

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 15:52  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557075602

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3SL

**Comments:** What a stunning upscale shop and bar I visit here [REDACTED] in longridge, it is so nice to be able to shop in a chilled out atmosphere while having relaxing drink too. [REDACTED] thinks it's the best as he hates shopping, but doesn't mind coming here with me. It's so sad that it has been closed.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 15:57  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557075995

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3SL

**Comments:** DMD is a lovely little quiet shop and bar. I live in [REDACTED] and have never witnessed or been disturbed as a result of the bar/shop being open by anyone who has visited it. I think it is a great asset to Longridge and the immediate area. I have visited on a number of occasions and always found it a very welcoming and a tasteful environment. It makes a lovely change from the other bars in Longridge when you want to meet for a social chat and you know that the bar will be closed just before 8pm. I am in full support of this bar to continue

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 16:15  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557085609

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3S

**Comments:** Fabulous shop/bar while [REDACTED] does the shopping I can chill and have a few relaxed drinks, We visit here [REDACTED] it's an lovely place with a very warm welcoming a credit to longridge.

[REDACTED]

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**From:**

**Sent:**

[REDACTED]  
25 October 2023 16:22

**To:**

Planning

**Subject:**

Planning Application No:2/2023/0707



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FAO Will Hopcroft

In response to the above application I wish to record my observation,

The position of these premises is totally inappropriate for a bar. There is a major safety issue regarding the parking on Lower Lane particularly being so close to the junction of Chapel Hill and Fell brow. Over recent months more cars have parked on Lower Lane and Highfield Drive when frequenting the bar.

[REDACTED]

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 16:39  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557086956

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane  
Longridge  
PR3 3SL

**Comments:** Dear Sirs [REDACTED] in Longridge, I was the [REDACTED] and have [REDACTED] in Longridge.

I have been a [REDACTED] local business groups promoting Longridge as a place to do business and a place with many varied cultural and artistic events encouraging new and enterprising businesses to set up and thrive, DMD designs is exactly the type of entrepreneurial spirit [REDACTED] promoted.

I have been fortunate to [REDACTED] Lower Lane community for [REDACTED] and have recently had the pleasure of seeing a small business develop at DMD designs which has become a much loved destination with a lovely combined experience of beautiful shopping, a place to meet our friends and neighbours and enjoy a social experience which is superb. The atmosphere is always lovely with like minded people meeting for a couple of hours to listen to some music and chat over the events of the week. I have never experienced anything untoward, no parking issues, no noisy customers (we all tend to avoid places like that!). A Christmas band concert with Longridge brass band is as rowdy as it gets. The Closing times of 5pm on a Sunday and 8pm midweek are totally respectful of very local residents and is strictly adhered to.

I support the application fully and believe that regularising mixed building use is appropriate and I hope that the planners will see fit to support this application

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 16:59  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557099905

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** DMD Lower Lane

**Comments:** To whom it may concern,

I would like to write in support of the application for DMD.

I am [REDACTED] the local community [REDACTED] for Longridge and across the Ribble Valley.

We have a long standing business relationship with Miss Despard and DMD, as the customers at DMD are [REDACTED] and across the local area should they need.

I would like to reiterate that the [REDACTED] are never drunk and disorderly, not make any disturbance. All customers are friendly and respectable at all times, seeking to enjoy themselves with their friends and family in the amazing environment DMD provides for them [REDACTED] they are always quiet and respectful, and highly complimentary towards DMD and the service they provide. All customers we engage with, are hugely complimentary towards DMD and state they enjoyed their time at DMD.

I can confirm that Miss Despard is extremely strict on closing times. 5pm on Sunday and 8pm Monday to Tuesday. Parking is never a problem [REDACTED] because generally DMD is a place customers walk to before going into Longridge or returning home.

DMD is an asset to the community of Longridge and long may this continue.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 17:08  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557100952

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane  
Longridge  
PR3 3SL

**Comments:** It is my pleasure to support the application to regularise the mixed building use as per the application. The facility provided at DMD designs is an asset to members of the local community who have developed much closer links socially as a result of meeting at DMD. The combination of shopping in a beautiful environment, meeting our friends and new members of the community is something that was sadly being lost in Longridge with the demise of many businesses. The atmosphere is always relaxed and enjoyable with no troublesome customers. I also unusually feel able [REDACTED] to go there unaccompanied [REDACTED] is not with me and feel totally comfortable and at ease. When music is being played the atmosphere is not noisy enough to be heard outside and is totally comfortable inside.

Parking is not an issue as many of the customers walk to the premises and the very acceptable closing times prevent disturbance to the nearest neighbours. Interestingly not that long ago a well known and busy local pub was a few metres away!

This entrepreneurial and unique business is an asset to us on Lower lane and would dearly like it to continue. I sincerely hope that this application is supported by the Planners

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 17:31  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557108672

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1a Lower Lane Chapel Hill Longridge

**Comments:** Our [REDACTED] DMD Design [REDACTED] who [REDACTED] into the shop as she loves looking at all the beautiful items and furniture for sale. It made [REDACTED] feel special and Diane always welcomed them with a smile. I also [REDACTED] and can honestly say we were never disturbed by any noise or any unruly parking issues. In fact we loved the fact that DMD was only open several times a week and closed early. It actually became the only place [REDACTED] would [REDACTED] as I think it [REDACTED]. I myself have bought some beautiful things from DMD and each item holds special value for me [REDACTED] often called in to buy a little something for me and [REDACTED] This little gem of a place is very dear to us all and I would be extremely saddened to see it closed down! Diane has always made us feel so welcome and relaxed, never pushing us to buy something but the temptation was always there!!! ♡

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 17:32  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557107529

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** DMD Design Limited 1 Lower Lane Longridge PR3 3SL

**Comments:** I write in full support of this application DMD Design is the jewel of Longridge. Over the three and half years DMD has been trading, the business has established itself within the Lower Lane community as a unique shopping experience and so much more. We were all isolated for many months during covid and without any planning DMD became the little place our community agreed to meet up once we were allowed to start seeing each other again. The building is a beautiful tranquil place which is not only a wonderful shop to buy beautiful artefacts from it is also a safe haven for many walks of life. [REDACTED] a few months ago where Miss Despard raised £1200 for a local young boy with cancer. I particularly love the live music afternoons when a chilled singer serenades my [REDACTED] whilst we enjoy browsing around the shop and enjoying a lovely glass of Prosecco. Miss Despard is strict on the closing hours 8pm in the week and 5pm on a Sunday. I understand there is no plan to ever change these hours. Application fully supported.

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 18:39  
**To:** Planning  
**Subject:** Planning Application Comments - ? FS-Case-557122667

**Planning Application Reference No.:** ?

**Address of Development:** Longridge DMD

**Comments:** I believe Diane Despard to be a very considerate local around longridge.  
Diane has created businesses in longridge for many years without affecting anyone, she is a wonderful person and we are privileged to know her.  
She is well liked in the community  
Diane has my backing on whatever business she runs

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 19:14  
**To:** Planning  
**Subject:** Planning Application Comments - 35724 FS-Case-557127288

[REDACTED]

**Planning Application Reference No.:** 35724

**Address of Development:** DMD Design  
1 Lower Lane  
Longridge  
PR3 3SL

**Comments:** So sad that this absolute boutique of a shop has lost a licence that brought the community together. It's not a traditional 'bar' or 'loud drinking hole' - far from it! This Beautiful Interior Shop & Boujee Bar is the heart of Longridge. Such a unique gem offering shopping & socialising in style. It stands out from the rest and totally deserves to have a licence that offers a wonderful, friendly service that leaves you wanting to come back for more. The concept of shopping and enjoying a little drink is fabulous and is very popular in many towns and cities. Who doesn't love this concept!

I most certainly do as do many of my friends [REDACTED] to enjoy the unique ambiance and hospitality which is without a doubt second to none.

Thank you  
[REDACTED]

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 19:30  
**To:** Planning  
**Subject:** Planning Application Comments - 35724 FS-Case-557129879

[REDACTED]

**Planning Application Reference No.:** 35724

**Address of Development:** DMD Design  
1 Lower Lane  
Longridge

**Comments:** A fantastic addition to the Longridge community of which I have been part of for many years .  
This beautiful shop offers unrivalled taste with unique bespoke items which would grace any home . A real gem of a place which has really brought the community together , whether it's to socialise, shop or just share a glass of wine after a hard day . A place that you can almost call home . I am looking forward to visiting DMD again, especially as Christmas is almost upon us where community spirit is at its highest.

[REDACTED]

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 19:34  
**To:** Planning  
**Subject:** Planning Application Comments - Application 3/2023/0707 FS-Case-557130897

[REDACTED]

**Planning Application Reference No.:** Application 3/2023/0707

**Address of Development:** 1 Lower Lane, Longridge  
PR3 3SL

**Comments:** Good evening planners, DMD Design was a thriving, dynamic part of Longridge, you received a very warm welcome from all the shoppers and clients wishing to partake in a lovely glass of wine, beer or gin on a Saturday Tea time or Sunday afternoon. I personally have enjoyed [REDACTED] there whilst entertained by live singers. It's a special magical venue where you can enjoy retail therapy, a glass of wine and catch up with friends. By 8pm everyone's on their way home or out for a meal with the friends they met at DMD. In all the times we frequented this shop we never witnessed any noise or unsociable behaviour, there's only like minded people who enjoy spending time with The wonderful hostess and her Fabulous staff. Not sure why it should have been closed down. We miss been able to visit DMD Design please give it another chance. There's no where like it to go and retail outlets are becoming scarce. We need more places like DMD not less.

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 19:43  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557131801

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 lower road, Longridge, PR3 3SL

**Comments:** DMD is truly a gem in the Ribble valley. A unique shopping experience. The establishment is very professionally run, a community hub visited by young and old. A small business which we all should be supporting. I hope that sense will be seen and the application be granted.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 20:12  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557137878

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** DMD design,  
Longridge  
Preston

**Comments:** Since [REDACTED] have loved visiting DMDs, we've felt like we've found a place to make new friends. If it wasn't for this place we honestly wouldn't feel like we've settled like we have. We feel like we're part of a community, a safe place where I can go even alone and know there will be friendly faces. Diane has created somewhere very unique, special and loved by all who visit.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 21:21  
**To:** Planning  
**Subject:** Planning Application Comments - 35724 FS-Case-557148564

[REDACTED]

**Planning Application Reference No.:** 35724

**Address of Development:** DMD  
Lower lane longridge

**Comments:** Beautiful shop, always immaculately decorated with a lovely atmosphere. Great assest to longridge.

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 22:15  
**To:** Planning  
**Subject:** Planning Application Comments - 3/3023/0707 FS-Case-557154870

**Planning Application Reference No.:** 3/3023/0707

**Address of Development:** 1 Lower rd Longridge PR3 3SL

**Comments:** Dear Sir / Madam

I write to give full support to the above planning application, specifically in support of the proposal to regularise the way the business currently operates.

DMD Design was a welcome addition to our community, not only for the retail aspects, but for somewhere I can meet family, friends, acquaintances, and other local people, to sometimes share a drink, to shop and socialise in a welcoming and sophisticated setting.

Over the past 3 years of hard work, what has been created here is simply not a shop, it is an experience.

The rejection of this application would take away part of it's local appeal, essence, and uniqueness.

It would also be incredibly disappointing, not least because it has been a pleasure and inspiration to watch this business thrive, at a time, particularly post covid, where businesses have struggled to survive at all. Removing this already integrated part of DMD Design's business operation could be fatal to its future, and it would be so disheartening to our local community if we were to see yet another well-loved, local, independent business fall victim to the ever-mounting odds stacked against them.

As a [REDACTED] I can confidently say, that all customers have full comprehension and acceptance of what DMD Design is, and is not, due to how Diane operates and controls the environment. I know wholeheartedly this would continue - not only because of Diane's high standards and expectations of customers, but because it is what we as customers want it to remain.

It is for all these reasons that I support in full the proposed application and as a local resident I hope you will take these points into consideration.

Yours Faithfully

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 22:50  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557154731

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3SL

**Comments:** DMD Design is a lovely addition to Lower Lane – beautiful window displays, lovely items to buy and a quiet bar to chat.

The shop closes promptly at 8pm and I have never witnessed any disturbance. Live music is not played on a regular basis and on the occasions I attended the volume didn't carry onto the street.

The shop has become a true community hub, providing a welcoming meeting point for a very diverse clientele, and the reduced operation in the past months is already proving a loss for the community.

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 26 October 2023 10:41  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557241016

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane  
Longridge  
Preston  
PR3 3SL

**Comments:** This beautiful, discreet little business doesn't just provide interior design gifts but when open, the bar area & drinks service brings the local community together (& I have met up with a quite a few people who feel they can go along on their own to socialise & feel comfortable in a lovely relaxed atmosphere) It will be such a travesty, if for the sake of one or two disgruntled people the bar is not allowed to reopen. Thank you for considering this submission.

**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 14:17  
**To:** Planning  
**Subject:** Planning Application Comments - Application 3/2023/0707 FS-Case-557034174

**Planning Application Reference No.:** Application 3/2023/0707

**Address of Development:** 1 Lower Lane Longridge PR3 3SL

**Comments:** From the moment it opened its doors,DMD has been an asset to the local community. It is a truly unique shopping experience. The shop sells absolutely stunning interiors, which is evident as soon as you walk through the door and to enhance that experience you can have an alcoholic or nonalcoholic drink too. But what is difficult to quantify about DMD is the immense positive impact it has had in bringing a community together. In a world where social isolation and loneliness is prevalent in all ages, DMD has filled a gap. Whether you buy from the shop or not, or buy from the bar, one thing you can guarantee is you will come away having had the warmest of welcomes, engaging conversation and a sense of belonging. For some, living in a semi rural area, this may be their only social interaction that day. Please let DMD become the social hub again that our community desperately needs.

[REDACTED]

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**From:** Contact Centre (CRM) <contact@ribblevalley.gov.uk>  
**Sent:** 25 October 2023 16:47  
**To:** Planning  
**Subject:** Planning Application Comments - 3/2023/0707 FS-Case-557097441

[REDACTED]

**Planning Application Reference No.:** 3/2023/0707

**Address of Development:** 1 Lower Lane, Longridge, PR3 3HG

**Comments:** I consider this business to be a valuable asset to the people of Longridge, as well as the local residents who live nearby. It's a great facility in keeping with the surroundings.