

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 30 October 2023 19:27  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558236803

**Name:** [REDACTED]

**Address:**

[REDACTED]

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3SL  
DMD Design

**Comments:** I fully support this planning application. DMD Design offers something different for the Longridge area; a place where shopping can be enjoyed in a comfortable, relaxed atmosphere. The staff in DMD Design have always been extremely courteous yet robust with their management of the premises. As a [REDACTED] Ribble Valley [REDACTED] within the entire Ribble Valley), I am extremely vigilant in relation to adherence of all laws, particularly licensing ones. I can absolutely guarantee that at no time in my presence has the closure time been ignored or extended. In actual fact, anyone present in the shop approximately 20 minutes before closure is asked to settle their bill in readiness for closure of the shop. Due to the nature of the shop, customers tend to leave at various times, rather than in one gathering. Cars may be present on Lower Lane to collect customers, but parking availability is plentiful and no obstructions are caused as the shop is far enough away from all junctions. There are indeed residential properties around the area, but again, at no time has any resident come out or voiced their concerns regarding noise or nuisance-clearly because none has occurred during these times.

As all businesses have struggled since Covid, I really feel it is in the interests of the Ribble Valley to promote and support such businesses as DMD Design. As previously stated, DMD Design offers something slightly different and off the beaten, busier track of Berry Lane. Due to this location and the fact that it is an interior design shop, the customers tend to be older and more respectable; choosing to have a quiet drink here rather than in the busier pubs and bars on Berry Lane. For many years, an interior design shop has existed here and this now offers a different twist....let partners have a drink whilst their loved ones shop! The shop adds to the economy of Longridge and is a smaller version of the concept already utilised by the Emporium in Clitheroe....a shop where you can enjoy a drink. At all times I expect the highest standards of appropriate behaviour and I would definitely not support any business which put my reputation in jeopardy.

I strongly support this application and feel DMD Design is an asset to the community, area of Longridge and the Ribble Valley as a whole.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 30 October 2023 19:27  
**To:** Planning  
**Subject:** Planning Application Comments - 1 Lower Lane Longridge FS-Case-558240222

**Name:** [REDACTED]

**Address:** [REDACTED]

[REDACTED]

[REDACTED]

**Planning Application Reference No.:** 1 Lower Lane Longridge

**Address of Development:** 1 Lower Lane Longridge

**Comments:** I am sad to hear that this lovely shop and bar has had to close. It only appear to bring the community together and there is no excessive noise or disturbance. The closing times are early and appear to be strictly complied with.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 30 October 2023 19:02  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558235992

**Name:** [REDACTED]

**Address:**

[REDACTED]

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge, PR3 3SL

**Comments:** I am a regular visitor to Lower Lane as [REDACTED] and I fully support this application. Never has there been any issue with parking on Lower Lane or on the corner of Chapel Hill due to this business. Staff or customers park respectfully and safely unlike when there is a church service happening when it is chaos.

Diane has developed a thriving business that is hugely valued by the people of Longridge and beyond. It is a place that brings people together, an asset in today's society when people feel uncomfortable going out alone. The fact it closes early each day shows respect for neighbours and there is never any noise or drunken antics unlike other pubs and bars in the village.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 30 October 2023 18:36  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558231151

[REDACTED]

**Address:**

[REDACTED]

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane  
Longridge

**Comments:** I am writing to give my support for the above planning application.

It's a great concept to be able to have a drink and browse the lovely interior shop that sells exceptional gifts in a exquisite setting which myself and my family have had the pleasure of enjoying.

It would be a massive loss to lose DMD Design for the people who love to be able go and relax in this great environment thats in the local community.

Yours Sincerely

[REDACTED]

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 30 October 2023 18:33  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558233109

**Name:** [REDACTED]

**Address:** [REDACTED]

[REDACTED]

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** Longridge

**Comments:** Fully support application

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 31 October 2023 09:44  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558338454

**Name:** [REDACTED]

**Address:** [REDACTED]  
[REDACTED]  
[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** DMD Design, 1 Lower Lane, Longridge  
[REDACTED]

31 October 2023

Ribble Valley Borough Council  
Council Offices  
Church Walk  
Clitheroe

For the attention of Mr Will Hopcroft: Planning Department  
Your Ref: 3/2023/0707 DMD Design, 1 Lower Lane, Longridge.

Dear Sir,

I have received your notification of the Planning Application 3/2023/0707

I object strongly to this Planning Application.

The following extract is taken from the RVBC Notice of determination in respect of the hearing on Tuesday 6 October 2020 to determine an application by DMD Design (Longridge) Limited for a premises licence in respect of 1 Lower Lane, Longridge.

"Whilst the residents largely supported the business model as presented, concern was expressed that it was not in an appropriate location." "Residents were particularly concerned about the possibility that there would be an element of creeping change to the activity at the premises from that which was contemplated in the application."

I reiterate [REDACTED] It is clear that a more appropriate location for this kind of development would be in the centre of the town. This point is clearly made in other objections to this application.

Furthermore it is clear [REDACTED] which I believe to have been [REDACTED] that the nature of the use has, as predicted, sponsored activity outside the approvals granted.

The final paragraph of the Planning Statement in relation to planning application ref. 3/2022//0795.  
Planning Application: Variation of condition 4 of planning permission 3/2019/1131 to a mixed-use

Premises, states:

"It is not intended to be a destination drinking establishment in its own right but operate alongside the existing Class E use at the site. In this regard, the amenity impact, along with impacts on the surrounding infrastructure are thought to be negligible and not perceptible. The inclusion of the additional use at the site will not alter how the unit materially operates."

It is evident to me that five beer kegs on the footpath and a pizza van and cars parked fully on the footpath are clear indicators of the intention not just to break the current conditions and introduce 'creeping change' but to be to make the venue a 'destination drinking establishment'.

In the Planning Statement accompanying this application it is claimed at item 5.6: Transport, that customers live locally and will walk to the premises. Also that there is "adequate off-street parking". I have recently experienced difficulty in seeing along Lower Lane when turning right to continue down Chapel Hill. Cars are parked along the road making it a single lane close to the 'S' bend around the churchyard.

I have watched emergency vehicles under 'blue lights' being unable to make progress and in one case having to reverse because of inappropriate parking on both sides around the nearby 'S' bends!

People attending the church also park in Chapel Brow where we often cannot park outside [REDACTED] and must find somewhere else.

Many customers of the establishment will travel by car and this will clearly make the matter worse, especially given the common practice of one person driving their party to the premises then taking a taxi home, leaving their car for collection at some time in the following day or two.

Finally but not least, such a change of use will be detrimental to the St Lawrence's Conservation Area which is already under attack from other development.

Yours faithfully

[REDACTED]

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 31 October 2023 09:45  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-558331860

**Name:** [REDACTED]

**Address:** [REDACTED]

[REDACTED]

**Email:** [REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane  
Longridge Preston  
PR3 2YD

**Comments:** I am writing in support of DMD Designs Ms Diane Despard. Ms Despard opened her shop for the local community to enjoy shopping in a beautiful and peaceful environment. The atmosphere in the shop is second to none and is a great place for local people to meet up and chat with friends and family. She also supports Longridge charity's especially at Christmas time and this in turn supports the vulnerable people in our community by visiting her shop and enjoying a quiet drink whilst shopping.



[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 31 October 2023 10:05  
**To:** Planning  
**Subject:** Planning Application Comments - : 3/2023/0707 FS-Case-558340472

**Name:** [REDACTED]

**Address:** [REDACTED]  
[REDACTED]  
[REDACTED]

**Planning Application Reference No.:** : 3/2023/0707

**Address of Development:** DMD 1 Lower Lane  
Longridge

**Comments:** As a [REDACTED] I am writing to give my full support for this application. This area of Longridge has a great community spirit and this has been greatly enhanced by DMD; offering superb gifts and seasonal additions to the home, it is also a safe and beautiful establishment to enjoy a friendly drink and chat. Having read the letters of support it is obvious that DMD has been sorely missed. With LOCAL artists performing on the odd Sunday afternoon, it is a place to relax and be proud of. [REDACTED] DMD and have NEVER had any trouble with noise or parking. In fact, the only trouble with parking comes with church goers on a Sunday evening. I've lived in Longridge [REDACTED] I like to support local businesses, especially when they work so hard to keep the locals happy. [REDACTED] it has been extremely sad to see the closure of so many of our local establishments that we used to frequent [REDACTED] Please don't let another one go the same way. Lower Lane needs DMD.