

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2023 16:24
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-557628766

Name: [REDACTED]

Address: [REDACTED]
[REDACTED]
[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: DMD Design
1 Lower Lane
Longridge

Comments: Good afternoon,

I write to give my wholehearted support to the application for regularising the planning permission for mixed use of the premises at DMD Design, Lower Lane, Longridge.

I see the application is described as "sui generis" which I take to mean when translated from latin to english as "of it's own kind" or these days we might more normally say "unique".

"Unique" describes DMD Design perfectly - there is nothing else like it as far as I'm aware in the Ribble Valley or maybe even elsewhere. We should be grateful we have a visionary and entrepreneurial owner who has provided the community of Longridge with such a premises.

It's a small independant, locally owned and unique business the type of which is precisely what the council should be encouraging and supporting.

Over the past 3 years of trading Diane, the owner, has proved that there is a demand for the business in the format in which it was trading before it was forced to close by the council which I hope is taken into account when decisions are made.

I suspect that the shop alone is probably not a sustainable and viable business but having a licensed bar as an integral part of the property makes it sustainable and viable and also creates employment.

Whenever I have been there Diane or her staff run both the shop and the bar in a very professional manner and the permitted hours of opening are strictly adhered to. I have never witnessed any rowdiness either inside or outside the premises.

I see there has been a noise survey recently carried out with the results proving that even if there is loud noise within the premises the noise levels within the vicinity for neighbours across the road is no more than the normal background levels of noise anyway. I suspect as the shop is double glazed and the windows don't actually open this could be why any interior noise is not heard across the road.

On the subject of parking, not once in 3 years that the premises have been open have I seen a tenth of the number of customer vehicles parked on Lower Lane, Chapel Hill or nearby as when there is a funeral at St. Lawrence's church or even for that matter when services are carried out on a Sunday in church. There is plenty of unobtrusive parking for the number of customers who might visit the shop but most walk anyway.

I find it impossible to believe that the premises cause any detrimental effect on local residents in any way. I would have sympathy for any objectors reasoning if they could offer any realistic facts that backed up their opinion but I suspect they can't.

Unfortunately objecting to the application pre-dates the opening of this business for some [REDACTED]

[REDACTED] owner for [REDACTED]

The objectors are certainly are tiny minority in relation to the number of local residents who are supporters of the

application.

The bar element of the shop has become a local hub where we meet existing, and make new friends. I now have a friend as do others who only started to visit DMD as he walked past every day [REDACTED]

[REDACTED] to [REDACTED] who [REDACTED] One day as [REDACTED] was passing he was invited in to the shop and every day after when DMD was open [REDACTED] came in for a chat with friendly faces and made new friends. [REDACTED] was lonely and coming into the shop helped [REDACTED] a lot. [REDACTED] missed that since the bar was closed. How sad.

Local charities have benefitted from fund raisers held in DMD and national events have been celebrated by the local community who frequent the business.

Diane Despard is a kind and generous women and her business reflects this.

DMD Design should be allowed to re-open with the planning application having being approved as soon as possible.

Kind regards
[REDACTED]

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2023 16:54
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-557648739

Name: [REDACTED]

Address:

[REDACTED]

[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: DMD DESIGN
1 LOWER LANE
LONGRIDGE
PRESTON
PR3 3SL

Comments: My name [REDACTED] I have had the pleasure of [REDACTED] my [REDACTED] at DMD DESIGN on several occasions. My style is very much [REDACTED] which fits in perfectly at beautiful DMD DESIGN. The ambience is something I cannot describe. To see the local community of all ages enjoying each others company whilst [REDACTED] is incredibly satisfying for me as a [REDACTED] who wants to bring enjoyment to people [REDACTED].

[REDACTED] to an elderly lady with dementia in DMD and [REDACTED] I can see the joy in her eyes. I took great pleasure [REDACTED] to a 90 year old lady last Christmas and her daughter told me I had made her very happy.

Whilst [REDACTED] Miss Despard monitors the sound levels at all times. Constantly asks me to Make sure I am not too loud. Out of respect for her neighbours, she goes out onto the pavement every 30 minutes to check if the sound can be heard from outside and if it can, [REDACTED] Miss Despard is religious about the closing times. 5pm on Sunday and 8pm on weekdays. I have witnessed her almost being rude to people, in an effort to ensure her customers leave the premises on time. [REDACTED] to ensure the sound is never too loud for the premises.

All this is confirmed by the audio assessment I have read on the application which states there is little or no noise impact effecting the cottages across the road from DMD DESIGN, where I understand the complaints predominantly come from.

DMD brings great joy to the little Lower Lane community and I strongly request you approve this application from this beautiful, unique business. It would be devastating to the community if we lose this business in Longridge.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2023 20:17
To: Planning
Subject: Planning Application Comments - 35724 FS-Case-557682716

Name: [REDACTED]

Address: [REDACTED]
[REDACTED]
[REDACTED]

Planning Application Reference No.: 35724

Address of Development: 1 Lower Lane
Longridge
Preston
PR3 3SL

Comments: Dmd design is a lovely shop to visit, and an asset to Longridge. I fully support this application, and hope that Dmd design will be opening up again soon.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 27 October 2023 20:44
To: Planning
Subject: Planning Application Comments - 35724 FS-Case-557685976

Name: [REDACTED]

Address:

[REDACTED]

[REDACTED]

Planning Application Reference No.: 35724

Address of Development: Lower Lane, Longridge

Comments: I love the concept of browsing in the shop with a glass of Prosecco and the "chilled out" music afternoons. DMD is a wonderful way to bring the local community together!

From: Planning
Subject: FW: DMD Design 1 lower lane

-----Original Message-----

⚠ External Email

This email originated from outside Ribble Valley Borough Council. Do NOT click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

Hi, to all who are concerned!

I hope all is well, may I introduce myself first and foremost. My name [REDACTED] I am also the [REDACTED] The reason for this email is to formally state about the events at DMD design.

[REDACTED] asked Diane about holding a small [REDACTED] at DMD design. The event was to be the Women's FIFA World Cup final, on the 20th August 2023, which they sadly lost! Any how, I would like it on record that a maximum of 10-15 people were in Diane's shop on that date. I would also like to state no alcohol sales were made as [REDACTED] (very kindly) provided scrumptious tea, cake, coffee and biscuits! By 1:30pm after the match everyone had left DMD design at this time.

There have been absurd, false, and damaging claims made by a [REDACTED] and I am under the impression that this was the reason the council saw fit to take enforcement action against Diane and DMD - without evidence, only [REDACTED] here-say.

I can vouch for dozens of LOCAL people that Diane's shop is a breath of fresh air, it is wholly and fully committed to the community and welcomes anyone who walks in to shop, especially amongst the warm, welcoming festive season that is soon to be upon us! [REDACTED] [REDACTED] are fundamentally wrong and damaging for the community and local economy for the local business.

I would be more than happy to meet, take a phone call or discuss this matter in person should anyone feel the need to do so. My personal [REDACTED]

I hope this email finds you well, many thanks - [REDACTED]

Sent from my iPhone

[REDACTED]

From:

Sent:

[REDACTED]
28 October 2023 18:22

To:

Planning

Subject:

3/2023/0707



This email originated from outside Ribble Valley Borough Council. Do **NOT** click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

In response to the above planning application for no.1.Lower Lane Longridge I wish to record my concerns.

These premises are situated Inappropriately for a bar.

There is a major safety issue regarding the parking on Lower Lane particularly being so close to the junction of Chapel Hill and Fell Brow.

Over recent months cars are parked along .Lower Lane and into Highfield Drive when visiting the bar.

I trust you will.take these concerns prior to reaching a decision.

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 28 October 2023 12:32
To: Planning
Subject: APPLICATION NUMBERS 3/2023/0707 - LOCATION: 1 LOWER LANE, LONGRIDGE, PR3 3SL



This email originated from outside Ribble Valley Borough Council. Do NOT click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

F.A.O. Mr W. HOPCROFT:

I wish to object to the above planning application

I visit [REDACTED] within the location of the application premises [REDACTED] I could never understand how RVBC would ever agree to a bar being sited at this location. I understand that the premises has been trading unlawfully and to me that tells a story.

The grounds for my objection are;

1. A bar that holds weekly live music events in an area such as St Lawrence Conservation Area/ Lower Lane has a negative impact on the character and appearance of the area
2. The noise from the activities within the application premises is a nuisance and a negative impact on the amenity of the area.
3. This business invites large numbers of motor vehicles to the area without any formal parking arrangements in place, without any pick up/ drop off points and without any consideration to the residents or other highway users. This again has a negative impact on the character and residential amenity of the area

Is this not a business that needs to be within the town centre with similar businesses ?

The town centre would provide all its business needs and would also provide sustainable growth.

[REDACTED]
28th October 2023

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 28 October 2023 06:16
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-557724314

[REDACTED]

Address:

[REDACTED]

[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane Longridge PR3 3SL

Comments: I fully support the application for DMD Design to continue trading as an interior design shop with integrated bar.

I regularly come over [REDACTED] to browse and purchase items from DMD's beautiful range of interior goods, and I always enjoy a drink and a chat with the locals whilst I'm there.

It is clear to see that DMD is an asset to the community of Lower Lane and Longridge, and I would be devastated if they were to cease operating.

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 28 October 2023 06:19
To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-557724250

Name: [REDACTED]

Address: [REDACTED]

[REDACTED]

[REDACTED]

Planning Application Reference No.: 3/2023/0707

Address of Development: Lower Lane Longridge

Comments: A unique little business that is a perfect combination for many people myself included, a quiet secluded little shop that I can call have a chat with other professionals a glass of wine and purchase all my soft furnishings for my home [REDACTED] I actively promote DMD [REDACTED], who [REDACTED] for the ladies for a warm shopping experience whilst their husbands are golfing, a place that you never feel uncomfortable going into. Ms Despard has built a wonderful concept that will sadly be missed if planning is revoked especially in this current economic climate when lots of businesses are having to diversify to survive

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 28 October 2023 08:32
To: Planning
Subject: Planning Application Comments - 03/2023/0707 FS-Case-557735191

Name [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Planning Application Reference No.: 03/2023/0707

Address of Development: 1 lower Lane
Longridge
PR3 3SL

Comments: I wholeheartedly support the planning application for DMD interior design. This establishment would enhance Longridge and contribute positively to our neighbourhoods vibrancy and I believe it would be a valuable addition to the local area.