

RIBBLE VALLEY BOROUGH COUNCIL

Development Department

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA

Telephone: 01200 425111 [www.ribblevalley.gov.uk](http://www.ribblevalley.gov.uk) [planning@ribblevalley.gov.uk](mailto:planning@ribblevalley.gov.uk)

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Town and Country Planning Act 1990

Town and Country Planning Act (Control of Advertisements) Regulations

CONSENT TO DISPLAY ADVERTISEMENTS

**APPLICATION NO:** 3/2025/0225

**DECISION DATE:** 30 June 2025

**DATE RECEIVED:** 06/05/2025

**APPLICANT:**

Mrs Kimberley Rushton  
BAE Systems  
Samlesbury Aerodrome  
Myerscough Road  
Balderstone  
Blackburn  
BB2 7LF

**AGENT:**

Mr Carl Forshaw  
BAE Systems  
Samlesbury Aerodrome  
Myerscough Road  
Balderstone  
BB2 7LF

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**PARTICULARS OF  
ADVERTISEMENT(S):**

Erection of 8 non-illuminated signs of differing sizes positioned in five locations around the site, including 4 on roundabout.

**AT:** BAE Systems Samlesbury Aerodrome Balderstone BB2 7LF

Ribble Valley Borough Council hereby give notice in pursuance of the above mentioned Regulations that **consent has been granted** for the display of the advertisements referred to above in accordance with the application and plans submitted to compliance with the Standard Conditions set out on the attached sheet, and to any conditions which may be detailed below:

- 1 The development hereby permitted shall be commenced before the expiration of three years from the date of this permission.

Reason: Required to be imposed pursuant to Section 91 of the Town and Country Planning Act 1990 as amended by Section 51 of the Planning and Compulsory Purchase Act 2004.

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- 2 Unless explicitly required by condition within this consent, the development hereby permitted shall be carried out in complete accordance with the proposals as detailed on drawings:

22W0051-BAE-000-ZZ-DR-K-005 P1 Site Plan 1:2500  
22W0051-BAES-000-ZZ-DR-K-006 P2 Signage Location Plan 1:2500  
22W0051-BAES-000-ZZ-DR-K-014 P1 Elevations A & C 1:100  
22W0051-BAES-000-ZZ-DR-K-015 P1 Elevations D & G 1:100  
Think!Creative A & C Visual  
Think!Creative D Visual  
Think!Creative G Visual  
Think!Creative H Visual

Reason: For the avoidance of doubt and to clarify which plans are relevant to the consent.

- 3 The materials to be used on the external surfaces of the signs as indicated on the Amended Application Form hereby approved and contained within the submitted plans and information shall be implemented in accordance with the approved details.

Reason: In order that the Local Planning Authority may ensure that the materials to be used are appropriate to the locality and respond positively to the inherent character of the area.

- 4 The advertisement hereby permitted shall be non-illuminated at all times.

Reason: In the interests of amenity.

**Notes**

- 1 Where the local planning authority grant consent subject to conditions, the applicant may by notice given in writing within one month of receipt of this notice or such longer period as the Secretary of State may allow, appeal to the Secretary of State for the Environment, in accordance with regulation 15 of the Town and Country Planning (Control of Advertisements) Regulations 1989. The Secretary of State is not required to entertain such an appeal if it appears to him, having regard to the provisions of the regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the local planning authority than subject to the conditions imposed by them.
- 2 The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no period is specified the consent shall have effect as consent for five years.
- 3 It is a condition of this consent that before any advertisement is displayed on land in pursuance of the consent granted, the permission of the owner of that land or other person entitled to grant permission in relation thereto shall be obtained.
- 4 A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £1,000 and in the case of a continuing offence to a fine of £40 for each day during which the offence continues after conviction.
- 5 The applicant is advised that should there be any deviation from the approved plan the Local Planning Authority must be informed.

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- 6 The Local Planning Authority operates a pre-planning application advice service which applicants are encouraged to use. Whether or not this was used, the Local Planning Authority has endeavoured to work proactively and positively to resolve issues and considered the imposition of appropriate conditions and amendments to the application to deliver a sustainable form of development.
- 7 This Decision Notice should be read in conjunction with the officer's report which is available to view on the website.

*Nicola Hopkins*

NICOLA HOPKINS  
DIRECTOR OF ECONOMIC DEVELOPMENT AND PLANNING