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| RIBBLE VALLEY BOROUGH COUNCIL | | | | | | | | | | |  |  |
| Development Department | | | | | | |  | |  | |  |  |
| Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA | | | | | | | | | | |  |  |
| Telephone: 01200 425111 [www.ribblevalley.gov.uk](http://www.ribblevalley.gov.uk) planning@ribblevalley.gov.uk | | | | | | | | | | | | |
| Town and Country Planning Act 1990  Town and Country Planning Act (Control of Advertisements) Regulations | | | | | | | | | | | | |
| CONSENT TO DISPLAY ADVERTISEMENTS | | | | | | | | | | | | |
| **APPLICATION NO:** | | | | | 3/2022/0217 | | | |  | |  |  |
| **DECISION DATE:** | | | | | 27 June 2022 | | | |  | |  |  |
| **DATE RECEIVED:** | | | | | 16/03/2022 | | | |  | |  |  |
|  | | | | | | | | | | | | |
| **APPLICANT:** | | | | |  | |  | | **AGENT:** | |  |  |
| Mr Mark Ross  61 Preston Road  Longridge  Preston  PR3 3AY | | | | | | |  | |  | | | |
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| **PARTICULARS OF ADVERTISEMENT(S):** | | | | | | Proposed up to 40 2500mm x 750mm Aluminium/Composite boards to surround a football pitch on two adjacent sides | | | | | | | |
| **AT:** | Recreation Ground Adjacent Chipping and District Memorial Hall Garstang Road Chipping PR3 2QH | | | | | | | | | | | | |
| Ribble Valley Borough Council hereby give notice in pursuance of the above mentioned Regulations that **consent has been granted** for the display of the advertisements referred to above in accordance with the application and plans submitted to compliance with the Standard Conditions set out on the attached sheet, and to any conditions which may be detailed below: | | | | | | | | | | | | | |
| 1 | | | The permission shall relate to the development as shown on:  Advertisement Location Plan  Site Plan  Board Details  REASON: For the avoidance of doubt as amended plans have been received and to ensure that the development is carried out in accordance with the submitted plans. | | | | | | | | | | |
| 2 | | | The advertisements hereby permitted shall be removed from the site on or before 21st June 2027 and the site restored to its former condition to the full satisfaction of the Local Planning Authority unless a further advertisement consent has been granted by the Authority.  REASON: In the interests of visual amenity.  P.T.O. | | | | | | | | | | |
| 3 | | | Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.  REASON: In the interests of visual amenity. | | | | | | | | | | |
| 4 | | | Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.  REASON: In the interests of visual amenity. | | | | | | | | | | |
| 5 | | | Prior to the installation of the advertisement boards hereby approved the rear of the advertising boards shall be painted dark green and this colour shall be maintained in perpetuity.    REASON: In the interests of visual amenity of the area and to ensure the advertisement boards blend into the surrounding area. | | | | | | | | | | |
| 6 | | | The advertisement boards hereby permitted shall only be displayed during the football season (August to May inclusive) and shall be removed from site and placed into storage during June and July each calendar year.  REASON: In the interests of visual amenity and to reduce the impact on the AONB by removing the signage when the pitch is not in use by the football club. | | | | | | | | | | |
| 7 | | | Prior to the erection of the advertisements hereby approved a plan detailing the location of the advertisement boards shall be submitted to and approved in writing by the Local Planning Authority. The advertisement boards shall be affixed to the south side of the pitch with the advertisements facing north. Thereafter the boards shall be erected in accordance with the approved details.  REASON: To define the permission and in the interests of the visual amenities of the area | | | | | | | | | | |
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| Notes | |  | |  | |  | |  | |  | | | |
| 1 | | Where the local planning authority grant consent subject to conditions, the applicant may by notice given in writing within one month of receipt of this notice or such longer period as the Secretary of State may allow, appeal to the Secretary of State for the Environment, in accordance with regulation 15 of the Town and Country Planning (Control of Advertisements) Regulations 1989. The Secretary of State is not required to entertain such an appeal if it appears to him, having regard to the provisions of the regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the local planning authority than subject to the conditions imposed by them. | | | | | | | | | | | |
| 2 | | The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no period is specified the consent shall have effect as consent for five years. | | | | | | | | | | | |
| 3 | | It is a condition of this consent that before any advertisement is displayed on land in pursuance of the consent granted, the permission of the owner of that land or other person entitled to grant permission in relation thereto shall be obtained. | | | | | | | | | | | |
| 4 | | A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £1,000 and in the case of a continuing offence to a fine of £40 for each day during which the offence continues after conviction. | | | | | | | | | | | |
| 5 | | The applicant is advised that should there be any deviation from the approved plan the Local Planning Authority must be informed. | | | | | | | | | | | |
| 6 | | The Local Planning Authority operates a pre-planning application advice service which applicants are encouraged to use. Whether or not this was used, the Local Planning Authority has endeavoured to work proactively and positively to resolve issues and considered the imposition of appropriate conditions and amendments to the application to deliver a sustainable form of development. | | | | | | | | | | | |
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| John Macholc  **pp NICOLA HOPKINS**  **DIRECTOR OF ECONOMIC DEVELOPMENT AND PLANNING** | | | | | | | | | | | | | |
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