

Current Income ([REDACTED])

	Jan	Feb	March	April	May	June
Lambs	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Eggs	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Goats	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Total						

Projected Income

Month	1	2	3	4	5	6
	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Assumptions

Slow ramp up of 1 person staying in 3 week blocks, increasing to 2 people over time, with some variation.

Further Detail

We already have interested parties via word of mouth and have been doing a reduced version of the plan free of charge on an informal basis to help friends and family members in need.

The successful outcomes of the above, and the interest from more people are what gave us the idea to

There are no other facilities locally who provide the option to do this on a wholly exclusive (private with

while also being fully immersed in nature and with animal therapy, alongside holistic therapies and new

There is no intention to go outside of the local area for customers as we foresee more than enough demand.

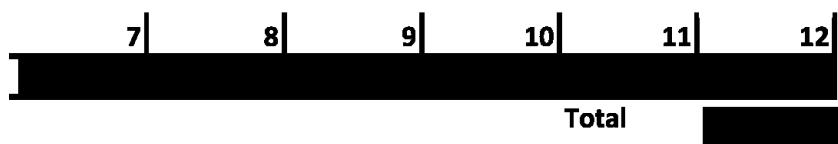
Means of Gaining Customers

Word of mouth and personal networks

Local business sponsorship for employees (already in established and positive discussions)

Referrals from local and aligned businesses (such as Yorkshire Dales Natural Health who are already looking

Links with local support groups such as Inspire and AA.



on.

an

do this in the first place.

1 no other guests) basis at such a low cost

/ trauma processing therapies such as RTT.

hand in the region.

ing to partner on this).