



DMD Design
1 Lower Lane
Longridge

Proposed Sign

HERITAGE STATEMENT

March 2024

1 Heritage Statement

- 1.1 In accordance with the provisions of the Planning (Listed Buildings and Conservation Areas) Act 1990, the application site is located inside the St Lawrence's Church (Longridge) Conservation Area. Conservation areas are designated for their special architectural or historic interest, the character and appearance of which it is desirable to preserve or enhance. The application building is not on the National Heritage List for England, and neither are any of the buildings located in its setting.
- 1.2 While a standalone appraisal for the St Lawrence's Church Conservation Area could not be identified online, the Longridge Conservation Area Appraisal (published 2005) identifies the special interest of the area:
- 'Good example of a Lancashire industrial town
 - Former cotton mills and local stone quarries were important to the town's development in the 19th century.
 - Tootle Heights quarries to north of Longridge supplied prestigious 19th century buildings in Preston, Liverpool and elsewhere.
 - The conservation area is based on three main streets which all contain good quality 19th century stone building.
 - Long terraces of mill workers' housing of the mid to late 19th century
 - Survival of Sharley Fold Farmhouse from the early 17th century
 - Listed late 18th century handloom workers cottages.
 - Location near to the Forest of Bowland'
- 1.3 In assessing the proposal, the sign is on the East Elevation and is temporary/readily removed without impact on the fabric of the building, therefore the character and appearance of the surrounding built environment would remain preserved.
- 1.4 The lettering is in keeping with existing signage and has only discreet low level canopy trough lighting.
- 1.5 This principle is supported by 'Policy DME4: Protecting Historic Assets' which advises that proposals which conserve conservation areas, with consideration to their location, scale, size, design and materials, will be supported. The application proposal solely relates to the signage and does not give rise to such considerations. The proposal is compliant with Policy DME4, and it would ensure that the Conservation Area continues to be preserved.