

## **Heritage Statement**

regarding **Change of Use** and **Advertising Consent**  
for **Senpherium Studios Ltd**  
at **36A Derby Rd, PR33JT Longridge**

### **Location**

The application premises is located in Longridge town centre on the corner of Derby Rd. and Ashton St. on the ground floor of a two storey building. It has one main entrance on the front facing southeast, and another through the back yard accessible from Ashton St.

While the building is located within the Longridge conservation area, neither the building in question nor the adjoining terraces are Buildings of Townscape Merit or listed according to Historic England.

The closest Grade II sites listed on the National Heritage List for England are the War Memorial (List Entry Number: 1392231) and Church of St. Wilfrid (List Entry Number: 1147416), both located on Derby Rd. approx. 60m from the application premises.

The rest of the buildings on Derby Rd. are predominantly stone built, two storey properties with several in the immediate neighbourhood also occupied by businesses on the ground floor.

### **Use**

The commercial property on the ground floor was used as a micropub until recently, and it was a computer shop and photography studio before that.

### **Proposal**

The proposal is for change of use from micropub to tattoo studio, and application to display shop signage on the front. There should be no major alterations to the interior nor exterior elevations of the building other than the replacement of external signage applying to the proposed use.

Since the previous occupants of the property already removed all the pub-related equipment and installations we don't need to make any changes to the interior other than fixing some minor cosmetic damage and painting the walls;

The tattoo artist at our shop has an established client base and usually fully booked weeks in advance, and at a rate of max. one or two appointments per day there will be practically no increase in traffic and disturbance in the area.

The proposed alterations will not detract from the building in any way, take away from the buildings heritage or interfere with the mixed commercial and residential street scene of Derby Rd. and surrounding area. We took into consideration the surrounding advertisements and propose a non-illuminated, traditional hand-painted shop sign made of natural materials that will contribute to and not disturb the visual appearance of the town setting.