

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 20 October 2023 13:17
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-555899492

Categories: DMD 3rd Party Reps

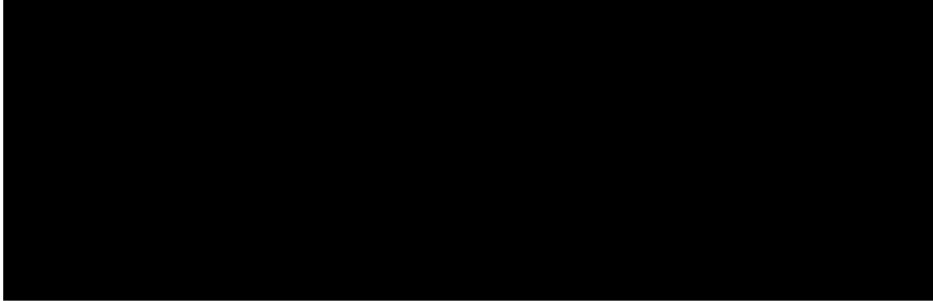

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane
Longridge
PR3 3SL

Comments: DMD Design shop is such a beautiful shop and made better by being able to browse whilst having a coffee or a glass of wine. It will be such a shame not to be able to go Xmas shopping there without our lovely glass of mulled wine.

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 20 October 2023 18:13
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-555984469

Categories: DMD 3rd Party Reps



Planning Application Reference No.: 3/2023/0707

Address of Development: 1, Lower Lane
Longridge
PR3 3SL

Comments: DMD design is a wonderful place to shop for beautiful items. It is a great concept to be able to purchase an alcoholic drink whilst shopping and to be able to socialise with other shoppers. We have really enjoyed our visits there - it is such a friendly and welcoming place. I believe it is a great asset to the local community as it provides something different. It enables people to meet others , who they may otherwise never see, whilst shopping in a sociable environment.

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 21 October 2023 13:15
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556077574
Categories: DMD 3rd Party Reps

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane, Longridge

Comments: I fully support this application to regularise the current mixed building use. Since opening, and through the difficult Covid period, this business has sought to provide sometime completely different in Longridge. Attracting customers from far and wide to both purchase items from the shop and/or have a quiet drink.

I know that the applicant has been strict in ensuring that the times she is allowed to open from/to have been adhered to, and that to the best of her efforts the consumption of beverages outside/stood up has been avoided.

It is disappointing that a 'vocal' minority seem destined to try and deprive the applicant of her livelihood.

Being a local resident, I can honestly say that I never seen/heard any disturbance, excessive noise or a 'public nuisance' of any sort, in fact I think it would be fair to say that there are parties held at private houses on Lower Lane that cause more disturbance/noise!

For those of us who have lived in Longridge [REDACTED] and therefore remember the Duke William pub, formerly just around the corner, as being at the heart of the weekend socialising in Longridge, it almost beggars belief that the operation of these premises on the current basis causes some people to become so fixated on alleged issues.

In summary I fully support the application to regularise the current position

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 21 October 2023 20:46
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556125213

Categories: DMD 3rd Party Reps

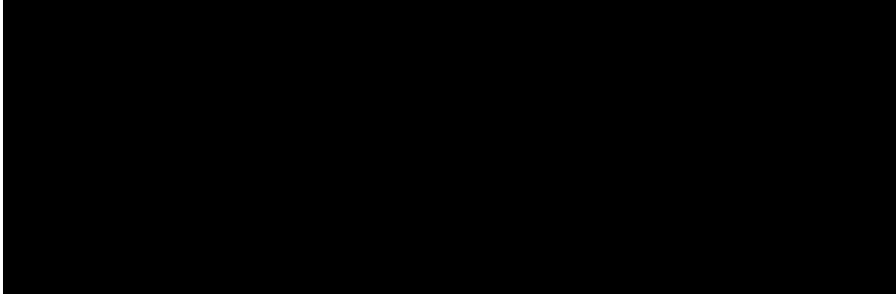
Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane Longridge PR3 3SL

Comments: DMD design is one of the friendliest places were you can go and enjoy shopping for beautiful items and feel comfortable to have a glass of wine on your own in the company of kind people. She always closes on time and never has any trouble within her business and is a great asset to our community. As someone [REDACTED]
[REDACTED] I feel safe to go to DMD and know that you are always welcome and can buy something lovely for my new home at the same time. I'm y would be a terrible shame for her to have to close down and a real devastating loss to our community.

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 22 October 2023 12:18
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556190255

Categories: DMD 3rd Party Reps



Planning Application Reference No.: 3/2023/0707

Address of Development: DMD Design
Lower Lane
Longridge
PR3 3SL

Comments: I wholeheartedly support the planning application for DMD Design. This establishment has become an integral part of our local community, offering a safe and welcoming environment for people to socialise and enjoy themselves within the boundaries of the license. In my experience, the bar has consistently demonstrated responsible and considerate management, and is important in contributing to the the local neighbourhood and community. Approving this application will not only continue to benefit the community but also ensure that the shop and bar can continue to thrive and serve as a vital gathering place for residents and visitors alike.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 22 October 2023 16:54
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556227608
Categories: DMD 3rd Party Reps

[REDACTED]

Planning Application Reference No.: 3/2023/0707

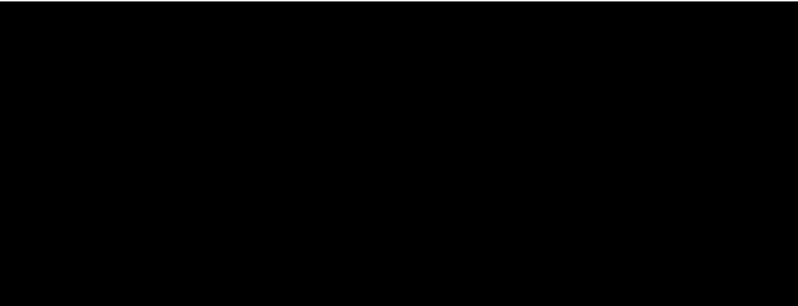
Address of Development: DMDInteriors
Lower Lane
Longridge

Comments: [REDACTED] have been regular visitors to DMD Design over the last few years. The manager has helped me select items for my home from her shop. We also meet local friends on a regular basis and enjoy the quiet surroundings the location provides. We have always found DMB to be relaxing, peaceful place to visit, away from the sometimes noisy areas of Berry Lane. We also value the opportunity of supporting local business. In our experience, the manager has always shown great courtesy to her visitors, whilst asking them to respect the local neighbourhood.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 22 October 2023 19:32
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556247561

Categories: DMD 3rd Party Reps



Planning Application Reference No.: 3/2023/0707

Address of Development: Dmd design 1 lower lane pr3 3sl

Comments: I fully supports this application for mixed use, [REDACTED] dmd design for almost [REDACTED] and we never heard any noise whatsoever from the live music or customers from the shop. Dmd design was absolutely no disturbance [REDACTED] The shop/bar is an asset to lower lane, longridge and the rubble valley and an invaluable business for the local community. Application fully supported.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 22 October 2023 20:12
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556252080
Categories: DMD 3rd Party Reps

[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane, Longridge, PR3 3SL

Comments: [REDACTED] have visited DMD Design on MULTIPLE occasions, with us, and separately. Every time we have been, we have been welcomed in with a very community driven spirit.

We often visit to purchase gifts, presents and items for ourselves or friends dependant on the season. What is always nice is the cool, calm and quiet ambience set by the music and people that are in there, shopping for similar reasons. This happens no matter what time of day or week we visit. We always appreciate the attention to detail Diane and all of the staff have to it's customers.

Diane has worked incredibly hard to maintain the shop to keep it at its best. The shop is always fully stocked and clean! The shop is always open and shut on time, WITHOUT FAIL. Not once have we felt the shop is trying to be something it is not. It is a pivotal part of the community.

We feel the witch hunt has gone too far, I can safely say all allegations made against DMD are false and completely misrepresent what the shop stands for.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 22 October 2023 20:31
To: Planning
Subject: Planning Application Comments - 3-2023-0707 FS-Case-556252131
Categories: DMD 3rd Party Reps

[REDACTED]

Planning Application Reference No.: 3-2023-0707

Address of Development: 1 Lower Lane
PR3 3SL

Comments: DMD design and Diane herself, are a pillar of the local community. This is a family orientated establishment which makes the local people feel welcome and part of the community. Families, children and friends meet here to shop the beautiful products (particularly around Christmas as the stock Diane sells is absolutely beautiful), and have a quiet drink with like-minded people. In no way is this a loud, rowdy place where people leave late or make lots of noise.

People only park on the straight road, not the bend and these cars are always kept to a minimum as most people walk their dogs or just walk down and pop in. Diane has done nothing but respect the rules set by the council and of the local habitants of the area and ALWAYS makes sure DMD is closed on time.

[REDACTED] is ruining this business, the spirit of this hard working woman, and upsetting many locals of Longridge. Some of the customers feel extremely uncomfortable [REDACTED] and trying [REDACTED] that simply do not exist. Many people, myself included, didn't know many people in the village and now have a lovely quiet place to go and shop, socialise, and meet new people, it would be such an absolute shame for the [REDACTED] to ruin the happiness of many. [REDACTED] who comes [REDACTED] even looks forward to coming to see Diane and meet locals from the village in a luxurious, welcoming place with nice clientele.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 23 October 2023 13:47
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-556424433
Categories: DMD 3rd Party Reps

[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane, Longridge,

Comments: We wish to support this application in its entirety and can see no reason why it should be refused given what it had added to our area prior to a recent decision to withdraw the licence. Dianne and her team have presented a wonderful tranquil environment in which to browse and enjoy a social drink with like minded folk amongst some of the finest artifacts on display within the Ribble Valley.

A truly magical place which is rare enough already, which is why I am sure it will continue to be supported by locals and visitors alike should she be successful.

kind regards

[REDACTED]