Sent: 30 October 2023 12:58

To: Planning

Subject: Planning Application Comments - 3/2023/0707 FS-Case-558102051

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane Longridge PR3 3SL

Comments: I am in full support of the above application. I have been a customer of the shop / bar since the day it opened and along with many others who live in the area and frequent the premises I feel that it is an asset to Longridge. The premise is always immaculately maintained and there is always a welcoming atmosphere. I have never seen or heard of anyone causing trouble or being rowdy inside or outside of the premises , the fact that it is only open 5 days a week and closes promptly at 8pm and 5pm on a Sunday attracts the older / professional customers who want a quiet drink in beautiful surroundings. This is most definitely not a rowdy venue like the ones found on the main shopping street or like the Duke William around the corner use to be before it was developed into houses. Ms Despard has created a fabulous little business in what has been some trying times for all. DMD is a credit to Longridge

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>

Sent: 30 October 2023 13:20

To: Planning
Subject: Planning Application Comments - 3/2023/0707 FS-Case-558109599

Address:

Planning Application Reference No.: 3/2023/0707

Address of Development: DMD Design 1 Lower Lane Longridge Preston PR3 3SL

Comments: DMD design is a wonderful, curious and different concept to the small village of Longridge. It benefits the local community by providing jobs and contributing to the economy. It has an ambient feel everytime you walk in with inspirational furniture to help design your home. People feel welcomed on entry with the warm atmosphere and social opportunity to gather around by having a beverage with others. This was a positive opportunity for people to get to know each other within the close nit community that also provided fabulous entertainment.

I myself as a product of the for Diane want to stress that she has always upheld a high integrity for customers, staff and for the surrounding community and continues to do so. As a business woman, Diane has always adhered to the rules and regulations of local authority with regard to noise disruption and times of opening and closing.

I am certain that this venue will enhance the community and the village in many positive ways. Subject to this information above, I think a bar licence should be accepted to allow for a new concept in business that allows this small village to expand and grow.

From:

Sent: 30 October 2023 11:43

To: Planning

Subject: Application No: 3/2023/0707

This email originated from outside Ribble Valley Borough Council. Do NOT click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

To whom it may concern.

Please accept this email as a very strong objection to the proposed planning application No: 3/2023/0707, at DMD Designs, 1 Lower Lane, Longridge.

The points of objection put forward over the last four years in connection with the business at 1 Lower Lane have not changed; indeed they have increased.

Traffic problems caused by parking on a dangerous bend are still an issue.

In the most recent application, the comment by PWA Planning that there is "no formal off-street parking for the premises at present", is indeed true. Does this imply that there maybe soon? The concern has been that there are no facilities nearby to ease this problem and none of us would wish an accident to occur to finally get our point across.

Although there are pavements on both sides of the road, only the other day (27/10/23) a car was parked outside the premises on the pavement, effectively blocking any chance of pedestrians passing by without having to go onto the road to cross, or go round the vehicle.

This is a bad bend already, with poor view when turning into Chapel Hill, even without parking on both sides of the road. The traffic, often heavy farm vehicles, does not always slow down here. Customers regularly arrive in cars, particularly when an event is advertised. Lower Lane does indeed widen as it runs towards the Ribchester end but the majority park closely to the property, by the bend.

The interior of the property is small. (Pictures on the planning application are certainly very generous and of estate agent quality!) Part of the property (mezzanine) is allocated for a living space. Part of the property houses a large wooden table and shelves for alcohol. It has only one door and this is restricted by a large planter and tables on the slope down to the pavement. (Fire Hazard) The downstairs windows do not open as an emergency exit. The planning application 5.3, states that the door is always closed unless customers are entering or leaving as a precaution against noise. This is incorrect.

Toilet facilities at the property are minimal and a customer has been witnessed urinating against the side of the property!!

There is no outdoor space for refuse or used beer barrels and these are occasionally left on the pavement at the side of the property.

There is no parking for the applicant, so their vehicle is parked on the pavement in front of and blocking an electricity substation.

The trading model of the business was originally intended as a retail premises for fancy goods and was to include space to develop the applicants own interior design business and living quarters.

The applicant was warned by the owner of the premises and the representatives of the local community, that the footfall along Lower Lane was not sufficient to sustain the type of business plan originally outlined. Indeed, the premises owner had appeared to have fallen foul to this situation with her own business in the property.

Local representatives expressed the hope that the retail shop would do well but were concerned that the distance from the main business area in Longridge would be a problem, in an area surrounded mainly by established residential properties. They were concerned that there would be a "creeping change" of use at the property overtime, particularly because of the previous business endeavours of the applicant.

In a statement made on behalf of the applicant, she:
"reiterated that the premises are a retail outlet, and that there was no intention for the premises to become a bar."

Sadly it was also stated that: " the trading model of the business, which sought to attract high end customers to visit the premises for items for their homes, and who would take sometime to browse and decide on their potential purchases with alcohol or other refreshments being made available as part of the experience."

Great concern was expressed at this point that if this application was granted the premises would indeed become a bar. Conditions were made but broken. As evidenced by the action taken by RVBC in recent months

The applicant has displayed notices on the premises stating that the "Bar is Closed" and indeed letters in support of the last (withdrawn) application 3/2022/0795, all used the words bar to describe it!

The majority of the supporters of the "Bar" and named as the "Lower Lane Community", do not live opposite or closely adjacent to the property. They do not have cars parked on a dangerous bend near they do not have Pizza Vans parked outside their homes, or lit braziers left unattended on the pavement. They do not have live music disturbing the peace on a Sunday afternoon.

To grant this application would not only reward the breaking of conditions but also indicate a lack of empathy and concern for the safety of the local residents, pedestrians, drivers and visitors to the property.

I would welcome the chance to put my case at a public meeting.

Yours faithfully,

Sent: 30 October 2023 15:03

To: Planning

Subject: Planning Application Comments - 3/2023/0707 FS-Case-558163801

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane, Longridge, PR3 3SL

Comments: Good afternoon, I wish to state that I strongly feel that permission be granted on this new application for DMD Design. If the permission began to the property of the permission began to t

From: Contact Centre (CRM) < contact@ribblevalley.gov.uk> 30 October 2023 15:48 Sent: To: Planning Subject: Planning Application Comments - 3/2023/0707 FS-Case-558177364 Planning Application Reference No.: 3/2023/0707 Address of Development: DMD Design, Lower Lane, Longridge PR3 3SL Comments: In respect of the above planning application, I would like to highlight the positive effect that DMD Design, with its small bar incorporated has had on this area of Longridge and Lower Lane. The shop sells beautiful items, and the bar has a friendly and welcoming atmosphere. DMD I can absolutely say that there has never been an issue with parking, or traffic around the property, and on the occasions that DMD have held a function, with a singer I have never witnessed any behaviour that could possibly cause concern to any neighbouring properties. The business is a huge asset to this part of Longridge, particularly to those who do not wish to go into Longridge town centre at night. Diane is extremely strict with her closing time of 8pm, and I can honestly say that I find it very to have try & anyone seen in the premises after 8pm. A number of years ago, prior to the opening of DMD I was asked to sign a petition against the opening, which I absolutely refused to do. Not so long ago the Duke William pub was a thriving local pub, with much higher capacity, and would often get very rowdy. That did not seem to be an issue then. Also having read some comments about the parking issues on a blind bend...I would guess that 95% of the time that is caused by visitors to the Church for Weddings/Services/Funerals etc. I have on NUMEROUS occasions had to ask people to move their cars, as access down Walton Fold Lane has been almost completely blocked. Diane is well aware of this, and has always ensured that cars are not causing an obstruction if they are visiting her shop. I find it abhorrent that anyone can make someones livelihood and business hang in the balance with what seems like Anyone who is brave enough in this current climate to set up a business, should be rewarded for it. Diane is extremely respectful of the surrounding area, and neighbours, and provides a lovely welcoming atmosphere for local people to meet and friends to have a drink together in quiet and very high class surroundings. I sincerely hope that the Planning Committee see sense, and allow Diane to carry on with her super little bar, as it is an asset to this area of Longridge, and a credit to her.

Yours sincerely

From: Planning

FW: Ref: 3/2023/0707 Subject:

Sent: Monday, October 30, 2023 7:59 PM

To: Will Hopcroft <Will.Hopcroft@ribblevalley.gov.uk>

Subject: Ref: 3/2023/0707

This email originated from outside Ribble Valley Borough Council. Do NOT click links or open attachments unless you recognize the sender and are sure the content within this email is safe.

Dear Will

Re: Ref: 3/2023/0707 – 1 Lower Lane, Longridge.

I am writing to express my strong support for the application submitted by Ms Despard for a drinking license for her establishment, DMD Design, located at 1 Lower Lane, Longridge. I firmly believe that the granting of this license would be a positive addition to the local community and would enhance the vibrancy and diversity of Longridge.

Having been a resident of the locality for a number of years, I have had the privilege of witnessing the unique and positive contribution that DMD Design has made to the community. This establishment is known for its commitment to responsible alcohol service alongside the sales of beautiful, high class goods, and has always been a welcoming and well-managed venue. Diane with her team has proven herself to be a responsible and conscientious business owner who prioritises the safety and well-being of her customers. To this end I have conducted in the shop n a mature and civilised setting, without disruption or disturbance, before have enjoyed making purchases from the shop and us sharing an after-dinner drink appreciated a sophisticated setting to be able to whilst also having the element of a social gathering There is simply no other place in the local area that offers the capacity for us to do this to the standard offered at DMD Design. Despite regularly attending the setting, I have never known of any disturbance and am grateful to have such a refined setting to be able to bring and browse the shop.

Moreover, DMD Design is more than just a place to shop and enjoy a drink; it is a local gathering spot that adds character to our community. It has been a hub for residents and visitors alike to socialise, enjoy live entertainment, and support local artists. The addition of a drinking license would not only enhance the establishment but also provide patrons with a more comprehensive experience, fostering a sense of belonging and community in our area and attraction into Longridge.

I have every confidence in Ms Despard and her ability to operate DMD Design in a manner that aligns with the licensing regulations and local guidelines. I believe that the benefits of granting this license, including potential economic growth, the creation of local jobs, and the continued contribution to the cultural vibrancy of our community, far outweigh any potential concerns.

I kindly request that you consider this application with a favourable outlook, recognising that DMD Design's concept plays an integral role in our local economy and would be a valuable addition to the community with the inclusion of a drinking license. If needed, I am more than willing to provide further support, answer any questions, or offer more information regarding this matter.

Thank you for your time and consideration of this important application. I look forward to seeing DMD Design continue to thrive and contribute to the rich tapestry of Longridge.

Yours sincerely,



Contact Centre (CRM) < contact@ribblevalley.gov.uk> From:

Sent: 30 October 2023 22:38

To: Planning

Planning Application Comments - 3/2023/0707 FS-Case-558264126 Subject:

Address:

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane Longridge PR3 3SL

Comments: I would like to Support Diane Despard's application for DMD.

I have visited the shop and bar on many occasions and thoroughly enjoyed the atmosphere created there. It's a fabulous idea to enjoy a glass of fizz whilst browsing the beautiful home furnishings for sale. I have enjoyed chatting to local people and feel the shop/bar is well supported and very much an asset to the local community of Longridge. Diane is a well respected business lady in Longridge and I support her venture. I have not heard or seen any problems with noise or disturbances. I sincerely hope you can approve her application.

Sent: 30 October 2023 21:35

To: Planning

Subject: Planning Application Comments - 35724 FS-Case-558253649

Address:

Planning Application Reference No.: 35724

Address of Development: DMD Design 1 Lower Lane Longridge Preston PR3 3SL

Comments: DMD is a lovely edition to Lower Lane, the shop offers beautiful goods to buy and a chilled environment to have a glass of wine whilst shopping. The live music sessions bring a lot of pleasure and enjoyment and brings the local community together. The customers are always friendly and respectful and I have never experienced any noise or anti-social behaviour. Diane is a wonderful host, is considerate of her neighbours and always makes her customers feel welcome.

Sent: 30 October 2023 20:29

To: Planning

Subject: Planning Application Comments - 3/2023/0707 FS-Case-558249814

Planning Application Reference No.: 3/2023/0707

Address of Development: 1 Lower Lane,

Longridge

Comments: DMD is a much loved home decor shop and chilled bar. We look forward to visits there especially at Christmas. It is a real asset to longridge and it would be a crying shame to lose it.

Sent: 30 October 2023 19:35

To: Planning

Subject: Planning Application Comments - 3/2023/0707 FS-Case-558240388

Address:

Planning Application Reference No.: 3/2023/0707

Address of Development: DMD Design, 1 Lower Lane, Longridge

Comments: DMD's is a warm and welcoming place, which is frequented by local like minded people who enjoy meeting old and new friends in beautiful surroundings. This is made extra special when local singers play in the background. Diane and staff always there to make you smile. It's a shame that this little gem is being unfairly treated for bringing the community together, it is so much more than a shop. Not having DMD open has left a big gap in a lot of people's life's.