

Our Reference: CLT-220

**Date: as per submission**

**F.A.O Planning Department**  
Head of Development Control  
Ribble Valley Borough Council  
3A, Church Street  
Clitheroe  
BB7 2RA

**Submitted via Planning Portal**

Dear Sir/Madam

**SUBMISSION OF AN APPLICATION FOR EXPRESS ADVERTISEMENT CONSENT TO DISPLAY AN ADVERTISEMENT(S) ON PROPOSED STREET HUB INSTALLATION OUTSIDE 7-9 KING STREET, CLITHEROE BB7 2EU**

The proposal comprises the request for Express Advertisement Consent under Regulation 9 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended) to display an advertisement(s) on internally illuminated digital lcd screen to both sides of freestanding 'Street Hub' equipment.

As per the Regulations, applications for express advertisement consent must be determined in the interests of amenity and public safety, taking into account (a) the provisions of the development plan, so far as they are material, and (b) any other relevant factors.

This request for Express Advertisement Consent is submitted in conjunction with an accompanying application for planning permission.

This application for Express Advertisement Consent comprises:

- Completed Express Advertisement Consent Forms;
- Location Plan and Site Plan;
- Elevational Details of a Street Hub;
- Photomontage;
- Planning Design & Access Statement;
- Product Statement;
- Anti-Social Behaviour Statement
- FAQ's;
- BT Street Hub Brochure;
- Appropriate fee of £462



We trust that the above information is acceptable, however, should you require any additional information, or have any queries relating to this application, please do not hesitate to contact me direct on the detail provided below.

Yours faithfully

A handwritten signature in black ink, appearing to read "Martin Brown".

**Martin Brown**

Senior Planning Manager

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*For and on behalf of BT Group plc*