

RIBBLE VALLEY BOROUGH COUNCIL

Development Department

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA

Telephone: 01200 425111 www.ribblevalley.gov.uk planning@ribblevalley.gov.uk

Town and Country Planning Act 1990

Town and Country Planning Act (Control of Advertisements) Regulations

CONSENT TO DISPLAY ADVERTISEMENTS

APPLICATION NO: 3/2023/0593

DECISION DATE: 21 September 2023

DATE RECEIVED: 02/08/2023

APPLICANT:

Mr Andrew Green
DPG
1 Thornbury
West Ashland
Weaver Road
Milton Keynes
MK6 4BB

AGENT:

Linda Pearson
Simons Design
Newland House
The Point
Waver Road
North Hykeham
Lincoln
LN6 3QN

**PARTICULARS OF
ADVERTISEMENT(S):**

Advertisement consent for one externally illuminated fascia sign., one illuminated projecting sign and one internally illuminated poster sign in the front window. Resubmission of 3/2023/0092.

AT: Dominos Unit 2 53 to 55 Berry Lane Longridge PR3 3NH

Ribble Valley Borough Council hereby give notice in pursuance of the above-mentioned Regulations that **consent has been granted** for the display of the advertisements referred to above in accordance with the application and plans submitted to compliance with the Standard Conditions set out on the attached sheet, and to any conditions which may be detailed below:

- 1 Unless explicitly required by condition within this consent, the advertisements hereby permitted shall be displayed in complete accordance with the proposals as detailed on the application form and on the following approved plans / drawings:

- A1 Double Poster Frame Complete with LED Illumination
- Proposed External Front Elevations Dwg no 10080-SD-00-00-P-A-00122 Rev 10
- Block Plan Dwg no 10080-SD-00-00-P-A-00002 Rev 04

Reason: For the avoidance of doubt and to clarify which plans are relevant to the consent.

- 2 The advertisement(s) hereby approved shall only be illuminated during the hours when the premises are open to the public.

Reason: In the interests of the visual amenities and character of the area and to protect nearby residential amenity.

Notes

- 1 Where the local planning authority grant consent subject to conditions, the applicant may by notice given in writing within one month of receipt of this notice or such longer period as the Secretary of State may allow, appeal to the Secretary of State for the Environment, in accordance with regulation 15 of the Town and Country Planning (Control of Advertisements) Regulations 1989. The Secretary of State is not required to entertain such an appeal if it appears to him, having regard to the provisions of the regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the local planning authority than subject to the conditions imposed by them.
- 2 The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no period is specified the consent shall have effect as consent for five years.
- 3 It is a condition of this consent that before any advertisement is displayed on land in pursuance of the consent granted, the permission of the owner of that land or other person entitled to grant permission in relation thereto shall be obtained.
- 4 A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £1,000 and in the case of a continuing offence to a fine of £40 for each day during which the offence continues after conviction.
- 5 The applicant is advised that should there be any deviation from the approved plan the Local Planning Authority must be informed.
- 6 The Local Planning Authority operates a pre-planning application advice service which applicants are encouraged to use. Whether or not this was used, the Local Planning Authority has endeavoured to work proactively and positively to resolve issues and considered the imposition of appropriate conditions and amendments to the application to deliver a sustainable form of development.

Nicola Hopkins

NICOLA HOPKINS
DIRECTOR OF ECONOMIC DEVELOPMENT AND PLANNING