

Address of Development: Pavement outside CJs at 75-77 King Street Whalley BB7 9SW

Comments: I object to the proposed installation of a BT Hub and associated display of advertisement to both sides of the unit for the following reasons:

This hub will be in full view [REDACTED] It will be unsightly and unnecessary, and detract from the character of picturesque Whalley. It would be appropriate for an urban landscape but not for a beautiful village in the heart of the Ribble Valley.

The village noticeboard in the same location is in keeping with the surrounding buildings, adequately advertises local activities and events and promotes local business. A BT Hub displaying global advertising will not add value to the local economy.

A continual 24/7 display will cause even more light pollution and environmental impact.