

RIBBLE VALLEY BOROUGH COUNCIL

Development Department

Council Offices, Church Walk, Clitheroe, Lancashire, BB7 2RA

Telephone: 01200 425111 Fax: 01200 414488

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Town and Country Planning Act 1990

Town and Country Planning Act (Control of Advertisements) Regulations

CONSENT TO DISPLAY ADVERTISEMENTS

APPLICATION NO: 3/2009/0777

DECISION DATE: 18 December 2009

DATE RECEIVED: 09/09/2009

APPLICANT:

Mr & Mrs J Bowden
Outdoor Elements
42 Sylvan Drive
Burnley
Lancs
BB11 5PX

AGENT:

John Summers Associates
6 Acresfield
Padiham
Lancs
BB12 8HN

**PARTICULARS OF
ADVERTISEMENT(S):**

Small location sign showing location and description of site, one hundred metres before either side of entrance and one at entrance.

AT: Pump House Dean Wood Trapp Lane Simonstone Lancashire

Ribble Valley Borough Council hereby give notice in pursuance of the above mentioned Regulations that **consent has been granted** for the display of the advertisements referred to above in accordance with the application and plans submitted to compliance with the Standard Conditions set out on the attached sheet, and to any conditions which may be detailed below:

- 1 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

REASON: In the interests of visual amenity and in accordance with Policy G1 of the Ribble Valley Districtwide Local Plan.

- 2 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

REASON: Required by the Town and Country Planning (Control of Advertisements) Regulations 2007.

- 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

REASON: Required by the Town and Country Planning (Control of Advertisements) Regulations 2007.

P.T.O.

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- 4 No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aids to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

REASON: Required by the Town and Country Planning (Control of Advertisements) Regulations 2007.

Relevant Planning Policy

Policy G1 - Development Control.

SUMMARY OF REASONS FOR APPROVAL

The proposed signs would not have any seriously detrimental effects upon visual amenity or highway safety.

Notes

- 1 Where the local planning authority grant consent subject to conditions, the applicant may by notice given in writing within one month of receipt of this notice or such longer period as the Secretary of State may allow, appeal to the Secretary of State for the Environment, in accordance with regulation 15 of the Town and Country Planning (Control of Advertisements) Regulations 1989. The Secretary of State is not required to entertain such an appeal if it appears to him, having regard to the provisions of the regulations, that consent for the display of advertisements in respect of which application was made could not have been granted by the local planning authority than subject to the conditions imposed by them.
- 2 The regulations provide that every grant of express consent shall be for a fixed period which shall not be longer than five years from the date of grant of consent without the approval of the Secretary of State and if no period is specified the consent shall have effect as consent for five years.
- 3 It is a condition of this consent that before any advertisement is displayed on land in pursuance of the consent granted, the permission of the owner of that land or other person entitled to grant permission in relation thereto shall be obtained.
- 4 A person who displays an advertisement in contravention of the regulations will be liable on summary conviction to a fine of £1,000 and in the case of a continuing offence to a fine of £40 for each day during which the offence continues after conviction.
- 5 The applicant is advised that should there be any deviation from the approved plan the Local Planning Authority must be informed.



**STEWART BAILEY
DIRECTOR OF DEVELOPMENT SERVICES**