

[REDACTED]

From: Contact Centre (CRM) <contact@ribblevalley.gov.uk>
Sent: 20 May 2025 21:10
To: Planning
Subject: Planning Application Comments - 3/2025/0373 FS-Case-716316781

[REDACTED]

[REDACTED]

Lancashire

[REDACTED]

Planning Application Reference No.: 3/2025/0373

Address of Development: Ethos House, York St, Clitheroe

Comments: I submit comments on behalf of [REDACTED]. Whilst signage is important for the business/applicant, we feel that the internally illuminated projecting sign is not in keeping with the Conservation Area. Whilst the property itself is modern, it is close to listed buildings and buildings of merit in the Conservation Area.

It is noted in p12-13 of the Conservation Appraisal guidance that 'i) The sign is in keeping with the character of the shopfront and the area' - whilst it may not be out of keeping with the premises themselves, the nature of a internally illuminated sign is not in keeping with the character of the Conservation Area and may indeed set a precedent if approved. Also 'vii) Materials used should reflect the character in the Conservation Area', which due to the internally illuminated nature, cannot be said to be true for the proposed projecting signage here when considered as a part of the York St/Conservation Area.