

Bloomingtails Ltd
36 King Street
Whalley, Clitheroe.
Lancashire
BB79SL



Statement of Intent

Bloomingtails_Ltd will be a state-of-the-art dog grooming salon and shop which will provide a 1:1 service such as; full groom, bath and blow dry treatments, de shedding and nail trims. I intent to use all organic and natural products withing these services to give the best possible treatment to the dogs. At Bloomingtails Ltd, I will be working on a pre booking system which will require appointments to be booked in advance. This allows me to keep to a schedule and run my business as efficiently as I can.

The dogs are my main priority, and they deserve my full undivided attention, so I will be adhering to the 1:1 service as much as possible. This helps to limit stress and to keep the number of dogs on the premises down with a maximum of 3 dogs at any one time. There may be exceptions made for dogs who come from a multi dog household. If there is an occasion where there are multiple dogs on the premises, it is typically only for a short period of time sue to the over lapping of the pickup and drop offs of the dogs. All my clients are provided with a collection time when they drop off. They also receive a gentle reminder via text message 30 minutes prior to pick up to avoid lateness.

To avoid any stressful behavior, such as crying or barking, I will allow he dogs to either be tethered up withing the shop or crated depending on what makes them more comfortable, and the dogs will never be left unattended. I will provide a calm and relaxed environment within the salon to prevent any unnecessary stress, and this will be achieved through natural calming and de stress products such as pet remedy.

A full capacity I can groom up to 5 dogs per day; however, this will be dependent on the breed of the dog or the service that is required. I intent to work between the hours of 9am – 6pm for 5 days per week. The proposed days would be Monday, Tuesday, Wednesday, Thursday and Friday but this may fluctuate with the demands and commitments e.g. Opening on a Saturday instead of Friday. I also intend to open for 6 days a week during busy periods such as Christmas to deal with the demand. The salon will be closed on Sundays and on bank holidays.

F. Ingham

Owner Bloomingtails Ltd.